

### A Brand New Code That Bank \$100 - \$120 Per Day Into Your PayPal Using 100% Free, Targeted Traffic...

#### \_By G. Pall

Welcome to the members area.

I love action takers. I'm very glad to see you in this secret training area. Here I'll share with you our secret mission for making \$100 - \$120 per day as a super newbie friendly training session.

Wouldn't it be nice to earn \$100-\$120 daily from online?

Here's a tremendous guide today which will show you the fool-proof plan that works 100% to make money from online.

The best thing is that you can start today and it needs less than 60 minutes to start and then daily profit of \$100-\$120.

Isn't that cool?

So take a deep attention from start to finish on this guide.

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Earning money has always been associated with traditional 'offline' ways found in the real world.

With the Internet taking over a large part of our lives, more people are looking to ways to earn money online to increase their financial inflows.

However, you have to be careful of the platform that you opt for. While there are numerous ways can help you earn money online, some of these could end up being scams, hence you have to be careful. Also, do not expect to earn a huge amount quickly when using online avenues to earn money. Here today I'll tell you an affiliate marketing secret whether we are making a lot of cash into our bank account.

It's JVZoo Affiliate Program...



JVZoo is a marketing platform for digital products. They make it easy for sellers to promote, list and sell their products and give affiliate marketers some great digital products to promote.

They have a huge marketplace with all sorts of digital products to promote. No matter what niche you are in, JVZoo has you covered. They have 21 different categories to choose from with hundreds of digital products on offer.

Take a look at the <u>JVZoo Marketplace</u> for yourself.

Now it's time to go through the jvzoo affiliate program.

#### **Prepare Your Mind**

I'm typically all about positive and warm first impressions, but not today. Today I want to be very serious and Frank with you.

And to do that we need to get something straight: I don't believe in fantasies and pipe dreams. Making money online is VERY real, and FAR easier than most make it out to be.

Trust me, there's nothing about yourself you have to fix.

You don't need positive visualizations, repetitive affirmations, or any other woo-woo magic tricks to make SERIOUS mullah online (and in a relatively short period of time).

To succeed online you need a proven system that you consistently put into action. The first one (a proven system) I'll provide. However YOU need work it consistently in order to get results. (Notice I said "consistently" and not "hard". You don't need to work hard to get results—you just have to do the actions I outline for you repeatedly.)

If you can do that I can almost guarantee you'll be replacing your full time job with internet income in no time.

In fact, if you follow all the steps and don't give up, you could be generating income on autopilot in the next 10 days. It's happened to many newbies before, and it can happen for YOU. Trust me.

Now it's time to show you how to REALLY make money online...

#### <u>Sign Up In JVZoo</u>

Go to jvzoo.com and click the sign up button.



### <u>Choose Right Product To</u> <u>Promote</u>

One of the key factors, though, is choosing the right affiliate products to promote. Of course, you will want to make sure it's something your audience needs, has excellent reviews and was created by someone you trust, but what else should you be doing in order to ensure you are offering products that win the trust of your followers?

## Have a clear understanding of what your target market needs-

You will need a clearly defined idea of what the needs and wants of your audience are. These people are looking for specific answers to their problems and the more you know about what they are looking for, the easier it will be to choose the right affiliate products.

### Share your personal experience with the product-

A great way to win the trust of your audience is to actually use the products you are recommending to them. Tell them how you liked it, what you didn't like about it, and how it has helped you. You will be better equipped to answer questions your customers may have if you have first-hand knowledge of the product, how it is used, and its drawbacks.

Choose products with higher conversion rates-

Simply put, the conversion rate of a product tells you the percentage of visitors to the offer who take the required action such as making a purchase or filling out a lead capture form. Typically, products with a high conversion rate sell better when offered to their intended audience because they are products or services that niche is looking for.

When in doubt, choose digital- Digital products are usually the affiliate marketer's choice of product to promote. The customer gets their product instantly and the commission for these types of products is usually higher. Since there are no shipping fees or a long wait for a product to arrive, it is easier to sell and your customer has access to their purchase within moments, making it very convenient for them.

