

# **FB Cash Exposure**

-By G. Pall

First, I'd like to thank you for your trust and investment in my product and ultimately investing in me to help you get results. By purchasing this eBook, you not only want to know how I was able to generate a considerable amount of money in a short period of time, but also how you can replicate those methods and my results for yourself.

This report outlines the exact strategy I use to generate \$100 - \$150 per day using Facebook. With zero list, zero products and zero paid advertising. This is the complete step-by-step formula of the whole process...

## **Note: (Get Here Our Best Methods)**

These are our best Recommended product list. All of these are Tasted by us and Proven to work. You can Choose it for better results.

[15 Ways You Can Make Money on Facebook](#)



## **1. Promote new blog posts (i.e. drive traffic to your site):**

There's not much to say here. When you publish a post on your website or any new content, post a link to it on Facebook. This is FB 101 stuff.

You earn money from however you monetize your website, whether it's display ads, affiliate offers, email marketing. The key is that Facebook sends traffic to your site.

## **2. Boost popular Facebook posts:**

When you get high engagement for a particular post or piece of content, throw some money at it and boost it. This could get the content much more traction, optins, ad revenue and even attract links.

The money materializes in the same way as posting. Boosting sends traffic to your site. In some cases you may opt to boost to attract more fans so that you can drive more traffic to your website in the future.

### **3. Promote other websites and get paid per 1,000 clicks:**

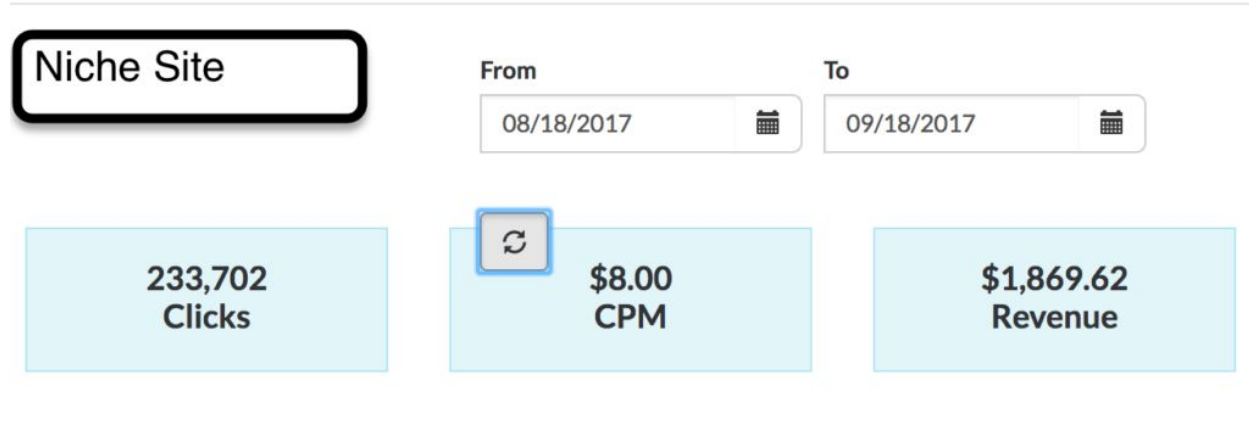
This Facebook monetization strategy inspired this post in the first place. I love this strategy because the entire process can be outsourced for very little cost and easily generate hundreds or even thousands of dollars every month.

Here's the deal. There are websites that will pay you to post links/images etc. that link to their site. They typically pay a set rate per 1,000 visitors you send them.

The beauty of this is that these websites provide all the content, usually suggest proven content and they are very good at producing highly engaging content.

Also, many of this content works in many niches because it's generic, broad interest stuff a lot of people simply can't resist to click.

Here's a recent screenshot of my earnings:



That's not bad additional revenue for 30 minutes of work each week. In fact, I outsource all of it for a cost of about \$30 to \$40 per month.

Please keep in mind that I have quite a few fans (385,000) and while my FB page isn't the most engaging, I do have fans and they do click, like, comment and share.

Revenue depends on number of fans, engagement and the amount the partner is willing to pay per 1,000 visitors.

