

# *Crazy Cash Formula*

Copyright © 2020 the-traffic-team.com All rights reserved.

**YOUR RIGHTS:** This guide is restricted to your personal use only. It does not come with any other rights.

**LEGAL DISCLAIMER:** This guide is protected by international copyright law and may not be copied, reproduced, given away, or used to create derivative works without the publisher's expressed permission. The publisher retains full copyrights to this guide.

The author has made every reasonable effort to be as accurate and complete as possible in the creation of this guide and to ensure that the information provided is free from errors; however, the author/publisher/reseller assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein and does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

Any perceived slights of specific persons, peoples, or organizations are unintentional.

The purpose of this guide is to educate and there are no guarantees of income, sales or results implied. The publisher/author/reseller can therefore not be held accountable for any poor results you may attain when implementing the techniques or when following any guidelines set out for you in this guide.

Any product, website, and company names mentioned in this report are the trademarks or copyright properties of their respective owners. The author/publisher/reseller is not associated or affiliated with them in any way. Nor does the referred product, website, and company names sponsor, endorse, or approve this product.

**COMPENSATION DISCLOSURE:** Unless otherwise expressly stated, you should assume that the links contained in this guide may be affiliate links and either the author/publisher/reseller will earn a commission if you click on them and buy the product/service mentioned in this guide. However, the author/publisher/reseller disclaims any liability that may result from your involvement with any such websites/products. You should perform due diligence before buying the mentioned products or services.

This constitutes the entire license agreement. Any disputes or terms not discussed in this agreement are at the sole discretion of the publisher.

## **Our #1 Recommendation:**

Discover The "Mad Scientist" Secret Formula To Banking  
4-Figures Per Day in 24-48 hours, even if you have no  
tech skills or experience!

**=>>Check Out Here<<=**

Hi Marketer Friend,

Whether you're looking to supplement your income with a little extra to pay for a few nice treats or to support your lifestyle, then you can pretty much make as much money as you like from blogging if you are prepared to put in the hard work.

I'm not going to lie to you but it can take months even years before you might see a significant return on the time you invest in starting a blog. But today I'm going to reveal the easy and fast way to make money from blogging that you can be confident in taking the right steps to achieve your blogging goals.

So you finally want to join the blogging community. Well by reading this guide you'll have taken the biggest step to

start a blog that can create an income for you and your family.

I have been blogging as my main source of income ( full-time ) for the past 8 years. It has been a long hard slog ( making money online is hard ) but in the past few years, I have managed to launch successful blog after successful blog which has meant that I can quit the 9-5 and spend more time with my family & start building a lifestyle I am happy with.

I hope you find reading this guide as enjoyable as I did writing it.

So let's continue...

## **How to Pick a Profitable Blog Niche**

This is the most critical step. Seriously.

There is no point in starting a blog that you want to make money from without a plan. There are thousands of niches out there. Some are broad and huge; some are small and virtually unknown. Some niches are easier to make money in than others. Monetization of a website is key and

picking the right niche is vital and one that should be well thought out.

### **This is why your research is important.**

A good place to start when you are picking a niche is to look at your own interests in Google.

For example, I really launched a blog in the survivalist niche a couple of years ago which I sold for a great profit. The reason I created this blog was that I enjoy being outdoors, hiking and mountain biking, etc. I also watch a lot of TV shows about people like Bear Grylls and Ray Mears.

### **I'm no expert but it's something I like.**

One area I never really got into with my survivalist blog and wanted to was Everyday Carry. Most people will have never heard of this concept but it really is an interesting sub-niche within this niche. Everyday Carry is basically any item you can't leave the house with.

For most of us this will be our wallet, phone & keys – and in the summer months hopefully some sunglasses :).

If you travel a lot for work you may have a laptop or tablet with you.

If you work on a construction site you may have a tool belt.

However, for many people who are always prepared everyday carry is about having everything you might need in an emergency or for general use on you at all times. This will often include a light source (torch), a pocket knife, some small tools & rope it's quite amazing how easy it is to carry all these things with you in your pockets, on your keys or in a small bag.

So let's have a look to see if we could make some money [here](#).

First I would go to Google and type in my interest.

## Everyday Carry - What are your EDC essentials?

[everydaycarry.com/](http://everydaycarry.com/) ▼

A peek into the pockets of people worldwide, showcasing our **every day** essentials.  
What are your EDC essentials? - Newest - Products - What's In Your Pocket?

