



**The Exact System That Gets Me
THOUSANDS Of Subscriber To My LIST,
And GET PAID For It!**

By G. Pall

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PurreCash \$60

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Welcome to the members area.

You are a action taker person and take the right decision to start your money making journey with PurreCash \$60.

Today I'm going to show you exactly how to generate a massive e-mailing list for any niche in a matter of minutes!

You will be able to target any niche globally, or drill right down to target niche businesses within a local area, and get a very targeted list that normally costs nothing to get hold of.

I basically promote digital product through my list. But I don't need to create my own product for it. I do affiliate marketing on warriorplus.com.

Note: Want a solid guide that how I do affiliate promotion on the scratch and making \$5000s of money? Here is my personal recommendation. [Click here now.](#)

No more time waste now. I am going to guide you to step by step list building formula that will easily bank you \$50-\$60 daily in your account.

So keep more attention on the training session so that don't miss any part.

This is very simple. Just in 3 steps...

1. Funnel Setup
2. List Building
3. Mail with promotion

That's it.

How to Rapidly Build an Email List

If I had to choose ONE marketing activity for any industry, one that you MUST invest time and money in (to launch and grow your online business), my answer would always be the same: list building.

To get people who want to give you their emails (instead of feeling forced to do so), building an email list requires a combination of skills: content marketing, design, copywriting, sales, and paid acquisition.

This post is designed to be your go-to guide on how to build an email list.

- Just getting started? You will learn all the fundamentals of list building allowing you to **capture your first emails today.**
- Have some list-building experience? You will get inspiration and ideas from amazing case studies to **accelerate the growth of your email list.**

What Is List Building?

List building means every activity that's targeted toward adding new subscribers to your email list. On a strategic level, think of list building as an exchange of value.

If you want website visitors to give you access to their inboxes, you have to give them something that makes it worthwhile.

On an execution level, activities to build email lists can range from small and quick tactics (like adding a popup to your site), to more comprehensive strategies (like hosting evergreen webinars).

Why Building an Email List Is the Single Most Important Way to Grow Your Online Business:

Commentators love to talk about how email is dead, but this couldn't be further from the truth.

These are just a few reasons, based on a recent consumer survey:

- **72% of U.S. adults prefer email** (over postal mail, TV ads, newspapers, magazines, text messages, social media, and in-person communication) as a channel of communication with companies.
- **91% like to receive promotional emails** from companies with which they have a relationship.
- **69% of the respondents made purchases** influenced by promotional emails.

If you haven't built an email list yet (or you don't put much effort behind it), you're probably missing an opportunity to take your business to a whole new level.

Don't panic — this post is all you need to boost your game.

How to Build an Email List: The Ultimate Guide

From choosing the right email service provider to sending a welcome email to your subscribers, this is the only guide you need to build an email list.

Chapters

01 Selecting email service providers

02 Creating content upgrades

03 Capturing emails

04 Building your list rapidly

05 Using giveaways

06 Using webinars

07 Using free courses

08 Using social media

09 Sending emails

01. Choosing an email service provider

If you're new to list building and email marketing, look around and see which services will allow you to do these important activities: segmenting subscribers, tracking email marketing metrics, broadcasting emails, customizing email messages, and building automated funnels.

Picking an email service provider is a giant pain in the butt.

There are 100s of services you could use.

What makes it worse is that everyone you follow online is hawking a different service as "the best email system ever made." And the funny part is, most of them have never used the service they are selling you.

I've solved that problem for you.

MailChimp is the most popular email service on the market.

But is it popular because it's good or is it popular because it was one of the first to market?

Good question!

In this guide I'll give you an unbiased review of MailChimp and show you what it's good at.

