CPA Cash Engine

By - Edward Toscano

[Inside the PDF all 3 methods are describe step by step …… Get Started !]

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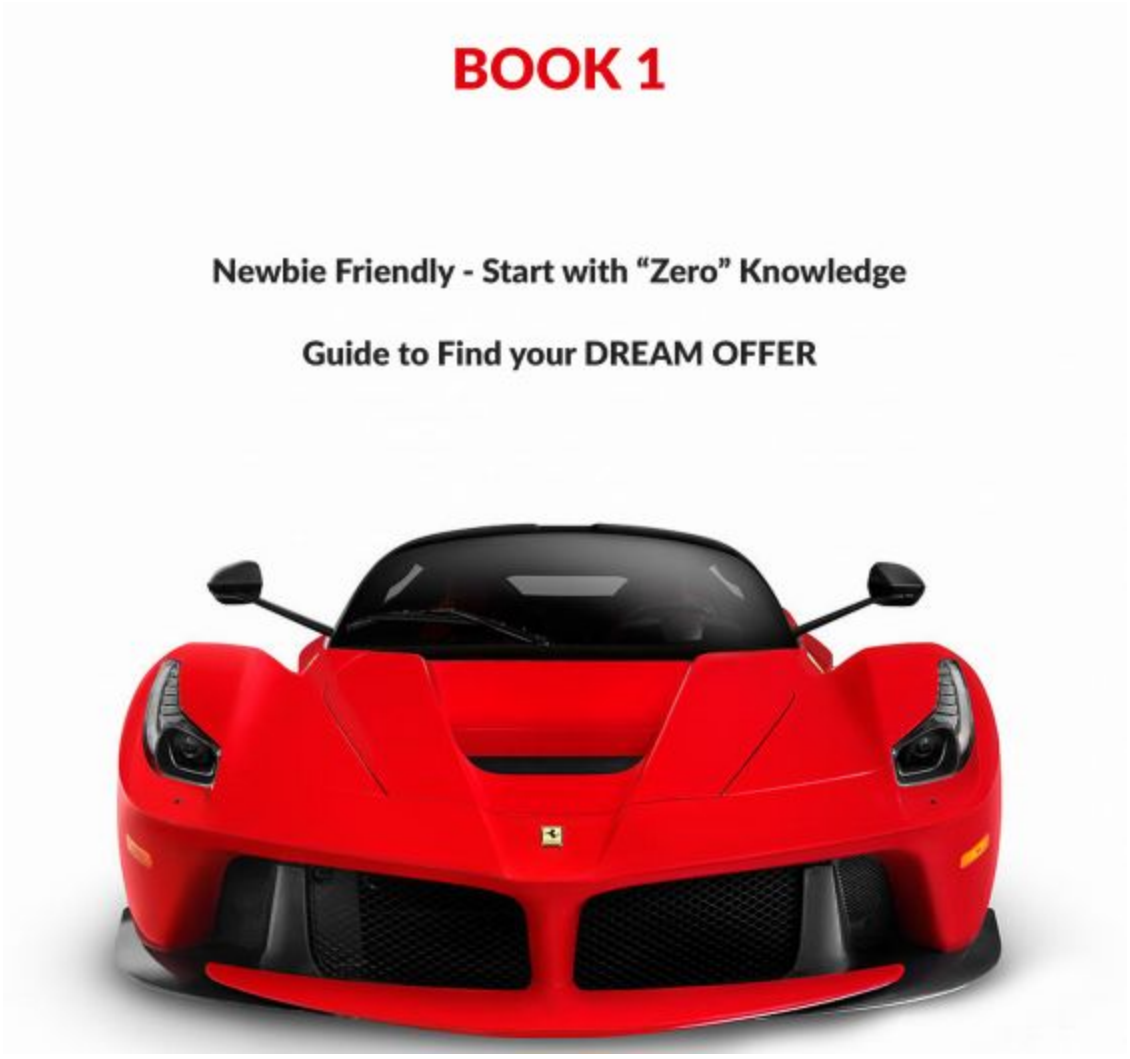
CPA Cash Engine - Method : 1



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Module #1 - Introduction to CPA Marketing

CPA stands for Cost-per-action or Cost-per-acquisition. CPA is an online advert payment model which allows advertisers to pay for qualifying actions such as a sale or a registration or something along the lines. These can be the most simplest things like

1) Completing a survey
2) Building keyword files for relevant phrases
3) Filling out a form
4) Accepting a free trial of something
5) Providing an email address
6) Newsletter Signing up

Its as simple as that. No re-selling of a product, No refunds, No long self purchases or any of the other traditional affiliate marketing things to worry about. To be honest, CPA is one of the simplest ways to earn quick money online

Now just like regular affiliate marketing, CPA marketing also consists of two two types of people involved. One is the CPA Advertiser and other is a CPA Affiliate.
A CPA Advertiser can target close to 100% leads with this, because the advertiser ONLY pays when the action is performed. So, for example you are ONLY going to pay for a “free sign up” or maybe an “ebook download” to an affiliate or a network, when the action has been completed. Now based on different affiliate networks, you can decide on your different bidding spend and hence get different count of actions done.

Module #1 - Introduction to CPA Marketing

As a CPA Affiliate or a Publisher, you would be promoting the “action” or “offer” promoted by the CPA Advertiser. Again, this can be either getting people to sign up for a service, accepting a free trial of some service, or even as simple as providing an email address. You will be rewarded a specific commission for that particular action. Now this varies from different networks and their commission percentage which we talk about a few sections later. Now the most amazing thing about this is, unlike

regular affiliate marketing, you don't have to rely on a sale. You just need to focus on covering up that particular action, and you can enjoy your commission percentage.