## Shop Everyday Carry Online | Huckberry

<https://huckberry.com/store/shop/everyday-carry-shop> ▼

EDC essentials | They're not random. You don't just toss them in your pocket. Oh no, your **Everyday Carry** (EDC) items are the deliberate result of concentrated ...

## Everyday carry - Wikipedia, the free encyclopedia

[https://en.wikipedia.org/wiki/Everyday\\_carry](https://en.wikipedia.org/wiki/Everyday_carry) ▼

**Everyday carry** (EDC) or **every day carry** refers to a small collection of items that are carried on a consistent basis to assist in dealing with normal everyday ...

---

## Images for everyday carry

[Report images](#)



[More images for everyday carry](#)

---

## ► What is Everyday Carry (EDC)? | The Art of Manliness

[www.artofmanliness.com/2015/06/23/beginners-guide-to-edc/](http://www.artofmanliness.com/2015/06/23/beginners-guide-to-edc/) ▼

23 Jun 2015 - Editor's note: This guest post from Bernard Capulong originally appeared at **Everyday Carry**. There's a bit of a cult community on the internet ...

## Everyday Carry | Pocket Dump Blog - Every Day Carry Blog

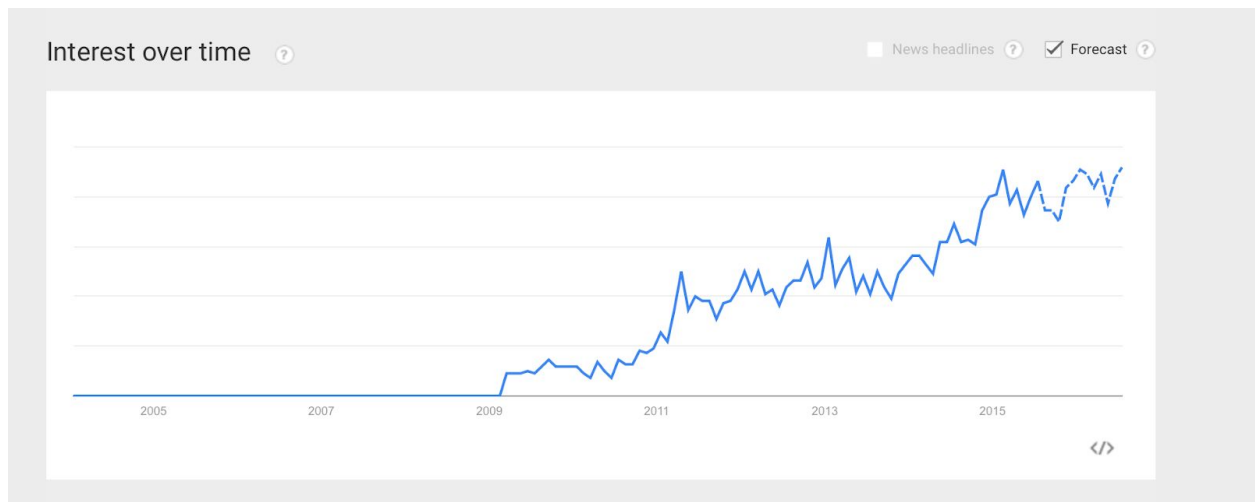
[everydaycarryblog.com/](http://everydaycarryblog.com/) ▼

This Blog focuses on Personal and Survival **EDC** (**Every Day Carry**) **Everyday carry** (**EDC**) refers to various items, usually small, that are worn or carried by a ...

As you can see from the results there are a variety of different websites here from blogs, to eCommerce sites, to forums. Google also shows there are over 14.7 million websites that mention “everyday carry”.

Next, let's have a look at Google Trends to see if it is growing in popularity or declining.

As we can see here Google Trends thinks this topic is on the up.



