

# ClickKick

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Hey struggling marketer,

ClickBank is one of the most popular affiliate websites around right now.

One of the reasons the platform is so popular with users is because of the high commission rates. You can regularly find offers on the platform that offers commissions in the 20-40%+ range.

This means higher earnings per sale for you as an affiliate! For example, if you compare [ClickBank](#) with an affiliate program like Amazon Associates (which offer 4-8% commission earnings), you'll find that you would have to have a lot more sales with the latter in order to match your earnings via ClickBank.

So how can you take advantage of the products this platform has to offer without your own website?

In this guide, I'll be going over some free traffic sources you can use that will help bring traffic to your ClickBank affiliate offers.

I'll also quickly go over the pros and cons of promoting ClickBank offers without a website so that you can make sure that this is the right path for you.

Ready to find out how you can take advantage of free traffic sources to bring offers to your ClickBank affiliate links? Let's get started!

## **Pros & Cons of Promoting ClickBank Products With no Website**

One of the main reasons that people want to get started in promoting from a vendor like ClickBank without having their own website is the time factor of putting your site together.

They want to get started ASAP and don't want to take time to learn how to use WordPress.

The learning curve for people that want to get started with WordPress maybe a week or two, depending on how many hours you can dedicate to putting together your site on the side.

The other factor is cost: But with hosting running you at about \$3-4 a month, it shouldn't be a huge cost for most people looking to get started.

The other potential con of having a website is trying to get it to build up over time. Getting ranked in Google for longer tail keywords takes time.

But the methods we'll be discussing will rely on getting traffic from sources that level the playing field for those who are newcomers but want to promote products online.

These traffic sources don't rely on certain Google ranking factors that you'll have to consider if you wanted to start by building a blog from scratch.

So why try to promote products without a website?

I think one advantage of not having a dedicated website is that you won't have to spend time writing long articles and patiently waiting for them to get ranked in organic search results.

And like I mentioned, the traffic sources that I'll outline are going to potentially cut the time it takes to start generating clicks to your offers vs going the blog or website route!

Instead of writing review articles, you can **direct traffic to landing pages**, where users will be able to find your offer and opt in either to your email list or have a direct opportunity to click through your Clickbank offers.

## **What about the Advantages of Having Your Own Site?**

With your own website, even though it will require more of a commitment towards putting out written content, it is something that you own and can't easily be taken away from you.

When you rely on other platforms for your traffic, if you either violate or the platform *feels* like you violated certain terms with them, you can have your account shut down and banned.

So keep that in mind when looking through these methods – you want to make sure that when you're promoting your ClickBank offers, you aren't spammy and you follow along with the terms & conditions of the different platforms.

## **Take Away**

With these factors in mind: Building a website to host reviews and guides of your product will require more

patience for traffic to build up and will require a greater focus on content writing.

So if you want some quicker traffic sources and would rather put your energy towards other kinds of content creation (like video or graphics), I recommend following along.

But if you think starting a blog might be better suited for your personality, you can get started on that path instead.

With those out the way, let's take a look at some free traffic sources for your ClickBank products!

### **Tips on Finding the Right Product or Offer**

When finding ClickBank offers, I suggest using products that you really feel are going to be beneficial. Take a bit of time to look at reviews or try it yourself.

Ideally, you would find a product that actually works, and is not just marketed to work. Just think about certain industries like the dieting industry. So many different fads that come and go.

Try to do your due diligence by focusing on a product that is more evergreen in nature and will actually give people results.

The other reason that you want to spend some time focusing on legitimate products is that a bad product can lead to a higher refund rate, meaning that more of your hard work will go to waste.

The other bad thing about promoting products that don't work as advertised is that it can lead to a loss of subscribers to your channel or email list.

If people don't get the benefits that were promoted in an offer, you'll lose that contact and won't be able to promote (other) future offers to them.

So how do you find products that are legitimate? Here are a few tips to keep in mind:

- Take a look at their opt in page of the ClickBank offer. Does it look professional and well-made?
- Does the information on the offer page agree with your thoughts or experiences? (That's also why you should focus on products or niches where you yourself have knowledge or experience with so you can sniff out good vs BS products).