CPA Networks are actually kind of a middlemen between the CPA advertiser and the CPA affiliate. So usually if you are either one of those, you would sign up with a CPA network, to get the maximum amount of business on either sides. We are going to be talking in detail about different amazing and highly paying CPA networks later in the course.

Now in this bible of CPA marketing, you will learn on how to become a CPA advertiser and make it a Full time Business Online. It's going to be an interesting journey, so be excited ;)

Module #1 - Introduction to CPA Marketing

How is CPA marketing different from "traditional" affiliate marketing?

The biggest and most important difference between CPA and “traditional” affiliate marketing is You will be able to earn in CPA without selling a product, whereas in “traditional” affiliate marketing you would need to wait for a product to be sold in order to earn your commission. That is why CPA marketing is considered to be the fastest and easiest way to make a quick bucks online

Benefits of CPA Marketing:

- No website needed
- No marketing experience needed
- You don’t sell anything
- Commissions are as high as $150/action
- Perfect for Newbies who want to make some quick income
- Perfect for College Students who want to earn some side income
- Perfect for Housewives
- Lot of payment options (Direct Bank Account / Paypal / Even Check)
- Start working as an affiliate RIGHT NOW with your own email
- CPA is a type of agreement, which if works well, you can even ask for a pay bump. People are paid $100 per form

registration after they make a successful business relation with an advertiser. Imagine the potential if you can get even 1 person to register a form each day. You are still eligible to earn over $3000/month just by a single form registration and a good business relation.

Module #1 - Introduction to CPA Marketing

Best types of CPA Offers:

Email Submits

These are the easiest and most widely used CPA offers, where a user is asked to submit their email to get access to something 100% free. Payouts for CPA affiliates can go up to $3-$6 per email submitted depending on the niche, country and type of the offer.

Module #1 - Introduction to CPA Marketing

Best types of CPA Offers:

Free trial signups/downloads

These were not very widely used till 2014 but with the dawn of 2015 and even more in 2016, this has become one of the most used CPA offers after regular email submits. The reason it is growing pretty awesomely at the moment, is it gives the user double benefits. First of all the offer is

free to register to, and secondly you get trial access to a service as well. Its like a win-win situation for the user, which in return converts very well. The payout is something around $6-$50. The major gap between the price depends on the amount of work required on the user's end. Some free trials require the user to only submit their email id and name and others might ask for their credit card details without being charged anything. So, it depends vastly on the niche of the product.

This type of offers, works great for niches, like weight loss, free samples etc.

Module #1 - Introduction to CPA Marketing

Module #1 - Introduction to CPA Marketing

Best types of CPA Offers:

Zip Submits

This type of offer consists of a user submitting their zip code for some information, product access or any survey. If you are an CPA affiliate promoting this type of offer, you can get around $5 per zip code submitted but can vary based on the criterias mentioned above.

Module #1 - Introduction to CPA Marketing

<u>Best types of CPA Offers:</u>

Installs

This consists of someone downloading and installing an app / software / plugin of some kind. This usually are hard to promote if you don't have a solid trusted following, because most people don't trust downloads from unknown sources. So, if you are an affiliate, you make sure that the offer you are promoting is actually legit. Payouts of this type can go around $18- $25 per download and installation.

Form Submission

Now even though this type of offers are hard to convert but they are high paying offers. It consists of someone submitting their personal details into a form in return they get qualified for something like a sweepstake, or a lucky draw or maybe a free product. The reason it is low converting is people usually get bored filling out all those details one after the other. Payouts of this type can be around $25 per form submitted.

Module #1 - Introduction to CPA Marketing

CPA Marketing Niches

The best thing about CPA just like Affiliate Marketing is, it has a lot of niches to choose from. At some points, it has even more niches to choose from as compared to "traditional" affiliate marketing. With CPA, you can find literally anything to promote.

- Beauty products
- Children and Family
- Education/Careers
- Entertainment
- Health/Fitness and Weight Loss
- Medical
- Real Estates .
- ..AND A LOT MORE

There are two amazing niches that works best on CPA, are...

As seen on TV, and

Coupons and Daily Deals

These are two specific categories that work wonders with CPA, because people usually tend to go for products that they see on tv, and if they get to signup or take an action

which is FREE to do, they are bound to convert. Same goes for Coupons and Daily deals. People are always looking out for some coupon codes for maybe a website subscription or even maybe for a physical/digital product they are aiming to purchase in the near future.

MODULE #2 - Top 3 HIGH PAYING CPA Networks on the Web (2018)

Now before I list out a few High paying CPA networks, let me tell you what were my criterias for finding those.

- The most important thing that should be considered before signing up for a CPA network is how popular the network is. The less popular ones do pay out but you are always at a risk of coming across a fraudulent network. Moreover, if not that, new networks have less advertiser connections which makes you hard to find an offer to choose from.

- Always make sure to clearly understand, if you have to pay any fees to join. There are different networks which charge you quite a bit to join their network, but they offer

