

- 5 Steps to CPA Profits -

By - Ivy Livingston

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Introduction

Thank you for your purchase and putting your trust in me. Don't worry I am not providing my whole life history as that is not important and you want to get to the meat of this.

I will just introduce myself in the event that you would like to contact me for support or share your results with me, both of which I encourage.

My name is Ivy Livingston, late 30's originally from Minnesota and I have been working online for over 10 years, I now live in Thailand working online full time.

I don't claim to be an expert in anything I just like to share what works and what I am about to share with you is working extremely well, not only for me but a lot of my other buddies in IM are secretly making some nice pocket money with this simple method.

Please read through the guide fully at least once as I have some really exciting and awesome stuff to share as well as a few secrets towards the end..

What's This All About?

Did you know that Youtube has a total of 1.57 billion active monthly users, yes you read that right, monthly, and in an average month 8 out 10, 18-49 year old's watch youtube.

Also searches of “How To” videos are growing by 70% each year and youtube is the second most trafficked site after Google.

Let's look at one more interesting fact, according to [wirebuzz](#) viewers retain 95% of a message when they watch it in a video, compared to 10% when reading it from text.

To put it simply, video is the future, it is unbelievably big and not only that, it is growing at an astonishing rate.

If you're still article marketing and hitting \$100 days on auto pilot that's fantastic and I applaud you for it, but if you are struggling or have not made a dime yet, you need to get on video, yesterday.

With Rapid CPA profits I will show you how to quickly and easily tap into this video trend with minimal effort, there is no skill set required, if you can switch on a PC you can do this.

As with all my courses I give the same advice, there is no need to over complicate this, take imperfect action now and worry about the details later.

Would you rather get a campaign up and running quickly and start earning money within 24 hours, or would you rather tweak your campaign for weeks until it's perfect and then maybe start earning money after a month or so?

The Method Explained

What we are going to be doing is content locking.

Have you heard of this before? Maybe you have, and you think that this is old school, let me tell you something, content locking right now is working like gangbusters and is here to stay.

When people talk down a way of earning money, it is usually for one of two reasons, they are either armchair experts that only read forums and listen to gossip, with no real hands on experience, or they are quietly making bank and don't want to let anyone else take a share of the pie.

That was certainly the case with my WSO The Lazy Cash Method, when there were so many people on forums knocking that method, while I was constantly getting testimonials from my buyers that were making money.

What is Content Locking?

Content locking is quite a simple but deadly effective concept. You offer something for free like software, a tutorial or an ebook, for example “ Call of Duty Ultimate Cheat Guide” and if the user wants to download the freebie they will usually have to complete a survey, an offer or perhaps even install software provided by the CPA network.

If they do not complete the offer or survey, the content which you are offering will remain locked.

To be clear, the content or incentive which is offered, is provided by you the internet marketer and together with Youtube you have the potential to make pretty decent profits very quickly.

Once the content is unlocked it will usually lock up again after a certain amount of time, but this will be dependent on the CPA network and the settings within.

For each survey or install that is completed you will receive a fee, anywhere from \$0.10 cents to \$15

Now there are specialist CPA networks just for content locking which we will look at later, so don't worry about that.


Advantages of CPA content locking

You are completely free to lock whatever you like. Unlike when you pay for a course or an ebook where there is an expectancy to get certain amount of value, that is not the case with content locking, it can be anything as simple as a web link or even a music file.

- Low level of commitment, the user does not have to purchase anything, the offer they need to complete can be as easy as an email submit or a software install.
- Pre-selling with a video before presenting the offer converts like crazy.
- Free traffic can be used.

- Viewers can be desperate to save \$100's or \$1000's on free software so completing a free survey will be very worthwhile in their mind.

This is an example of what some of the offers look like inside a content locking CPA network.

Display on Locker	Rank	Offer Name	Device	Type	Country	Traffic	Payout
Display	1	\$100 Burger King Gift Card	All Devices	Survey	United States	Incentive	\$1.02
Display	2	Hulu - Sign up for Hulu and enjoy this season's hottest shows, hit movies, and original series all in one place.	All Devices	Survey	United States	Incentive	\$7.48
Display	3	Caesars Slots – Slot Machines Games	iOS	Mobile	United States	Incentive	\$0.61
Display	4	Get an \$100 Amazon Gift Card	All Devices	Survey	United States	Incentive	\$1.02
Display	5	Get FREE \$500 Amazon Coup	All Devices	Survey	United States	Incentive	\$0.68
Display	6	Get FREE Magazines	Android	Mobile	United States	Incentive	\$0.68
Display	7	Get FREE Magazines	Android	Mobile	United States	Incentive	\$0.68
Display	8	Credit Sesame - Free Credit Score!	All Devices	Survey	United States	Incentive	\$0.61
Display	9	Get FREE Magazines	Android	Mobile	United States	Incentive	\$0.68
Display	10	Get FREE Magazines	Android	Mobile	United States	Incentive	\$0.68
Display	11	Free Pain Relief Braces	All Devices	Survey	United States	Incentive	\$0.68
Display	12	ShopTracker	All Devices	Survey	United States	Incentive	
Display	13	Exclusive - RewardSiteUSA - ASSASIN'S	All Devices	Survey	United States	Incentive	\$1.70

Content Locking CPA Networks

I recommend the following Content Locking CPA Networks

CPA Lead : <https://www.cpalead.com>



CPA Grip : www.cpagrip.com/



Adscend Media : www.adscendmedia.com/



Ad Work Media : www.adworkmedia.com/



MG Cash: www.mgcash.com



For the purposes of Rapid CPA Profits we will work with CPA Lead as they provide instant approval and there offers convert well.

1. First Steps to Banking Cash

To start you are going to have to choose a niche.

The following work well with content locking.

Make money online - Give away free blueprints, guides and ebooks etc.

Sub niches :

- Make money with kindle
- Gain x amount of followers on instagram
- Become a Youtube influencer
- \$100 a day secret

Health & Fitness - Give away free diet plans, recipes, workouts and ebooks or even free membership to a site.

Sub niches :

- Lose x pounds in x days secret
- Paleo diet
- 6 pack abs
- Quit smoking
- Stop panic attacks

Gaming - Give away cheats, guides, walk throughs or even a link to a secret video.

Sub niches :

- Clash of the titans
- Fortnite

- Call of duty
- Minecraft
- Far Cry

As well as the above you should also consider hobbies and relationships. In the free bonus guide I will reveal a burning hot niche 😊

Insider Tip : Gaming is on fire at the moment :-)

After you have chosen your niche you are going to need a domain, but don't panic, I will make this super simple because the cheapest domain will do, the reason is because they will only see the domain after they have completed the offer, sweet :-)

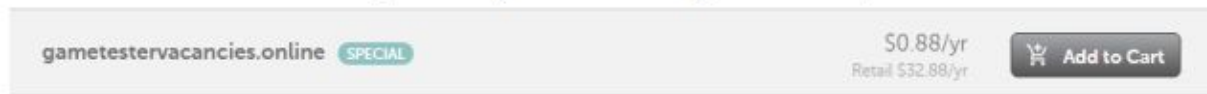
For this walk through I am going to go with the gaming niche as this is massive, previously I had success giving away specific game guides like this;



However, for this example we will not go game specific but a little broad as I am considering launching a similar campaign to the example I am about to give.