- Ask yourself: “Is this a product that I would personally endorse to friends and family members? Or is this a product that I myself would use or would have been interested in at one point in my life?”

You may also want to check out the ClickBank affiliate marketing resource page for more information on metrics for finding a product.

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Avg \$/sale  
**\$91.91**

**PROMOTE**



[Add To Favorites](#)

[Vendor Spotlight](#)

**Stats:** Initial \$/sale: **\$91.91** | Avg %/sale: **64.0%** | Avg Rebill Total: **\$0.00** | Avg %/rebill: **1.0%** |  
 Grav: **15.85**  
 Cat: **Languages : Spanish**

**My Stats:** No data found for this vendor in the selected time period.



Get a breakdown of the Stats with the resource page  
 Once you get a feel for a product and find one that appeals to you, the next step is to start the promotion!



## **How to Promote ClickBank Products Without a Website With Free Traffic**

In this guide, the traffic sources are all going to be free. And most importantly, won't require you to sign up for your own website.

3 platforms that will be used to get targeted traffic are Pinterest, Instagram, and YouTube.

These all have their own search function. This means that with a bit of time spent on optimizing your posts or videos for searchability, you can get your channel to show up in people's search results a lot faster than via Google!

The source that you should use really depends on which one you have the most experience with.

For example, if you like creating and editing images, you may want to look into Pinterest or Instagram. If you like sharing your thoughts on videos and are more extroverted in nature, you may want to focus more on YouTube for your ClickBank strategy.

### **Traffic Source #1: Instagram**

[Instagram](#) is a great free traffic source for your products.

You can take advantage of the platform's features by focusing on either creating engaging posts related to your product or niche using tools like Canva or re-uploading other popular content from Instagram itself.

Just make sure to fill out your profile and on your **bio page**, where you can include a link to your offer or landing page (which I'll go over in **Step 3**).

## **Traffic Source #2: Pinterest**

[Pinterest](#) is one of the largest search engines for products and services, especially for areas like health, fitness, decor, and blogging.

So if you can find relevant offers on ClickBank, you can use Pinterest for your marketing strategy.

For this method, you will want to start by creating a free business account and learn how to optimize your pin graphics and keywords for searchability.

Once you put together your pins, you can link them to your Clickbank offer or to a landing page (to capture emails and provide more information).

## **Traffic Source #3: YouTube**

As the second largest search engine behind Google, [YouTube](#) is a great platform to use as a Clickbank promoter.

And even though it's a huge search engine, the amount of content available is not as vast as that on Google, meaning you can fill in the cracks by providing content that may otherwise be saturated with Google's search results.

I recommend using a mix of keywords that directly target the Clickbank product you want to promote, as well as keywords that are just related to the niche the product falls under

Then go ahead and create videos with those keywords as your target in the title and description.

## **For a full guide on How to Promote ClickBank Offers via Instagram:**

In short, you can promote ClickBank products on Instagram by filling out your Instagram **bio page**, reposting content that's **relevant to your offer**, and leaving a link in your bio that directs your traffic to either a

landing page or to your ClickBank offer directly using the **Linktree** tool.

Clickbank is an affiliate site that offers a lot of products for a high commission rate that helps out others.

Today's article will go over all the necessary steps you need to take to promote offers successfully – from finding the right offer in the ClickBank affiliate marketplace to setting up your Instagram account and eventually automating the process to continue driving more traffic to your account.

Ready to find out how to leverage the power of Instagram to start earning some affiliate sales on your favorite ClickBank products? Let's get started!

## **How to Promote ClickBank Products on Instagram**

To get started, if you haven't already go to Clickbank's affiliate page and sign up with a username. You will be asked to fill out some information, including some information about how you will be receiving payments. After that, you will get an email link for user name confirmation.

Once you are all signed up, you just want to go into the marketplace within Clickbank and start browsing the products they offer.