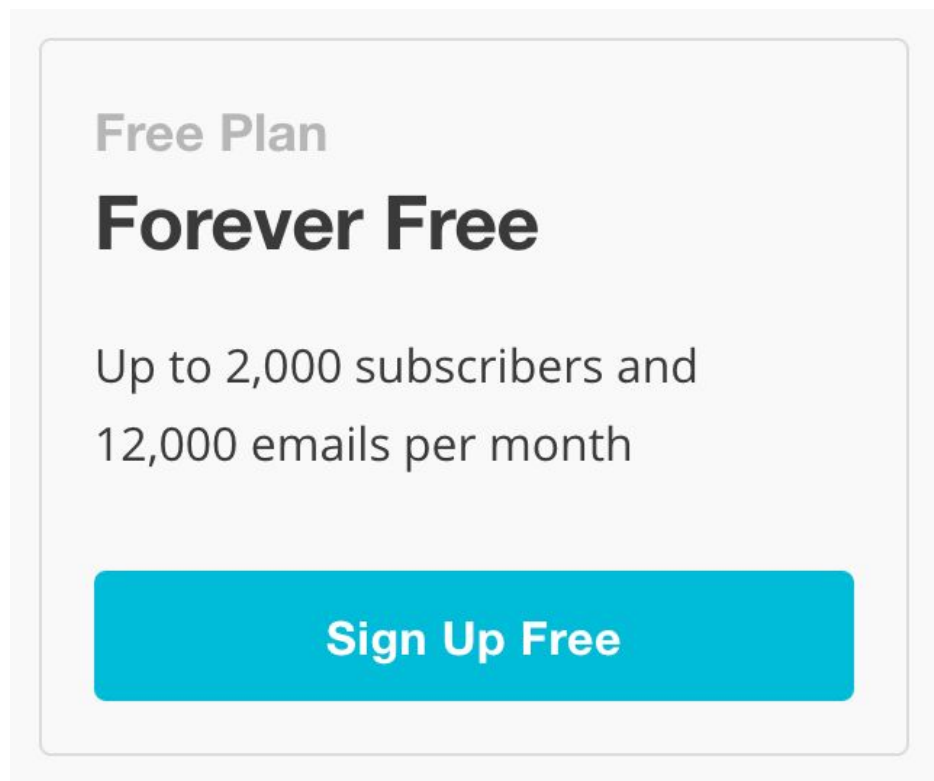
Part 1: What are some of the funnest features of MailChimp?

Cool Feature #1: Free account up to 2,000 subscribers

The single best feature of MailChimp is its Forever Free plan.

If you have less than 2,000 subscribers and send less than 12,000 emails, you don't have to pay anything. This is great for people just starting out.

No other major ESP comes close to a plan like this.



Free Plan

Forever Free

Up to 2,000 subscribers and
12,000 emails per month

[Sign Up Free](#)

Cool Feature #2: Easily run Facebook ads to your list and look-a-likes of your list.

At first, I thought this was a silly bolt-on feature. But then I watched their explainer video. I was really surprised and immediately wanted it.

The screenshot shows the Facebook Ads interface for a page named "Hem&Hers". The "Audience" section is active, showing three options: "Contacts on a list" (selected with a blue checkmark), "People similar to your list contacts", and "People with interests you define". Below these are dropdown menus for "List" (set to "Choose a list") and "Segment" (set to "All contacts"). "Save" and "Cancel" buttons are at the bottom of the audience section. The "Budget" section is partially visible at the bottom, with a "Set Budget" button. A sidebar on the right contains links for "Vis", "Ex", and "Ed", and a timer showing "2:57".

Facebook page
Hem&Hers

Edit Page

Audience

Who should see this ad?

Contacts on a list
Engage your list members
List must be at least 100 contacts

People similar to your list contacts
Engage similar audiences
List must be at least 500 contacts

People with interests you define
Engage unique audiences

List Segment

Choose a list All contacts

Save Cancel

Budget

What's the total budget for this ad?

Set Budget

2:57

Basically, you can click a few buttons and immediately start running a Facebook campaign to your email list or a look-a-like audience of that list. This is something that's possible with other ESPs but it typically requires custom coding or a third-party app like SyncSumo to make it work.

If you are an advanced Facebook ads person, you'll probably want to keep doing this the way you're doing it now. But if you're just getting started with ads, this is an awesome feature.

A few cool things you could do with this:

1. Easily spend \$50 to promote a new blog post to your email list to drive them to the post.
2. Easily spend \$75 to promote old content to a look-a-like of your email list to get new traffic to your site.
3. Easily remind people who registered for a webinar you are hosting, to actually show up to the webinar.

This could easily save you an hour per campaign. Great feature.

Cool Feature #3: Get 3 months for free when you use a service partner.

If you ever need help doing something slightly advanced-ish in MailChimp, they have a curated directory of experts who can help.