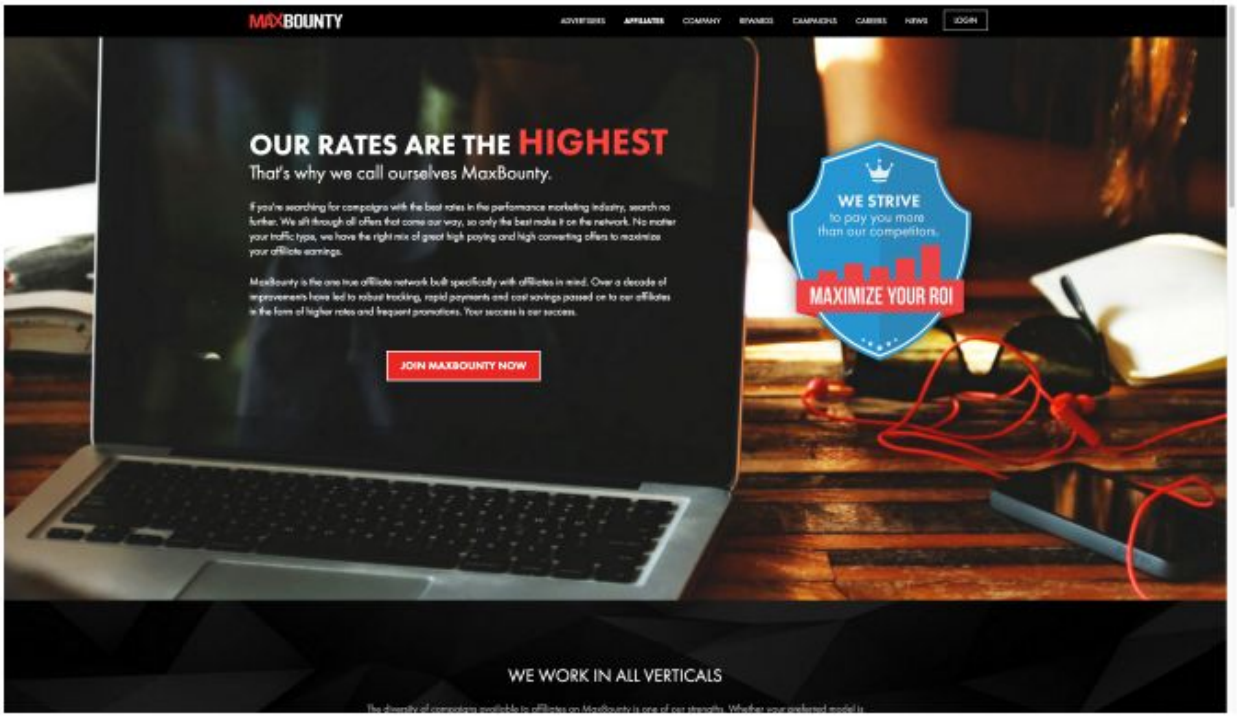
huge commissions as well. So, make sure you understand each network nicely before applying.
- The benefits to look forward to. Different CPA networks offer different form of benefits. Some offer high payouts but less payment options, and others offer, a lot of payment options, but have a high “minimum balance for withdrawal” limit. So, you need to balance the benefits equally.

- The disadvantages to expect - This goes hand in hand, with the previous point. If there would be some benefits there would also be some disadvantages. So, it depends on how you weight out those.

- The approval methods (if any), their payout methods, the minimum balance for withdrawal and so on...

MODULE #2 - Top 3 HIGH PAYING CPA Networks on the Web (2018)

1) Maxbounty (www.maxbounty.com)



Max Bounty has been one of the very best CPA networks from the past 2-3 years. The have a lot of offers, ranging from Automatives, Biz Opp, Dating, Downloads, Education, Financial etc. You can even choose to select offers from and for specific countries only. So, for example, if you are in the UK and only want to see offers for the UK, you can do just that.

That being said, MaxBounty also has a filter where you can search offers based on email swipes, banners, mobile and social media availability. So, for example, if you don't have a website and only want to promote via email, you can look for offers which have email swipes available with them.

MODULE #2 - Top 3 HIGH PAYING CPA Networks on the Web (2018)

Another great feature of MaxBounty is that it has amazingly high payouts for different offers. A few sections ago, you read that Free trial downloads, Form submissions have the highest payout in a CPA network. Now with MaxBounty, you can earn upto $100 on each form submit. Later in this course, when we read more on how to generate traffic for our CPA, you would see that you can EASILY earn around $400-$500 daily on a regular basis using MaxBounty.

Acceptance is pretty easy on MaxBounty. You apply as an affiliate and they send you a verification link and after that an affiliate manager gives you a call to know more about your process. Being honest with them works the best. Just tell them at which point of your CPA marketing journey are you at, and I am pretty sure you would be selected easy.

MODULE #2 - Top 3 HIGH PAYING CPA Networks on the Web (2018)

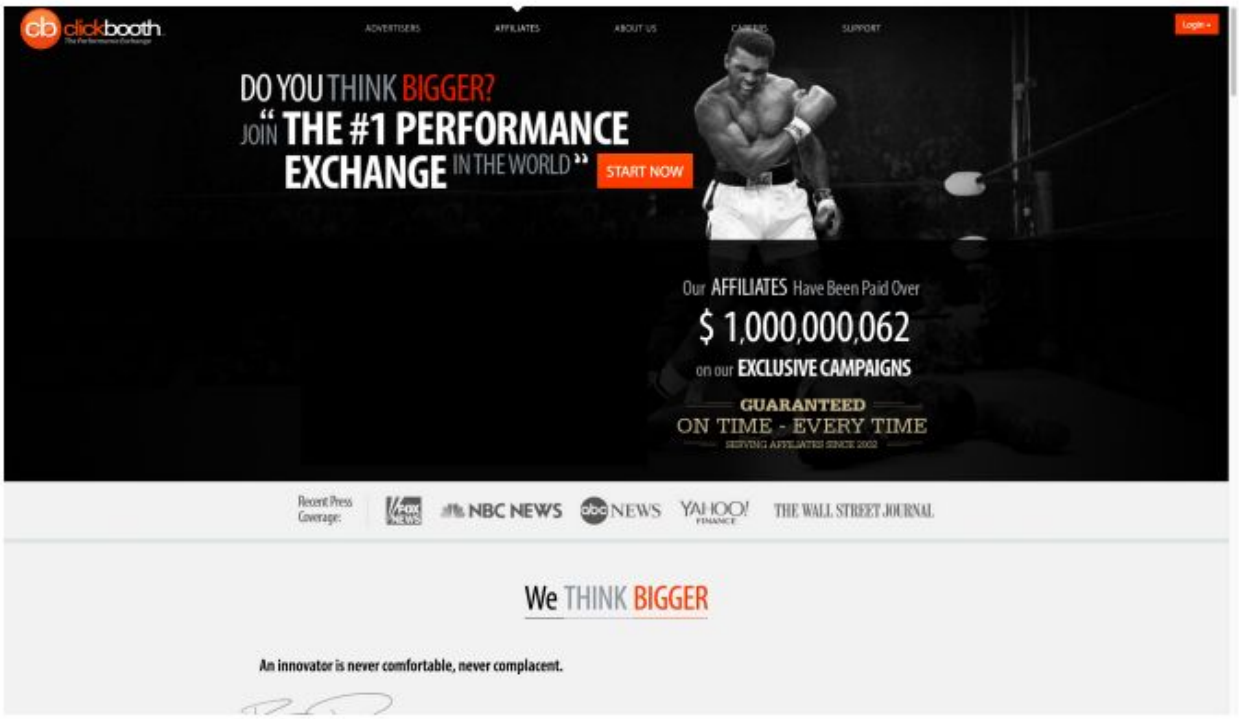
2) Peer Fly (www.peerfly.com)