When browsing offers, it's a good idea to keep a few things in mind: you want to promote products that have a good commission rate for yourself; you want to look for items which are in a good price category (if too high, you may get fewer buyers); and you want to look at the Gravity marks.

The higher the Gravity number, the more affiliates that are making a commission on that product. Some other stats to look out for:

1. The initial \$/sale refers to how much money an affiliate promoter would make per sale
2. The average %/sale is how much of a commission percentage a marketer would earn if they promoted a specific product

Vertical Jump Training: Vert Shock. Re-bill+upsell+insane Conversions (view mobile)

Professional Athlete Endorsed/ Created Vertical Jump Training System. Very High Conversion (expert Testing And Development), Low Refunds, Upsells And Re-bills To Your Aff Id. 24 Hr Support & Personalized Coaching. Aff Tools: [www.vertshock.com/affiliates](http://www.vertshock.com/affiliates)

Affiliate Page: <http://vertshock.com/blog/affiliates/>

Avg \$/sale

**\$40.51**

PROMOTE



Add To Favorites

Vendor Spotlight

Stats: Initial \$/sale: **\$40.19** | Avg %/sale: **75.0%** | Avg Rebill Total: **\$33.81** |

Avg %/rebill: **25.0%** | Grav: **32.45**

Cat: **Sports : Training**

My Stats: **No data found for this vendor in the selected time period.**



Once you have a product in mind, you can explore the website to see what the product page looks like.

A good rule of thumb: if the page looks good, professional, and something that would interest you in purchasing their product, chances are that others will feel the same way and it will be a good product to promote.

But if the sales page does not meet these criteria, potential buyers may be put off by the product's advertisement and decide they do not want to invest their money into the product. You also may want to check to see if your product has an affiliate Promote page.

This will take you to a resource page; there, you can browse through some of the resources that you can use for

your own site when promoting your product, such as banners and text links.

Once you are signed up and ready to promote, you can start tying it in with your Instagram page. If you don't already have a page with a specific audience in mind, just go in and set up an account. You can check out Canva to create a free logo for your page.

### **Promoting Your Clickbank Products With LinkTree**

After you have your page and product set up, you need to get traffic to your page so that viewers can see your offer. A good method of doing this is by finding images and videos within Instagram that tie into the product you are promoting and reposting these on your personal page.

Ideally, you would want to go for media that is already popular and has views. When you are reposting, it is good practice to make sure that the original creators of the media are ok with you using their content.

You can always ask for permission within a reply post (and wait for an ok), or you can directly message the content creator.

And remember to always give credit for the reposts when you put them on your own page.

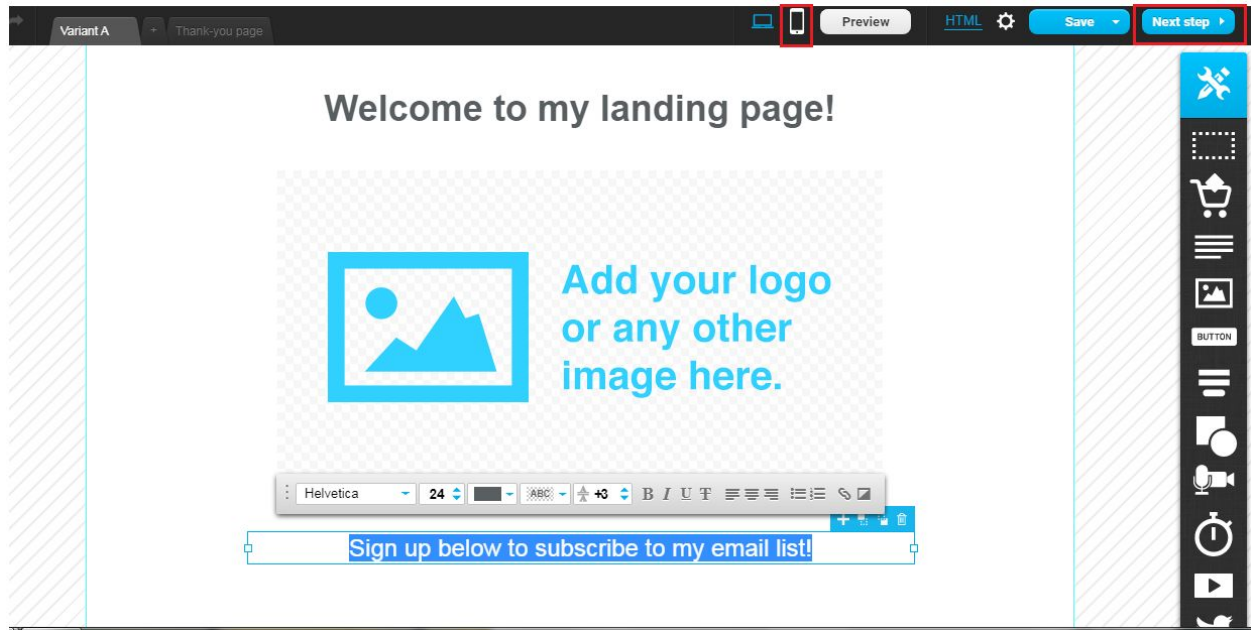
Now for your affiliate link – once you have it generated through Clickbank, you will want to link it on the bio page of your Instagram account. You will want to use something like Link Tree to redirect your affiliate link.

