

~CPA Profits Machine~

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Foreword

Hello! And thank you for following me on the “Killer CPA Profits”.

Today, CPA marketing is widely and popularly used in order to earn fast cash or a steady income through various online business opportunities and marketing platform including video marketing.

By 2017, video will account for 69% of all consumer internet traffic, according to Cisco. Video-on-demand traffic alone will have almost trebled.

And the good news is YouTube has just surpassed Facebook for the #2 spot of the “most visited” sites on Alexa at this month of September 2015.

Video is the future of content marketing. Not only are videos much easier to create than long-winded articles, they’re also consumed with a higher retention rate.

If you fail to tap into these hot trends, you'll be leaving tons of money on the table. And that's why, the purpose of this guide is to help you tap into this amazing phenomenon and grow your business around it.

To ease your worries, I have put together a manual which will help you figure out an effective way and strategies to monetised the traffic to your CPA content locking offers to help you out there.

It is a simple guide to help you understand what exactly you are getting into and how to help you with marketing your CPA content locking offer using Youtube with different free to use websites and tools.

So, if you are ready to begin, let us start from the basics and take you to where you would like to end up!

Module 1

JOINING CONTENT LOCKING NETWORKS

What is Content Locking CPA

Content Locking is a type of incentivized CPA (Cost Per Action).

Basically through content locking CPA network, you can upload mostly anything you want (no porn, child abuse or wifi hack) and then you promote your content or files online.

Your locked content can be in the form of ebook, software, document, video, etc. and even your web content or links.

The catch is that the person that want to view or download your content/file, will have to complete a small survey or offer or to download and install a promotional software, in order to get access to it.

Usually the content will be unblocked immediately and will be blocked again after few minutes or few days depend on the setting or the lockers from each different networks. The user's IP address will be use to determine the number of time he has accessed to the links or files and such the permission for him to gain access them.

The amount you get per survey completed differs from survey to survey and it is between \$0.11 to \$20.





And the surveys differ from country to country. The bottom thing is that the more views/downloads you generate, the more money you make.

Here are some examples of content locking survey which visitors need to complete in order to access the web content, files, links, etc.:--

Your Download Is Almost Ready...

file.zip (11 MB)

To activate your download, please complete an offer.

	Test Offer for Demo Purposes This offer allows you to conduct a test	Start
	Download the best videos on your mobile Subscription cost: RM4 per message	Start
	AppFly AppWall iOS Download install and launch your favorite mobile app from the app wall.	Start iOS App
	Guvera Music iOS App Download, register for free and start listening now.	Start iOS App

DMCA Notice

The image shows a web interface for downloading software. The main heading is "Your download is ready ...". Below it, a subtext says "Just complete any offer below with your valid information and the download will unlock." There are five blue buttons with white text and right-pointing arrows, each representing a different offer: "得到很大的应用程序!", "获取战国信长在你的iPhone", "获取战国信长在你的iPad", "Get Dawn of Darkness on your Android", and "Get Dark Dawn on your Android". Below these buttons is a line of text: "By continuing, you agree to our Terms of Service." At the bottom is a large blue button with a download icon and the text "Download Now". On the right side, there is a blue sidebar with three steps: "First Step" (press download button and pick a survey), "Second Step" (complete the survey with valid information, 1-2 minutes), and "Third Step" (automatic redirection to download).

Your download is ready ...

Just complete any offer below with your valid information and the download will unlock.

得到很大的应用程序! >


获取战国信长在你的iPhone >

获取战国信长在你的iPad >

Get Dawn of Darkness on your Android >

Get Dark Dawn on your Android >

By continuing, you agree to our Terms of Service.

 Download Now

First Step

Press the download button and pick a survey from the list presented to be able to continue to download.

Second Step

Complete the survey with all your valid information, usually it takes 1-2 minutes to complete it.

Third Step

After survey is fully completed, you'll be automatically redirected to download.

So where should we promote content locking CPA? Well, there are more methods to promote your files: torrents method, youtube method, facebook method, blog/site method.

Here we use **Youtube method ONLY** because it is the most effective way to promote this type of CPA.

Why Content Locking

While the easiest way to profit from CPA is by promoting email/zip submits and content locking CPA, email submits have more disadvantages than content locking CPA,

although some content locking CPAs do require to submit an email address but the publishers are willing to paid out because the main purpose of the survey carried out by them is to collect data for their marketing purposes.

Below are some of the disadvantages of promoting “Email Submit”:

1) Email/zip submits have a high scrub rate (CPA networks generally "charge back" any action credits to your account due to fraudulent leads, bogus/duplicate information, etc.) due to the increased fraud rate. Most of the 'email submit' offers do not convert by just submitting an email address, the publisher only make a paid out after the user completed an PAID offer on one or more of the pages after the landing page, therefore, if you're getting started with CPA, it would be better to avoid them especially the one which promote "freebie" and "gift card".

2) Super cheap traffic/clicks will be needed if you want to make email submit profitable.

3) Visitors will be bombarded with spammy emails daily if you are promoting this type of email submit offers, this is worst when you promote this to your own lists, your lists unsubscribe rate will increase tremendously.

Joining Content Locking Network

There are hundreds of CPA networks which have the offers of content locking and some of them are pure 100% content locking networks. If you haven't join any CPA network before, I will recommend you to join at least one of the following networks which I will guide you through 2 of them and show you how to set up a profitable CPA business.

These are the 4 networks which I highly recommend you to join:--

1)		AdscendMedia (https://adscendmedia.com/)
2)		CPALeal (Instant Approval) (https://www.cpalead.com/)
3)		CPAGrip (Instant Approval) (https://www.cpagrip.com/)
4)		FileIce (http://fileice.net/)

***Important Note:-- While you can see from the above, although there are two networks which provide instant approval, you are still require to have a website/blog which are running by yourself in order to get into these networks easier.

I recommend you to register a domain (You should choose a domain name related to your niche) and get a website hosted if you haven't done so, this is **NECESSARY** as you must host your own files in some of the locking content

networks, furthermore, you CANNOT get your Youtube Annotation link and Wordpress redirect plug-in works without your own website.

And having your own website has the advantages of using one of the approaches of keyword research and embed your video to others web properties. I will show you all of these later in this guide.

Anyway I will use Adscent Media as example for walkthrough the processes in the next modules. So please don't worry, at this point you just need to join at least **TWO** of the above networks to maximise your profit. I will explain this later on.

How To Apply To a CPA Network? (Short Guide)

Be honest!

If you are honest to them, they will approve you.

Here are my tips to get approved without problems:

- Only valid data (like your name, adress, etc.)
- Try to apply with a business eMail address (so, everything expect a gMail or Yahoo adress or any other free hosting provider)

- For the „Experience“ – Question, answer it like that: If you don't have experience at all in this kind of business: „Hi, my name is XYZ. Im pretty new in this business but Im willing to work and improve my knowledge on a daily basis. Im reading a lot about CPA in the past and could figure out my own method with Paid traffic which I want to apply with a few offers in your network. If for any reason you need to contact me, feel free to do so whenever you want/business times...”

Module 2

CREATING CONTENT/FILE & LOCK DOCUMENT

NICHE CHOOSING

Bear in mind that when choosing a niche you must always consider the most profitable one but you cannot avoid measuring their competitiveness as well.

Here are the top 5 most profitable niches for 2016 which you can choose to make your ebook and then the content of your video: --

1. Wealth

- Making money
- Managing money
- Keeping money
- Investing
- Real estate

2. Health & Wellness

- feeling better (fitness, more energy, etc.)
- Health prevention and cures (stop smoking, rid of acne, etc.)
- Aging
- Dieting and losing weight
- Healthy eating (nutrition, natural health, organic living)
- Stress reduction

3. Love & Relationships

- Dating
- Marriage
- Parenting
- Family
- Intimacy
- Conflict resolution

4. Personal Development

- Leadership development
- Self Esteem
- Motivation
- Career development
- Life coaching
- Spirituality

5. Hobbies

- Tennis
- Guitar and other instruments
- Scuba diving
- Mountain biking
- Scrapbooking
- Golf
- Dogs

I recommend you to choose ONLY ONE of the above niches at this point, when you can master the method in this guide then only you can use multiple niches AT THE SAME TIME to scale up your profit.

I will choose the niche of “Personal Development/Self Help” for an example in this guide as this is also a highly

profitable niche (The U.S. self-improvement market was worth an estimated \$11.17 billion in 2011 and it has been forecast 5.5% average yearly gains from 2010- 2014) but less competitive compared to the first three niches.

DOWNLOAD EBOOK & FILES

After you have chosen your niche, now it's time to prepare the ebook for visitors to download once they are interested in the content that you provide.

Of course you can compile your unique ebook/files if you have some knowledge of the subject of the niche. But you can also download some free or paid PLR (Private Label Right) or MRR (Master Resell Right) products.