We are going to be searching for game testers, with all of the gaming stuff in the news lately about kids traveling the world and earning mega money playing games, who is not going to be interested in becoming a full-time games tester?

Now here is a nice cheap catchy domain to get started;



Once you have chosen your domain you will need to find a giveaway, for this example I will choose an ebook, but remember to think outside the box here as it does not have to be an ebook.

If you're a gamer yourself it could be a secret website link or even a hidden youtube video showing a secret game walkthrough.

For the ebook PLR will do, there is no need to make this difficult, head over to <http://resell-rights-weekly.com> and set up a free account, then choose your PLR.



Depending on what way you want to go with and of course your budget, you may want to get a new cover done on fiverr and feature this in the Youtube video, but this is not required.

For the game testing niche, I probably would not feature the ebook cover in the video, but more on that later.

Now you will need to set up a basic wordpress blog and upload the ebook, I won't go into any detail on setting up the blog as there are tons of tutorials out there already and I don't want to over inflate this guide.

Once the ebook is uploaded to your basic blog you should end up with a link that then looks like this

www.gametestervacancies.online/vacancies-open.zip

Important:

The user will not see the blog because the .zip extension will immediately load the download box, I just want to make sure you understand that you only need the blog to load up your giveaway file.

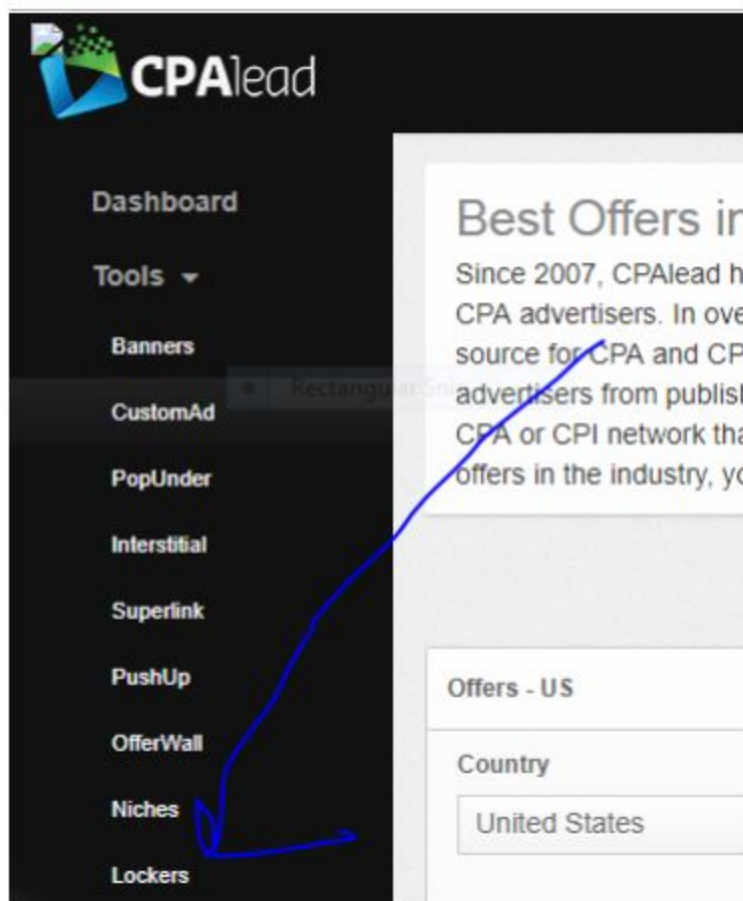
Let's recap on the basic set up which you should be able to complete within an hour.

- Choose your niche.
- Purchase a domain.
- Decide on your giveaway.
- Upload your giveaway and take note of the link.

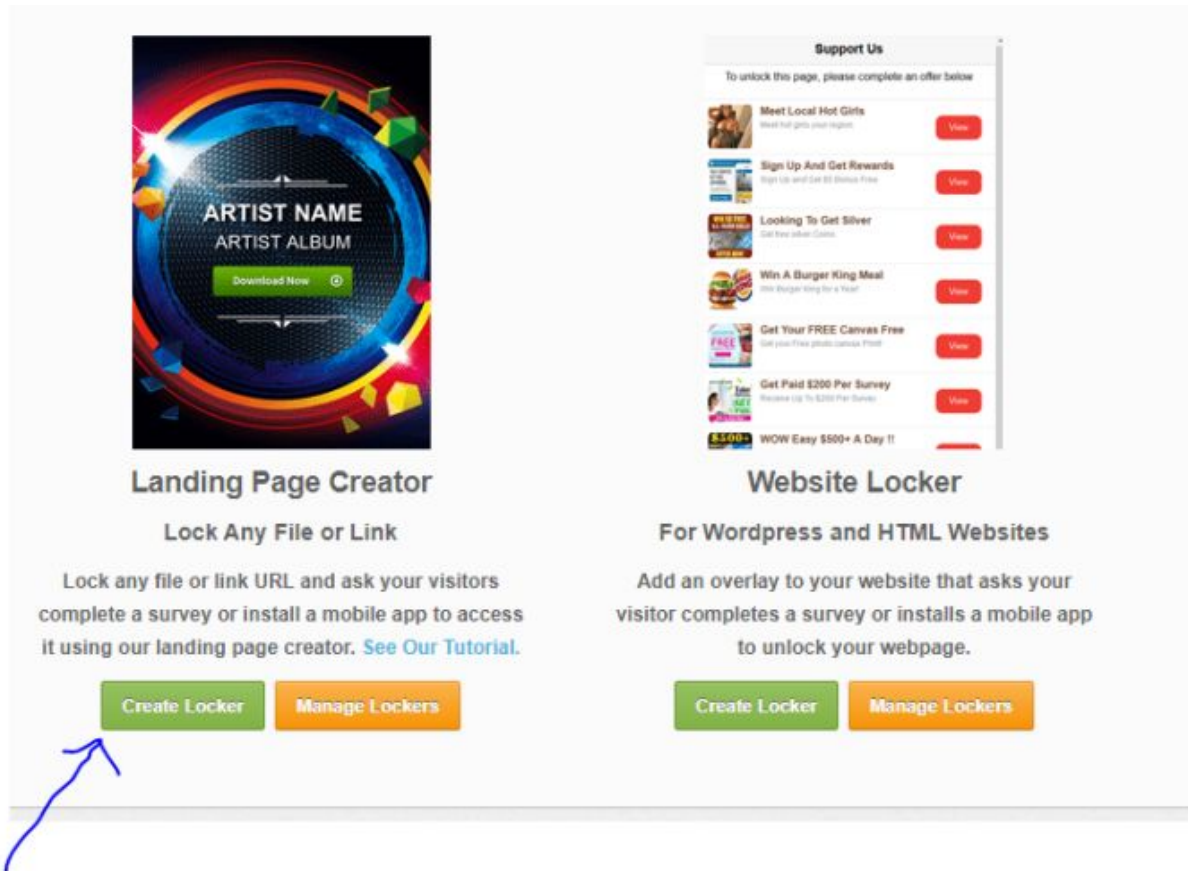
2. Content Locking Setup for Maximum Success

For the following example I will show you what to do using CPA Lead.