Pretty handy!


But—and here is the cool part—if you ever use one of their experts, you get a 3-month credit on your bill.

That's super cool. If you have a bigger list, it could be worth using an expert to save a few hundred dollars.

Find an expert

API Development

Looking for custom development work on MailChimp's API? Hire an expert to create a custom integration that connects MailChimp to the applications your business uses.




[Learn More](#)

LIN3S

We create strategic e-campaigns to help you build strong, lasting relationships with your customers

Location
Spain




[Learn More](#)

Chris Lomas Ltd

Fun to work with and always professional, love a challenge :-)

Location
Liverpool, United Kingdom




[Learn More](#)

Inbox Design Limited

Custom websites and applications - based in New Zealand and work worldwide!

Location
New Zealand



[Learn More](#)

Redspark

★★★★ Experts in Custom Email Template Design, API Development. Contact us now! +1-909-689-8771

Location
India

Cool Feature #4: Easily send campaigns from your phone.

MailChimp has 3 pretty handy mobile apps (something almost no other ESP has focused on at all).

App #1: MailChimp Mobile: This allows you to see all of your stats and dashboard data from your phone.

App #2: MailChimp Snap: This allows you to create and send campaigns from your phone. Super handy!

App #3: MailChimp Subscriber (iPad only): This allows you to sign up people for your list in person. They just type their name and email and it saves and uploads to your list when you have an internet connection. Great for in-person events like churches, fairs and conferences.

Side note: It's crazy to me that the core functionality of all of these ESPs is sending email, yet MailChimp is one of the only ESPs that's taken the time to build an app that allows you to send an email to your list when you're not at a computer. I'm pumped for the day when this is standard.

Cool Feature #5: Best designed broadcast split testing I've seen

It's easy and intuitive.

Just click the thing you want to test, choose the % of your list you want to test it to, and MailChimp makes the magic happen.

Love it!

What would you like to test?

Choose the variable you want to test. We'll generate a campaign for each combination of those variable—up to 3 combinations.

+

Subject line

+

From name

+

Content

+

Send time

What percentage of your recipients should receive your test combinations?

37%

0%

100%

How should we determine a winning combination?

By open rate ▾ after 4 hours ▾

Summary

0

Combinations

Max of 3

Recipients per combination

0

Approx.

We recommend at least 5,000 recipients per combination.

Test segment

37%

0

Winning segment

63%

2

Total recipients

2

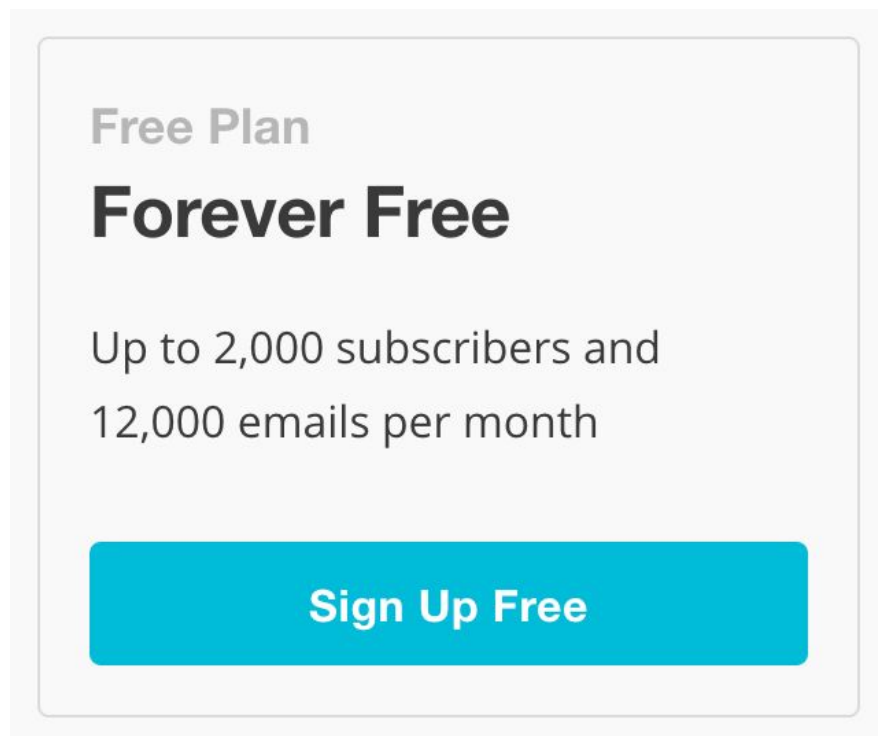
Assistant: Take your recipients to the next level

Part 2: How much does MailChimp cost?

