

The Secret to affiliate success (Really)

Hello Internet Marketers,

I'm Fmasagar, I am a full-time Internet marketer for a long time and I have benefited from the use of many methods, and in some ways we have seen the inferior. Actually, to achieve success, use the method to know the exact time and the correct method.

For the most part, I'm attempting to share the technique or framework among the understudies of this field, whatever strategy that is helpful for working and results.

I want to help them, because they have failed in the past or have achieved little success. So, trying to find out their problems and give them the right solution

So let's talk about METHOD, be careful and read slowly and do not forget to take steps because the steps will never get success without this method.



-- Fmasagar

This guide is designed with beginners in mind. You will also find this guide helpful if you have tried affiliate marketing in the past and didn't make any money. You can get started with this guide.

Before we get started with the main step by step guide to building your online business, there are a few things that need to be said. It's not uncommon to find people who are looking to become very rich from affiliate marketing. And there is nothing wrong with that. We all need to have goals, hopes and dreams. However, over the years I have spoken with lots of people who have really high expectations from affiliate marketing. These people want to earn thousands, millions in some cases, within a very short space of time. For this reason, step 1 is a wake up call. The first step to becoming a great affiliate marketer is in understanding how the process works and why you probably won't get rich within your first month.

The reality is that affiliate marketing can bring you a lot of money if done correctly. There are a few secrets to getting the most out of your marketing efforts, but the biggest secret... IS HARD WORK!

I don't know a single successful internet marketer that found success over-night. If you want to be a successful affiliate marketer then the first thing that you need to be prepared for is hard work. I'm not saying that you need to put 5 hours a day into your online business. But you should certainly be prepared to put at least 4 or 5 hours of work into your business per week if you want to get anywhere.

It's no secret that affiliate marketing can be very profitable. But how much can you REALLY expect to make as an affiliate? Well, there are lots of different factors that could potentially change the outcome of your earnings.

First of all your earnings will be majorly affected by the amount of time and effort that you are able to put into your online business.

Secondly, the “niche” or products that you promote will also be a deciding factor in how much you earn.

This section explains the necessary concepts for working as an affiliate on W+/ClickBank.

1. Succeeding as an Affiliate
2. Earning Commissions & Getting Paid

1.Succeeding as an Affiliate

There are many ways to be successful as an affiliate, but here lays out the process that we have found to be the most reliable and sustainable while still being very inexpensive. Many affiliates try to skip steps 2 & 3 and go straight from picking a product to immediately promoting it. This makes it really difficult to succeed, and doesn't set up your business for success, so make sure to implement the steps in the order they're listed here.

By reading this guide, spending plenty of time working on each step, and taking consistent action every day, you have a much higher chance of being successful as a Warrior+Plus/ClickBank affiliate.

The following subjects are covered in this article:

- Step 1: Choose Your Niche
- Step 2: Build Your Platform
- Step 3: Grow Your Audience
- Step 4: Promote Products
- Next Steps

FAQ

Related Articles

Step 1: Choose Your Niche

The more you focus your efforts on understanding one area, the better you will understand the needs of the customers in that area.

We teach you the first step to becoming a successful Warrior+Plus/ClickBank affiliate:

Choosing Your Niche

Spend plenty of time on this step! Don't rush it.

Three questions to ask:

What are you interested in ?

Do People spend money in it ?

Are there products to promote ?

What are you interested in ?

So the best niches you can look for are **evergreen niches** that already have:

- A proven track record.
- High demand.
- Lots of easy to find customers online.
- Endless products on sale.
- Lots of websites,
- social media groups and forums.
- Competition.

These makes much more sense as you know there is definitely money to be made.



What Are You Interested in?

Hobbies

Fishing, Gardening, Chess

Passions

Fitness, Causes, Education

Problems

Obesity, Depression,
Home Repairs

Trends

Healthy Living, Organic Eating,
Homeschooling

Whatever you pick, make sure you'll stick with it.

You'll need to consistently create content & be involved in the niche and its community.

Your goal: Become an authority in the niche!

Do People spend money in it ?