This part is straightforward and simple, log into www.cpalead.com and then navigate to tools and then lockers;

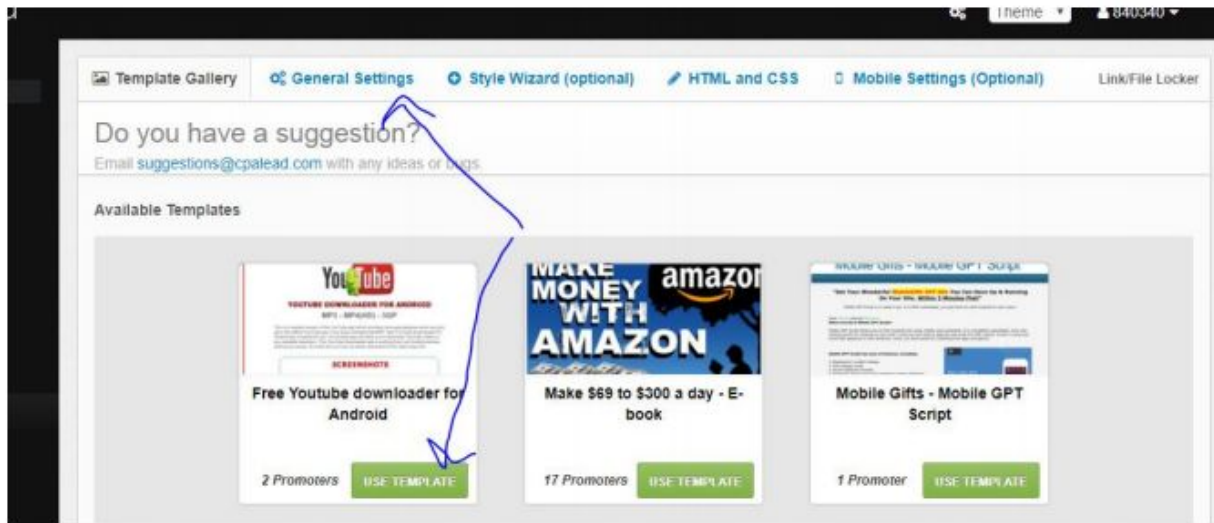


Landing Page create locker, on the right-hand side you will also have the option to lock a website if that's what you want to do, the choice is yours.

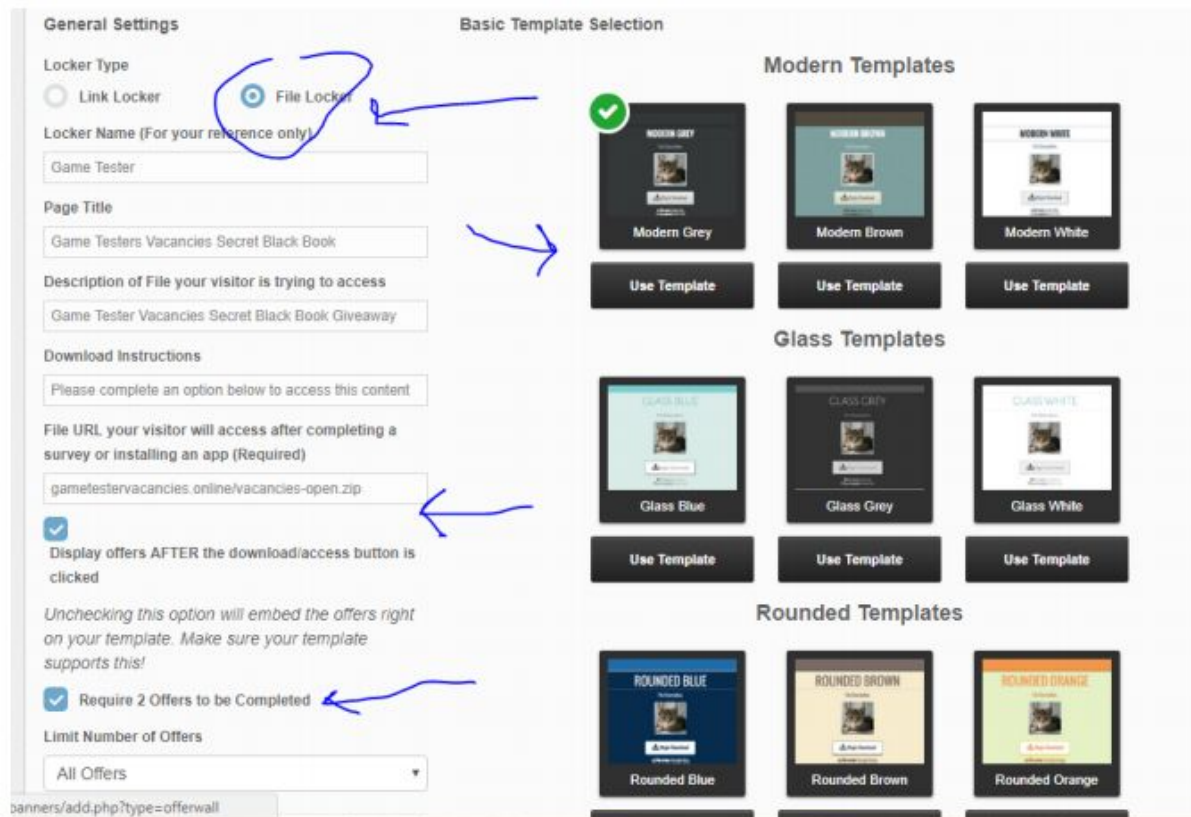


The image shows a side-by-side comparison of two web services. On the left is the 'Landing Page Creator', which features a colorful, abstract graphic with a central circle containing the text 'ARTIST NAME' and 'ARTIST ALBUM', and a 'Download Now' button. Below the graphic, the text reads 'Landing Page Creator', 'Lock Any File or Link', and 'Lock any file or link URL and ask your visitors complete a survey or install a mobile app to access it using our landing page creator. See Our Tutorial.' At the bottom are two buttons: 'Create Locker' (green) and 'Manage Lockers' (orange). A blue arrow points to the 'Create Locker' button. On the right is the 'Website Locker', which shows a 'Support Us' overlay with a list of offers: 'Meet Local Hot Girls', 'Sign Up And Get Rewards', 'Looking To Get Silver', 'Win A Burger King Meal', 'Get Your FREE Canvas Free', 'Get Paid \$200 Per Survey', and 'WOW Easy \$500+ A Day!!'. Each offer has a 'View' button. Below the overlay, the text reads 'Website Locker', 'For Wordpress and HTML Websites', and 'Add an overlay to your website that asks your visitor completes a survey or installs a mobile app to unlock your webpage.' At the bottom are two buttons: 'Create Locker' (green) and 'Manage Lockers' (orange).