Peerfly is a very genuine and trusted network due to its amazing affiliate management team. Its perfect for new guys, and always pays on time. It has tons of offers like MaxBounty and even has a reward system which lets to battle against other publishers.

It doesn't have a lot of difference as compared to MaxBounty but one. Peerfly doesn't let you choose from a lot of filter options like MaxBounty. Other than that, I think both MaxBounty and Peerfly should be enough for you to get started and turning this into a full time business from home. It offers you weekly, 15 or 30 days payout via Paypal, Payoneer and even a Check.

MODULE #2 - Top 3 HIGH PAYING CPA Networks on the Web (2018)

3) Click Booth (www.clickbooth.com)



Clickbooth is another amazing cpa network which is great for both advertisers and affiliates. According to their website 85% of their advertisers are truly exclusive. The offers that you as a affiliate would promote are undergone through a rigorous process of selection by the clickbooth experts. So, you are 100% sure, that the offers you promote are going to perform and convert amazingly. The only thing that made it land on the 3rd position is, it doesn't have that many products and offers as maxbounty and peerfly does. In some ways its good, because of their rigorous process, only the cream offers makes it through, but on some cases, you might run out of offers to promote in your particular niche.

NINJA TRICKS TO GET APPROVED QUICKLY IN CPA NETWORKS [BONUS]

Now, when I was writing this ebook, I recalled that a lot of people have asked me previously on how to quickly get selected in MaxBounty or Peerfly or any other CPA network at that. So, let me give you a few ninja tricks to get selected in ANY CPA network.

Be Confident

CPA networks only want to know what you are doing, and are only interested in knowing if you are and would be serious about this business. So, don't spend time writing down a script of things you would want to say on your application. REMEMBER - CPA networks need serious affiliates like you, more than you need them.

Don't be a "frocky" affiliate

This a term that I have devised myself. A "frocky" affiliate is someone who tries to talk smart and promise a thousand clicks and hits only to go ahead and buy those clicks from fiverr. No, don't ever be that guy. Purchased clicks have rarely worked for me or anyone at that matter. So, you should never do that, nor give this idea in the affiliate application.

NINJA TRICKS TO GET APPROVED QUICKLY IN CPA NETWORKS [BONUS]

Select a “niche” and stick to it

This is a very big reason most people fail at CPA marketing. They move all over the place while selecting a “niche”. You need to select one or at the most two and focus only on those. That way you can focus all your time trying to promote that particular niche’s offers and create a user base for it. There are times when other niches are paying off more, but don’t get deviated. Stick to a particular niche and keep working at it and you will start earning hundreds and even thousands in no time.

Now, I am not saying that if you select a niche early on then you are not allowed to switch to a new one. But, only do that, if you are finding better ways to promote in that new niche. You should only make a switch, if you have a brilliant new way to promote that product.