Choose products that have real reviews from people with actual, real life experience with the products- Though it is illegal to use purchased, bogus reviews, there are products out there with them on their sales pages. Do your research and check sites such as Fiverr to make sure that the products you are choosing to be an affiliate of do not take part in this illegal practice. Not only is it a disservice to your potential customers, it will make you and the product creator lose credibility very quickly.

When choosing an affiliate product to promote to your audience, simply keeping their best interests in mind will work wonders- Having the desire to truly help those people that are trusting you to have answers to their problems gives you a big advantage to those who simply want to sell any and every product out there. When your followers know that you have only the best of intentions for them, they will be more likely to trust you enough to follow your suggestions on products that will make their lives better and/or easier. This, in turn, will assist you in your career as а professional affiliate marketer.

JVZoo has a product library that is overflowing with valuable digital resources in dozens of niches. You can log in to your free account and search by category, name, vendor or a variety of keywords to narrow down the best-suited product. Once you find some possible options you should take a look at few things to select the best fit.

The product's description is a good place to start but then you'll want to also check out the stats and the sales page. Does it have a sales funnel? Are there other products that will be offered to your prospect?

What's the offer look like? Here are some things to consider...

The OFFER is what they get for the amount they pay. The keys to identifying a good offer are congruence and value. Does the offer appeal to the target audience and will they see VALUE in what they're getting for the price being asked?

The Price Point is the amount of money being asked for the sale. We can break this down to Low / Mid / High ticket and the thing to remember is that the higher the price the more trust and TIME are usually required to make a sale.

The Conversion is the ratio of visitors that convert into buyers. This percentage is usually affected most by the elements of the campaign and the sales page pitch. The EPC is the dollar earnings on the product divided by total clicks to achieve them. Earnings Per Click EPC hinge on key factors mentioned above in relation to how targeted the traffic source is.

Keep in mind that once you have a traffic source you can offer them more than one product. Some people may not purchase one thing but they may absolutely LOVE the second one. Create a list of alternatives that you can promote to the traffic source tomorrow, or next week or the week after that!

### GETTING APPROVED TO PROMOTE SOMEONE ELSE'S PRODUCT

As you begin to request approval for products to promote you might feel a bit like Freddie Mercury in Bohemian Rhapsody because nobody knows you yet. It can be tough to get approved for certain products at first because you haven't established a history for yourself in the network yet.

Just like you can log in and look at a products statistics to choose what you want to promote, a vendor can see your performance stats before they decide to allow you to represent them. Vendors have an option to approve or deny an affiliate that applies to promote their product. A vendor can also choose to pay an affiliate with instant commissions (at the point of sale) or manual commissions after the sale legitimacy has been confirmed.

It's a good idea to add a note for the vendor when you request to promote their product. Show them that you are a legitimate business person and tell them about how you plan to promote their product. Let them know that you'd appreciate even delayed commissions until you prove yourself. Offer to send them references or further contact details if necessary. This will help to build trust with the vendor and begin to forge a business relationship.

Don't worry if some people don't approve you, try again after you have some more sales under your belt. Reach out to them via email or social media. Seek to build a relationship with them before you apply again. Keep looking for more products to promote. The JVZoo product library is teeming with hot selling products that you can promote to the targeted audience that you've identified!

Tip:

"You can communicate directly with the vendor by entering a message when you request to promote their product. This is a great way for you to introduce yourself and tell the vendor how you plan to promote his her product. You may also want to supply them with contact details to help inspire trust."



Remember that many vendors are selective when deciding who they will allow to represent their brand and promote their products. They may choose to put you on delayed or "manual" commission payments at first and then change you to instant payment after they done business with you and gotten to know you better.

#### **Promote Your Affiliate Products**

Let's talk about what NOT to do with your affiliate link.

Never send your affiliate link to someone who has not given you permission to do so.

We know you want to make money, but honestly... if you've ever done that before, how did it work for you?

You probably got told off, unfriended, reported for sending SPAM and/or blocked.

People don't make purchases from people who randomly send affiliate links through messages, emails, texts, etc.

They buy from people who they know, like & trust.

### Don't flood your social media channels with your affiliate link.

Again, this goes back to being 'spammy' and it's one of the reasons JVZoo links are

often blocked by Facebook or require authentication through a reCAPTCHA test.