You can easily search for many of these in the internet but I recommend this one site which offers tons of high quality PLR ebooks/files for download:--

<https://www.tradebit.com/>



I will use this for an example.

First, no need to think about any subject which under the “Personal Development” niche, you just need to search ANY PLR/MRR product about one subject RELATED to personal development which you think your audiences may interested in..

****NOTE: Make sure the file that you’re going to download has “Giveaway Rights Included”, if you are unsure please contact the product owner for clarification.**



For example, if you’ve searched a PLR MP3 titled “Meditation for Wealth”, just download or purchase it, only then you have an idea to create a video related to this subject matter, not the other way round to create the video first! So the later you will come out an idea of the video

title maybe “How To Use Meditation To Reduce Stressing About Money?”

The screenshot shows the Tradebit website interface. At the top, there's a navigation bar with links: "Browse Catalog", "Publish & Sell", "Promote & Earn", and "Contact & Support". Below this is a search bar containing the text "meditation for wealth" (circled in red) and a green "Search" button. To the right of the search bar are links for "Sign in" and "empty".

Below the search bar, a red arrow points to the search bar with the text "Type Your Search Here!". Another red arrow points to the "Download" button of the first search result with the text "Clicks To Download After Selected Your File".

The search results are displayed under the heading "meditation for wealth". The first result is for "Mp3 Jill Harrison - Unlocking The Doors Of Love, Health And Wealth: Ascended Master Lady Kwan Yin (guided Meditation) [female Voice]". It includes a thumbnail image, a "Tag" button, a "\$\$\$" button, and a "Download" button (circled in red) with the price "8.99 USD". Below the title, there's a description: "Number 42 in this series of angel guided meditations ã Lady Kwan Yin - Unlocking the Doors of Love, Health and Wealth Unlock the Doors of Love, Health and Wealth with Ascended Master Lady Kwan Yin Life upon planet Earth is meant to be a learnin.....". It also shows a list item "1. Unlocking the Doors of Love, Health and Wealth" with a play button and a shopping cart icon, and a file size of "1 MB".

The second result is for "Mp3 Rachael Meddows - Unlimited Financial Success And Wealth With Hypnosis, Subliminal, And Guided Meditation". It includes a thumbnail image, a "Tag" button, a "\$\$\$" button, and a "Download" button with the price "8.99 USD". Below the title, there's a description: "Create your own financial success. Develop a productive and motivated attitude to help you focus on success. You have the ability to live the life you want and have financial success! Let Rachael Meddows show you how with ãUnlimited Financial Succ.....". It also shows a list item "1. Hypnosis Instructions" with a play button and a shopping cart icon, and a file size of "10 MB".

At the bottom of the search results, there's a section for "Seller keywords: spiritual, inspirational, new age, meditation, spiritual" with a close button "X".

On the left side of the page, there's a sidebar with a "Publish" section. It says: "Merchants on tradebit get a free subdomain with their account - fully customizable for maximum fun" and has a "Sign up" button. Above this, there's a "Searching" section with a list of categories: "Documents / eBooks", "Business", "Manuals & Technical", "Story / Literature", "Educational", "eBooks", "Audio Books / Teaching", "Movies", "Video Tutorials", "Music", "MP3 (all)", "Software / Programs", "Business", "Internet/Network", "Website Promotion", "Sounds / MIDI", "Accompaniment", "Development", and "Combination / Misc".

Therefore, in the video content you may talk a bit about meditation for money and then ask your visitors to download the MP3 file if they are willing to know more about the subject. Do you get the idea now?

UPLOAD FILES/EBOOKS

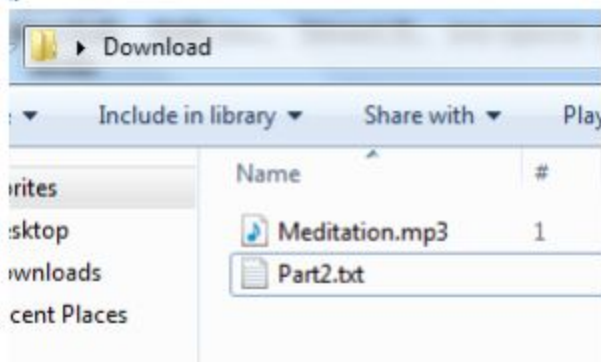
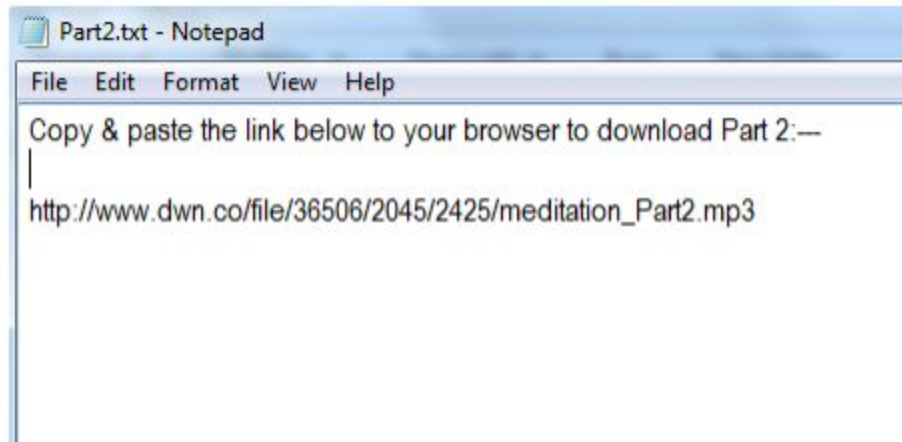
Before upload the file that you obtained, it is advised that if you can split the ebook, video or audio into 2 parts to become two separated files of Part 1 and 2. Doing this you will need any free PDF software for ebook which you can search in the internet.

For video and audio files, I recommend you to use Techsmith's Camtasia Studio which has an awesome splitting feature build-in.

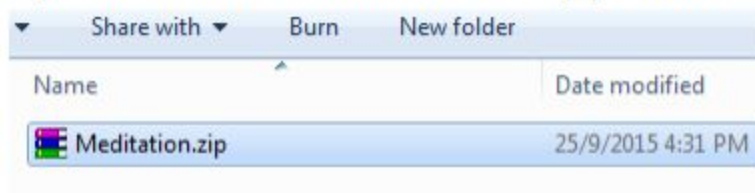
If unfortunately you cannot do this, you can just simply search and download another file which has a similar or related content with your first file.

The reason to have two separated files is because we are going to upload these to two different networks to maximise our profit. That's why I advised you to join at least 2 networks in early of this guide.

So after splitting the file into 2 parts, just zipped it with another text file (I use Notepad here) with a link for Part 2 or related content file for your visitor to download. And again, of course the file was locked!



Zip the above 2 files into 1 Zipped file.



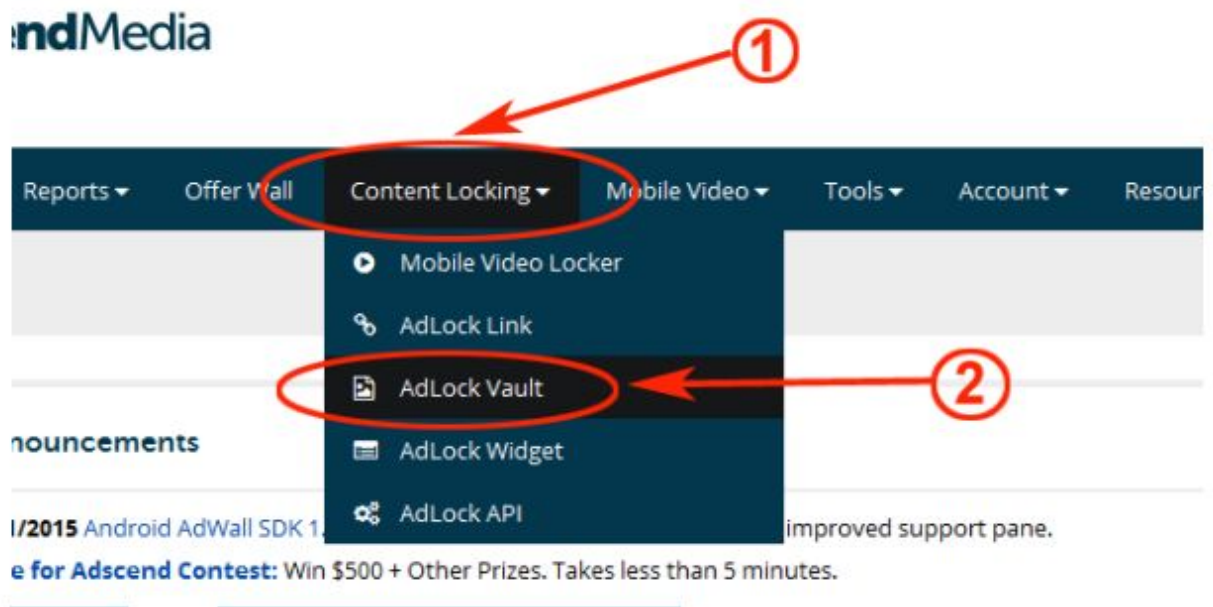
Done! And your zipped file is ready for uploading!