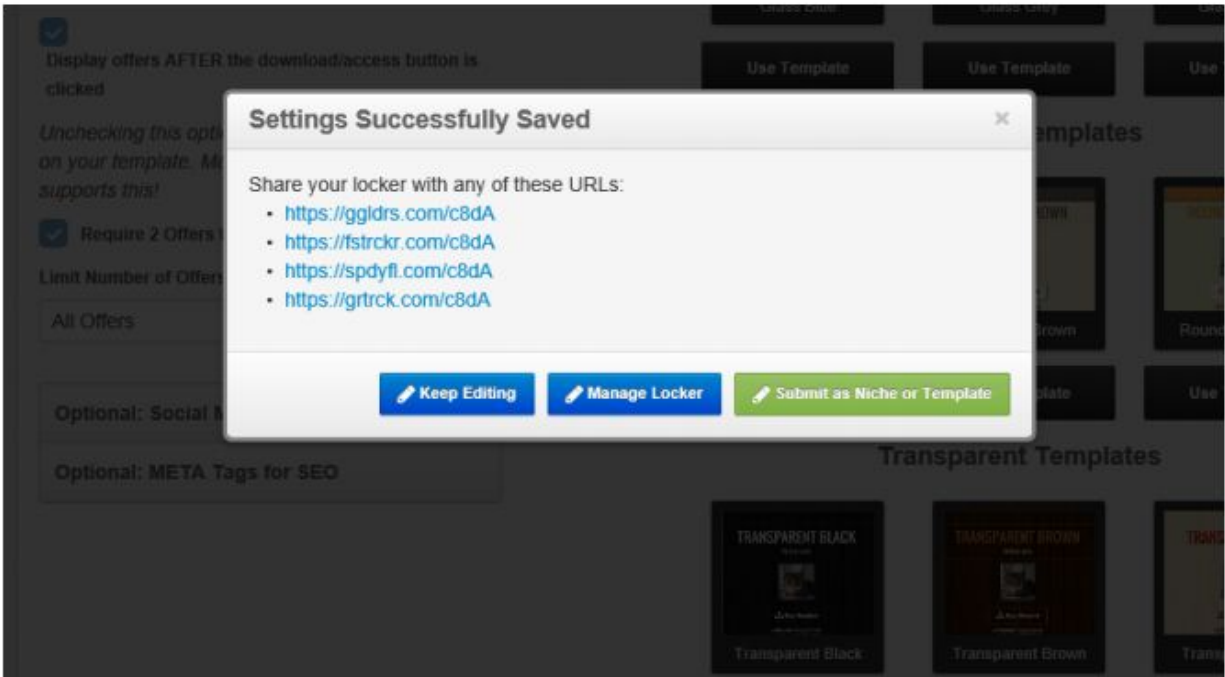
You can use one of many templates or just go with a general landing page in settings which is what I prefer to do;



After you choose settings you will get the following page;



The above is self-explanatory and I have highlighted the important parts, click create in the bottom right and you will then get this;

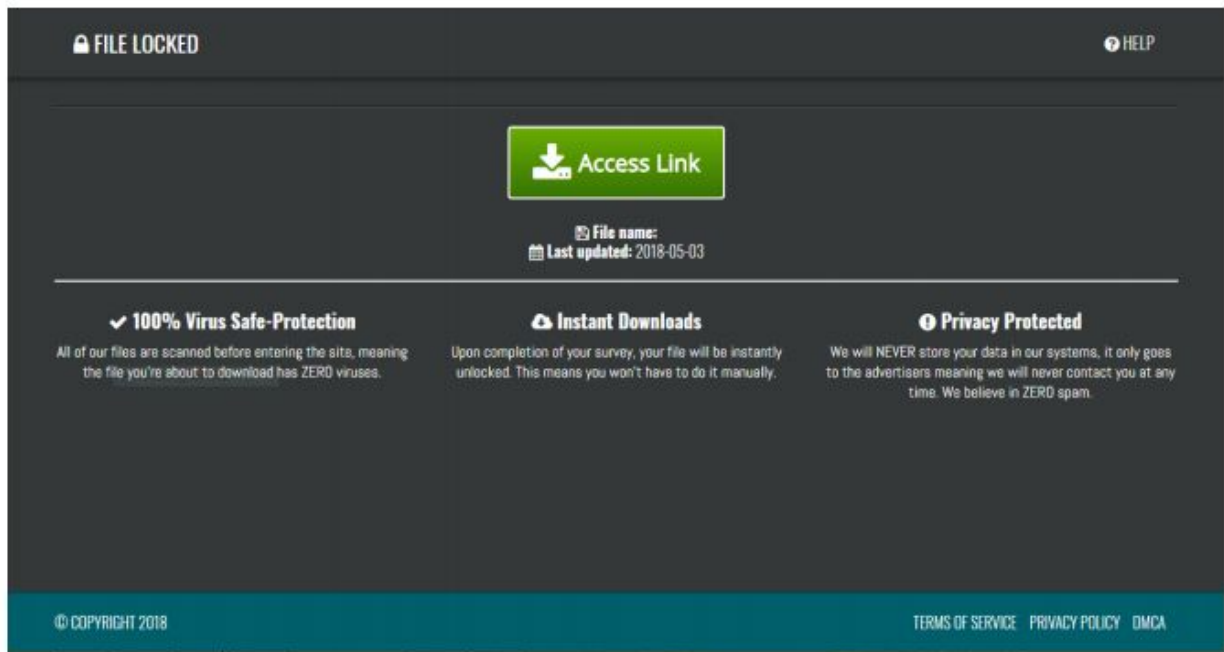


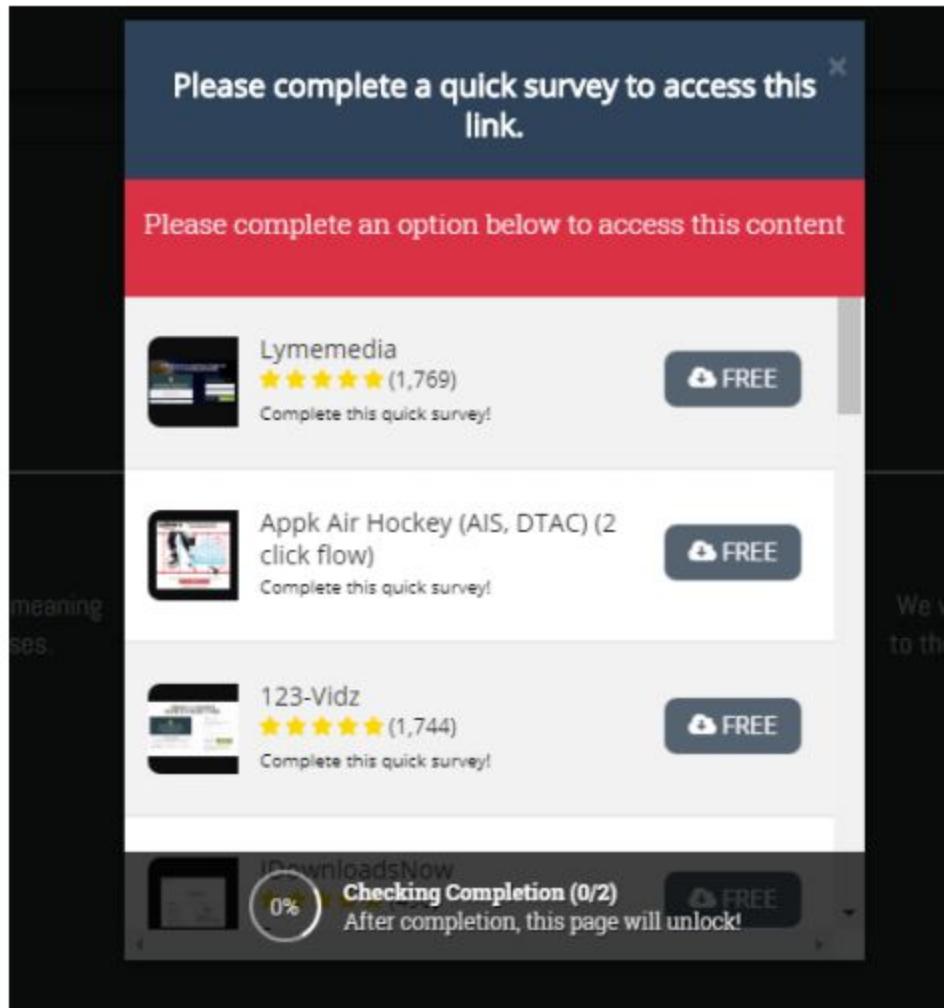
Take note of the URL's and then go to www.bit.ly to mask and redirect to the above.