Here are the best parts of this simple revenue source:

My FB audience likes the content. The posts are highly engaging and interesting. I do focus on posts relevant to the niche, but not always. Some posts have universal appeal.

It takes about 2 to 4 minutes per day. I use [MeetEdgar](#) and load it up in there so I have a nice bank of these posts to repost in the event I forget or can't add new posts. And yes, reposting still generates good revenue.

This is additional revenue to that generated by promoting your own website(s) from Facebook.

You get paid to expand the domains to which you send traffic (i.e. you don't always have to just promote your website).

You don't even need to have a website. All you need is an engaged Facebook page.

What is this revenue source?

What I do is I partner with other websites who are active on Facebook. We agree on a price per 1,000 visitors I send to their website from my Facebook page. They provide me their best performing FB posts along with a tracking link. In other words, I don't have to come up with

the Facebook post content. They provide their best performing posts to me. This way I post proven posts.

I just copy and paste those posts to my FB page, sending them traffic which earns me revenue. Because I use Viraltag, these posts end up in my bank so they can easily be reposted either manually or automatically (when I don't have new posts to add). In the long run it turns into an amazing source of income.

## FAQ

Does it work in any niche?

Yes and no.

There are definitely more opportunities in some niches than others.

However, 2 services I work with provide universal viral posts that pretty much anyone will like.

I think regardless which niche you're in, this is worth trying if you have a Facebook page for you niche website(s).

Topics for which posts are provided are:

- Animals
- Crime
- DIY
- Food
- Health
- Home
- Humor
- Inspire
- OMG
- Politics
- Quiz
- Talented
- Tragedy
- Travel

As you can see, that's a pretty good variety and that's from just one partner I work with.

Another partner covers the following:

- Food (recipes and food hacks)
- DIY
- Life (broad topic including beauty, marriage, relationships and more)
- Parenting



- Pets

The partners email me popular posts every morning or a couple times per week with tracking links provided. I can also get popular posts for each niche so I can focus on posting topics related to my niche.

It's literally copy and paste directly from my email into MeetEdgar (you can also just post directly to your Facebook page).

How many Facebook fans do you need?

It's all about fan engagement.

I don't have a terrifically high engagement Facebook page. It's okay, but there are others with much more engagement.

If you have 50,000 engaged fans, these posts can make a lot of money.

How many posts per day?

You don't want to be too annoying. I post 3 for each partner which is 6 in total each day (that's probably getting close to annoying)... but annoying is a harsh word. The

fact is these aren't ads or product promotions. This is legitimate content that's already been proven to be popular.

How much can you earn per 1,000 visitors you send to partner websites?

It varies from partner to partner, but my range is \$5 to \$8 per 1,000 visitors sent to their website.

While that may not seem like much, one viral post per day can earn \$20 to \$50 quickly. It's a win/win because the partners get very low cost traffic and I'm able to generate another revenue stream.

Which leads to another point and that is you can ask other pages to promote your site for \$5 to \$8 per 1,000 visitors. That works out to one-half cent to 4/5ths cent per visitor. Traffic doesn't get cheaper than that.

Put another way, if you earn \$10 RPM and you get 1.5 page views per visitor, you can profit \$7 to \$10 per 1,000 visitors. That's doubling or tripling your money. However, it takes effort since you must provide excellent FB posts to your partners every single day. It's a big job, but if you can get it up and running, the potential profits are huge. I

wouldn't go in this direction unless you have a knack at posting viral content over and over. Other Facebook pages will only want to post these types of posts if the engagement is really, really high.

What if your fans hate these posts?

Some may not like it, but then some won't like content you post promoting your site either.

If you get a massive backlash, this may not work for you.

All I can say is to give it a shot. Start with 1 post per day or every few days and choose posts very relevant to your niche. Then test more frequency and different topics to see what happens.

Which partners do I work with?

I work with 2. I've worked with 3 in total that have simple sign up procedures and a full backend dashboard to track earnings and performance. In other words, it's a proper set up. Because there is a limit to how many of these posts I can post each day, I work with the 2 best performing partners.

Seriously, if you have a FB page with a decent number of fans, partnering with just one website makes the course worth getting.