Traffic methods used

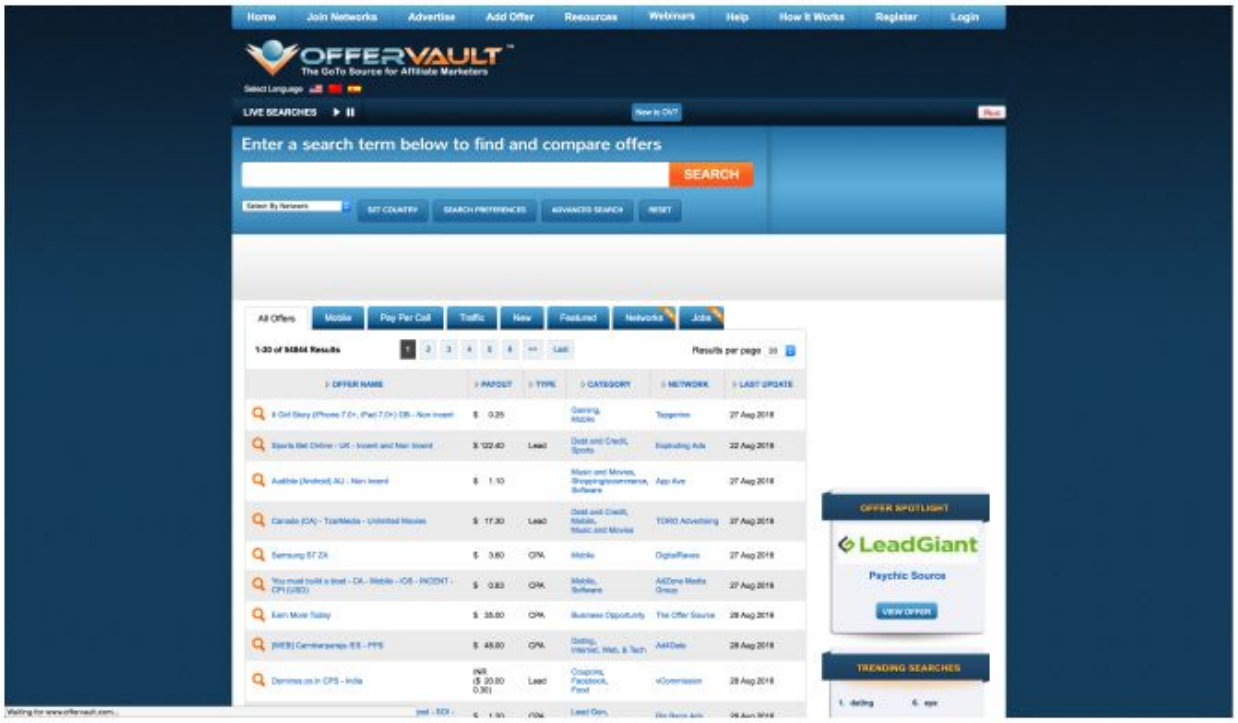
This is a question that literally all of the CPA networks would be asking you. What are the traffic methods you would be using and why? Now, in this course, I will be talking about a very amazing traffic source, so you can either talk about that, or just explain to them how you

would be using Facebook advertising or Email marketing to promote the offers.

Module #3 - Look for your DREAM OFFER

By this time, I hope you have gone through the 3 amazing CPA networks that I have mentioned above and have decided on your perfect niche(s) that you would want to promote. AWESOME !! You are nearly there to start your full time CPA business online.

Now, we need to find the perfect offer to start promoting. Introducing Offer Vault (offervault.com)



If you are serious about CPA marketing and turning this into a full time business from the comfort of your home, you need to know about Offer Vault. Its a one stop source for all types of affiliate offers available on the market. CPA or even traditional affiliate marketing offers.

Module #3 - Look for your DREAM OFFER

You can search on the top to look for your perfect offer or you can create a free account to try out some advanced search preferences. But even if you are in a hurry, you can learn a lot about different CPA offers that are currently there and in which network and how much do they payout.

Similarly, you can checkout Odigger (odigger.com)

It has a similar system as compared to offervault but is less intuitive as compared to it. In any case, the more tools you have access to the better your chances are to find the best offer.

Module #3 - Look for your DREAM OFFER

Make sure you spend some good time looking for the perfect offer. Even though it isn't needed but try and learn about the offer you are promoting as much as you can.

With the knowledge in this ebook, I can say that you are 100% ready to start your own CPA Affiliate Business in just a few minutes time. Lets move on to Part 2 and start learning about how we can tap into a major 50 million people traffic source to promote our CPA offers and how to make $100 daily with just 15 mins time.

BOOK 2

INSTANT Untapped Traffic Source - Start earning within minutes !!

Over $843.21 daily on AUTOPILOT

CONTENTS

Module #1 - Three Hot CPA Marketing Tricks
Module #2 - Have a website? Earn over $843.21 daily on AUTOPILOT

Module #1 - Three Hot CPA Marketing Tricks

Now, I hope you liked the traffic generation method that I mentioned above with Instagram. Its FREE, competition proof, and is highly UNTAPPED traffic.

So, lets talk about a few tricks that could help you maximise the potential of your CPA marketing campaign.

Make the Best Use of Festivals

You need to make sure that you offer the best benefits when buyers and customers are willing to pay anything and any amount. Christmas, Halloween, or any particular festival in a particular country that you are promoting in; make sure you use the time of festivals.

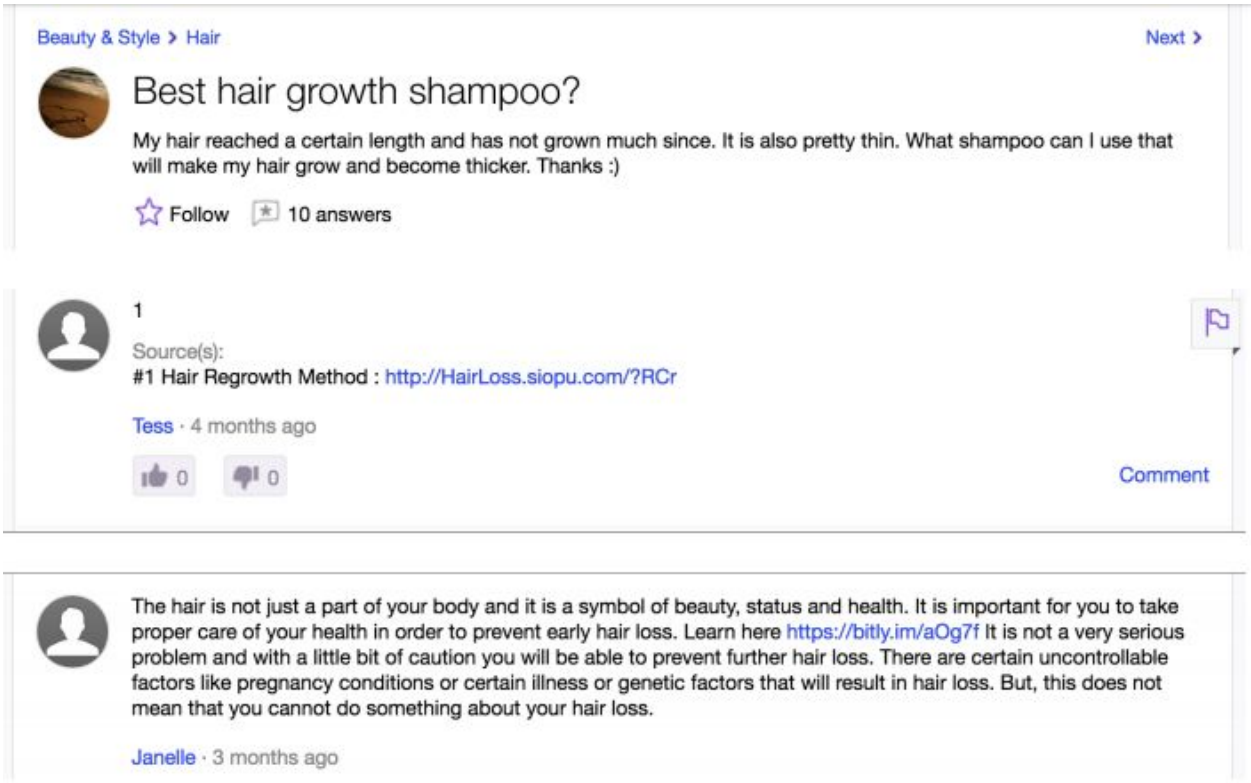
People are always willing to purchase new products during this time so make sure you multiply your earnings in these times.