Here, the steps by steps uploading files to Adscend Media Network:

For Adscend Media:

Step 1----- In main page, clicks the Content Locking button.

Step 2----- In the drop-down menu, choose “Adlock Vault”.



Step 3----- In the next page, clicks “Create Vault”.

AdLock Vault technology features:

Mobile-Responsive Functionality One-Click Setup
Customization Wizard
Desktop-to-Mobile User Monetization
File Organization Through File Profiles

Shortened URL for Easy Sharing
Quick File Search via File Tags
Lightning-Fast File Delivery Enhanced File Security



Step 4----- In next page, fill in your Profile Name.

Step 5----- Fill in your Header Text or use default text.

Step 6----- Uncheck all offers except “Surveys” under “Included Offers”.

Step 7----- Check the term under “Free Access”.

Before you can upload your files, you need to create a profile (group) for your files. Profiles help organize your files and are a great way to manage your files by type or by website. Using the options below, you can easily customize your AdLock Vault profile, including changing profile colors, text, and monetary options.

The screenshot shows the profile creation interface with the following elements and annotations:

- Profile Name:** A text input field containing "Self-help MP3", circled in red with a red arrow pointing to it from a red circle containing the number 4.
- Header Text:** A text input field containing "Your Download Is Almost Ready...", circled in red with a red arrow pointing to it from a red circle containing the number 5.
- Included Offers:** A list of offer types with checkboxes:
 - ☐ Videos
 - ☒ Surveys (circled in red with a red arrow pointing to it from a red circle containing the number 6)
 - ☐ Sign-Ups
 - ☐ Shopping
 - ☐ Mobile Subscriptions
 - ☐ Mobile Apps
 - ☐ Free Trials
 - ☐ Free
 - ☐ Downloads
 - ☐ Co-Registrations
- Free Access:** A section with a checkbox labeled "Deny free access to users in countries with no available offers." (The checkbox is checked and circled in red with a red arrow pointing to it from a red circle containing the number 7).

Use of our platform for the following activities is strictly forbidden:

- Copyright infringement, e.g. movies, music, software, e-books
- Fake or misleading content, e.g. software that does not function as implied
- Adult content, e.g. nudity, pornography, suggestive themes
- Any content that implies the availability of the aforementioned, whether provided or not
- Passwords and serial numbers that unlock any of the aforementioned
- Abuse of social media platforms
- Any form of spam

We actively monitor for compliance of these policies. If you are found to be in violation, your account is subject to termination and the loss of all commissions.

Step 8----- Under “Customize Landing Page”, select you preferable theme.

Step 9----- Clicks “Preview”.

Customize Landing Page

Select Theme:

Default

Theme Name:

Color Editor

9

Header Background: #03374f

Header Text: #ffffff

Offer Text: #03374f

Advanced (HTML/CSS)


Preview

Step 10----- Clicks “Save Changes” in the preview.

Your Download Is Almost Ready...


file.zip (11 MB)

To activate your download, please complete an offer.




Test Offer for Demo Purposes
This offer allows you to conduct a test

Start




Download the best content on your mobile
Subscription cost: RM4 per message

Start



Download the best videos on your mobile
Subscription cost: RM4 per message

Start



AppFly AppWall iOS
Download install and launch your favorite mobile app from the app wall.

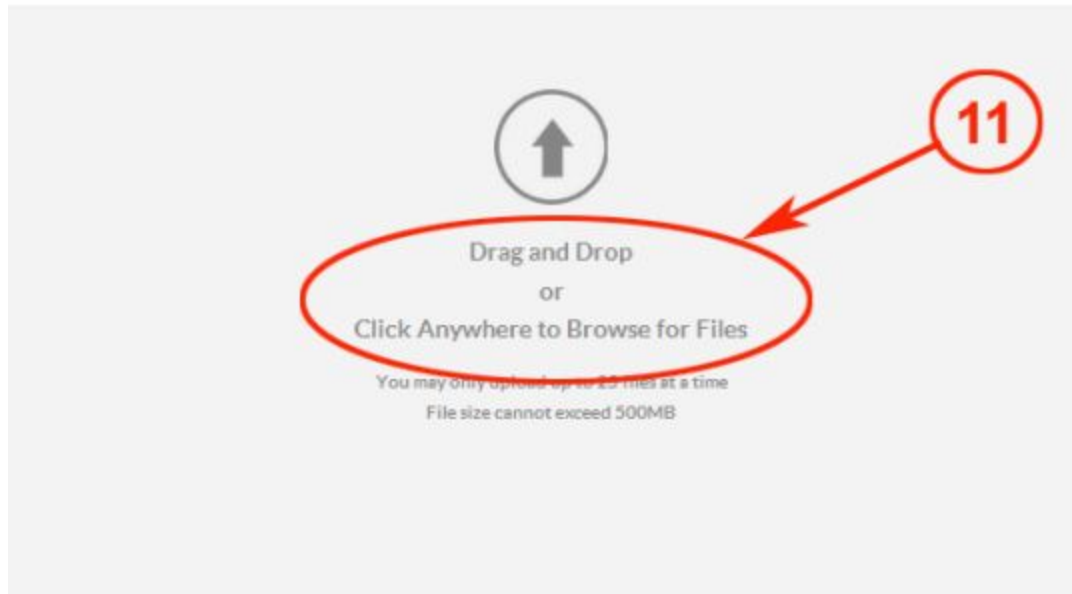
Start
iOS App

DMCA Notice

10

Save Changes

Step 11----- Browse your file for uploading.



Use of our platform for the following activities is strictly forbidden:

Step 12----- Clicks “Save Tags” after the file has been uploaded.



Step 13----- In next page, clicks “Get URL”

"Self-help MP3" Files

It profiles

This page contains all of the files uploaded to your profile. Here you can get each file's download URL, view statistics, delete files, and manage offer preferences. You may also [upload more files](#) at anytime or [make profile changes](#).

Bulk Options ▼ 13 Search files by tag or name


Edit Profile Upload Files


Filename	Type	
	Text	Get URL Edit Tags View Stats Delete

Step 14----- Now you got the link of your file. Save it anywhere to your computer.

Bulk Options ▼ Search files by tag or name

Edit Profile Upload Files

Filename	Type	
	Text	Get URL Edit Tags View Stats Delete

14 Use this URL to link to your file: [http://dwn.co/file/36506/2045/2425/](#)

Hide

Module 3

PROMOTING FILES WITH YOUTUBE - CREATING VIDEO, UPLOADING & KEYWORD RESEARCH

VIDEO CREATING AND UPLOADING

You can produce your video simply using Slide Show with some free or paid tools, but what I advise is that using real people for demonstration in the video is the most effective way to attract view in Youtube.

I'm not going to discuss making video using variety of tools because you can simply find many tutorials in the internet. If you would like to spend more time to learn about other tools and editors, please see the Free Resources section.

What I'm gonna to discuss here are only 2 approaches for creating a quality video.

First one is by capturing yourself through Youtube feature if you are comfortable for speaking in front of camera. The second approach is by hiring some experts for the video demonstration.

*****General Considerations before Creating Video (Important):**

You video should not be longer than an average song clip, preferably below 4 minutes, (in order not to lose viewers' attention). Make it simple, with clear messages and call to action.

I'm using ONLY 2 KINDS of videos which are easier to get view and traffic:

1) Instruction-Demonstration-How To

These videos are usually longer and more detailed. Google love them and they are often rank higher and included on Google top pages.

If you make a short video it is a good idea to start with questions related to the problem followed by the main benefit points ("How To" solve the problem and answers to the questions) and finally a clear call to action (click on the link below, for example) (I will show you how to use annotation and cards to build link within the video later).

2) Testimonials

These videos are usually used in addition to your main marketing video and represent live recording of a person who is using or have used the product.