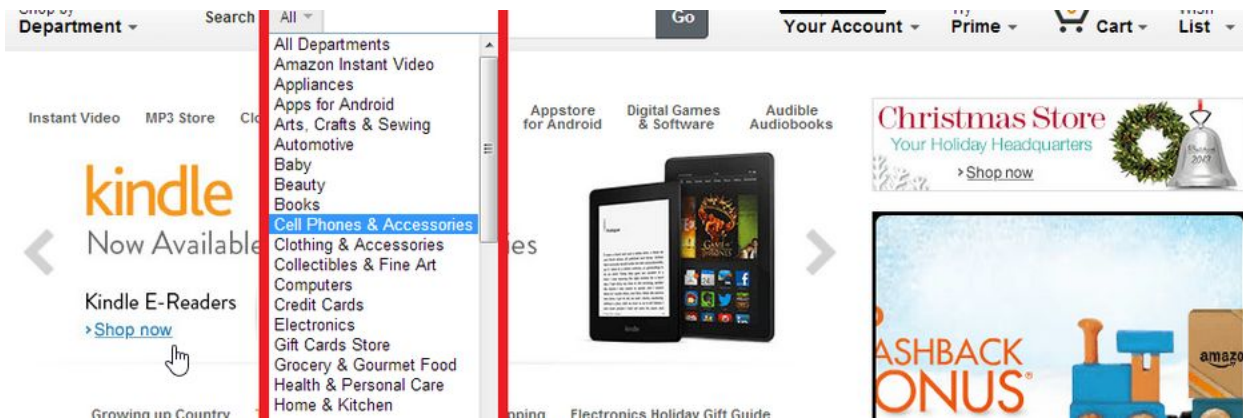
This section will help you find some popular trends and profitable markets. Here are some online resources that literally give away profitable niche ideas on a plate. Go through them one by one and take notes of EVERYTHING you find. I'm going to show you how to evaluate each idea for profitability later.

Amazon.com

The worlds biggest online retailer sells pretty much everything and is a great place to find red hot niches and products that are selling.

And that you can promote as an affiliate.

You can find sub-niches of topics you have an interest in. Or niches you never knew about. Let's look at how to do that below...



Here's the step by step process:

1. Click on the 'All' tab at the left of the main search bar it will show a list of categories or 'niches'.
2. Click on a specific category, that interests you or at random.
3. Then leave the search box blank and hit 'Go'.
4. A new page will display and on the left hand side a whole list of sub-categories or 'sub-niches' will pop up.
5. Click a sub-category and it'll take you further down into the niche into a more specific sub-niche.
6. You now have drilled down into specific niches and can drill further still.

By doing this, you'll find a niche and get an idea about the products that sell in it.

The image below shows lots and lots of sub-niches by doing this.



And even better is you're seeing actual products which sell.

You can 'sort' by 'new and popular' to find new 'hot' products or sort by 'customer review' to see what people in the niche think of the products.

How To Find Amazon Best Selling Products

Even better is you can choose 'best sellers' from the navigation bar at the top of the page just under the search box and see what's currently selling best.



This is updated hourly.

There's no way you wouldn't be able to find a niche through Amazon. There's plenty.

And you can use the world largest digital product marketplace too...

Clickbank.com

Clickbank is the #1 digital marketplace online. The Amazon of digital goods. Their marketplace listings much like Amazon show a list of niches and sub-niches with a list of products available.

Go to Clickbank.com and click 'marketplace'.

On the left hand side you'll see the categories section.

Categories

▼ ARTS & ENTERTAINMENT

- Architecture
- Art
- Body Art
- Dance
- Fashion
- Film & Television
- General
- Humor
- Magic Tricks
- Music
- Photography
- Radio
- Theater

Stats: Initial \$/sale: \$22.91 | Avg %/sale: 60.0% | Grav: 42.43
Cat: Arts & Entertainment : Music

Photography Masterclass

New! From Creator Of #1 Photography Product On CB - Video Tutorials For Beginner And Hobbyist Photographers. Anyone With A Dslr Camera Will Want To Get Their Hands On This! Earn 60% Per Sale! Extremely Low Refund Rate! See /affiliates.html Page.

Avg \$/sale: \$26.95

PROMOTE

Stats: Initial \$/sale: \$26.95 | Avg %/sale: 60.0% | Grav: 16.95
Cat: Arts & Entertainment : Photography

imoviesdub: The Largest Movie Downloads Site On CB!

New! Make 75% + Bonuses On Every Sale convert Your Traffic Like Crazy With The Largest Movie Downloads Site Ever To Hit CB! Movies For Every Device On The Planet, Including :
Pc/mao/ipad/ipod/phone/mobiles/portables. Lowest Refunds In The

Avg \$/sale: \$31.64

PROMOTE

Clickbank is telling you all about their niches

The top level categories are broad markets or niches, click the little arrow and it'll bring up a list of more focused sub-categories or sub-niches.