Please note that I can't guarantee this will work with your FB page. There are many variables involved including number of fans, whether these types of posts liked by your audience, engagement, etc.

Also, I can't guarantee you'll be accepted with any of these partners. As far as I know they welcome many partners, but I don't know if they have any minimum thresholds or if they don't accept certain FB pages for any reason at all (i.e. subject matter, etc.).

The point is that this has worked well for me and I know it works for other FB page owners. It's a win/win between me and the partner because they get low cost traffic and I can earn pretty good revenue that I otherwise wouldn't earn with very little effort.

#### **4. Build your email list:**

If you generate revenue from your email list, Facebook can help you make money by being a source of new subscribers.

This can happen in a number of ways:

- ❑ Optins via an optin form on your FB page as a tab;
- ❑ Optins via traffic sent from FB to your website or blog;
- ❑ Optins via Facebook ads to a landing page or simply use Facebook Leads ads.

## **5. Run paid traffic to popular blog posts:**

I do this, not for direct profits, but instead to help get important posts/content more traffic resulting in more shares and attracting links from the exposure.

Basically you create “website traffic” focused ads and promote select pieces of content. You wouldn’t want to do this for 300 posts; however, it can help by promoting 3 to 5 important posts/pages on your site.

Traffic begets traffic. Facebook visitors will share you content which drives more exposure and if the content is good can even attract links.

If you can profit right off the bat (ad arbitrage), that's awesome. However, ad arb is not that easy these days given the cost of FB ads, landing page restrictions such as extreme pagination and of course display ad restrictions. I'm not saying it can't be done; it can. It's just much more difficult than it was 2 years ago.

## **6. Promote quizzes with affiliate offers at the end:**

If you use outcome-based affiliate marketing quizzes, you can promote these on your page, via FB ads or just have them on your site for your run-of-the-mill Facebook traffic from posting to your page.

If you target the right audience who is interested in the quiz, you could enjoy some decent returns.

However, running paid traffic to anything usually requires plenty of testing and investment with no guarantee of generating a profit. If you do reach profitability, the potential for scaling profits can be tremendous.

## **Why quizzes?**

Quizzes offer a way to bridge clickbait interest with commercial promotion. People aren't usually on Facebook with their credit card in hand.

However, people are interested in being entertained, learning things and having fun.

Quizzes offer interest, education and fun. But more importantly for you, they can take someone who has no intention to buy anything from that state to "that's cool, I think I'll get it."

### **Example:**

Suppose you publish a running blog.

Now suppose there's a brand new, super awesome running shoe that just hit the market.

You can create a quiz helping people determine whether they should get this new super running shoe. The key is in how you frame the quiz. The key is understanding that many passionate runners are always on the look out for the latest and greatest running shoes. Therefore, you'll

want to introduce the quiz in such a way as to hype this “new super duper running shoe” in a way that passionate runners will be like “oh, there’s a new shoe that’s awesome? I should check it out.”

This approach works in many niches. It works on me all the time with blogging and website publishing tools. I’m always on the lookout for new tools to help build my biz.

## **7. Operate a Facebook Group (or participate in Groups):**

Facebook Groups can be a very powerful tool to make money, whether you charge for access or use as a subtle promotional tool.

You don’t want to blatantly promote to your (or other groups you join), but if you contribute in a meaningful way, other group members will investigate you further and ultimately discover a course you may sell.

While I operate a FB Group, it’s via Coaching which paid access. I’m not terribly active in other FB groups and don’t promote in them, but I know it’s done and when done well, can be very effective.



Things I don't do, but can make plenty of money.

## **8. Promote niche products on your e-commerce store:**

If you're plugged into the internet marketing community, you've no doubt been exposed to promoting niche products to targeted audiences that you sell on an ecommerce store you publish.

This business model started with t-shirts and then expanded into all kinds of niche products.

It's smart and some folks are absolutely making a killing doing it.

Testing is intensive. Lots of stuff doesn't work, but it only takes one or a few profitable products to generate enormous profits.

The concept is simple.

Here's an example:

The key is finding low cost products that appeal to a very specific group. Suppose you discover that there's a large group of people who are wild about dolphins. You need a low-cost dolphin product to sell to this rapid dolphin audience. A popular place to source cheap trinkets and such is AliExpress. You go there and find low-cost dolphin necklace that costs \$2.16 each with an additional 5% off with bulk orders.