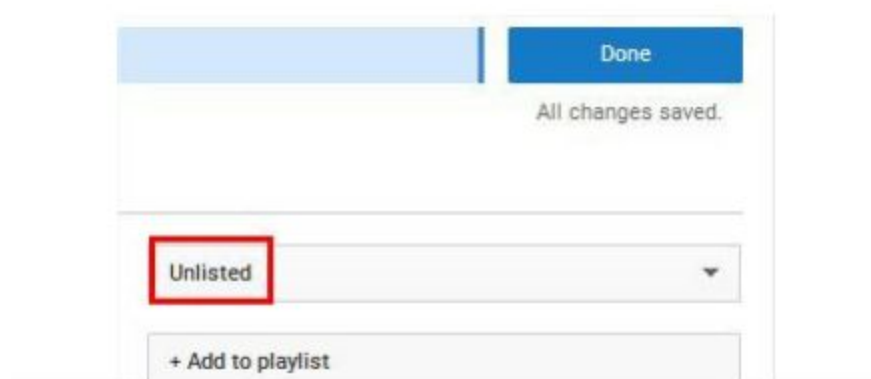
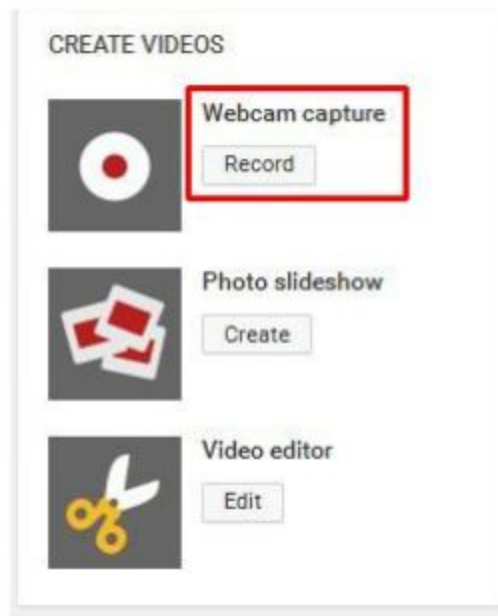
Therefore this approach can only be done by someone other than yourself. The fastest approach is to hire someone to give you a positive testimonial after giving him the product for a review.

Okay, here are the 2 approaches:

Approach No.1

- Log in to your Youtube account (If you don't have an account, just register one, it's a simple process!).
- Create a **new channel**.
- Click "Upload" button at the top right.
- Click the "Record" button under "Webcam Capture".
- Start speaking about your subject matter and at the end just request users to click on the link for some free stuffs.

- Just select **“UNLISTED”**.



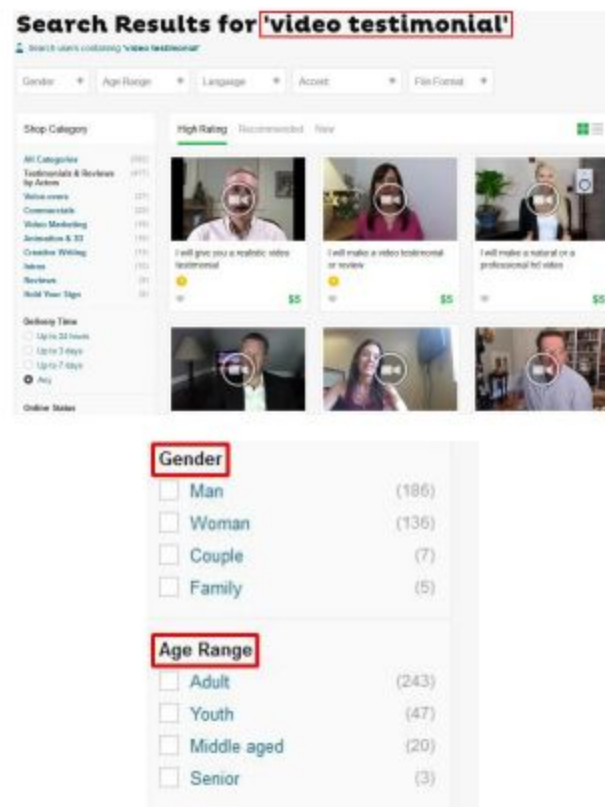
Approach No.2

- Head over to Fiverr.com
- Search for “Video Testimonial” or “Video Voice Over”
- Find and pay at least 3 persons who have a high reputation and ask for creating a videos testimonial respectively.
- Preferably different people like hot chick, kids, elderly person, etc. for the video testimonial.
- Select for your preferable Gender, Age Range, voice style, etc.
- Provide voice script no longer than 1 minute.
- Once the videos are ready, create a new channel in your Youtube account.
- Upload to Youtube and select “UNLISTED” for the video.

****Very Important: Create and name a new channel differently every time you upload a video, this is to prevent your video being flagged by your competitor and hence**

your account will be terminated if you have 3 videos in a channel been stroked within 6 months. So upload 1 video to 1 channel is a safer way. You will need a Google Plus account as well to create multiple channels. You can read the instruction here:

<http://onlineincometeacher.com/socialmedia/how-to-create-multiple-youtube-channels-under-one-account/>



To summarize this section: Whether you are surprised or not, making videos is the easiest part. But what I highly recommend is to use the approach No. 2 in order to get

fast and effective result as Youtube users like quality videos with professional presentation.

KEYWORD RESEARCH

This is probably the most important step in your ranking strategy.

General considerations:

Try to identify keywords with at least **1,000 searches per month and with less than 50,000 competitor pages** for the **“Phrase”** option. If you go after these types of keywords it will greatly increase the chances to get your video on the first page of Google.

I would also like to address here the approach of finding so-called video retainer keywords. The idea is to type keyword candidates into Google and see if there are videos on pages 1-3 of the Google results. If videos are there then you are likely to rank your video on one of the first Google pages too. Conversely, if there are no videos then you should avoid such keywords.

Taking into account my own experience and the fact that Google's algorithm always changes, my opinion is that it is

often not the case. Therefore, while I agree that this is a valuable strategy I personally do not make it as one of the most important considerations.

Tip: Keywords starting with “**How To**” are very good candidates for ranking videos on Google.

Google Keyword Planner Research:

1) Approach No.1 (With your own website)

You should know what you are offering and have a general idea of the main keywords. If you have absolutely no idea what the main keywords are but at least have a website of the niche that your video is related to, you could do the following:

→ Go to [Google Keyword Planner](https://adwords.google.com/KeywordPlanner) (<https://adwords.google.com/KeywordPlanner>)(**Free Adwords Tool, no need to open an account, just use the feature in its first page only**) enter your website address there. The tool will give you a set of relevant keywords what it thinks that site is about. Copy 15-20 most relevant keywords to your Notepad.

Welcome to Google AdWords!

We'll help you sign up and start advertising in just a few steps.
Experienced with AdWords? [Skip the guided setup.](#)

What is your email address?

What is your website?

[Continue](#)

Below is an example of internet marketing niche keywords found:

Keywords

Add around 15-20 keywords.
These are the search terms that may trigger your ad to appear next to search results.

Keyword	Search popularity ?	
online marketing strategies	5400	X
social media marketing	90500	X
internet marketing strategies	3600	X
social network marketing	2400	X
best online marketing	320	X
online marketing tips	1000	X
online advertising companies	1300	X
network marketing online	590	X
web marketing strategies	390	X
internet marketing course	1600	X

[Add](#)

[Save](#) [Cancel](#)

→ Now you have a set of keywords searched in Google. Sort them by relevancy.

2) Approach No.2 (Without your own website)

→ Copy your niche's main keyword AND the title of your video.

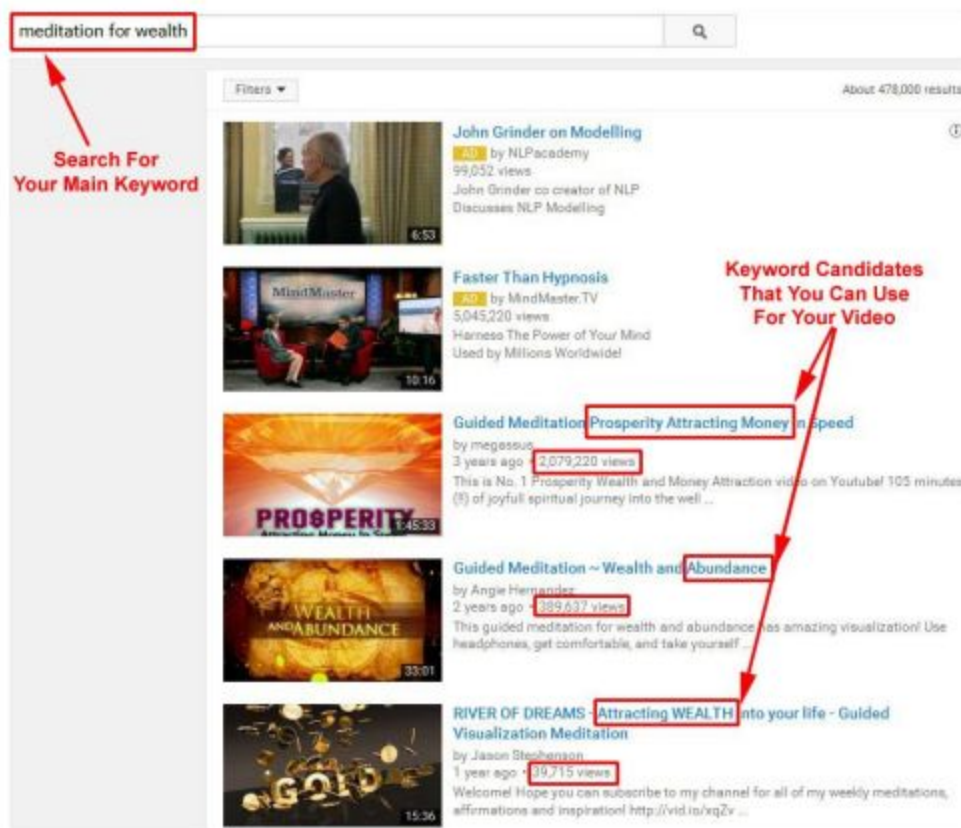
→ Copy also your keywords in Google keyword Planner if you were able to use approach No.1, search and sort by relevance.