▼ HEALTH & FITNESS

Addiction

Beauty

Dental Health

Dietary Supplements

Diets & Weight Loss

Exercise & Fitness

General

Meditation

Men's Health

Mental Health

Nutrition

Remedies

Sleep and Dreams

Spiritual Health

Strength Training

Women's Health

Yoga

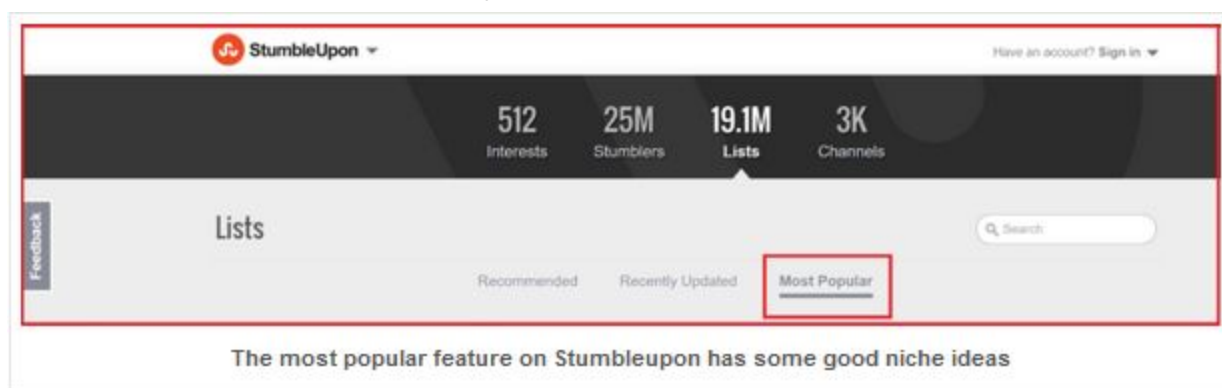
Click on the sub-categories and you'll see a list of products, these will give you even more ideas. If there's a lot of products available on certain topics it's a good sign that this is a profitable niche. People don't tend to make products that no one is interested in. Write these ideas you stumble upon down. Talking about stumbling upon ideas....

Stumbleupon

Stumbleupon allows people to find websites based on their interests.

Here's the process for finding niche ideas:

1. Go to <http://www.stumbleupon.com/interest>
2. Click 'popular'.
3. You'll be shown a list of different interests as wide ranging as Action Movies to Crochet to Astronomy



Or alternatively use their curated list option:

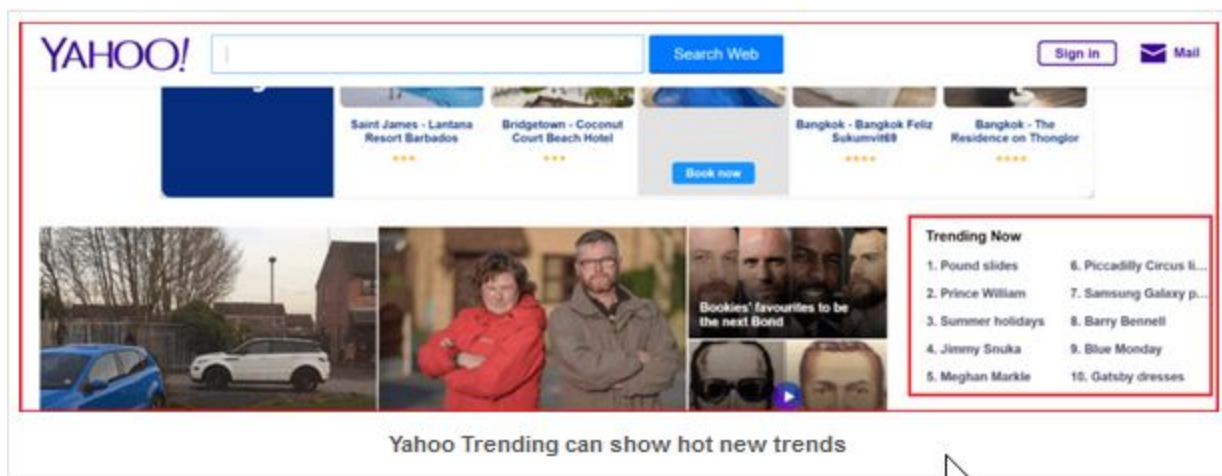
1. Go to <http://www.stumbleupon.com/discover/lists/curated>
2. Click 'most popular'.
3. Each category represents a different topic which you can click.
4. Clicking one any of them then brings up a number of sub-topics or sub-niches.