LinkTree is a free to use program that links your Instagram link to another page for a set of all your other links. So how it would work for what we are trying to do is as follows: you have a Linktree link in your bio page, which then links to your Clickbank offer page. This is because Instagram does not always like direct Clickbank promotions, so you have to be a bit creative and have this in-between link set up.

## **Promoting On Instagram With WordPress or Landing Pages**

If you don't want to use LinkTree, you can redirect traffic from your Instagram page to your own personal website, blog, or a landing page.





Design a landing page for visitors with Get Response

You can use this page or site to promote the Clickbank offer, and then have your Clickbank affiliate link embedded within.

An additional benefit of creating a landing page is that you can capture an email before you direct the traffic to the offer.

For example, after you direct traffic to your page, have visitors opt into your subscriber list. Then, set up your **Thank You** page as a separate WordPress article post that creates a product review.

This will do two things: direct traffic to your offer, and add visitors to your email list, which you can then use to

promote and send additional future offers and promotions to!

The reason this method would be more effective is that you are giving viewers more information.

You get an opportunity to build more curiosity and help to answer any relevant questions a user might have.

Therefore, I recommend taking a bit more time to build a bridge page with WordPress to boost interest in the product that you're promoting.

## **Tips for Driving Traffic to Your Instagram Page**

On your Instagram page, you want to take advantage of the bio page by putting together some content that gives a good description of what your page is about.

Think about your target audience and think about the niche you are focusing on when writing this out. Also, try and have your account name be a reflection of your niche or what you will be promoting.

This will all help Instagram find out what your page is about and help direct your target traffic towards your page.

The goal is to continue posting content on a consistent basis.

Remember, it will take time to gain followers, so it will require some patience! Remember to try and find good, engaging, and viral content to repost and continue posting. Over time, you should start gaining more followers and getting more traffic to your page and affiliate link.

Another tool that you can take advantage of is Tailwind. It is a software automation tool that can be used to help you automate your posts.

This will help you decrease the amount of manual work you have to do. In essence, the tool lets you schedule your posts in advance so that you don't have to go into your account every time to add more content to your Instagram page.

## **Want to Learn More About ClickBank?**

If you want to expand your knowledge and training on how to find the best products and methods for driving traffic, I recommend checking out [This](#).

# How To Build Unlimited Passive Income Campaigns By Turning \$10 Into \$288 Per Day Promoting ClickBank Products.

- Highly responsive targeted traffic*
- Never before taught case study*
- Run on total autopilot*
- Perfect for newbies and struggling marketers*
- Setup, forget and enjoy the profits*
- No hardwork needed*
- No SEO, Facebook or Bing ads*
- No experience or tech skill required*

Nothing is left out and you can start making money right away with this guide.

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