To help conversions, you advertise it as "free" but require \$4.95 or more shipping and handling. The profit is in shipping and handling as well as building a customer email list. At \$4.95 for S&H, you more than double your money less the cost of FB ads. The key then is to keep your FB cost per sale below the \$2.79 in gross margin (i.e. S&H revenue less cost of goods sold).

Two issues I have with this are as follows (I'm not judging, it's just my issues with this model):

Shipping takes forever: by sourcing from AliExpress, shipping to customer can take weeks. I'd worry about angry customers accustomed to 3 day shipping from most other ecommerce sites.

Ethical aspect of "free" and then charging S&H. It's a gray area really. It's not really free, but this is common practice

and let's face it, \$4.95 for a trinket you like is hardly a financial risk.

The same concept applies to t-shirts.

You find a passionate audience. Design a t-shirt that resonates with them. Promote the t-shirt via Facebook ads. Hope your advertising cost per t-shirt sold is less than your t-shirt profit. Pocket the difference.

## **9. Run paid traffic to affiliate promotion landing pages:**

This is a lot more difficult than it sounds. I've never done this successfully but haven't tried much either.

Basically you create a landing page that promotes a product with affiliate links. You buy Facebook ad traffic to it and hope the affiliate profits exceed the cost of ads.

This, like all paid traffic requires quite a bit of testing. Your landing page copy must be outstanding and be able to convert people with no intention to buy anything to buyers.

## **10. Pay other pages to promote your site on a CPM basis:**

This is the inverse of strategy #3 above. In strategy #3 above you get paid to promote various websites from you FB page. This strategy involves you paying other FB pages to promote your website.

Given the CPM you pay is much lower than you would with FB ads, there's a solid chance you can profit with this traffic.

The hard work lies in you developing highly engaging content and posts and then getting other pages to actually promote your content.

Example:

I get paid \$8 CPM, which is pretty high but given the volume I send, I'm paid a touch extra. Others pay \$6 CPM. Let's say you're prepared to pay \$8 CPM to other FB page owners to post the content you provide them.

If your website earns an RPM higher than \$8 from Facebook traffic, then you can make a nice profit. In fact,

in my experience, Facebook traffic is the highest paying traffic for display ads and \$15 to \$25 RPM is not out of the question. Therefore, this is a viable paid traffic option if going the more traditional routes don't work for you.

## **11. Leverage your page for links and other opportunities:**

This is a more indirect method to make money with your Facebook page.

I've been propositioned with this method.

What this method involves is offering a website free traffic from your FB page in exchange of a link to your site. It's a quid pro quo link building method with the hopes that the links will rank your site higher in the search engines and make more money.

This approach only works if you can drive meaningful traffic from your FB page.

You also need some very strong content to which your linking partner can link to. Just because you promise

some traffic isn't necessarily a good enough offer. They'll want to link to excellent content.

## **12. Leverage your page to get new pages going (in related niches):**

If you have a large fanbase for one FB page, you can leverage that audience for new sites which can help you grow your new page fast for no cost.

This works best if the niches are related. If the niches are totally unrelated it can backfire because you'll annoy your audience trying to jam something down their throats that they're not interested in.

## **13. Promote products with affiliate links:**

You can post affiliate links directly on FB posts. I don't think it's a particularly effective way to monetize a FB page, but it can work for some pages and audiences.

Also, when done occasionally promoting something new or very, very cool, it can work.

I think a better method is sending your audience to a well written piece of content about the product on your website first... or a quiz.

However, we all don't always have time for that and so the best you can do to bring new products to your audience's attention is to post an affiliate link directly on your page.

## **14. Leverage your ninja Facebook skills by selling Facebook services/consulting:**

If you get very good at using Facebook for any particular task or promotion, be it buying ads, posting highly engaging posts, etc. you can sell your ninja skills or offer consulting that helps other businesses learn your skills. You can also create and sell a course.

**Note:** ([Get Here Our Best Methods](#))

These are our best Recommended product list. All of these are Tasted by us and Proven to work. You can Choose it for better results.