Each topic represents a possible niche, just think about whether it's something people spend money on.

Yahoo Trending

Yahoo shows popular topics that are 'trending' in the news. This can be a good way to find hot upcoming niches that you'd otherwise never know about.

- Go to Yahoo.com
- You'll see the 'Trending' section on the right hand side of your screen.
- Consider whether any have the potential to be a profitable niche.



It shows trending news and products. Think about whether it's something people spend money on. Remember and write anything interesting down to save repeating this task later.

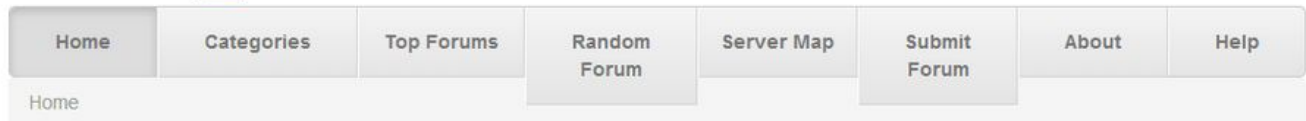
This next resource is an little known goldmine for niche finding...



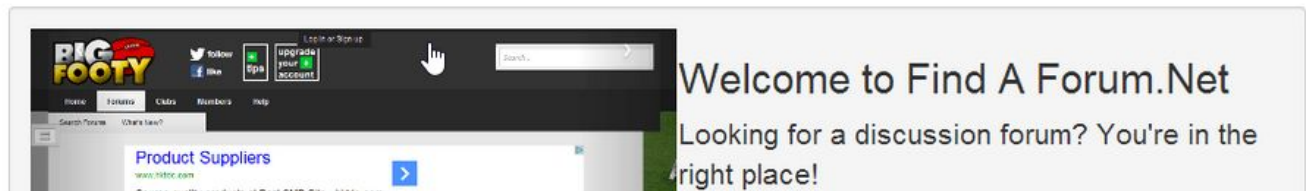
FindAForum.net

Find A Forum adds only the most active and largest forums to its databases. That means if there's a huge and popular forum on the subject there's a big demand for it.

1. Go to Findaforum.net
2. Click to the "top forums" section here:
<http://www.findaforum.net/Statistics.aspx>
3. Scroll through the list looking at all the different forum topics.
4. Alternatively use their categories feature here:
<http://www.findaforum.net/ShowCategories.aspx>


Advanced Search

Need good places to advertise on? Use the [advanced search](#) to find forums that might want to diversify away from ADSENSE



Some of the most popular forums are a skyscraper and a tractor forum, who would have known? Here's some of the other popular niche forum topics from their list:

- Christianity
- Poker DIS
- Car Modifications
- Major League Gaming
- Star Trek
- Mixed Martial Arts

If there's huge discussion communities around a niche then chances are it's very profitable. Write down any that interest you for later. And remember right now you're just brainstorming ideas. I will show you how to check if each idea really is profitable later. Twitter is also a really good place to find trending topics...

Twitter Trending

Logging into twitter and checking what's 'trending' on the left hand side of the page (you know the #hashtag stuff you see) can bring up some hot, new, trends.

Trends · [Change](#)

#BlueMonday

Need a little sunshine?

