

# Kindle Master

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Hi Struggling Marketer,

If you want to become a successful entrepreneur, you need to create sources of income that continue to make you money long after you've created them.

With passive income, you do something once and it keeps making you money.

That's the magic of **Amazon Kindle**.

You can make upwards of \$4,000+ a month by simply selling Word files on Amazon Kindle.

This means:

- No physical products to create or sell
- No fulfillment
- No shipping

Actually, you don't even have to write the files yourself!

When you create passive income with Amazon Kindle, you're simply adding a digital asset to Amazon.

They then do the work for you.

Today, I take you through the basic steps to get your eBook published on Amazon, and how to make money Kindle publishing.

**[Here Is My #1 Recommended Guide:](#)**

Discover How Panos Makes **\$4041/Month**  
With **6-word Books** That **Amazon** Sells  
For Him!

**[<<Check Out Here>>](#)**

## **What Is Amazon Kindle?**

For the uninitiated, Amazon is one of the largest e-commerce retailers in the US. Aside from selling general merchandise, they have a series of eBook readers called Amazon Kindle. These eBook readers, or simply e-readers, allow users to read eBooks and other documents, as well as browse, buy, and download them from their eBook marketplace called the Kindle Store.



Amazon Kindle Direct Publishing (KDP) is Amazon's in-house publishing platform used by authors and publishers to publish their books directly to Kindle e-readers. Write your eBook, upload it on their platform along with their requirements, and your book will be available on the Kindle Store in a couple of days.

Amazon customers can then browse the Kindle store for eBooks that they're interested in either through the Amazon website on their browsers or through their Kindle devices. They can then buy eBooks they want and then download them on their devices straight away.

# **HOW TO MAKE MONEY WITH KINDLE PUBLISHING ON AMAZON IN 2019-2020**

How to make money from Kindle publishing, that's what I'm here to show you how to do.

From personal experience, I believe that Kindle publishing on Amazon is one of the easiest and most effective ways to make money online. People always ask me if it's still possible to make money with Kindle publishing in 2019. The answer is yes!

According to recent industry figures, Amazon is the leading e-retailer in the United States. In 2017, they made close to 178 billion U.S. dollars in net sales. Imagine being able to tap into the hundreds of millions of customers that visit Amazon every day.

If you are a newbie to the online business world, Kindle publishing is a great platform to start from. It doesn't require a lot of time or financial investment, it's got a fast

learning curve, and it's not as complex, in comparison to a lot of other online business models.

Are you ready to learn how to make money by leveraging the power of Amazon?

**My #1 Recommendation:**

**This is just one type of book (gratitude journals) that sells on Amazon with just 6-10 Words Per Page!**

**Just these 10 alone are making OVER \$39,000 EVERY SINGLE MONTH!**

**Do You Want A Piece Of This Pie!**

**<<Click Here To Get Access>>**

**A lot of people want to know how to make money online, but don't want to do the work...**

A Kindle publishing business isn't a 'get rich quick' scheme. If you want to build a successful online business, you need to adopt a long-term mindset. If your only motivation in becoming a self-published author is to make money fast, I would suggest that you hold onto your day job for the time being.

Building an Amazon publishing business takes hard work, time and patience. You need to know the right strategy, but once you have it, it can become a transformational income stream for you. This is how to make money online.

My journey with Kindle publishing started 2 years ago. I had dabbled with Internet marketing before then, and had made some money here and there, but nothing that was sustainable. It wasn't until I got into Kindle publishing that I had my big break. It was the first time that I had ever made \$100,000 in a year, on autopilot. Nice, right?

Initially, when I was building my Kindle publishing business I was utilizing a lot of tactics that only provided me with short-term solutions. To this day, I still make a lot of money from the books that I published years ago. Why? Because of the mindset and the strategies that I implemented.

If you are going to invest your time, energy and money into anything, you want to make sure that you are learning strategies that will allow you to build a sustainable online business.

I am a firm believer that complexity is the enemy of execution. My goal is to simplify the Kindle publishing process for you, and teach you how to make money online, with easy-to-understand steps...

## **1. Find A Niche Or Market:**

Before you publish your book on Amazon, you need to first find the right niche or market to publish your book in. Oftentimes, people have amazing ideas for a book that they want to write about, but when they publish it on Amazon, they wonder why it doesn't sell. I hate to break it to you, but this is not how to make money on Amazon.

## **2. Do Keyword Research:**

You need to do research and identify what people are searching for on Amazon – what's hot, what's selling, what's making money – and then tailor your book to meet that demand. As a publisher, it's not your job to reinvent



the wheel or create a new market from scratch. Your book has to meet the needs and demands of the market. You then need to optimize your book for certain keywords, so that when someone searches for it, they will be able to find it.

Step back and ask yourself, “How am I going to differentiate myself from the competition?” You can do this by having a higher quality book with cutting-edge research, a book cover and title that stand out, more reviews, a bonus audio or video, or the implementation of marketing strategies outside of Amazon. When it comes to selling your books on Amazon, all of these things will give you a huge competitive advantage.

### **3. Create A Winning Title and Cover:**

In the Kindle publishing world, the old adage, “You can't judge a book by its cover” does not apply. If you want to sell more books, you need to have an eye-catching book title and cover. When someone sees your book, they need to think, “I've got to have that!” It needs to capture the attention of your audience and make them want to know what is inside.