Here is their “not the simplest pricing model in the world” pricing.

First off, they have a Forever Free plan. IMO this is the best part of MailChimp. Very few other ESPs have a free plan, and the ones who do cap their plans at a much lower subscriber count. I love this plan. It's the best I've seen.

The only MAJOR feature it doesn't include is automation, but honestly, when you're just starting out, you don't need that anyway. It's just a distraction.

A screenshot of a MailChimp plan card. The card has a light gray background with a white border. At the top, the text "Free Plan" is in a medium gray font. Below it, "Forever Free" is in a large, bold, black font. Underneath, the text "Up to 2,000 subscribers and 12,000 emails per month" is in a medium gray font. At the bottom, there is a bright blue rectangular button with the text "Sign Up Free" in white, bold font.

Free Plan

Forever Free

Up to 2,000 subscribers and
12,000 emails per month

Sign Up Free

Secondly, they have a Growing Business plan.

This includes their automations features (which are “meh” overall), slightly better reporting, time zone sending and a few other niche features.

<div>Monthly Plan</div> <div>\$25.00 per month</div> <div>1,501 - 2,000 subscribers</div> <div>Sign Up Now</div> <div>Or sign up free</div>	2,000		Subscribers	
	Subscribers		Emails per month	
	Monthly cost			
	0 - 2,000		12,000	
	1,001 - 1,500		unlimited	
	1,501 - 2,000		unlimited	
	2,001 - 2,500		unlimited	
	2,501 - 2,600		unlimited	

Lastly, they have a Pro Plan.

This includes some advanced API functionality, slightly more advanced (but still inferior to everyone else on the market) automations and more robust A/B testing features.

They charge a flat \$199 per month on top of their normal Growing Business fee (which is based on list size).

Monthly Plan

\$25.00 per month

+ \$199.00 Pro subscription

1,501 - 2,000 subscribers

Sign Up Now

Or sign up free

2,000

Subscribers

Subscribers	Emails per month	Monthly cost
0 - 2,000	12,000	Free
1,001 - 1,500	unlimited	\$20.00
1,501 - 2,000	unlimited	\$25.00
2,001 - 2,500	unlimited	\$30.00
2,501 - 2,600	unlimited	\$35.00

☒ MailChimp Pro Add-on

[Learn more about Pro](#)

There is no onboarding or setup fee for using MailChimp.

Part 3: How is MailChimp laid out?

There are 3 primary building blocks of MailChimp.












Building Block #1: Lists

When people subscribe, they are added to one of your lists.

Then when you get ready to send an email, you choose which list to send it to.

Lists

Create List

<input type="checkbox"/>	Sort by	Date created ▾	↑			
<input type="checkbox"/>		11 Subscribers	86.2% Opens	44.8% Clicks	+ 	Stats ▾
<input type="checkbox"/>		391 Subscribers	51.5% Opens	15.6% Clicks	+ 	Stats ▾
<input type="checkbox"/>		690 Subscribers	66.7% Opens	52.5% Clicks	+ 	Stats ▾
<input type="checkbox"/>		37 Subscribers	59.3% Opens	16.4% Clicks	+ 	Stats ▾
<input type="checkbox"/>	 	123 Subscribers	53.0% Opens	15.2% Clicks	+ 	Stats ▾

You can also break your lists down into Groups and Segments.

Groups are the best way to organize your contacts (as opposed to putting them in different lists) because the same person can be in multiple groups at the same time and you can trigger automations when someone is added to and taken out of a group.

The downside is that adding people to a group through a simple form sign-up requires a little bit of coding work or the plugin MC4WP.

Segments are similar to groups, but you don't physically take people in and out of them. They are dynamic based on merge field data. For example, everyone who has the same "lead source" merge field would be in a segment together.