 Promoted by VISIT FLORIDA

#OpenDataEDB

Trump

#Pointless1000

There was something odd about that episode of Pointless

#AE17

1,917 Tweets

#NationalPotholeDay

3,976 Tweets

Activated
Go to Settings

#Oxshott

@SW_Trains is Tweeting about this

#womeninmusic

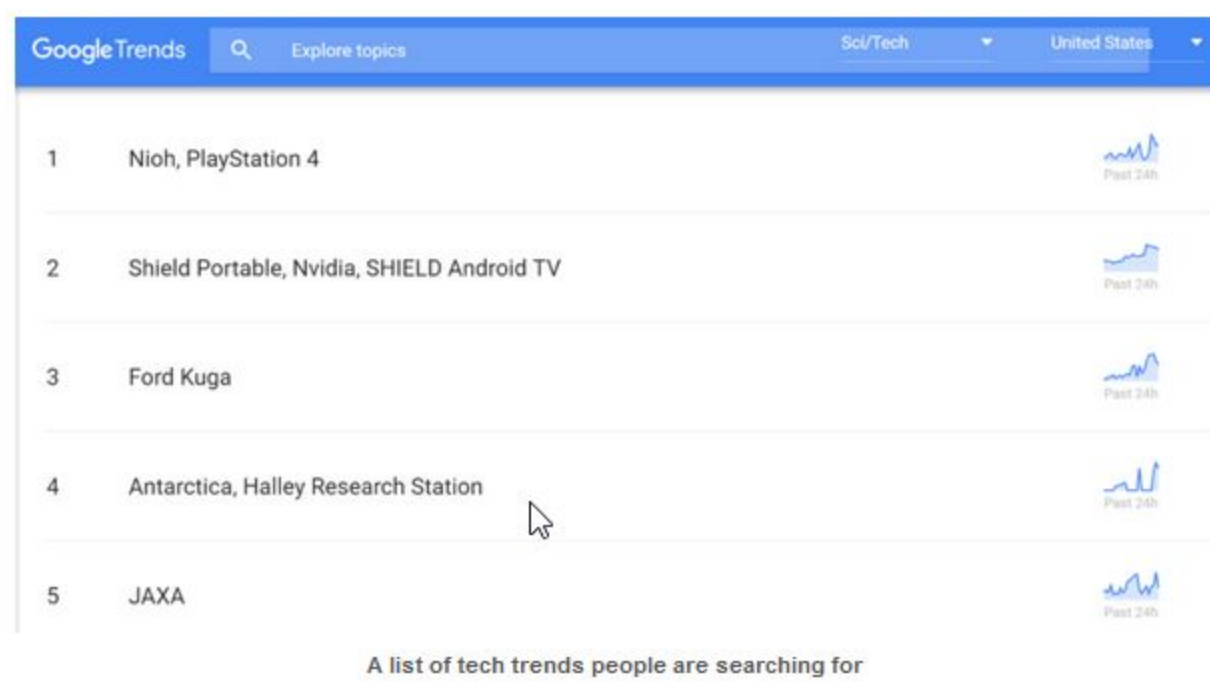
Twitter Trends can be hot niches

Sometimes you'll find nothing but random nonsense of the day. Other times you'll find hot new markets and products. It's worth a look. Note anything that interests you and / or people spend money on for later. This free tool by Google is a great resource..

Google Trends

Google Trends shows hot searches of the day / month / year meaning you can find out about some currently popular search trends and niches.

1. Go to <https://www.google.com/trends/>
2. Scroll down the page to the "stories trending now" feature.
3. Alternatively click on 'All Categories' at the top and choose one.
4. The "Science / Tech" category can bring up new product and tech trends which are usually profitable.
5. Browse through the different categories taking note of ideas that interest you or that people spend money on.
6. Or use the <https://www.google.com/trends/hottrends> feature to see trends across all niches.
7. Or the <https://www.google.com/trends/explore> feature.



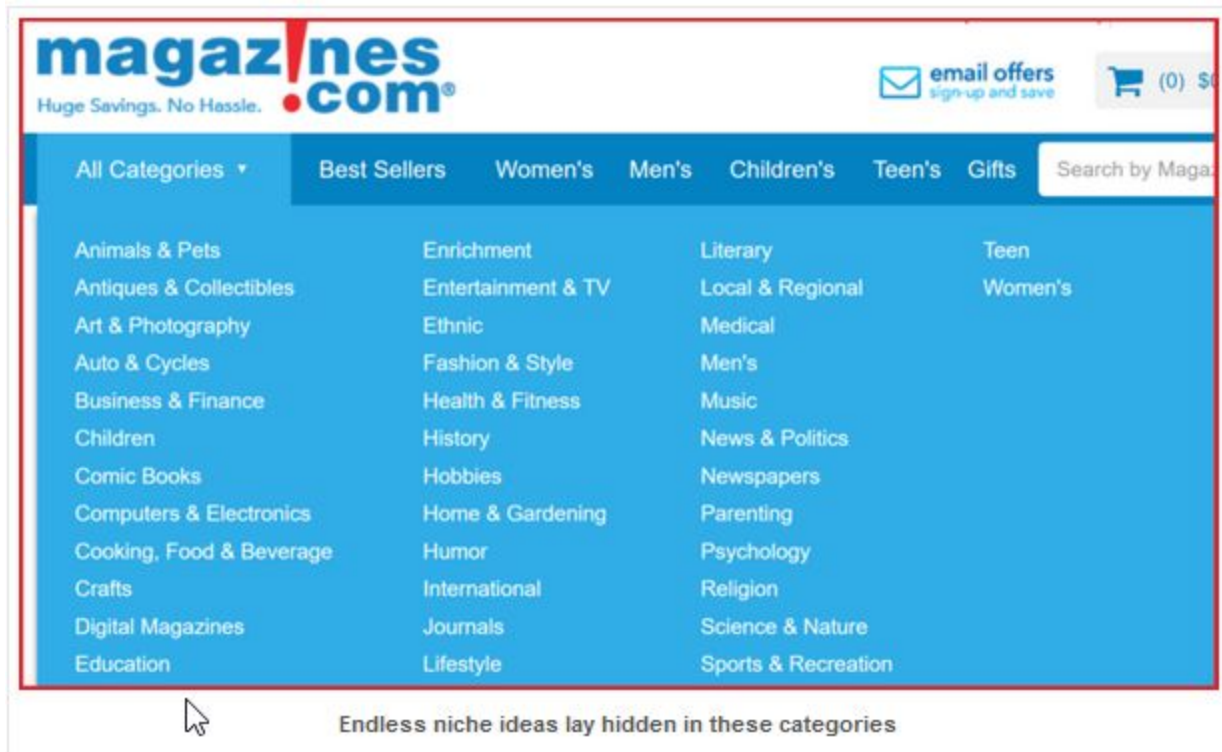
Note down any ideas you get from it. Anything that interests you or that people spend money on is worth taking note on. This next one is an absolute goldmine for finding profitable niche ideas...