→ Go to YouTube, paste them one by one and see what your competition is.

→ If you see videos with the exact keyword match in the title and hundreds of thousands views it will be hard to rank.

→ If there are videos with a **lot of views (more than 30K views) but NO EXACT MATCH** in the title - it is a candidate.

→ Based on these criteria choose your best keyword



Note: If you are willing to spend money, such paid/free trial programs as Market Samurai will make these steps much easier - <http://www.marketsamurai.com>

VIDEO UPLOADING

By now you have your video uploaded and primary keyword ready. Login to your Youtube account, under “Video” click “Video Manager”. Select your desired video and click on “Edit”.

Under “Basic Info” there are 4 subjects to take note

The image shows a video upload interface with two tabs: 'Basic info' and 'Advanced settings'. The 'Basic info' tab is active. It contains the following elements:

- Title:** A text input field with a red border.
- Description:** A larger text input field with a red border.
- Tags:** A text input field with a red border, containing the placeholder text 'e.g., albert einstein, flying pig, mashup'.
- VIDEO THUMBNAILS:** A section with a red border and a question mark icon. It displays three example thumbnails: a person celebrating, a person holding a product, and a hand holding a 'FREE' sign. To the right of the thumbnails is a 'Custom thumbnail' button and a note: 'Maximum file size is 2MB'.
- Unlisted:** A button.
- + Add to playlist:** A button.

Title

Each word in the title should start with a capital letter. The title should start (or at least include) with your primary keyword.

Criteria to be considered to optimise your title:

- Primary keyword
- Catchy title
- Asking a question
- Using power keywords such as discover, reveal, amazing, instant etc.

Tip: Use **“How To”** again in your title.

Description

Description should start with your link.

If you do not have your own website and have a long affiliate link, you should use URL shortening services like bit.ly. It shortens and cloaks the ugly looking link and, what is important, provides tracking data. But this make possible for your video been stroked by Youtube review team.

If you do have your own website with Wordpress installed, I will discuss a free plugin which can shorten your CPA network's link. This is a safer way to make your link.

****Important** - Your link should be followed by the primary keyword. Primary keyword is the beginning of your description body text. If you start your description text on the next line below the link, please keep in mind that the collapsed version of description can cover the text.

Therefore, if you want the viewers to read your text, start it on the same line as the link.

Description criteria:

- Start with the link
- Include your primary keyword in the beginning
- Depending on the text length and keyword density, consider having your primary keyword in the middle and in the end of the text body
- Consider linking to an authority site in your description

****Important Tips:**

1. In your video description, add the following links:
 - a. Your website
 - b. The link to the video (yes, the same video you are editing)
 - c. Add a link to a related video on your channel. (known as silo link building)

Tags

The importance of tags is underestimated. Often, marketers simply do not bother to do research and optimize them. Some consider adding many tags as spamming YouTube. However, what you will find is that you can easily rank for them, sometimes even higher than

for your primary keyword. Therefore, the more tags you add the better.

You should include here your primary keyword and its variations as well as the product author's name. Separate tags either by comma or include each tag (one tag could consist of several words) in quotes.

If you have several videos for the same niche or product and want them to appear together in the related videos column, you should have your special tag(s) for all of them. Other tags could be different for each video to spread out your chances of ranking for different keywords.

For example, if your video title is "Meditation For Wealth" by Jones Lo, it comes from a website Examplewebsite.com, and you have several Youtube Channels, consider all your videos to include the following group of special tags:

Meditation, wealth, Examplewebsite.com, Jones Lo & the "Channel Names".

Criteria for tags:

- Primary keyword
- Primary keyword variations
- Youtube Channel Name ****Important**
- Author's name
- your website address
- Special keywords (the same for different videos in the same niche/product)
- The more tags the better

Here is the screenshot of my 4 videos which appears together in the related videos column when users search for one of my videos. This was the outcome using the technique above:

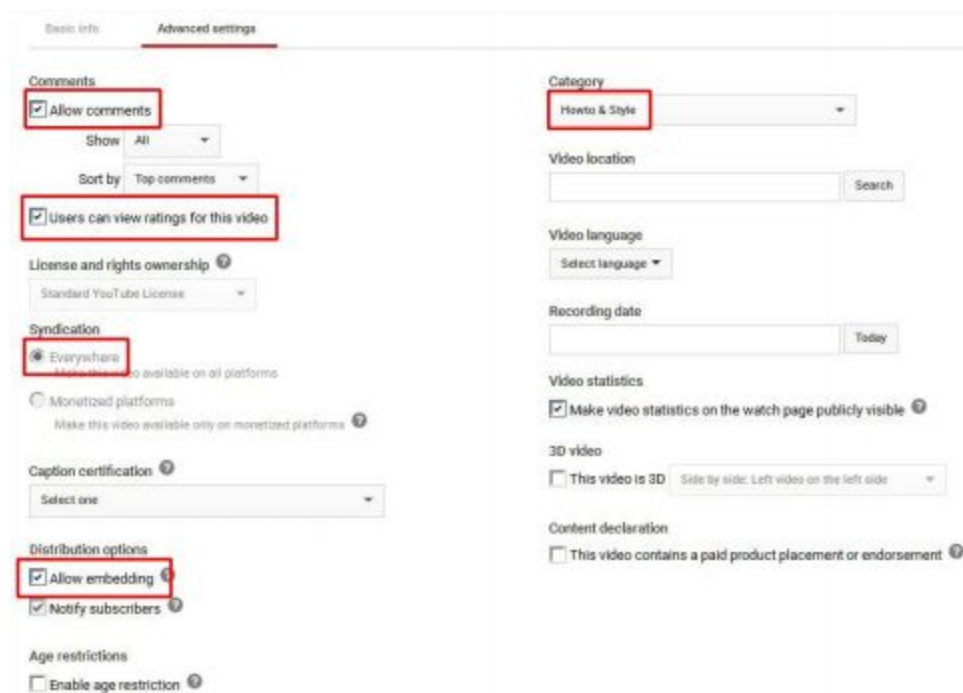


Important Note: One interesting technique to generate/hijack traffic is the following. Find your competitor with lots of traffic/views. Copy his/her tags (and title); add them to your tags. Whenever his/her video is watched your clip will be in the related videos column.

Video Thumbnail

Tip: If your content allows, insert a good looking woman image around those points.

Under “Advanced Setting”, there are some crucial settings:



The screenshot shows the 'Advanced settings' tab in YouTube's video upload interface. Several settings are highlighted with red boxes:

- Comments:** ☒ Allow comments
- Users can view ratings for this video:** ☒ Users can view ratings for this video
- Syndication:** ☒ Everywhere
- Distribution options:** ☒ Allow embedding
- Category:** Howto & Style
- Video statistics:** ☒ Make video statistics on the watch page publicly visible

Other visible settings include: Show: All, Sort by: Top comments, License and rights ownership: Standard YouTube License, Video location: [Search], Video language: Select language, Recording date: Today, 3D video: This video is 3D (Side by side, Left video on the left side), and Content declaration: This video contains a paid product placement or endorsement.

Comments

Consider setting it to “Allow all comments with approval only”.

Syndication - Everywhere, make this video available on mobile phones and TV.

Category

If you want targeted visitors – then choose the corresponding category. If your video is general and you want more traffic use common sense. For example, Entertainment, Music, Film and Animation would have more traffic than Science. Many niche free stuffs answer “how to” questions and correspondingly should go to **How To & Style**.

View Ratings – Yes, allow users to view rating.

Distribution Option – Allow Embedding, external sites may embed and play this video.