You can hire someone on Fiverr to design a great cover for you for \$5-10. I always order from a few different sellers on Fiverr because I like to test different covers and see how they sell on Amazon. This will help me determine if and how the covers are impacting my sales.

#### **4. Create Quality Content:**

You need to create relevant and high-quality content that leaves your audience feeling like they have benefited from your knowledge. Ideally, you want all of your books to yield positive reviews on Amazon, but keep in mind that writing books are a process and that you will get better, with time. In the words of Robert Allen, “There is no failure. Only feedback.”

Keep in mind that you don't have to write your own books. You can also hire a ghostwriter to do the writing for you. By doing this, you are able to leverage yourself on a greater scale. Taking this approach allows you to operate more as a publishing company, responsible for the marketing and promotion of your books. I've also had books created for me, based on transcripts from video, blog and audio content that I've published over the years.

## **5. Set up A Kindle Direct Publishing Account:**

When you have done all of this, you are ready to publish your book! You will set up a Kindle Direct Publishing (KDP) account, upload your book file, and set the price that you want to sell it at. The great thing about this business is that the process of publishing your book is relatively quick. Once you hit publish, your book will be available for sale within 24-48 hours.

Once your book has been published on Amazon and someone buys it, Amazon will pay you a 70% royalty on that. You can set it up so that the money gets deposited directly into your bank account, which is paid out to you every 30-90 days.

### **My #1 Recommendation:**

**The Most Creative Way To Build A  
Passive Income Online, Where You'll**

**Learn:**

- [How To Come Up With The Best Book Ideas To Create. \(\\$100 Value\)](#)

- How To Create Covers Using Free Tools. (\$50 Value)
- How To Create Interiors Using Free Tools. (\$50 Value)
- How To Do Your Keyword Research Using Free Tools. (\$50 Value)
- Discover The Hot Niches For Your Books. (\$100 Value)
- How To Publish Them The Right Way And Bring More Sales In. (\$200 Value)

**[=> Check Out This Full Guide Here](#)**

## **Market And Promote Your Book:**

It's not enough to just have a book on Amazon. It's your job to promote, market and sell it. This is what a lot of people forget to do. They think that Amazon is going to do

everything for them, but publishing your book on Amazon is just the beginning.

If you want to become a successful Kindle publisher, you need to master marketing, because this is a skill that will allow you to make a significant amount of money online. There are a lot of books on Amazon that are great, but nobody knows about them or buys them because they haven't been marketed properly.

The beauty of marketing is that it's a skill that is transferable to any other online business that you decide to start, and that is why Kindle publishing is a great business model. It can help you learn how to make money with affiliate marketing, physical products, informational products, coaching/consulting services, etc.

When it comes to marketing your book, there are many ways that you can do it. The first place that you will want to start is on Amazon because that is where your book is published. There are two ways that you can market your book on Amazon. The first strategy is doing an Amazon search, which involves identifying the right keywords that you can rank your product for.

The second strategy is Pay Per Click advertising, where you pay Amazon and have your book show up on other people's book listings. This costs money, but it's a great way to get more traffic and sales to your Amazon listing. The more sales that you get, the better that your book is going to rank in the search engines.

A lot of people are already implementing the above two marketing strategies, so if you want to create a highly profitable and sustainable Kindle business, you need to market outside of Amazon. This is what Amazon wants you to do! They want you to go out into the world and promote their company. If you do it effectively, they will reward you for it. It's all about diversifying your streams of traffic, which will give you a huge competitive advantage in the long run.

When it comes to marketing outside of Amazon, Facebook is great! You can create a fan page, a Facebook group, or run Facebook ads in the niche that you are in. If you decide to run ads, you want to build an email list first. This is what will allow you to email the people who decide to opt-in to your page so that you can build a relationship and sell your books to them.

When you create epic content that adds value to people, you will be seen as credible and trustworthy, which in turn will make it easier for you to sell your products.

You can also leverage other social media platforms, like Twitter, Instagram, YouTube, LinkedIn, or a blog. A blog is a great way to promote your book. If you are creating and publishing content, and it can be found on the search engines, then people will want to receive more from you, making them more inclined to buy your book when it's ready for purchase.

## **If you are looking for how to make money online, Kindle publishing is the way to go!**

When it comes to Kindle publishing, if you want to scale up and build a sustainable business, you need to look at the bigger picture, which is building a brand. A brand allows you to be an affiliate, to sell your own products, to start a physical product business selling on Amazon, and to coach/consult.

If you want to learn more about how you can make money online with Kindle publishing, check out my #1 recommendation.

Can you still make money with Kindle publishing in 2019? Yes! There has never been a better time. What are you waiting for? Start building your online business today.

Are you ready to learn how to make money with Kindle publishing?

**If You Can Follow Simple Instructions,  
You Will Start Creating Your Own  
Publishing Empire.. TODAY!**

**=>>Check Out My #1 Recommended  
Complete method<<=**

I hope my short guide will help you to get a clear concept about Kindle Direct Publishing on Amazon. And if you are serious about creating your own Kindle Publishing Business, then My Recommended method will help you to create your own business in just 3 simple steps.



All the best.