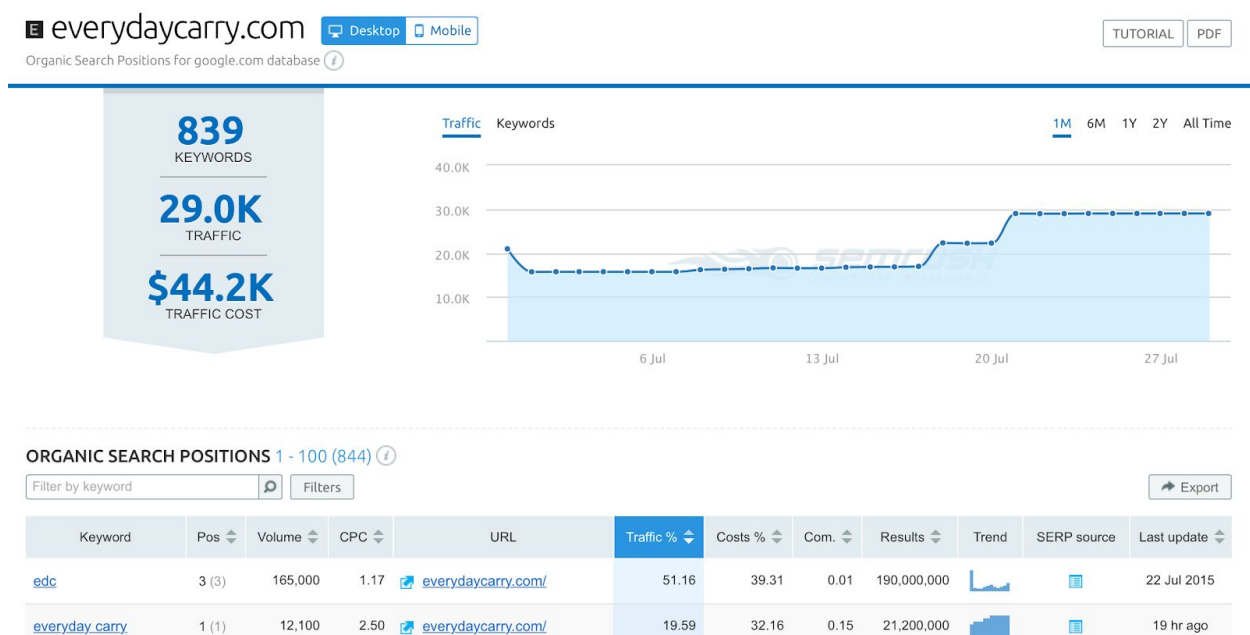
Ok so what about traffic. How much would it cost us if we wanted to pay for people to come to our website by Google's Advertisements and how many people are searching for this stuff?

Pop over to the Google Keyword Planner and type in your terms. Google will also suggest other related terms too.

Here we can see that Everyday Carry is searched 12k times per month and the cost per click (CPC) tells us that

it would cost around \$2.50 for someone to come to our site by clicking on a Google Ad.

There are lots of paid tools out there that can help you see how many sites are already paying for adverts and this really will help with your initial research.



If you want to do this then you can sign up for a free 14 day trial of SEMRush and try this out yourself.

Here we will use SEMRush to see what keywords the website Everydaycarry.com is ranking in Google for.

So as we can see from this chart SEMRush thinks that it would cost Everydaycarry.com over \$30k per month to get



the traffic they are getting for “free” from Google’s organic results. By clicking on the different options we can then see which keywords have the highest search volumes.

Overall I would say this was a profitable niche with a growing audience and therefore something worth looking to building a blog around.

Of course, this is just my own personal interest, you may be a keen amateur photographer, a budding cake decorator or want to write about traveling across Australia. So, carry out your research online by looking at different websites in Google and even on social media sites such as Facebook or Pinterest to see where the money-making niches are, where the people are and if these niches are growing or shrinking. It will save a lot of heartaches later down the line.

Are you still with me? That’s a lot to take in if you haven’t done this before.

### **So What Will You Need to Make Money Blogging**

Now that you have done your research and worked out what niche you want to enter it is time to start bringing all of the different elements together for starting and monetizing a blog.

## **1. Get a Blog**

If you're planning to make money from blogging then it goes without saying that you will need to start a blog. :)

When anyone asks me about starting a professional money making blog I always recommend them to use self-hosted WordPress as it's the best platform for bloggers. I always recommend to new bloggers to use BlueHost to host their new blogs. You can get BlueHost's high quality hosting for \$3.95 per month.

## **2. Create Great Content**

So now that you have built your blog you are ready to create some blog posts for your readers.

The reason this section is called "Great Content" is that your content really does need to be of a high standard. Every day millions of blog posts are published on the internet and with so much competition for our limited attention spans you really have to be creating blog posts people are going to want to read and perhaps even share on social media or on their own blogs.

Make sure your posts are:

- Well formatted and look good with relevant images
- Are in-depth and entertaining
- Offer links to other posts to expand on points

### **3. Build Up Your Audience**

I started my first ever blog by writing on a consistent schedule about myself, my hobbies and my interests. People found me via Google, Facebook, social media and my readership gradually grew over time to where it is today.