USING ANNOTATION AND CARDS

Annotations

**** Very Important** – This is a MUST HAVE and effective feature!

This is a great feature for profiting from CPA which people can click to your link within the video. You can use it in many ways: to direct viewers to what you want them to do, call to action, watermark the clip etc. But what is important is that annotations are text and could be crawled by Google. Use it to add at least your primary keyword.

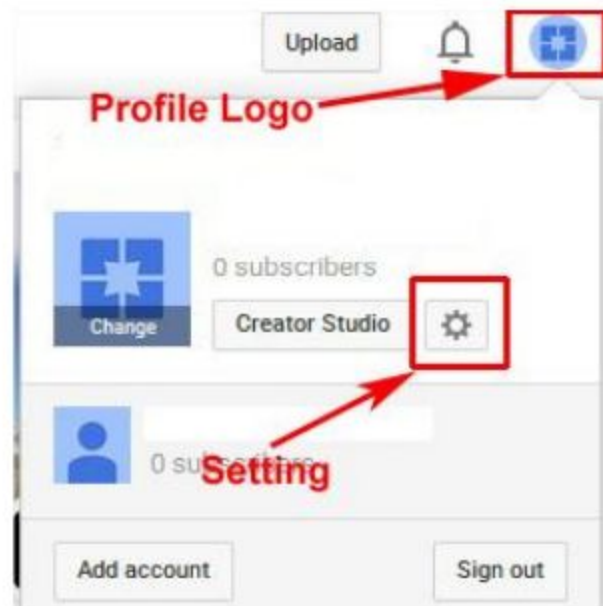
One approach to add keywords is to minimize the text size and the time your annotation is displayed.

You can also make your text clickable to link to another YouTube video, playlist or channel.

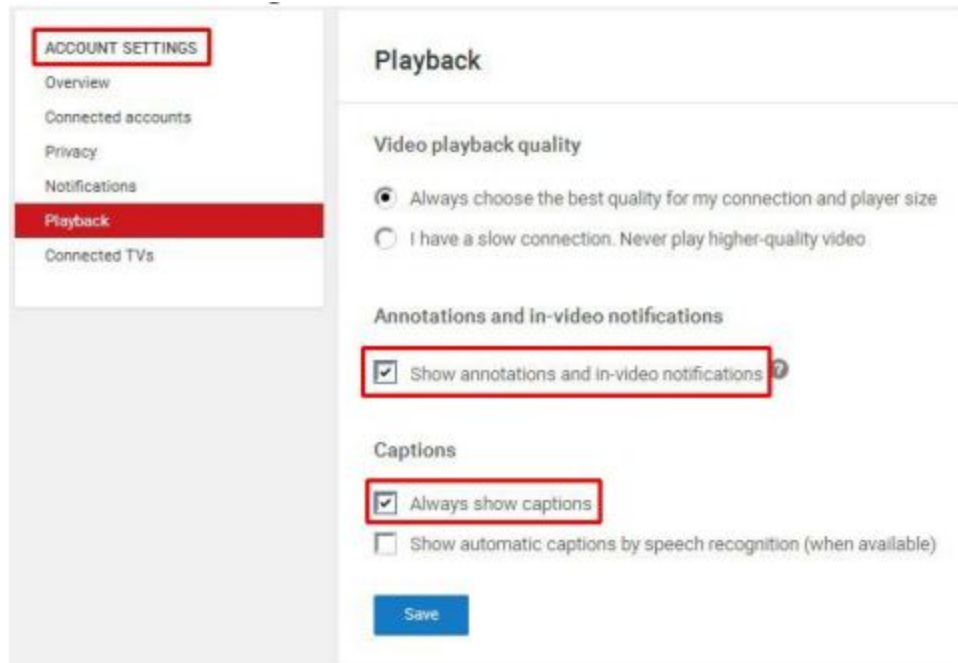
Keep in mind though that those links are only internal for YouTube website properties. If you want to make a clickable overlay to an external link, example your own website link use this method below:

Note: This is the most important part of monetising your video, without this, user will simply watch your video without getting through your locked content and download your file.

First, click on your profile logo at the top right:

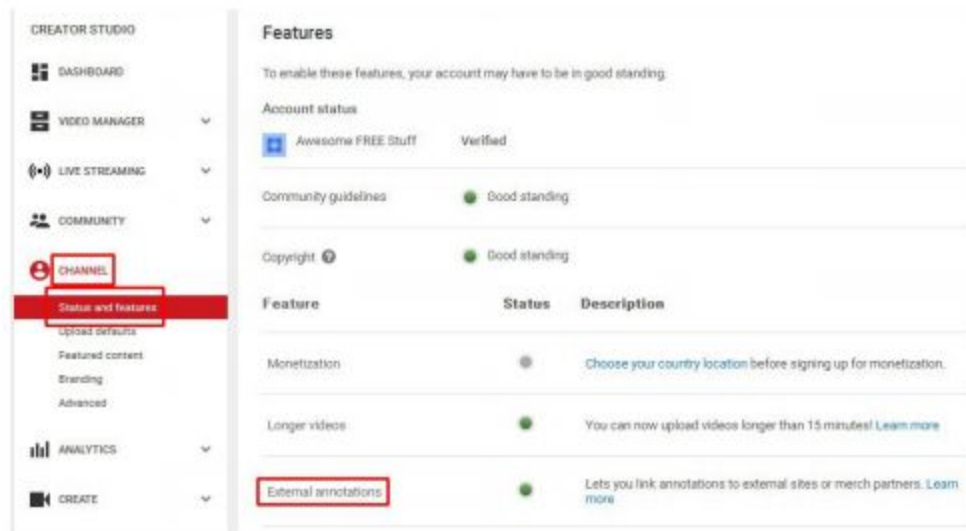


And then “Setting”



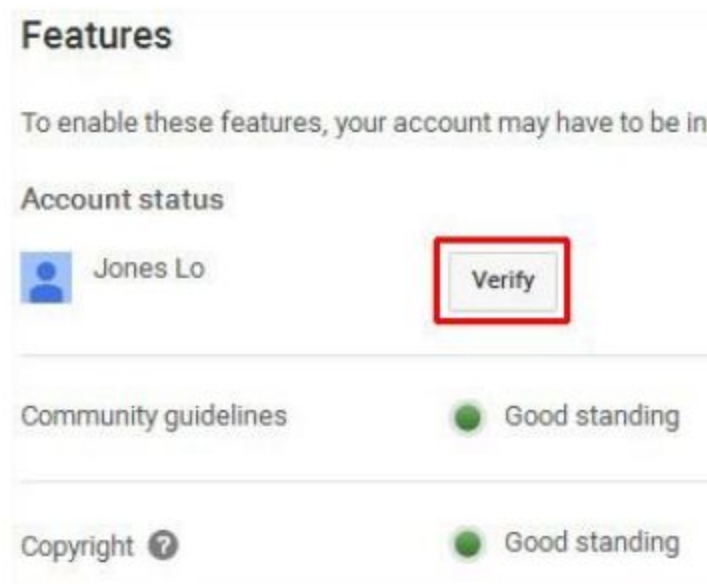
Click “Playback” under “ACCOUNT SETTING”, check “Show annotations and in-video notifications” & “Always show captions”.

After that go to “Creator Studio” and clicks “Status and features” under “CHANNEL”.

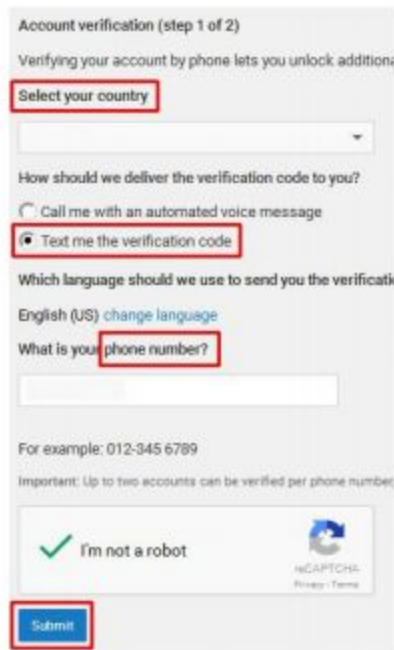


You can see your status of “External Annotations” is inactive. You need to verify your account to activate it.

Just clicks the “Verify” button.



In step 1, select your country, “Text me the verification code”, enter your phone number and submit.



Account verification (step 1 of 2)

Verifying your account by phone lets you unlock additional features.

Select your country

How should we deliver the verification code to you?

☐ Call me with an automated voice message

☒ Text me the verification code

Which language should we use to send you the verification code?

English (US) [change language](#)

What is your phone number?

For example: 012-345 6789

Important: Up to two accounts can be verified per phone number.

☒ I'm not a robot

[Privacy](#) [Terms](#)

Submit

In step 2, enter your verification code received from your phone. Your Youtube account is now verified!