Module #1 - Three Hot CPA Marketing Tricks

Yahoo Answers / Quora

How many times did you google a question, and landed on yahoo answers or maybe quora for an answer. There are a lot of niche-specific question boards that you can use to promote your offers. Try to make them sound as natural as you can. Don't just go ahead and paste the link then and there and call it a day, because even though that "MIGHT" work, but chances are they would usually go un-noticed. Give some value to the people you are helping out. Answer their question and then be like "Do you know, I just came across this and maybe it would help you out". Answer

around 5-10 questions daily and you would have a regular income source since people would visit those questions and hence go through your answer days or even months after you post the answer.



Module #2 - Have a website? Earn over $843.21 daily on AUTOPILOT

Be Professional about it

Now, even though the payment range might sound like a part-time job, you must take it seriously. Because bit by

bit, it might grow amazingly to a full time income. I have seen people use just the three CPA networks I mentioned in the part 1 of this CPA BIBLE and combine it with the Instagram Marketing Method, and earn upto $3500/month on AUTOPILOT. They are still keeping it part-time and have kept everything on Autopilot, and they think if they would want to focus on this full time, they can easily earn around $10-11k/month easily.

Module #2 - Have a website? Earn over $843.21 daily on AUTOPILOT

At this point, you might have had a good understanding of what CPA is, what networks are the best and most reliable and how to generate traffic for your CPA Offers. The steps upto this point should be enough for you to start making a living online with CPA affiliate marketing, but if you want to take it up a notch, you can start with your own landing page website and multiply your income quite a bit.

The majority of internet marketers out there think that because CPA offers are very easy for people to take action they just don't really care about using high-quality selling techniques that are also used for promoting paid products. CPA is really pretty easy for people to act on but they won’t

do it if they don't have an actual reason to do it no matter what. So, there must be something of value that you should be giving in.

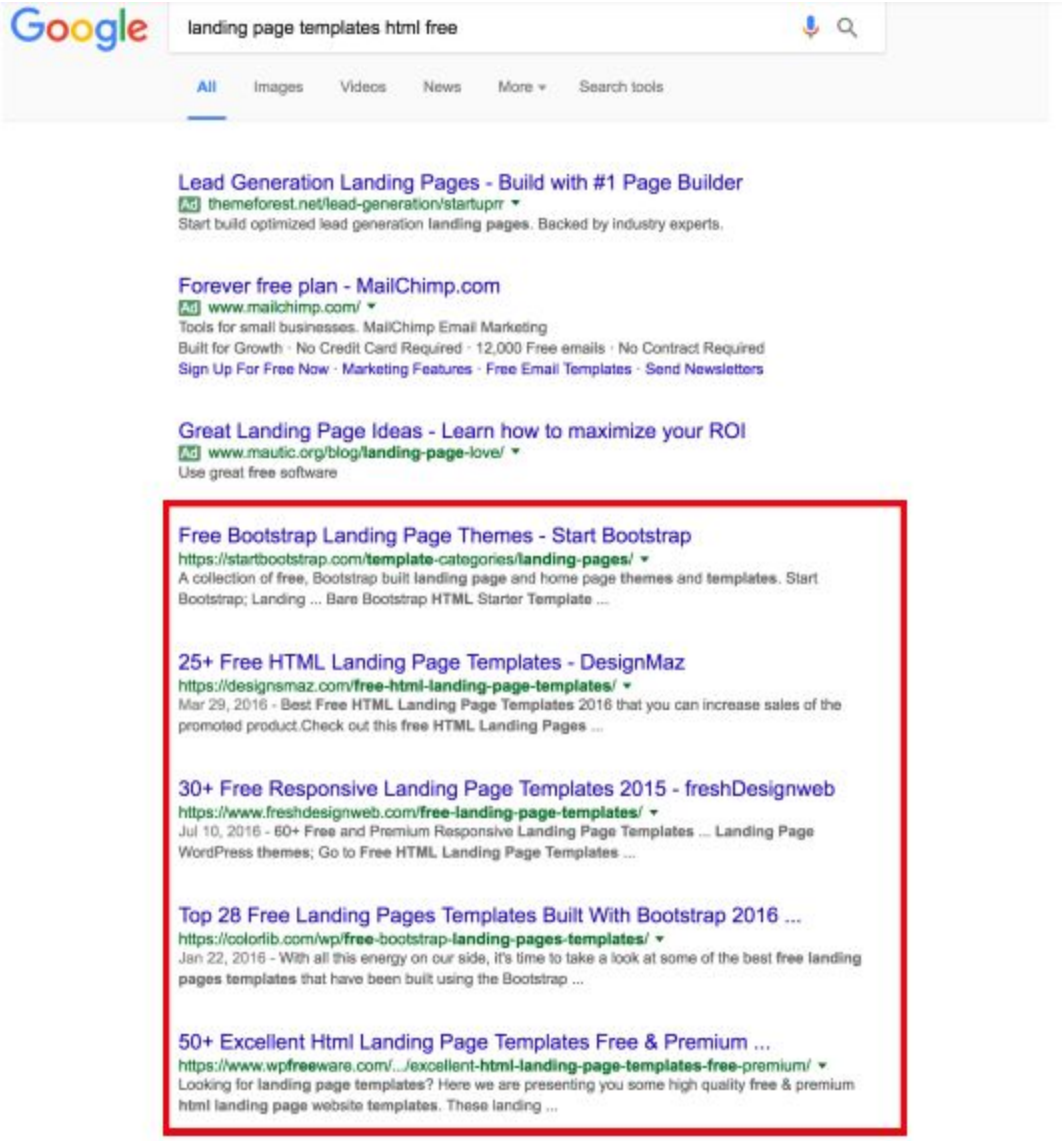
Now at this point you can use a very powerful method of "Pre-Selling". What made you decide to buy this ebook. The sales letter and the values you learnt that this book is going to provide. That is a way of "Pre-selling" a product. All the sales letters out there you are reading, they tell you why this product benefits you and why you shouldn't waste any more time before just going ahead and buying it.