Once I had built up an audience, making money from blogging became an afterthought.

When you have a large group of fans interested in what you have to say, the money will come. Trust me on that.

The hard part is finding and gathering your fans.

### **Promote your blog**

No matter how great your articles are no one is going to know about them unless you take time to promote your blog.

### **SEO**

I know enough about SEO to probably be wrong about a lot of it. I could probably write a series of articles on SEO tactics I have learned over the years but as I am not an expert I'll point you in the right direction to some good articles on the subject.

WordPress SEO Guide (Blogging Wizard)

The Big List of Link Building Tactics (Point Blank SEO)

How to Research competitors with SEMRush

Beginners Guide to SEO (Moz.com)

The SEO BluePrint(MatthewBarby.com)

**P.S.** SEO is not dead, it's one of the best traffic sources for people who will buy your products/services or sign up to your email lists. SEO is a lot harder than it once was but don't ignore it.

## **Social Media**

From my experience, the social media sites that send the most traffic to blogs in general are:

- Facebook
- Twitter
- Google+

- Pinterest
- LinkedIn
- Reddit

The results will vary depending on your target audience.

If your blog is aimed around professional readers and business people you might have more potential traffic from LinkedIn and Google+. If your target reader is more visual it might make more sense to focus exclusively on Facebook, Pinterest, and Instagram for promoting your blog.

A great social media management tool for all this is Sendible. Try it for free for 30 days or check out my review on Sendible.

WordPress also has a variety of plugins that make it easy to put social sharing buttons on your blog posts. Some people like to limit the number of plugins they use on their WordPress blog because it can slow the blog down and it can open your blog up to more attacks, but a social sharing plugin is one that should have high priority if you do choose to use plugins.

## THESE ARE THE TOP SOCIAL SHARING PLUGINS FOR WORDPRESS:

<https://wordpress.org/plugins/sharebar/>

<http://wordpress.org/plugins/wp-socializer/>

<http://wordpress.org/plugins/scrolling-social-sharebar/>

<http://wordpress.org/plugins/digg-digg/>

<http://wordpress.org/plugins/flare/>

<http://wordpress.org/plugins/share-this/>

I have also created a Best Social Sharing Plugins guide that has loads of free and premium plugin ideas for your new blog.

Those are six popular sharing buttons. There are many more. Whichever you choose make sure you limit the number of icons that appear and also make sure the plugin doesn't slow down your page speed dramatically. If it does you'll lose readers.

Sharing your blog content on social media is an art. There is no right way to do it. People have success in sharing blog content in their own unique ways. Some will share only their blog links on social media. Others will share a high percentage of unique content on social media.

As is with most things in life, sometimes the best approach is somewhere in the middle.

## **Paid Advertising**

Paying for clicks and traffic on social media or in the search engines can be a great option to market your blog. A lot of information about blog marketing covers organic options. While some of these can turn your blog into a popular destination quickly the more likely scenario is that it will take time for you to build communities to promote your blog content.

With paid methods, you have the opportunity to pay for traffic and clicks right away. And if you do well in targeting your audience on the right channels you can easily build your audience with advertising to supplement your organic efforts.

**Facebook** – Depending on your niche you can expect to pay about \$1 per click to your blog, but there are many variables that can influence how much you will pay. Depending on the nature of your business this can provide some excellent ROI in terms of initial sales, but the main focus of this ad campaign is to get people to your blog.

Wow them with your content and get them to opt-in to your email list for more updates.

**Twitter** – has a variety of ad options like Facebook and other social networks. The best one for your blog marketing efforts is the Promoted Tweets option. You can expect about \$0.50 to \$0.75 estimated cost per engagement, which is Twitter's way of telling you what your cost per click is.

**Reddit** – ads appear on the top of the various pages. They are obviously ads so users don't feel tricked into clicking on them. When people choose to select an ad they usually know it. So there is little chance of upsetting customers this way.

**LinkedIn** – has traditional online advertising that appears in the sidebar, but the Sponsored Updates options is much more advantageous for content producers.

**Podcasts** – Podcasts have blown up in popularity in recent years. It's a great way of publicizing your blog and most importantly building an audience. Outreach to podcasts in your niche and ask if you could be included in future editions. Or you could create your own podcast!



## **Build Your Email List**

You will see lots of bloggers who proclaim that the money is in the list. In my early days, I didn't buy into this ideology but now it's one of the most important things I focus on.

Once you've developed your fan base, it is essential to retain them as you continue to build your personal brand.