# Best Way To Promote Products On Facebook Freely

It all depends on your audience, but here is what I can think of:

- Post content that is relevant, interesting and engaging, with a good call to action, making people want to comment and share.
- Comment as a company where it makes sense. If you're really sure of your product (and your witty language), you can engage in discussion with your more famous competitors. But watch it: there might be casualties among brands!
- Run facebook contests promoting engagement: The only cost is the award you will provide. \*\*Disclaimer: \*\*Contests where you ask for share/tagging a friend/uploading a branded cover photo are against Facebook's rules, so you're risking having your Facebook Page removed (although this hardly ever happens). You can still ask users to comment, like etc.
- If you want to temporarily promote your products more, you can increase the frequency of product



posts in your post cycle. But this will soon bore your fans to death, so make sure to do it wisely.

- Use live video streams! All your fans will be notified, which means you will have a great reach. You can use this to answer questions about your product or to do something outrageously silly to entertain the fanbase; whichever works for you at the moment.
- Ask facebook influencers to test your products in return for the product itself. Although it's not exactly free (like in the case of contests mentioned above), but it does not involve allocating money from somewhere else, so it's kinda "freeish".

## **Cost-Effective Ways Of Marketing A New Website, Apart From Facebook Ads**

Well, from my modest experience (believe me, I tried lots of them) I tend to stick with Sender.net (I also work here). And I'm not saying this because I work here, I'm saying it because it's objectively the truth.

- If you use it personally(uncommercially), you probably never will have to upgrade to a paying plan(up to 2 500 subscribers for free)
- If you use it with the Free-forever plan, you also have access to features that are considered premium by some \*cough\* Mailchimp \*cough\*. These are - transactional emails, autoresponders, personal assistance through support
- If you are a user with a big subscribers database, the prices are ridiculous in comparison with the competitors (mind you, Mailchimp starts at \$50 for 5,000 subscribers) :

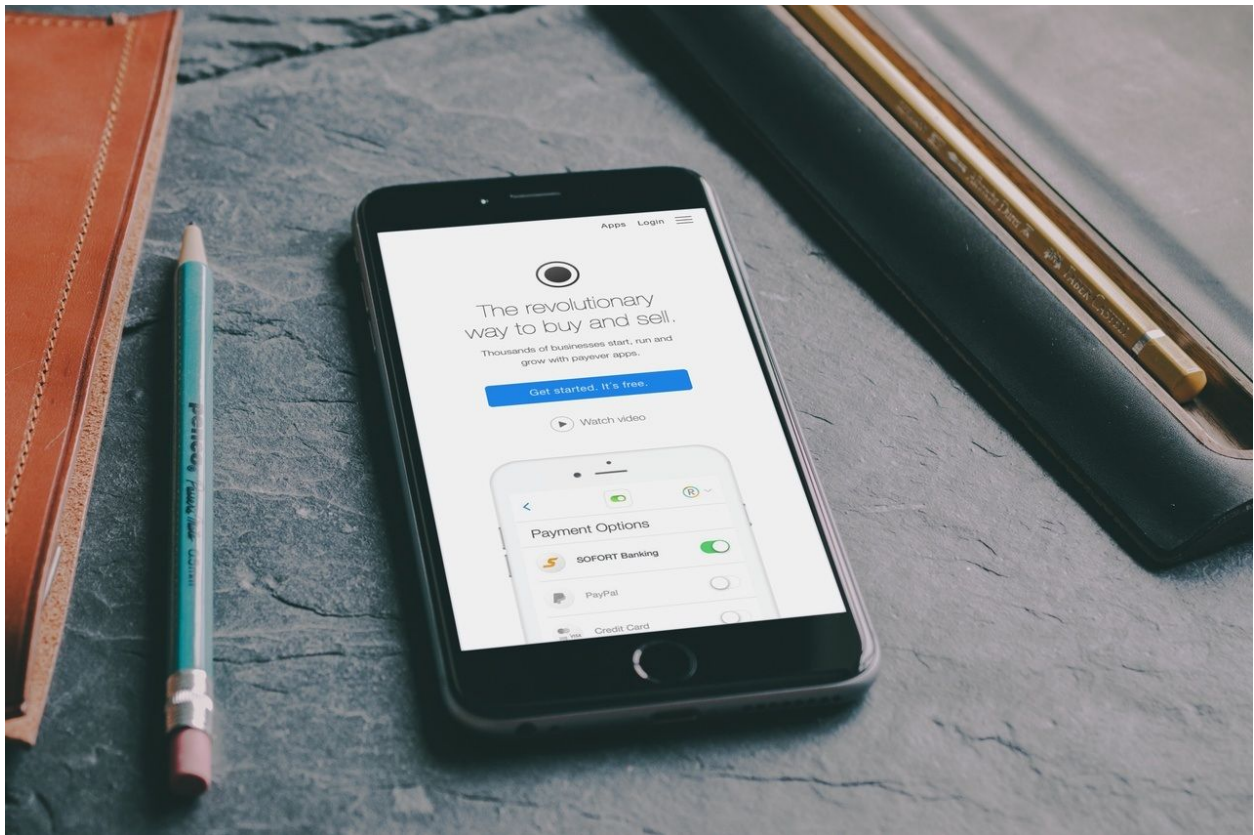
€ 9	€ 19	€ 29	€ 39	€ 49	€ 59
5 000 subscribers	10 000 subscribers	15 000 subscribers	20 000 subscribers	25 000 subscribers	30 000 subscribers
up to 60 000 emails / month	up to 120 000 emails / month	up to 180 000 emails / month	up to 240 000 emails / month	up to 300 000 emails / month	up to 360 000 emails / month