Same goes for CPA affiliate marketing. If you can create a landing page (suggestion would leadpages.net) you might want to spend some time gathering a bit of solid content researched about the particular offer you are aiming to promote.

Module #2 - Have a website? Earn over $843.21 daily on AUTOPILOT

There are some readily available landing page designs available on the internet (free/paid) so all you need to

search for is “Landing page htmls download” and you would have a variety to choose from.



Module #2 - Have a website? Earn over $843.21 daily on AUTOPILOT

You would want to make sure that the landing page lists the features of that particular offer you are promoting (it is okay to exaggerate it a bit) and then have a big button saying something like “Join in” or something that forces the user to take some action, which would then lead them to the offer page.

Now, you might ask, “Ansh, why would I spend time and money doing this, when I already have Instagram and other promotion techniques that is making me a lot already?”
Well you are right, but it opens a lot of advertising options and even increases the conversion rate by a lot. Heck, you can even use this new landing page with your instagram marketing. The benefit would be, that if you lead the followers directly to the offer page, chances are they might skip it after they read it. But if you lead them to a landing page which explains the offer nicely, it increases the conversion rate literally double / triple the amount it already is.

Secondly, it maintains a trust factor on you or your brand. When you explain a product and lead them to the offer page, you can even try and contact the brand itself and ask for a hike in your commissions since you are a high performing traffic source for them.

Module #2 - Have a website? Earn over $843.21 daily on AUTOPILOT

Also, google backlinks are one major thing that helps you a whole lot as well. When you get so many traffic from instagram or from email marketing to your landing page, google starts ranking your page higher for those particular keywords slowly, because backlinks are a major factor on deciding your page ranking. So, without much effort you can get google traffic on your page and hence your CPA offer on autopilot..

Now, if you would remember few sections ago, I mentioned taking part in questions boards like yahoo answers and quora. You can also do the same thing with forums related to your niches and being active on it and adding your website on your signature. This still works

and that too amazingly, because question boards and forum posts stay active, months or even years after they have been asked or posted. So, if you post a valuable comment once, and you can be sure that it would generate you mild traffic for a long time. Keep doing it on a regular basis with your website on your signature to increase this passive income source.

Let us again do some realistic math.

Let me share a realistic scenario of a CPA affiliate last month. He combined my Instagram Marketing method and used his own paid traffic (facebook/ adwords etc) methods on his landing page...

Module #2 - Have a website? Earn over $843.21 daily on AUTOPILOT

He can easily get around 1000 hits daily on his landing page combining these free and paid methods. His reports showed that it converted at 35% for him. (A larger percentage because the paid traffic converts almost on a 50+ percentage)

So total visitors daily - 1000

Conversion rate - 35% that is 350 people convert daily.

CPA offer commission - $2.471/action

Total Commission - $2.471*350 = $864.85

Paid on Facebook and Google adwords daily - $21.64

Total Average Earnings Daily on Autopilot - $843.21

Monthly Commissions with CPA Marketing - $25,296 approx

CPA Cash Engine - Method : 2

This method works well and is one of my whitehat breadwinners. I put a twist of my own and it has been a smashing success and it does not really take too much work to get started. I generate over 10k a month on a slow month with 8 websites doing this. You will need a domain, hosting and access to cpa accounts.

Overview

This method involves creating a real estate website and to be more specific, it will be an apartment search website and you will generate revenue from a cpa offers and adsense (i will explain this later on). It may take a few days (maybe more) to build the website, although once its complete, you will just need one or two hours per day promoting it and watch then money start flowing in.

Ok let's get started.

Step 1.