Building Block #2: Campaigns

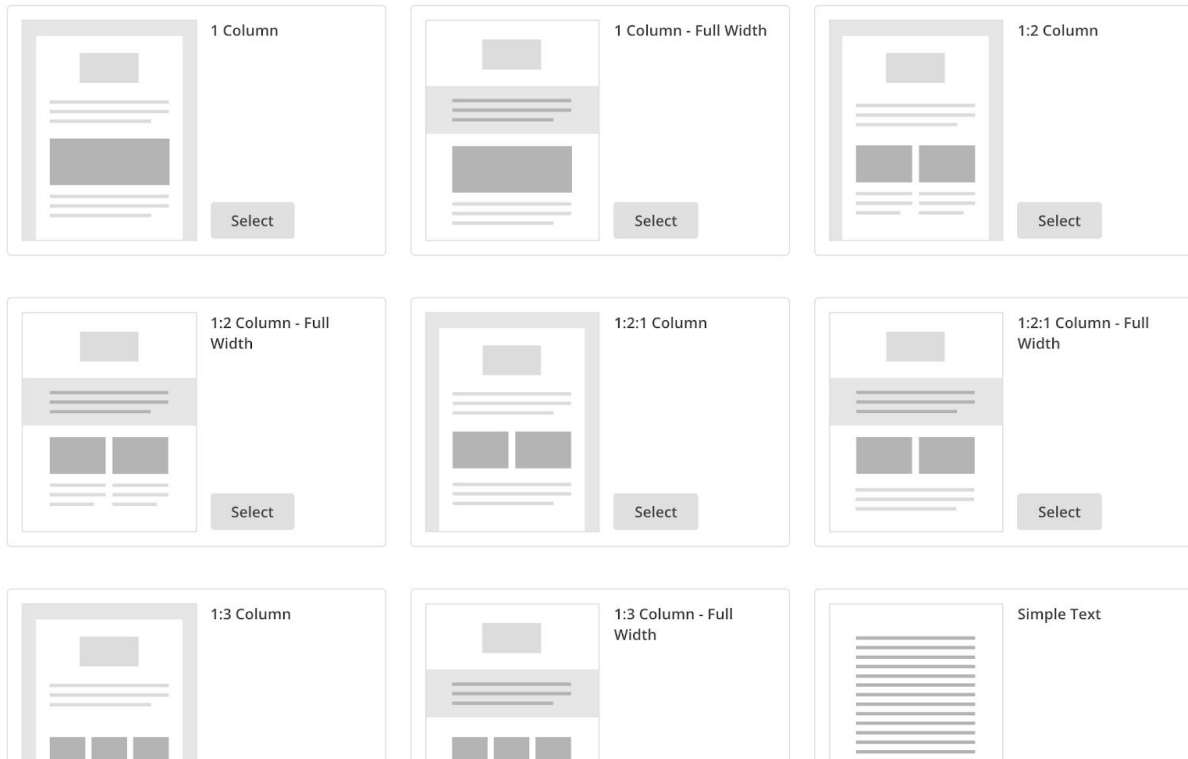
Campaigns are what MailChimp calls its broadcast emails.

If you want to send or schedule a one-off email to your list, go [here](#).