- The award-winning UI is really simple, but contains all of the necessary functions, lacking nothing
- It is unquestionably cost-effective ( Which as I understand is the most important thing for you)

Just try it, you'll love it!

# Sell A Product On Facebook Without Having A Website

You don't need a website in order to sell your products on Facebook. As someone has suggested, you could join some Facebook selling groups or share some Dark Posts but they won't look as professional as a Facebook store.



Since you only need to test the market, a free Facebook store might be the right solution for you so I recommend you to try [payever](#). With payever you can transform your

Facebook business page into an online store in just a few minutes.

You can add as many products as you want, upload pictures and products descriptions and install different payment methods so your customers will be able to choose the one that suits them best. In order to place an order and pay for it, your customers won't even have to leave Facebook.

## **Earn Money Doing Affiliate Marketing In Facebook**

Facebook is the top dog as far as social media networks go, with more than a billion people using it worldwide. The flow of information surging throughout Facebook every day is a hive of potential that you, as an affiliate marketer, need to tap into to spread awareness of your affiliate site or offers. "Like" marketing is how you do this.

### **Organic Posting**

This section is all about organic posting on Facebook. Organic posting can involve your personal account or your

business page, but be aware of the limitations on both. Generally, Facebook takes less issue with business pages promoting affiliate links, but personal profiles have more liberties with joining groups and posting to other walls.

1. Post an affiliate link directly on your personal feed. Now and then, your feed will take it, but neither your friends nor Facebook will like you if you're posting nothing but ad links every day. You'll find fewer and fewer people actually see your posts, and it will hamper your friendships.

2. Encourage friends and family to share your link. Again, using this on a rare occasion to promote a good piece of content or a good deal will be fine. I recommend only doing this around holidays and only when the item in question is on sale. Monitor sales on Amazon and link to them for best effect.

3. Post an affiliate link on a page you've created for deals. One of the most common methods of using affiliate marketing on Facebook is a generalized "Great Deals" sort of page. The issue is, without a core focus, it can be difficult to take off and you have a lot of competition. Start narrow and broaden your horizons as you grow.

4. Post an affiliate link in Facebook groups you're a part of. Some Facebook groups will be excellent places to share your links. Others will delete your posts and/or remove you from the group for advertising. Make sure you know the rules of the group before you post your link, to avoid such issues. If necessary, share links to your site instead of your affiliate links themselves.

## **Networking with Influencers to Grow Your Website**

Influencer marketing is the current big thing in marketing, and while it's not necessarily effective for an affiliate marketer, it's still worth pursuing. The more excellent content you have on your site, the better off you'll be when reaching out to influences and starting partnerships.