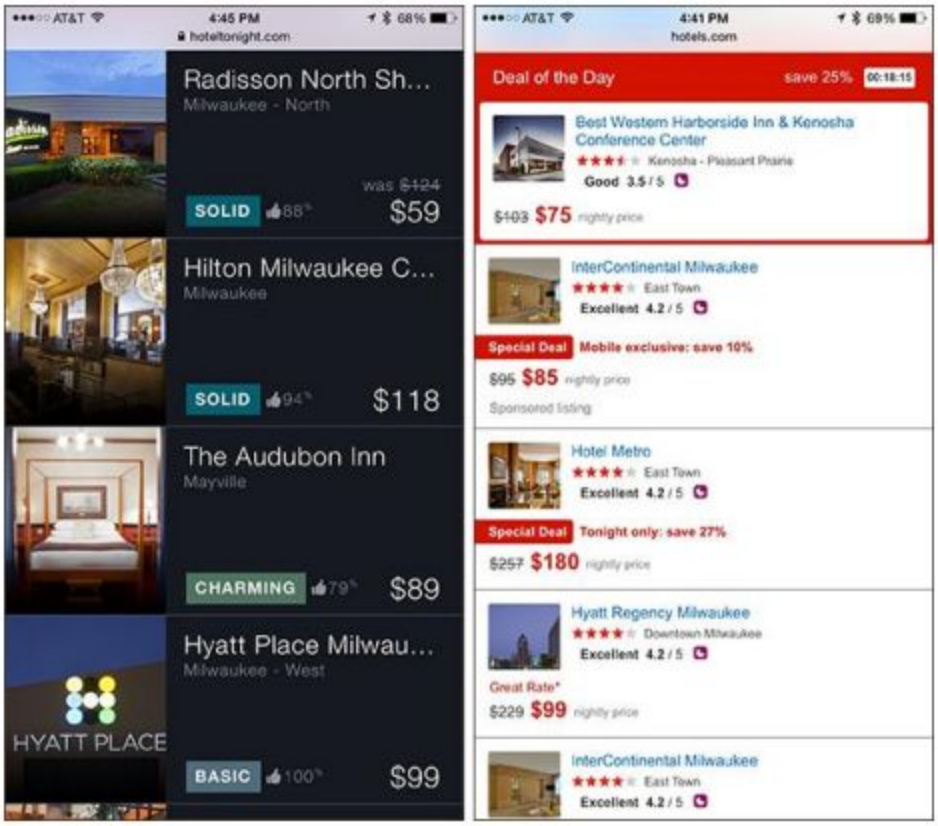
First of all, you will need to pick a city in which you will target. The larger the city, the better, for example NY, LA, Chicago etc. Once you decide on a city, register a domain ex. LA Apartment Search. Once you have a domain it's time to start building.

Step 2.

Now we are going to build our website. I prefer to use Wordpress, although you could choose whatever you like. Now go visit classified websites and search for apartment listings for the city that you are targeting. Copy the picture and all the details including the contact name of the landlord/agent or homeowner. Try to gather at least 30 - 40 apartment listings and paste them onto notepad for now.

Step 3.

Once we have all the apartment listings, it's time to put the website together. Remember to take the time to make this website user-friendly and look professional. Now when adding your listings, make sure the image is linked to a new page so when users click on the image a new page will open up with all the details and contact info. I used 300 w x 200 h thumbnails. You could also create a text link or image with " More Details ".



Step 4.

On the " More details " page, you will add the picture again with all the details and also add a contact form. Enter the contact email address of the owner/agent/landlord so that they will receive all the inquiries. Now on this page you will add some text which will suggest users to obtain a copy of their credit score.

Ex. Most landlords request a credit report. If you do not have one, click here < your cpa offer>

Step 5.

Now add your Privacy Policy and Terms and Conditions pages with a link at the bottom of the page. Once again, take your time to build this website and you will reap the rewards. Also include a link for landlords/agents/owners to contact you so they could request to remove their apartment listing. Most are very friendly and will thank you.

Also, put up your adsense ads as this will also help accumulate your earnings. I have never had any trouble at all getting paid from adsense for the past 4 years.

Step 6.

Promotion. Now you are going to promote your website like mad. Start posting in classified websites all your listings. The more, the better. If you cannot post links in your ad, just simply reply to them by email with a link to your website.

Now sit back and watch all the barrels of cash roll in. :)

I am going to say this once again. Make sure your website is Legit. Do not use any fake listings, you will only get yourself in trouble.

Keep it real and i assure you will not have any troubles. I have promoted 8-10 CR offers and i did not receive 1 complain.

Paid on time every time, no questions asked.

Twists I've got another twist to this method for the noobs who can't afford a domain name and hosting and for the

lazy who doesn't want to create a site. It just depends on if it makes you feel guilty as this twist involves lying.

Instead of the apartment niche go for the employment niche. Everyone is looking for employment, right? So you just post any job that sounds attractive but believable (not some spammy looking), then when people start replying to your ad (which they will as the employment niche has tons of traffic), so once they start replying you make up some more crap about what the job involves and then ask them if they are ready for the next step of the application process. Then wait for them to reply and once they do you can do any of the following:

- Find a relevant survey cpa offer, then they fill out the survey thinking it's an application form

- Tell them they need a credit check done with your special company (there's nothing special about it but they won't know this)

- Tell them they need to watch a video to see the application process then change a random video file to an un-openable file and tell them they need a special media player app to open it, there's many cpa offers where the user only needs to download a media player and you get $1.25 per install.

The list of ways to convert these people is endless, above are just a few ideas that work pretty well. Of course not everyone is going to convert as many people won't fall for this. This twist isn't for the care bears, but it will be good for noobs who are desperate to earn quick money without needing to have a site, you can send a direct link to your cpa offer and blank the referrer. The opportunities are endless...

CPA Cash Engine - Method : 3

Here is your 3RD Method of ***CPA Cash Engine*** :

>>DOWNLOAD CPA CASH ENGINE 3RD METHOD>>

Or,

http://www.mediafire.com/file/h9eh61w074nmh1y/CPA%20Cash%20Engine.rar

Wish your quick Online Success....

Best of Luck,

Edward Toscano(gpall09).