People don't visit social media to see ads. They go to interact with their family and friends.

That's why it's called 'social' media, not 'ad' media.

And while social media is a great way to generate leads & build your business, it must be done correctly.

Invest in the training that will help you advertise correctly on social media and it can do great things for your business.

Avoid putting your affiliate link on traffic exchanges.

Yes, they are still around and people are still using them. But, they aren't a very good place to drive traffic to your affiliate link.

One reason is that the people 'surfing' other sites are simply not interested in your offer. They're there for the same reason you are – to get traffic & leads.

They're busy looking at a timer, not your page.

Another reason is that it could hurt the Seller's site rankings.

A flood of traffic from a single domain with very short visits will result in a super-high bounce rate.

These are just a few of the things you should NOT do with your affiliate link. Not just because they don't work, but because doing so may lead to your affiliate status for that product to be revoked by the seller.

JVZoo Sellers want only the best affiliates promoting their product, who send high-quality, targeted traffic to their sales pages.

So, how DO you do that?

Glad you asked!

Here are some great ideas on how to promote JVZoo products like an affiliate marketing pro:

## Build a list and send them promotional emails.

We can't stress enough how important it is to have an email list.

Email marketing is extremely powerful and is one of the most lucrative things you can use for your affiliate marketing business.

Our most successful JVZoo Users have spent a great deal of time and effort building their lists and use them to generate recurring revenue with affiliate offers. Create a blog.

There are SO many ways to use a blog for generating affiliate marketing revenue.

Create content that is geared towards your chosen niche and use SEO to increase your site's rankings & drive traffic.

Share individual posts, such as product reviews, on social media that include your affiliate links.

# Put a lead capture form on your blog to collect subscribers and send them email about affiliate products.

Your blog is a great place to place quality content that includes your affiliate link. Create a video review & put your link in the description.

Videos are a great way to promote your affiliate products!

In fact, YouTube gets over 30 million visitors per day and has over a billion users.

That's a pretty powerful platform to use for generating targeted traffic to your affiliate offer!

# Create a lead capture page & redirect your opt-ins to your affiliate link.

Don't have a blog yet? No problem!

Most autoresponders allow you to create a simple lead capture page that is hosted by their service.

This allows you to build your email list without even having a website or blog.

These suggestions for promoting JVZoo products correctly all have one thing in common.

Did you catch it?

#### My Secret List Building Mystery

Step 1: Build a List Step 2: Promote Stuff

You don't need to create your own product. And you don't need to worry about specific details, like when to send and how many affiliate products to promote, etc.

Sure, there are some email list building best practices to follow. But as long as you're focused on email list building and notifying them about "cool stuff" as it comes out, you will make money with this...

Email List Building 101:

The reality is that when you started email list building, you're not going to have subscriber numbers like these overnight:



I knew that building an email list was going to be a gradual process. What I didn't realize is that you can actually make a lot of money while you build your list. But more on that later...

We're starting at the beginning, which means building your landing page.

For those of us unfamiliar to the term "landing page" it literally just means a page on your site that is designed to collect email subscribers.

The way it works is simple, your task is to perform an ethical bribe.

An "ethical bribe" in marketing, is a promise of value in exchange for an email address.

- You get subscribers
- They get value

#### What Can You Give Away Of Value?

Chances are, especially if you're an active reader of Matt's blog, that you have internet

marketing knowledge that would benefit other people.

Your freebie could be:

- 1. a video
- 2. an ebook
- 3. a blog post

Just something that adds value. A lot of people get freaked out about this step. That's unnecessary. You don't need to giveaway a secret marketing method that only you know about.

As long as some people don't know (or have) your freebie and you're helping them reach their goals, your freebie is just fine.

## Don't Want To Create Your Own Freebie?

You don't even have to... If you're determined to avoid this step, you can STILL be successful. Goes to show that there are MANY ways to make income with sales funnels.

One option is to embed an informative YouTube video on your blog and then send them to your blog for your freebie. You could even add your own affiliate links into your blog post and collect a little extra BONUS income from this strategy.

Another valid work-around is to purchase PLR (private label rights) products. What this means, is that someone took the time to create an entire product or freebie and then is selling the rights to brand this product as your own.