## **Using Facebook Ads**

A lot of this post is focused on Facebook ads, because frankly, ads are the way to go. I talk about the organic options above because most people don't want to spend money when they aren't making money, and because you do need something of an active presence organically before you can make optimal use of ads.

However, when using Facebook ads don't send people directly to your affiliate offer because you can get banned. Instead, send them to your own landing page and from there send them to the affiliate offer.

## **Post Affiliate Links On Your Facebook Page**

Posting a direct affiliated link has always been impossible or very hard job indeed. As posting affiliate links may cause spam and your ID may also be suspended because of this action of posting an affiliate link on Facebook as per Facebook policies or Terms and Condition.

At first, the posting of affiliate links was a great hazardous job. Now there are some available ways to post affiliate links that redirect your post to the original link. Through [ShareGuru](#) now you can select, edit, or customize the links image, title, and description before sharing it. Through this service people who are very concerned about the nourishment of their posts and it looks are really relieved as they can now personalize their Facebook post and the link they share.

Through the posting of the affiliate links, you can edit the URL and avoid spam and also can increase popularity and the content reach of the post that you are sharing. Customized and personalized things are better than random selections. Have a look how customize fb works to post affiliate links on Facebook .

**Additional Training:**

## **26 Ways to Use Facebook for Affiliate Marketing**

Ways to Use Facebook for Affiliate Marketing Today we discuss specific strategies that you can use with social networks, especially Facebook, that can make you money through affiliate marketing. Ways to Use Facebook for Affiliate Marketing

What I have done next is to divide similar strategies into sections so that you can have multiple ideas for the same



kind of strategies and pass on sections that do not apply to your situation.

## **Apply directly on Facebook:**

This section includes organic publications on Facebook. Look for ads for the last section. Organic publishing may include your personal account or business page, but keep in mind the limitations of both. In general, Facebook has less of a problem with business sites promoting affiliate links, but personal profiles have more freedom when they join groups and post on other walls.

**1. Publish an affiliate link directly in your personal feed.** From time to time your feed will record it, but neither your friends nor Facebook will like it unless they post more than commercial links every day. You will find that fewer and fewer people see your publications and that this damages their friendships.

**2. Encourage your friends and family to share your link.** Also on a rare occasion to promote good content or good offers, it will be fine. I recommend this only during the holidays and only when the item is for sale. Watch out for sales on Amazon and adjust them for the best effect.

**3. Publish an affiliate link on a page that you have created for offers.** One of the most common ways to use affiliate marketing on Facebook is a kind of “Great Deals” page. The problem is that without a central goal, it can be difficult to withdraw and you have a lot of competition. Start to scale down and expand your horizons as you grow.

**4. Post an affiliate link in the Facebook groups you belong to.** Some Facebook groups are great places to share your links. Others delete their publications and / or remove them from the group for promotional purposes. Make sure you know the rules of the group before publishing your link to avoid such issues. If necessary, share links to your site instead of your affiliate links.

**5. Look for new groups where you can share your link.** If you have a targeted product idea, you can search for Facebook groups that focus on and join these products. When they are active, they allow advertising, and they are not full of other affiliate marketers, they can have great places to share their links.

**6. Publish testimonials with a link to unmarked pages.** Find fan pages for products or brands instead of real

brands. Find product publications and leave your opinion with an affiliate link. But be careful. This can be considered a spam technique and can damage your account.

**7. Share picture galleries of your favorite products.**

Facebook loves visual media, so picture galleries can be a great way to show a product you want to sell. Even these pictures are just flavored versions of what the Amazon product page already has on display.

**8. Create and publish video reviews of your product with a link in the description.** The video will play automatically, but without sound. Make sure you have text to deliver your message to those who are not listening.

**9. Generally, promote your website through your personal news feed.** In general, your friends and family support any creative business or personal business that starts, and even more so if you succeed. Sharing may involve some of them, and your friends may share it with their friends, who may follow suit. Friends are not the best or the ones that become demographic, but they can be a good match or an impulse.

**10. Promote individual content with your personal plan.** Similarly, instead of sharing your website, you can generally share certain content. It's best if you know someone who talks about a product. Share a review you wrote with your affiliate link.