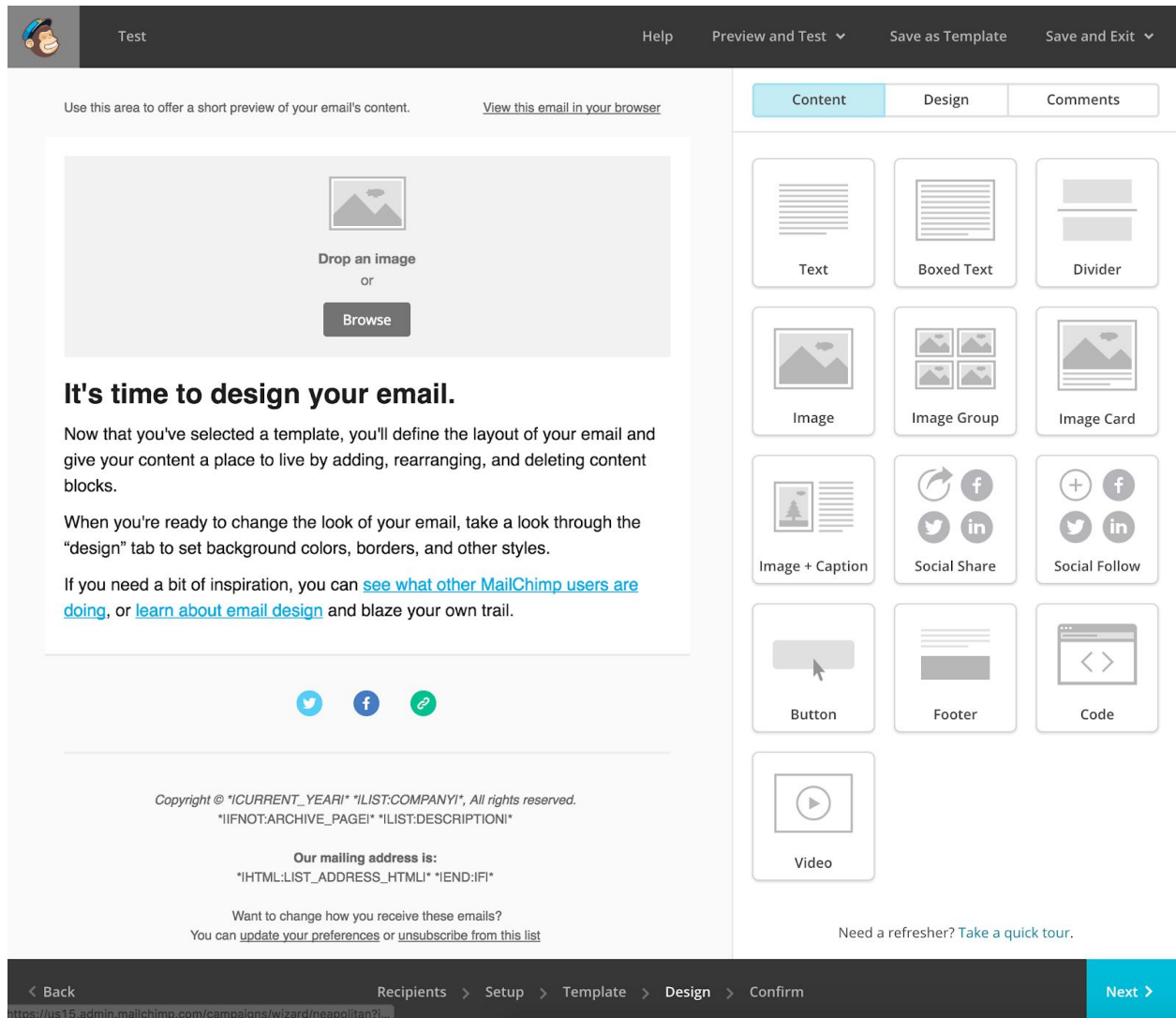
This is what the layout/template selector looks like:

Select a template

Basic Themes Saved templates Campaigns Code your own



This is what editing an actual email looks like:



More detail on this in Part 5: Scenario 1 below.