In the case of my blog, about 99% of my early readers would come, read a single article, and then leave forever. So instead of missing out on a potential regular, I started gathering email addresses using a service called Aweber, but these days I prefer GetResponse.

The key to growing your mailing list is to keep your existing fans while at the same time attracting new readers. This way, your audience will increase month on month.

If you are not sure about which list building software to use I have reviewed a variety of email marketing services for you.

## **My #1 Recommended List Building**

### **Method:**

This Beginner-Friendly Software "FIGHTS" To Grow Your  
List Like A Machine...

"PROVEN SYSTEM Virally Grows Your Buyer's EMail List  
FOR YOU..."

...Just Plug-and-Play To GET OTHERS TO GROW YOUR  
LIST On Autopilot!

**=>>Check Out Here<<=**

### **Best Ways to Make Money from Your Blog – Ways To Monetize Your Blog**

So now that we have covered the basics of building up your blog and it's following let's have a look at some different ways you can begin to monetize your blog, start a business and get earning.

Related: Top online business ideas

### **Affiliate Marketing**

Affiliate marketing is a kind of performance-based marketing and a beast at monetizing your blog. With this form of marketing, business owners reward affiliates for each customer brought to the company through the

affiliate's independent advertising endeavors. There are four key players in affiliate marketing:

- the merchant
- the network
- the publisher
- the customer

As a result of its increasing complexity, the affiliate marketing world has evolved to include a subset of players which includes specialized third party vendors, affiliate management agencies, and super-affiliates.

Affiliate marketing works in conjunction with several other online advertising mechanisms. This is the case because affiliates will often use these platforms for marketing purposes. Some of the mechanisms include search engine optimization (SEO), email marketing, paid search engine marketing (PPC-Pay Per Click), display advertising, and content marketing. At the same time, affiliates can also appropriate less traditional advertising methods. An example would be publishing reviews of services or products.

In many cases, affiliate marketing is confused with referral marketing. This is likely the case because both marketing

methods involve the use of third parties who drive business to a retailer.

If you are planning to become an affiliate marketer then it might be a good idea to sign up to an affiliate network such as Shareasale or ClickBank in order to find offers to promote.

## **If you really have no clue where to start with Affiliate Marketing....**

If all this affiliate marketing stuff sounds like rocket science to you then I'd suggest you take advantage of some training on how to set up your own passive income generating online affiliate business.

For me this affordable course from DAN GREEN is the only thing you will need to truly understand the art of making money through blogging. It will show you how you can get up and running extremely quickly and with no affiliate marketing experience needed.

Michelle currently makes around \$20,000+ per month from affiliate marketing alone, so he knows what the hell he's talking about. You also get access to his private Facebook

group where you will be able to draw on the experience of others in the affiliate marketing community.

## **My Recommended Best** **ClickBank Affiliate Marketing** **Method:**

BANK 100% Done For You Commissions 24/7. No Need  
To Create ANY Content Or Pay For ANY Ads!

Attention: Creating a successful, profitable website is  
HARD... so let this software do it ALL for you...

New Wordpress Plugin Creates 100% AUTOMATED,  
100% "Done For You" CLICKBANK Affiliate Sites.

Complete With Social Traffic!!

Pre-Loaded sites with new daily reviews for Clickbank  
products in top converting niches.

Videos, Bonuses... everything is done for you to profit with  
no manual work.

**=>>Check Out Here<<=**

**Advertising**

## **AdSense:**

Cost per click advertising (CPC) are ads that can be displayed on your website that you will be paid for every time someone clicks them.

If your blog brings in high traffic levels then displaying Google adverts can be a quick and easy way to make steady revenue. If your blog is good at keeping your users on the pages then these types of ads can work well for driving high conversions, especially with in-post ads.

The big advantage of using a Google AdSense is that it takes just minutes to set up and you don't really need any coding knowledge to implement it within your blog.

If you are not allowed to run AdSense ads in your country or niche then check out these high paying Google AdSense alternatives such as Infolinks

## **CPM Ads**

Similarly to CPC advertising, cost per mile (CPM) ads can bring in good steady income from your blog if you're piling through large levels of traffic. They are very easy to set up and you really don't need any knowledge of coding to do so – all you have to do is create an advertising account and add the code to your site; simple.

Typically, CPM brings in ridiculously low returns – some ads pay out around \$0.10 per thousand impressions, so you will need a lot of traffic to make a decent income.