There are 2 reasons for this, one so the URL will look better and 2 so we will get stats on the link.

You should now have something that looks like this www.Bit.ly/GameTesterVacancies which redirects to your offer, you are now ready to promote your link and start banking some cash.

Your landing page that you set up will look something like this;





3. Video Creation Made Easy

Now I will discuss the different types of videos you can create and then go into a little more detail on each.

Depending on the niche and whether you want to be on camera or not, there are three main types of video.

The slide show presentation where you can use something free like open office or the many other tools to create a simple short presentation.

Hiring an actor on Fiverr, this is the recommended option and of course this will come down to budget but viewers will relate more to a real person and it also provides more trust as well as converting better.

The final option is using yourself on camera, which will obviously not cost you anything.

Depending on the option you choose above and the niche, there are many different styles of video that you can provide.

For example, how to videos work really well in combination with a user testimonial.

If I was to proceed with the game tester niche I would hire somebody on fiverr that looked like a typical gamer.

I would then have the actor talk about what it's like to be a game tester and how long he has been doing it along with all the benefits, most importantly the actor would say that his dream would have been impossible to achieve had he

not downloaded the “Game Testers Secret” black book which is the giveaway.

Make sure you include a strong call to action like, Get the book now while it's free before it's taking down.

You can apply this to any niche like lose weight etc.

If I wanted to do this on the cheap with a slideshow, I would provide images of the download, some happy gamers with cash, lots of quotes and testimonials about how amazing their job is and again a strong call to action.

Remember there is no right or wrong way to do this, I don't have all the answers or any secrets, just test and don't waste time trying to get it perfect, just get something up and running asap.

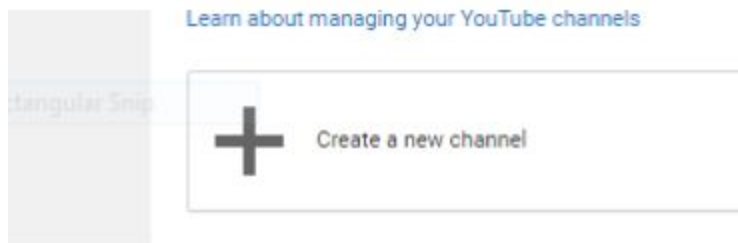
Here is an extremely simple and basic video that got over 11k Views, 10 of them and you have 100,000 views
<https://www.youtube.com/watch?v=HUILpojM53Y>

Also try to keep your video short, about the length of an average song.

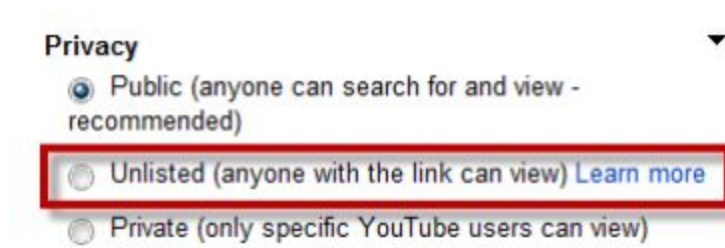
Hot Tip - As you will see from the video above it is a very brief game walkthrough. If you want to get into the gaming niche but you are not a gamer, just place an ad on craigslist or similar and pay a 16 year old kid \$10 to record 2 minutes worth of “exciting” gameplay.

4 Uploading your masterpiece to Youtube

Log into Youtube and create a new channel, customise the channel around your niche, you may also create some channel art, for this I recommend www.canva.com



Upload your video and choose unlisted.

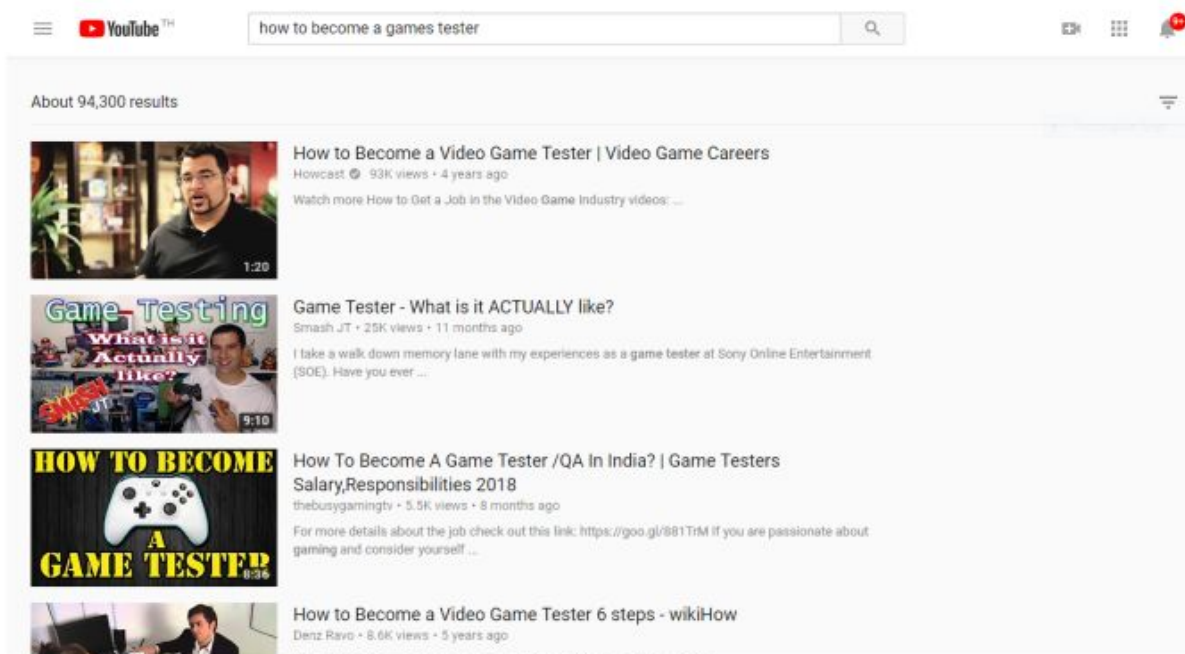


Keywords to consider

Now I know quite a few people who are into content locking and doing quite well with it and some but not all of them use Google keyword planner to search for keywords, I have tried this approach and I have had just as good results by using Youtube alone and omitting the Keyword planner.

So, let's search for some keywords only using Youtube and I will walk you through the metrics in terms of what is good and what is not.

Note the best keywords will always be “how to” and so we will start with that.



Now I am surprised to see that the video with the most views only has 93K and that was over 4 years ago and the second only 25K

What I am looking for is to type my main keyword in and see hundreds of thousands of views, that will tell me there is demand.