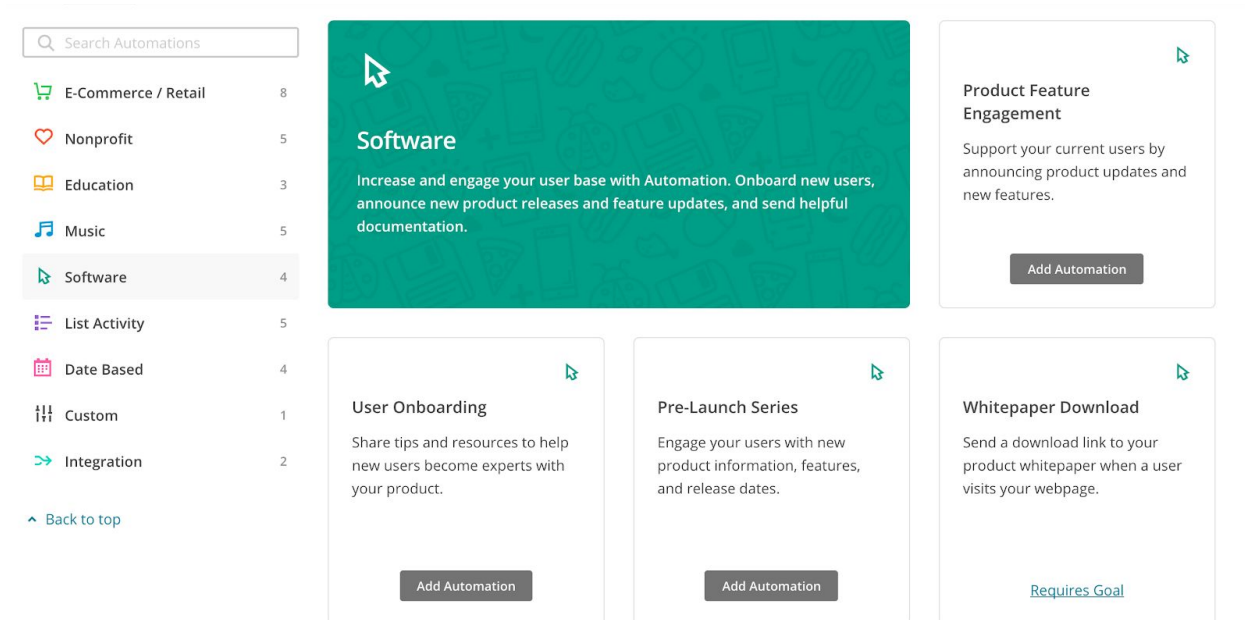
Building Block #3: Automations

This is where you set up your automations.

Do X when Y happens.

They have a solid library of pre-configured automations to get your juices flowing.

Here is what the library screen looks like:



Here is what an actual automation looks like:

Workflow recipe User Onboarding	List name Test List 2 (2 subscribers)
------------------------------------	--

■ Trigger: Immediately after subscribers join your list - [Edit trigger](#)

⋮

Welcome to our community Edited 1 second ago by you

Schedule: Every day, all day · [Edit schedule](#)

Segment: None · [Edit segment](#)

Action: None · [Edit actions](#)

Design Email

▼

■ Trigger: 1 day after subscribers are sent previous email - [Edit trigger](#)

⋮

Feature Description #1 Edited 1 second ago by you

Schedule: Every day, all day · [Edit schedule](#)

Segment: None · [Edit segment](#)

Action: None · [Edit actions](#)

Design Email

▼

Very similar to ConvertKit and Drip's non-visual editors for automations.

Part 5: How does MailChimp do the stuff?

Here is a video for going to walk you through how to create a Mailchimp campaign from start to finish, and show you a few helpful tips that I learned that will make it easier to send email campaigns.

[Create a Mailchimp Campaign](#)

02. Creating content upgrades

Content upgrades will be your most powerful tool to get email subscribers. Also known as *lead magnets*, these are premium pieces of content you can freely offer to website visitors in exchange for their email addresses. You can use a single content upgrade to grow your list by thousands.

“It used to be you would have only one lead magnet on your site and that was sufficient. However, today your content and nurture sequence need to be highly relevant to the exact solution the person is actively looking for. By creating a content upgrade that is specific to a highly-targeted piece of content that is getting lots of

attention helps you to raise that relevancy and turn more visitors into email subscribers.”

Jason Van Orden,

[How To Boost Conversions by 785% in One Day \(The Content Upgrade\)](#)

[The Definitive Guide to Content Upgrades: What We Learned Analyzing 100,000 Opt-Ins](#)

[Lead Magnet Ideas and Templates for the Ultimate Content Upgrade](#)

[Content Upgrades: The Secrets Behind 10X-ing Your Conversion Rate](#)

03. Capturing emails

How can you implement ways for people to give you their emails once they're on your site? Independent of which

tool you choose, you should know how to use them in the right way to provide an amazing experience while asking visitors for their emails.

[How to Create a Squeeze Page That Converts at 21.7% \(Case Study\)](#)

[10 Ways to Capture Email Leads Without Disturbing Your Visitors](#)

[Pop-ups Aren't Dead: What We Learned Analyzing 2 Billion Pop-ups](#)

04. How to build an email list fast

Are you taking advantage of low-hanging fruit? Leverage your existing audience and grow your email list using easy-to-implement methods, starting today.

“We couldn't launch our product or run evergreen programs without email. We could run good launches

without webinars and even without long-form sales pages
— but we couldn't without email.”

Joanna Wiebe.