## **Direct Advertising**

Of course instead of using a third-party to broker your advertising deals it might make more sense financially to work directly with businesses to promote their products. Generally you will need to build up a decent sized following before going down this route.

## **Sponsored Posts**

A sponsored post is one way in which to make money from advertisers. With this type of arrangement you may be asked to publish a post that is provided by the advertiser or they may ask you to write a post that mentions them or their product – depending on your following you can expect to receive between \$50 and \$500 for a sponsored article.

There are some complicated rules for bloggers who publish sponsored posts and depending on your country they can differ. The main point is to make sure that you clearly declare when a blog post is an advertisement.

## **Banner Advertising**

Rather than publishing banner ads on your website via AdSense or another 3rd party you can always work with advertisers to set up their banner ads directly. Generally banner ads are paid on a CPM model, which is basically a price per 1000 impressions of their banner on your website.

## **Blog Sponsorship**

Companies will often look to sponsor influential blogs within their niche. This usually includes having the brand mentioned within the header/sidebar of your website or even having cross-branding across the whole blog.

The big disadvantage of this is that you really need to be fairly established within your niche for companies to want to make the decision of sponsoring you.

## **Services**

Everyone has a skill that businesses need and offering your time and expertise is a great way to make an income from your blog. Services have the highest profit margins as you are effectively selling your time and not a physical



product – however your income is limited to the number of hours you are available for work.

### **Consulting & Training –**

promoting your expertise to deliver training or consultancy services to businesses can be a highly profitable way to create an online income. In the past I have helped lots of businesses get started blogging by working with them to create editorial calendars and giving their marketing teams tips to promote their posts. Whether you're an Excel guru, a marketing whiz or a customer services master you can build up your profile on your blog.

Pay per minute phone call consulting involves offering consulting services over the phone where the customer pays per minute.

Clarity.fm offer this and you can apply to be listed as an 'expert' within your niche on their site. In return, you'll be able to run your consulting phone calls through them, and you even get a widget for your blog.

### **Writing –**

With so many businesses now running blogs there is a huge demand for competent writers and bloggers. By promoting your services on your blog rather than on a

freelancing network such as Upwork you can demand a higher rate. You could also offer similar services such as proofreading and editing too.

## **Design –**

if you are good at illustration or design then there are lots of opportunities to offer your services to businesses or other bloggers. Whether that is creating infographics, logos or photo-editing you can use your blog to demonstrate your skills and pick up new clients.

## **Products**

Of course selling your time for money is not the most scalable way to make money online. One of the ways in which to create a business that can scale to your needs is to sell products online.

## **Physical Products**

Platforms such as Wix, Shopify, Woocommerce & Etsy have made it cheaper and easier than ever for anyone to create an online store and sell products online.

Selling physical products online can be hard to setup as you will need to deal with storage, shipping and even deal with things such as local taxes and distance selling laws.

Of course a lot of this headache can be resolved by finding a company who will offer a white-label or drop shipping service leaving you to worry about getting traffic and updating the website.

## **Digital Products**

If you don't want the headaches of dealing with shipping goods and storing them then creating digital goods can be a great way to make money from selling products and taking advantage of scaling your business. Anything from productivity software, to knitting patterns, to recipes or even training courses can be delivered electronically.

## **Membership Sites**

If you've got a really active community within your blog that are looking to learn more about what you're writing about, then there could be an opportunity to create a paid membership area.

This would require members to pay a fee to see extra content on your site (usually learning resources or videos).

## **eBooks & online Training Courses**

As I mentioned earlier if you are looking at offering consulting or training services then it might be worth packaging your materials together into an online course. By offering MP3 or video downloads your students can follow along at their own pace. This is a very popular blog monetisation strategy especially within the online marketing space.

There's loads of up-sell opportunities from offering training courses and it can easily be scaled if it is mainly self-teaching materials. Not only this, but you can start gathering email addresses from your trainees and start marketing new courses to them.

Although there is high potential for revenue, it's not always an option for blog owners that don't have a lot of time/resources.

### **Our #1 Recommendation:**

Discover The "Mad Scientist" Secret Formula To Banking  
4-Figures Per Day in 24-48 hours, even if you have no  
tech skills or experience!

**=>>Check Out Here<<=**

Finally I want to say, starting out doing something you enjoy is the best way to go. You can easily monetize this site with Advertising and Affiliate links to buy the products.

I hope this guide has showed you the exact easy way to make money from online. Now it's the action time. After learning, if you don't take action, everything is ZERO. So take action right now.

To your success,  
Pallob.