To avoid the competition, I will start to look for more specific keywords to find videos that are not in the 100,000s.

The above is a good example anyway which shows there may not be enough demand if the most obvious keyword is not showing 100,000's views.

Let's try a new search term;

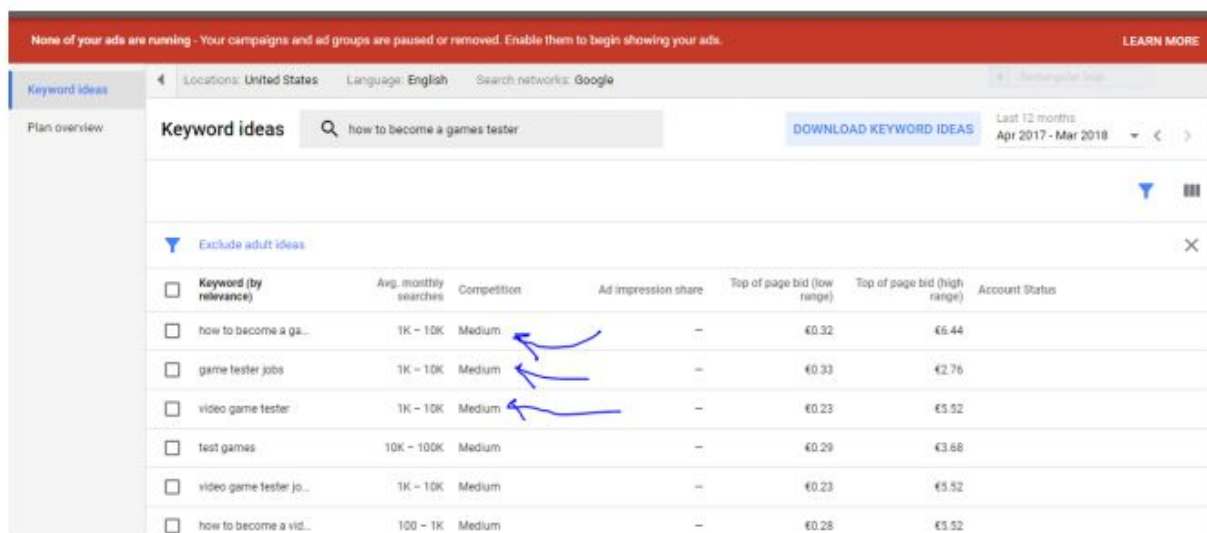


As suspected it brings up the same videos. This is starting to look like it may not be the best sub niche to enter.

You can go one of two ways with this.

Continue to do some more keyword research with Google Planner and if you see there is demand you can continue anyway, especially if none of the above videos are showing on Google search results, this would indicate low competition or you can ditch this sub niche altogether.

From a Google search, 2 of the results are video which are on the first page but in 7th and 8th position.



The screenshot shows the Google Ads Keyword Planner interface. At the top, a red banner states: "None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads." Below this, the interface shows the search query "how to become a games tester" with filters for "Locations: United States", "Language: English", and "Search networks: Google". A "DOWNLOAD KEYWORD IDEAS" button is visible. The main table lists keyword ideas with columns for "Keyword (by relevance)", "Avg. monthly searches", "Competition", "Ad impression share", "Top of page bid (low range)", "Top of page bid (high range)", and "Account Status". Three blue arrows point to the "Competition" column for the first three rows, which are all labeled "Medium".


<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account Status
<input type="checkbox"/> how to become a ga...	1K - 10K	Medium	—	€0.32	€6.44	
<input type="checkbox"/> game tester jobs	1K - 10K	Medium	—	€0.33	€2.76	
<input type="checkbox"/> video game tester	1K - 10K	Medium	—	€0.23	€5.52	
<input type="checkbox"/> test games	10K - 100K	Medium	—	€0.29	€3.68	
<input type="checkbox"/> video game tester jo...	1K - 10K	Medium	—	€0.23	€5.52	
<input type="checkbox"/> how to become a vid...	100 - 1K	Medium	—	€0.28	€5.52	

To me this is still a viable niche that I would enter.


Let's summarise keyword research so we are completely clear.

If I was in the personal development niche and I was giving away a meditation ebook on how to relieve stress, I would type that exact phrase into Youtube and expect to see 100'000's of video views along with some of the videos being years old.


About 5,520,000 results




Relaxing Music. Deep Meditation Music for Stress Relief, Yoga, Brain Power
Meditation Relax Music • 3.8M views • 2 years ago
3 Hours of Positive Relaxing Music | Sparkles of Perfection | Background for Spa, Massage, Yoga, Meditation. Listen with ...



7 Simple Tips To Reduce Your STRESS Right Now
AsapSCIENCE • 1.7M views • 11 months ago
Some simple ways to de-stress! Do Fidget Spinners Actually Work? <https://youtu.be/VIX3FmHjLlc>
SUBSCRIBE: ...
CC



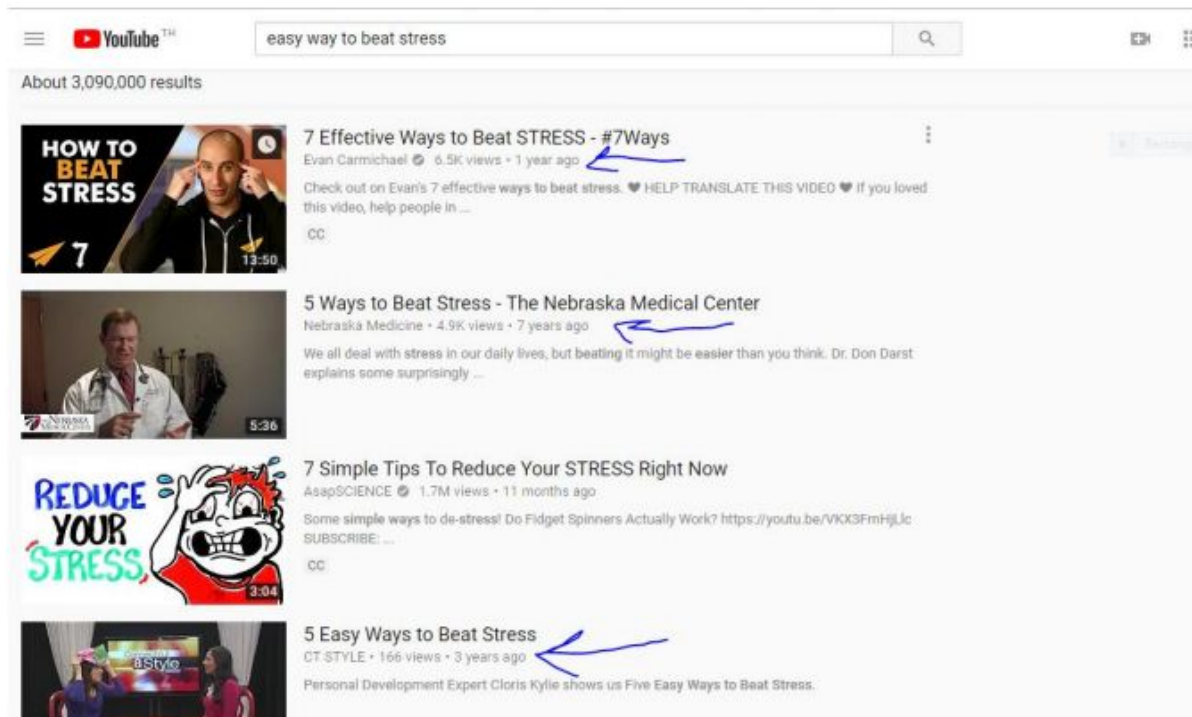
17 Science-Backed Ways to Relieve Stress Right Now!
The Health Nerd • 237K views • 2 years ago
To support our channel and level up your health, check out: Our Better Health Basics Course: ...