Account verification (step 2 of 2)

A text message with your verification code has been sent to your phone.

If you don't get the text message, try going back and forth between the app and your phone.

Enter your 6-digit verification code

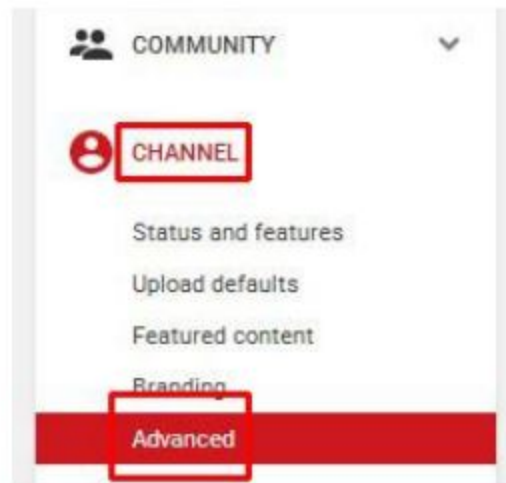
Submit

✓ Verified

Congratulations! Your YouTube account is now verified.

Continue

Next step is to add your associated website. Go to “Creator Studio” again and clicks “Advanced” under “CHANNEL”.



Enter your website URL and clicks “Add”.

Associated website

Tell us if your channel is associated with another website. [Learn more](#)

Your status is pending now, clicks “verify” to get a code and then paste it to your website main page and upload to your server.

Associated website

Tell us if your channel is associated with another website. [Learn more](#)

● Pending

To associate with this site, you must [verify](#) that you own it.

Go back to your Youtube account and clicks the “Refresh” button, now your channel is associated with your website!

Redirect Link – Using Wordpress Plugin

Okay now you have your associated website activated, we should go to your Wordpress website to create a safe redirect link which is going to integrate to your Youtube video.

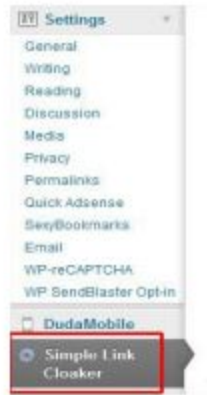
Note: A direct link to CPA offer/download file is impossible to integrate into the annotation and card since Youtube only allow associated website, i.e. your website link. Therefore using this re-direct plugin is a must!

First search a wordpress plugin in your Wordpress panel under “Add New Plugin”, type:

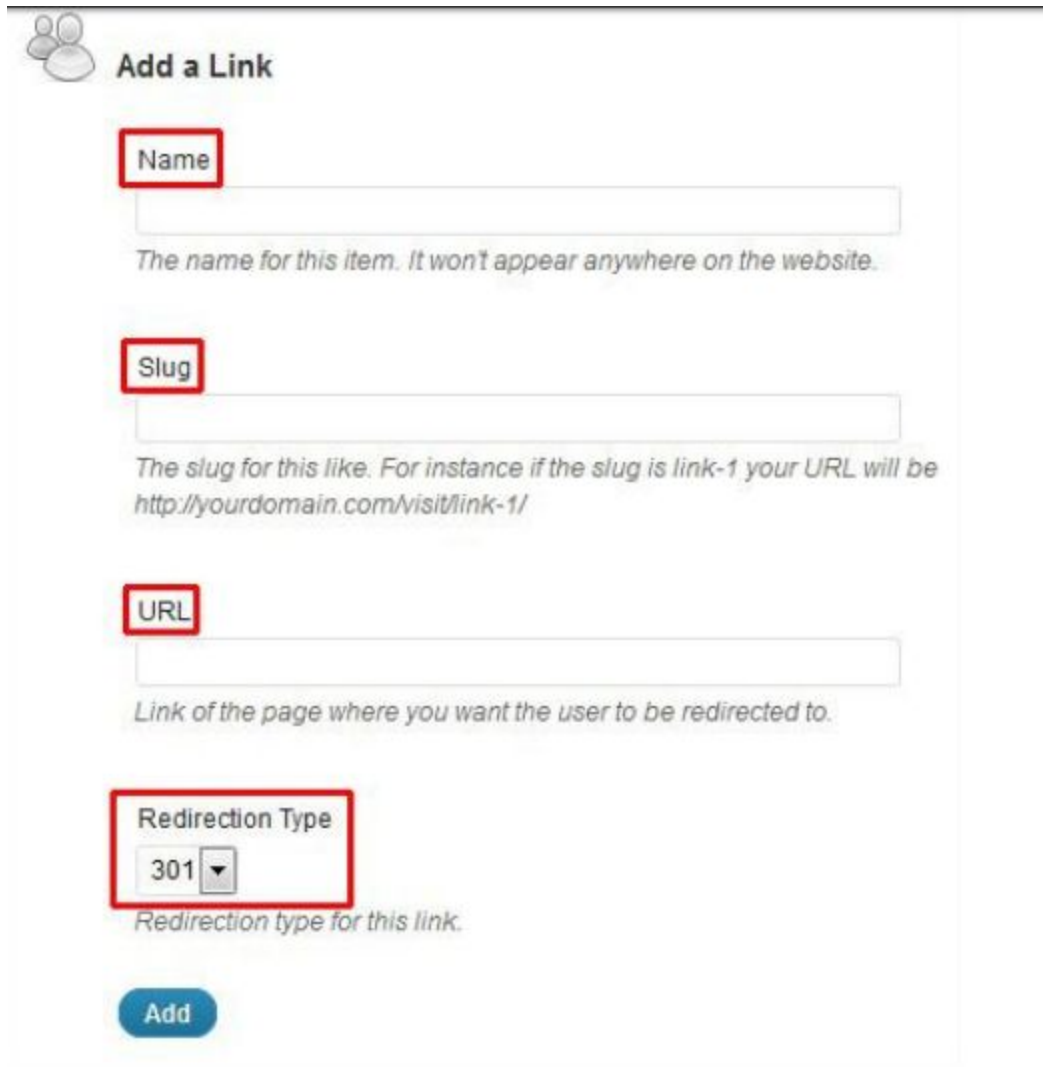
Simple Link Cloaker

<https://wordpress.org/plugins/simple-link-cloaker/>


Install it and go to “Setting”, click “Simple Link Cloaker”.



Add the “Name”, “Slug” and the URL where you want the user to be redirected to. Select “301” for Redirection Type.



The image shows a web form titled "Add a Link" with a user icon. It contains four input fields, each with a red rectangular highlight around its label: "Name", "Slug", "URL", and "Redirection Type". The "Redirection Type" field is a dropdown menu currently showing "301". Below each field is a descriptive text line. At the bottom of the form is a blue "Add" button.

 **Add a Link**

Name

The name for this item. It won't appear anywhere on the website.

Slug

The slug for this like. For instance if the slug is link-1 your URL will be <http://yourdomain.com/visit/link-1/>

URL

Link of the page where you want the user to be redirected to.

Redirection Type

Redirection type for this link.

Add

Add the “Name”, “Slug” and the URL where you want the user to be redirected to. Select “301” for Redirection Type.

Bulk Actions ▼ Apply 1 item

<input type="checkbox"/>	Name	Slug	URL	Type	Result
<input type="checkbox"/>	Meditation MP3	download1	http://www.dan.co/file/25506/20452425/meditation_Part2.mp3	301	http://www.dan.co/download1/
<input type="checkbox"/>	Name	Slug	URL	Type	Result

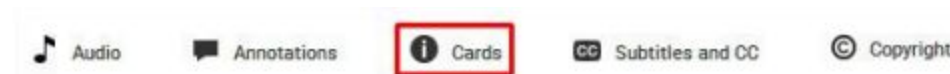
Bulk Actions ▼ Apply 1 item

Link Used in Annotation and Cards

Now go to your Youtube Channel Video Edit Page and click “Cards” at the top:



Now go to your Youtube Channel Video Edit Page and click “Cards” at the top:



Enter the details of your card:


Associated website

CARD TITLE
Free Ebook Download

CALL TO ACTION
Click Here To Download Now!

TEASER TEXT
Download Your FREE Ebook Guide

Change **image**

 Cancel **Save**

Save it and clicks “ADD card”.

The image shows a dropdown menu titled 'Add card' with three options: 'Video or Playlist', 'Channel', and 'Link'. Each option has a 'Create' button to its right. The 'Link' option is highlighted with a red box, and its 'Create' button is also highlighted with a red box.

Add card ▾

Video or Playlist
Promote a video or playlist **Create**

Channel
Promote another channel **Create**

Link
Link to an approved website **Create**

Create and enter your link to your associated website.
That's all!

The image shows the 'Link URL' field with a red box around it. Below it, the 'You can link to' section shows 'Your associated website' as 'Not enabled'. It then lists two steps: '1. Account verified' (checked) and '2. Add an associated website' (link).