**11. Promote individual content through your business page.** Business pages have a better opportunity to reach specific groups of people through tips and subsequent organic ads. However, it's always a better idea to share content than the main pages on a business page. Therefore, you should run a content production module if you want to proceed like this. Consistency is important here.

**12. Treat affiliate links as offers to encourage new users to follow them.** Where other brands offer specific offers and incentives, they are not necessarily controlled. What you can do, however, is that a sale you see is something that you configure and link as an urgent offer.

**13. Post a free incentive so users can click on your website.** It can provide many real incentives that may or may not be real incentives. E-books are a general offer, but you can create a pseudo-Groupon agreement or even start a mailing list for daily offers as an incentive.

**14. Apply a bid-based RSS feed for your website.** Most of your listeners are not bothered by RSS, but those who do so may be interested in a reliable stream of great content.

**15. Find other affiliate marketers in related niches and seek a partnership.** I see this more often with bloggers based on foods that use affiliate marketing and promote the content of others. It's great for them because there is an infinite variety of recipes and personal stories that accompany them. The more personal and varied your niche is, the better.

**16. Use Facebook groups to find people who follow your page.** Do you remember all the groups you found in the first part that may be useful but have rules against advertising? You can connect with these people in ways that make them readers and get them to promote your site to their own audience and even within the group.

**17. Discuss a product on the side of an influencer when he mentions it.** It takes a bit of luck, but if you see someone with a high-profile page who talks about a product, you can write or find a short review or content about it that you've already created, and link it in a

comment. Value is the important part here, you're basically trying to become one of your best comments.

**18. Promote your content to top influencers with the hope of sharing it.** Again, some strategies require quality content such as revisions and user guides. If you find a blog in your niche that you like, and you share high quality content, you can share yours with them and see if they promote them.

### **Develop a mailing list via Facebook:**

A mailing list is an excellent resource. You can use it in a loop to bring people from your website to Facebook and Facebook to your website. It is also a source of traffic and link clicks, regardless of organic and paid search queries. Creating a mailing list is one way to start other websites and become independent of paid ad addiction.

**19.E-mail capture page from Facebook.** Use an existing mailing list to add people to your Facebook page. I do not recommend buying a mailing list: your content will end up in the spam folder and blacklisted, but if you have an existing list from another company, you can add your new list.

**20. Publish compelling links to optimized landing pages.** In your organic Facebook feed, you can post links to specific landing pages for which you've spent time optimizing conversions. The purpose of these homepages will not be to start your affiliate links, and they should not even be present. Instead, you only have one form that users can fill in to register on their list, and a lot of text explaining why they should do just that.

**21. Offer free content, such as: B. Detailed user manuals for the products.** This is generally the standard offer of subscribing to "Free E-Book on X Topics!", But you can turn it into the incentive you want to give. Just make sure that the incentive does not cost more than the expected value of the people you receive when you join your list.

**22. Run-side advertising for true brand fans.** Sidebar ads are not that useful for conversions because many people ignore or block them. However, the only exception is when you know users are already fans of the product in question. It works best with brands that only produce one thing, or when you target fan pages that are fan pages for the specific product rather than the brand in general.

**23. Run newsfeed ads promoting the content of your blog.** The news service is ideal for publications that appear organic but are paid to reach certain types of people. The trick is to focus on your direction of publication, but I'll talk more about it at the end of this release.

**24. Start messages promoting an incentive offer.** Any incentives you offer for blog subscribers, opt-in mailing lists, or any other form of conversion can be improved by paying an additional promotion.

**25. Post video ads to use the Facebook ad.** Facebook has promoted large-scale video ads over the past year because they are the new source of heat and are trying to compete with YouTube and the late Vine.

**26. Start messages that promote your article directly.** It's complicated because Facebook does not usually post ads where the goal is just an affiliate link. You must link to at least one landing page to complete your approval process.

Hope this will give you some ideas!

Take care,



Have a better successful marketing life...

**Note:** ([Get Here Our Best Methods](#))

These are our best Recommended product list. All of these are Tasted by us and Proven to work. You can Choose it for better results.

Best Wishes

G. Pall