How To Relieve Stress - Scientifically Proven Stress Relief Techniques
ArmedWithNerd • 920K views • 4 years ago

This confirms demand, people are watching these videos in the millions.

Now we need to think of keywords in this niche which are a bit more long tail and don't generate videos with as many search views.



As above you can see I found a keyword along with videos that don't have that many views, this would be a great keyword to go with if you were in the stress niche.

By the way you could offer a meditation MP3 if you were in the stress niche.

I hope that makes choosing keywords clear and after that exercise you should have been able to find at least 5 keywords to use to optimize your video.

Blackhat Warning – There are many dubious folks promoting free software with youtube videos and supposedly offering the download link to the software in the description, the user believes they are downloading and installing the actual software, when the truth is, it is CPA software that will put loads of junk on the users PC and most likely make them very mad.

As well as that you will also most likely get a strike against you from youtube.

I recommend staying away from this practice and later as a bonus I will show you how to do this legitimately.

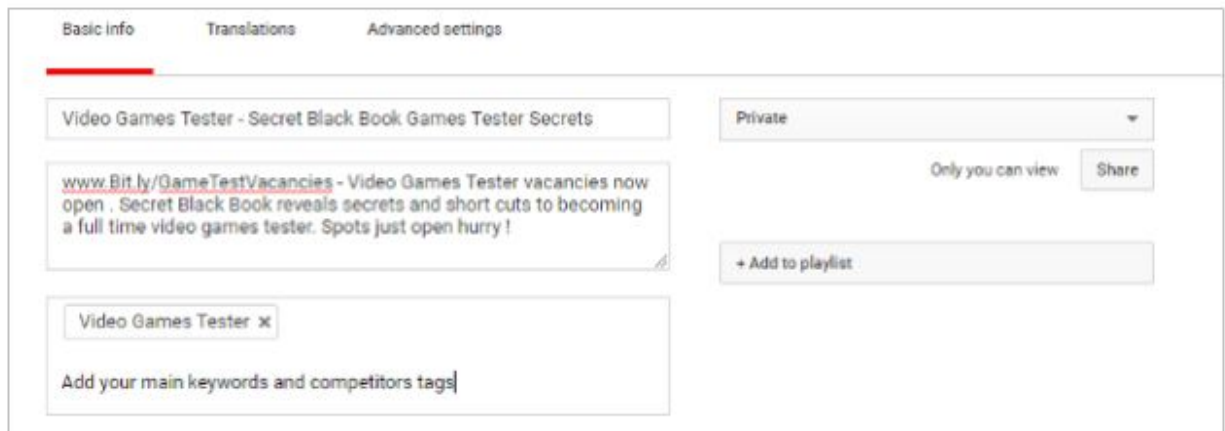
5.Optimizing Your Video for Success

For optimizing your video once it is uploaded I am not going to go into long drawn out discussions because I have seen many different so called Youtube gurus with their own way of doing things.

Therefore, I will just tell you what is working for me to get my videos ranked, if you have heard about the latest

greatest technique that you want to try then give it shot, you don't have to follow me to the letter.

Click your thumbnail in the top right, click creator studio, go to your video and press edit.



The screenshot shows the YouTube video editor interface with the 'Basic info' tab selected. The title field contains 'Video Games Tester - Secret Black Book Games Tester Secrets'. The privacy dropdown is set to 'Private'. The description field contains the text 'www.Bit.ly/GameTestVacancies - Video Games Tester vacancies now open . Secret Black Book reveals secrets and short cuts to becoming a full time video games tester. Spots just open hurry !'. The tags field contains 'Video Games Tester' and a placeholder text 'Add your main keywords and competitors tags'. There are also buttons for 'Share' and '+ Add to playlist'.

Title - Try to include your main keyword twice.

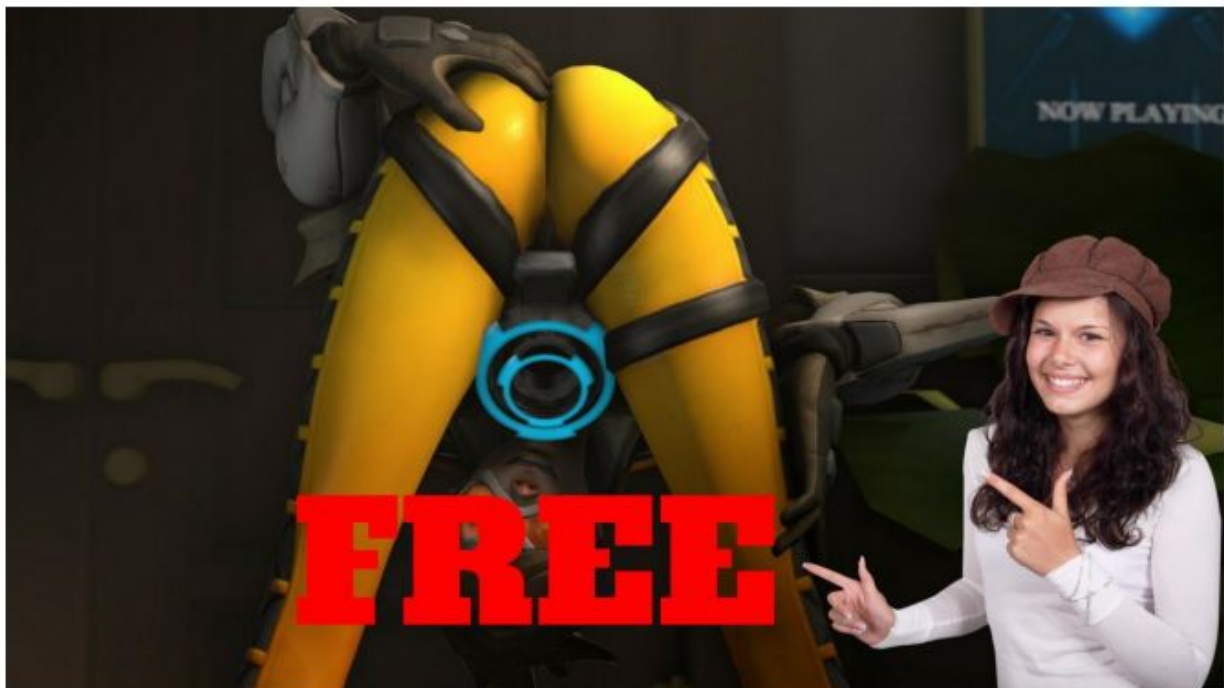
Description - Add the URL and your keyword at least two times and other keywords if you want but don't keyword stuff. Make it exciting and add scarcity with a strong call to action.

Tags - Add your main keywords and add the same tags as one of your competitor videos, as above don't keyword stuff.

For the custom thumbnail you may or may not be allowed to add a custom image depending on your account standing.