[How to Build an Email List: 85 List Building Strategies \(A Sumo-Sized Guide\)](#)

[17 Insanely Actionable List Building Strategies \(That Work Fast\)](#)

[25 Simple Ways to Grow Your Email List](#)

[Email List-Building From the Experts: How to Grow a Massive Email List](#)

05. How to build an email list with giveaways

I've found this as possibly the most effective way to gather a lot of email subscribers in a very short period of time.

Giveaways are a great tactic that leverage network effects to increase the reach of your message.

When participants have the option to share the giveaway for more entries, a lot of the time, you'll see them have a 'viral' effect too.”

Jess Catorc

[Guide to a Stellar Launch With a Giveaway \(565 Emails in 2 Weeks\)](#)

[How to Use a Giveaway to Get 2,239 Email Subscribers in 10 days](#)

[What I Learned From Growing My Email List 3,418% \(Nearly 200k\) in Just 11 Days](#)

06. How to build an email list with webinars

Webinars offer people a great opportunity for a closer interaction with you and your business at scale. If done correctly, webinars can skyrocket your email signups.

“Webinars are a great way to go deeper on topics than you can through other list-building tools and really give a robust training, and cohesively introduce an offer to them, while also building real connection with your audience via the audio and video medium. Hands-down the best (and most FUN) list-building approach!”

Adrienne Dorison,

[How to Create A Webinar That Converts in 4 Simple Steps](#)

[How to Build Your Audience and Income with Webinars](#)

[The Not-So-Secret Tactic to Growing Your Email Audience Really Quickly](#)

[How and Why You Should be Using Webinars in Your Business](#)

07. How to build an email list with free courses

Free courses are great for list building for three reasons: they are easily created, they can be reused many times, and audiences perceive them as highly valuable assets.

“Free courses provide an incredibly high-value incentive to attract new potential customers. It stands out wholly amongst the sea of free eBooks that are used to attract attention, and because it provides so much value upfront, the likelihood that someone will continue to want to learn from you increases exponentially.”

Pat Flynn

[How to Create a Mini Course to Build Your Business \[Checklist Included\]](#)

[\[46% More Subscribers\] How to Create An Automated Free Trial Funnel](#)

[How to Create an Email Course That Converts Like Crazy](#)

[Create an Upvote Snowball: A Simple Technique to Get 600 Legit Subscribers](#)

08. How to build an email list with social media

Social media platforms are still in the very early stages of rolling out methods for businesses to capture email addresses. In other words, using social media is far from being a proven method to build your list. However, new platforms are usually full opportunities for new movers, so these resources might help you venture into new waters.

[Facebook Lead Ads: How to Increase Mobile Conversions](#)

[How to Use Twitter for Crazy Simple Email Opt-ins](#)

[8 Reasons Why You Should Be Using LinkedIn Lead Gen Forms](#)

[LinkedIn's New Lead Gen Forms vs. Facebook Lead Ads](#)

[How to Create Instagram Lead Ads](#)

09. What to do after you capture an email

Even though this guide focuses on building your email list and not on email marketing strategies (more on that soon!), these helpful resources can get you started on the right foot after capturing an email.

[6 Amazing Welcome Email Examples \(and How to Write Yours\)](#)

[The 15 Types of Emails You NEED to Send to Your Email List](#)

[4 Ways to Reduce Churn With Email Campaigns](#)

[6 Retention Email Examples to Reduce Your Customer Churn](#)

The Bottom Line

This course covers a highly effective and easily implemented system to build a list of email subscribers while making affiliate commissions. You'll discover how to get started fast even if you've never done any type of list building campaign before.

The course is taught in an over-the-shoulder type style, so you can follow along as I go through each step. Perfect for beginners but loaded with tips that even the most advanced affiliate marketers will appreciate, this course has it all.

After completing this course, you will know how to do affiliate marketing, how to build a list of email subscribers

and how to make money from affiliate marketing and list building.

Note: Want a solid guide that how I do affiliate promotion on the scratch and making \$5000s of money? Here is my personal recommendation. [Click here now.](#)

It sounds really simple. For the most part, the method is straightforward however putting it into practice will take a long-term approach. Think about your email list as something that will be incredibly valuable to you in the future. It isn't something you will create and make money from in a week however over time it will become your most profitable and successful method of making a lot of money from affiliate marketing.

For Your Success.

G.Pall