Link URL
e.g. <http://www.example.com>

You can link to:

Your associated website
Not enabled

To associate your website with your channel:

1. Account verified ✓
2. [Add an associated website](#)

Next is to create your annotation. Now click “Annotation” at the top:

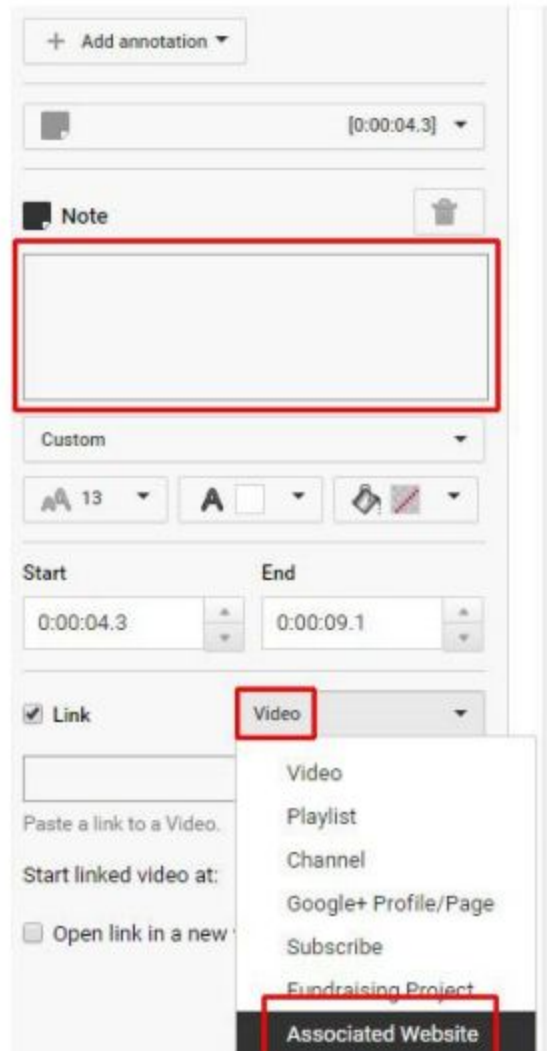


Select “Note”:



Under “Note” type some “Call to Action” texts to ask users to click on.

Clicks “Associated Website” under “Video” drop-down menu, and paste your download link here!



Done! You have created your “Caption” or “Card” and “Annotation”. You now have a video with two in-video clickable links redirect to your CPA content locking offer that look like below:



Module 4

VIDEO BOOKMARKING, INDEXING & EMBEDDING

BOOKMARKING & INDEXING

While there are many ways to index and bookmark a YouTube video, I will only focus on 3 easy, quick and (semi)- automated resources.

1) After you uploaded your video, go to <http://masspings.com/> (Free Mass Ping WebSite)

Make a RSS feed (RSS Feed Generator Creator)

<http://fetchrss.com/>

Submit your RSS feed (Find on Google Free RSS Submit online, make sure to validate it).

Share your video to social profile:

2) Go to onlywire.com



Sign up for a free account. Download the program. Create social accounts (optional: hire somebody on fiverr.com for \$5 to create accounts for you).

Onlywire automatically submits your URL to more than 50 bookmarking sites. Allowed limit for a free account is 300 submissions per month. While less than fifty work and you have to enter 4-5 captchas manually it is free and automatic.

If you use more than 300 submissions in less than 30 days your account will be suspended. You will create a new free account.

3) Go to socialmonkee.com(Paid Service)



Create an account. Get 25 unique inbound links every single day. Download and install socialmonkee Firefox plugin. Social Monkee allows spintax. You can submit up to 125 sites with drip-feed feature.

EMBED VIDEO TO BLOGS & OTHER WEB PROPERTIES

Video sitemap is a way to help search engine discover your videos and index them accordingly. It also allows you to link one video to a specific post/page

You can embed your video to your Wordpress blogs and other web properties. Make video and submit them to Google using the following 2 Free Wordpress plugins:

Youtube Video Sitemap generator

<https://wordpress.org/plugins/youtube-video-sitemapgenerator/>

WP Video SEO

<https://wordpress.org/plugins/wp-video-seo/>

Module 5

VIEW COUNT & TRAFFIC DRIVING

If you did proper keyword research and video page optimization, by now you should see your video on the first page of YouTube (and hopefully Google) for your primary keyword or for one of the tags. You should also start to see some organic views.

The number of views help people click on your video, and the more clicks/views you have the higher your ranking. The higher your rankings the more views you get. Together with increasing number of social bookmarks it is sort of a snowball effect.

To help with your view count, there are free view exchange programs. There are many of them. The main idea is that you automatically watch videos of the network members and earn credits. In turn, you submit your video's URL and get views from other participants.

Among those programs, in my opinion, the best one is :



<http://www.ytmonster.net/>

You can earn credits by watching, liking, subscribing, commenting other users videos and channels, and then you can spend these credits on getting views, likes, comments, subscribers for your own videos and channels.



<http://vagex.com/>

It is a view exchange site which will expose any video you add to thousands of members in order to increase the view count

You do not only get views but subscribers, favorites, likes and comments too. It does not violate YouTube TOS, randomized, and you get everything in correct proportions: the number of comments is smaller than likes, likes smaller than favorites etc.

If you want **fast view and rank high** in Youtube and have some money to invest, I highly recommend these two cheap and effective video ranking services:



<http://www.ytview.com/>

Get your 1K views for \$1.00

YouTube Views (Regular):

Higher Retention, 100% Quality, 100% Safe, & Yes Refund!

Package:

1,000 YouTube Views \$1.00 USD

Video Url:



<https://buyviews.co/>

Quality and fast views

5k Views

\$19

5,000+ Fast Views

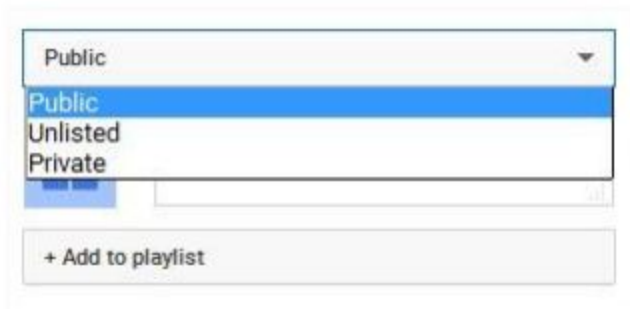
3 Days Average

60-90% Viewer Retention

Order Now

Next steps

After exchanging or buying views for a few days, go to your Youtube video statistic and check for its view count. If your view count has reached at least 1000, make your video “Public”.



By making your video to public now, you should see your video will be ranked highly easier and stay longer in the first few pages.

And this is one of my CPA content locking earning, though I've spend total of \$9.99 for purchasing ebook/files and buying views, and still have a net profit of \$ 14.86 in 2 days, an average of \$7 plus per day. If you've purchased 5 videos from Fiverr which I've recommended, your cost of \$25 will be covered by the profit within 4 days, starting day 6 or 7 onwards is your net profit :

Your Recent Statistics					
\$24.85 in 2 days!		Leads	Payout	EPC	CR
Activity Today:	6		\$8.60	\$0.21	2.08%
Yesterday:	9		\$16.25	\$0.19	1.16%

Module 6

Scaling Up

SCALE UP

Make more videos and channels and start making videos of different niches after you have mastered these skills in this guide. I'm sure you will get result sooner if you do it consistently and progressively.

FINAL WORD

In conclusion, I would like to say that obviously there are better ways, tools and methods to make money with CPA content locking, I hope this report provides enough free/paid and (semi)-automated tools and resources for you to get started and quickly get your videos ranked on

YouTube and make a killing in CPA content locking. The only thing left is to take action!

Best of Luck!

Ivy Livingston

Free and (Semi)-automated Tools and Resources

Screencast-O-Matic

Screencast-O-Matic is the original online screen recorder for one-click recording from your browser on Windows, Mac, or Linux with no install for FREE!

<http://www.screencast-o-matic.com/>

30 Video Editing Software And Online Tools

<http://www.hongkiat.com/blog/video-editing-30-free-tool-sand-web-services-to-get-things-done/>

29 Top Video Submission Sites + 5 Free Video Creation Tools and More

<http://getinternetmarketingstrategies.com/2010/08/29-top-video-submission>

Best Free Video Editing Software for Mac

<http://www.alifesoftware.com/blog/2011/2/20110211128316.html>

Free Firefox social bookmark-related extensions:

[Shareaholic](#)

[ShareThis](#)

[Video Bookmarks](#)

[AddThis](#)

[Google Bookmarks for Firefox](#)

[Instaright - social bookmarks \(Instapaper\)](#)