Have a look at this one I made for the gaming niche, it features a gaming character as the background and then I searched for an image of a woman on Google without the background, so I could overlay it on the main background.

You can see it features girls and is a bit naughty, all of which will appeal to teenage boy or gamers and it will stand out on Youtube.



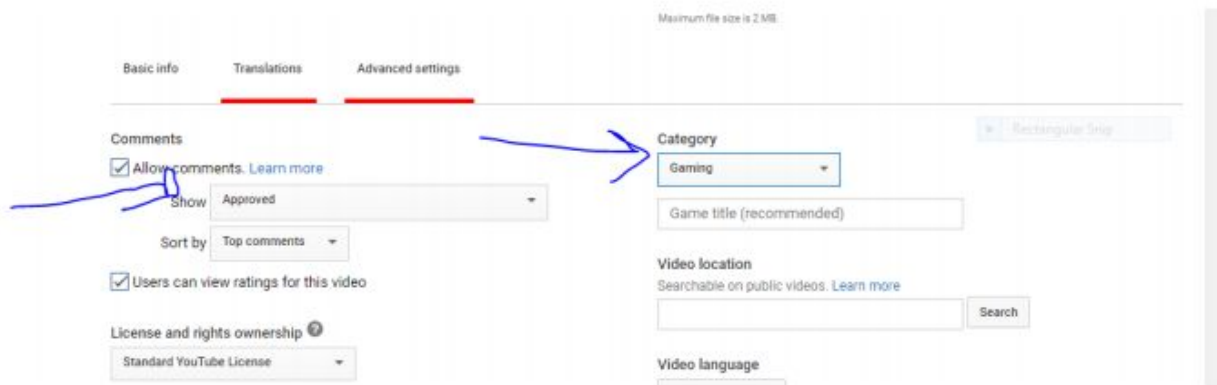
This does not take any skill as a monkey could use canva.com :-)

Search for your keywords and look for thumbnails that catch your eye, I usually make thumbnails with graphical text and a sexy lady using www.canva.com

Hot Tip - Youtube may flag you for using bit.ly, therefore I would recommend using a wp plugin called pretty link on the basic blog that you set up. This will allow you to take your affiliate link, mask it and redirect to the landing page that you set up in CPA lead.

Advanced Settings

Here is what I do for the comments which is of course optional, I only allow comments which have been approved because if folk get a bit annoyed having to do a survey and come back and post negative comments then you're dead in the water.



If your budget allows go to fiver or SEO clerks and order some likes and comments, make sure you provide the comments.

Example;

“Just got the secret black book wow tons of good info thanks”

“Had some minor difficulty getting the book but definitely worth it”

“Good video will download the book later”

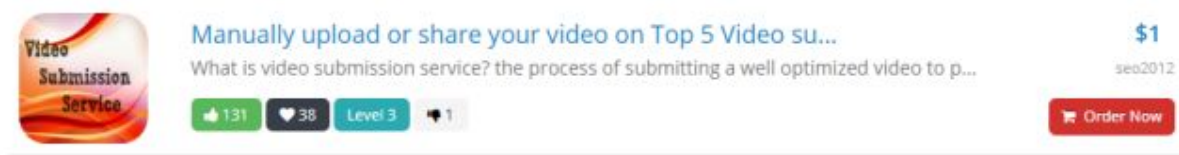
Now if you order 20 comments don't make them all sound like glowing reviews and how much the book changed your life because that will just come across as fake, try to mix it up with some glowing reviews and some mediocre, it will come across as more real.

Further optimisation

After you have gone through all of the settings I would strongly recommend the following optimisation techniques for your Youtube video link;

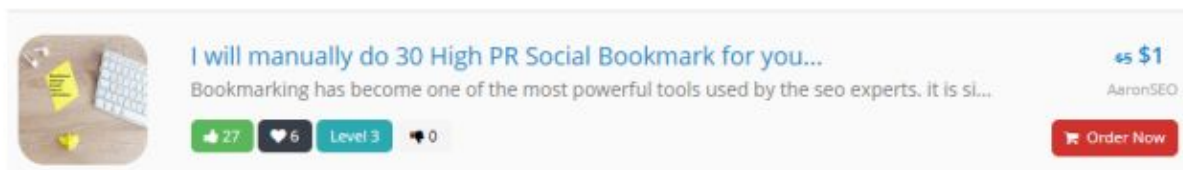
The following screenshots are from SEO clerks, I like SEO clerks because you can much of the same stuff which is on fiverr.com but for a dollar :-)

Video Submission



This screenshot shows a Fiverr gig titled "Manually upload or share your video on Top 5 Video su...". The gig is offered by a user named "seo2012" for a price of \$1. The gig description states: "What is video submission service? the process of submitting a well optimized video to p...". The gig has 131 likes, 38 hearts, and is at Level 3. There is a red "Order Now" button.

SEO Social bookmarking



This screenshot shows a Fiverr gig titled "I will manually do 30 High PR Social Bookmark for you...". The gig is offered by a user named "AaronSEO" for a price of \$1. The gig description states: "Bookmarking has become one of the most powerful tools used by the seo experts. It is si...". The gig has 27 likes, 6 hearts, and is at Level 3. There is a red "Order Now" button.

Mass Ping



High Quality ping and submit your WEBSITE OR BLOG to ...

High quality ping and submit your website or blog to over 1800 search engines only quic...

\$1

seogurudev

Order Now

High ER Backlinks 1800

61 32 Level 1 0

Mass index



Submit your site to over 5000 different search engine...

Submit your site to over 5000 different search engines and fast indexing. you can get y...

\$1

addiand002

Order Now

20 15 Level 3 0

High retention views

High retention views just means that the video has been watched for a certain amount of time.

When you buy the cheaper youtube views, they are mainly just bots and as youtube places emphasis on how long your video has been viewed for in terms of ranking, these cheaper youtube views are not recommended.

It is difficult to recommend a provider, especially now as my recommended fiverr provider has stopped doing it, therefore you will have to seek out a reputable provider of

high retention views, just as I will also have to find someone.

I don't recommend too many views, 500 - 1000 should be enough, check the feedback of the provider and then check the video analytics to ensure they are high retention.

You can usually find a provider on WF, SEO clerks and fiverr.

After your video has reached around a thousand views, then make it public and you should be ranking in no time.

On my first video I made a profit within 24 hours :-)

How to scale

Once you find a niche and sub niche that makes bank make more videos, explore other niches by creating new channels.

Once you are making money you can then begin to outsource and the whole operation can run on autopilot.

Hot Tip – Once you strike profit with a few videos I would strongly recommend created new channels under different Google accounts, that is because competitors have been known to report videos for silly reasons, just so you will have issues with youtube.

If you have multiple videos one channel that are all doing well then you will be an easy target for a competitor.

Conclusion

Although it may not bring in \$10,000 a month, it flat out works and leverages the awesome power of Youtube, set up is quick and cheap.

I have laid this out as step by step as I could, although if you are stuck or have any questions hit me up and I would be happy to help.

Read through the guide a few times, and take massive action quickly, don't waste time trying to make your campaign perfect.

91,451 Views	 ▲ 44.50%	32,555 Clicks	 ▲ 38.03%	1,598 Leads	 ▲ 54.55%	\$2,587.72 ROI 50.00	 ▲ 63.31%
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To Your Success

Ivy Livingston.