The real advantage of option 2 is that you get to position yourself as an authority. By slapping your name on a high quality PLR product, you appear like an expert in your field.

Even though you literally spent only a few minutes to add your name and branding to the packaging.

Take a look at a couple examples...

### Ex. 1 – Email List Building PLR Package



### Ex. 2 – SEO Made Easy PLR Package



Pretty cool stuff, huh?

These PLR packages are completely DONE-FOR-YOU with sales pages, squeeze pages, free reports and follow up emails. The point is, you have options:

- Create your own freebie
- Steal someone else's (i.e. YouTube Video)

• Buy PLR and rebrand it

I have personally used all three options in separate funnels and they all get the job done. Pick you own plan of attack and let's move.

### <u>5 Powerful Ways To Grow Your</u> List

There are plenty of ways to do that! In fact, we've come up with 5 great ideas to help you build your email list from scratch:

- 1. Utilize another marketer's influence
  - No one can do everything at expert
    level. Chances are you can provide a

service for someone with clout in exchange for a mention to their list. Know how to write a press release? What about making graphics? Whatever it is you have to barter with, use it! A recommendation from a trusted marketer can get your list off to a great start!

- Take advantage of guest blogging opportunities – Most sites that accept guest posts let you link back to your own site, at least within your author's bio. This is an excellent way to gain visibility and credibility, not to mention increase traffic to your site and add subscribers to your list.
- Create a product to offer as a bonus to another marketer's launch – This is actually another way to leverage

someone else's influence in order to build your email list. The Seller is able to offer his customers an extra bonus for their purchase and in exchange, you get the chance to add to your list. Make sure that your bonus product is relatable to the Seller's main offer before you approach them with a proposal, though. A good way to do this is to look at the JVZoo Launch List located in our member's area.

JVZoo Launch List

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wir	g 1 - 25 of 8604 total products. 1 2 3 4 5 Next Last -	Reviews	Dime Sales	Sales
	Pin Traffic Smasher Video Course			<10
	By Kokoshungsan Ltd.			
	Finally, Discover How to Brand Your Company, Become a Thought Leader, and Generate Traffic With Pinterest With This			
	Simple and Easy to Follow System Starting Today!			
	Coursely			250+
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200	Coursely is our flagship software that lets YOUR users create money-making stores with 1-click, where they can			
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	Pinterest Expert Video Course			<10
	By Kokoshungsan Ltd.			
	What Everyone Should Know About Generating Tons Of Profits Via The Latest Social Network?			
	PDF Domination Video Course			<10
	By Kokoshungsan Ltd.			
	Find Out EXACTLY What People Want, Create A Product Around It And Watch Them Wave Their Cash In Front Of Your			
	Face!			
	Launch A Digital Product Business Video Course			<10
	By Kokoshungsan Ltd.			
	Discover How To Start. Build and Launch Your Own Digital Product Business Without Breaking The Bank			

The Launch List is a resource where you can view the most recent product launches on JVZoo. You can find it by going to 'Product Library' > 'Launch List'.Another way to stay up to date on new product launches is to join the JVZoo Academy where you can find the top launch calendars.

4. Become an Affiliate and use autoresponder integration with JVZoo – As an Affiliate, you can integrate your GetResponse autoresponder within the JVZoo system by clicking 'Add Extras' on any of your approved products. Affiliates may also integrate with Aweber using JVZIPN.

This allows you to add customers to the list of your choice at the time of purchase. To learn more about autoresponder integration options for affiliates, please see this knowledge base article.

5. Create a product and launch it on JVZoo – In a recent interview, Joshua Zamora gave some excellent advice to people just starting out online. He said, "Your first product doesn't have to be some crazy, elaborate software. It can be something simple that solves a simple problem. Even if it only sells 10 copies, put it out there.". And we couldn't agree more!

Yes, it sounds like a lot of work. And it is! But, the time and effort you put into building your email list from scratch will prove to be one of the best investments you make online. P.S.

Be sure to follow my emails in the coming weeks. I'll be revealing secret strategies and techniques for making boatloads of cash online without sacrificing your lifestyle or milking your bank account.

To Your Success

\_G. Pall