Magazines.com

<https://www.magazines.com/> lists magazines and publication on sale. Real world magazines that people buy and subscribe to. If a topic has magazines available for sale then you know it's going to be profitable. Big publications don't print magazines in unprofitable niches.

Here's how to use it to find niche ideas:

- Click on the 'all categories' tab at the top.
- It will bring up a list of sub-categories as a drop down menu.
- Click on any topic that takes your interest.
- I chose the hobby category.
- It will bring up a huge list of magazine subscriptions available.



Here are just a selection of niches I found:

- Puzzles & Crosswords
- Golf
- Fine Woodworking
- Bass Fishing
- Jewlery Artist
- Teddy Bear Review Crochet
- Murder Mysteries

The lists go on and on. Each one represents a profitable niche.

Do People Spend Money in it?

Look for:

Advertisers



Ads related to learn to play guitar ①

[Learn The Guitar \(free\) - This Simple Trick Makes It Easy](http://www.guitartricks.com/Free-Guitar-Lesson)

www.guitartricks.com/Free-Guitar-Lesson

Play Your First Solo in 15 Minutes.

24 Free Guitar Lessons

Songs

Core Learning System

Free 14 Day Trial

[Guitar Made Easy from TV - RalphPaul.com](http://www.ralphpaul.com/Discount)

www.ralphpaul.com/Discount

Learn to play the guitar quickly & easily with Ralph Pauls new system

Look for:

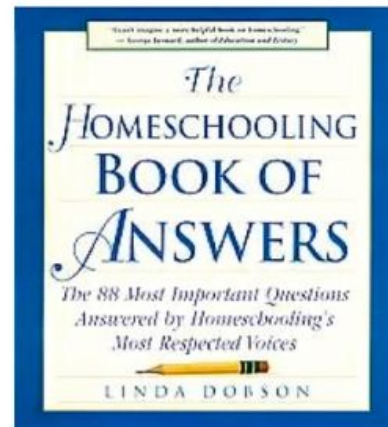
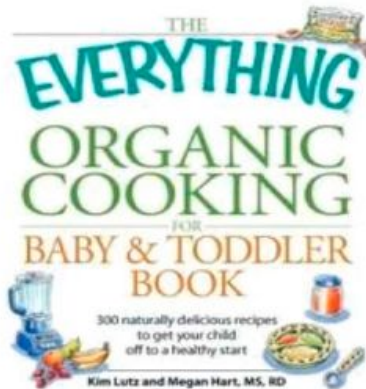


Magazines



Look for:

Books



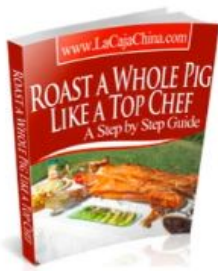
Look for:

Associations/Groups



Are There Products To Promote

Infoproducts



Physical Products



Knit Supplies



Ideally both!

Secret To Success : Niche It Down!

Most people go too broad. The problem ? Too competitive.

Category → Niche → Sub-Niche

Health & Fitness → Dieting → Weight Loss for Busy Moms

Cooking → Baking → Gluten Free Baking

Sports → Basketball → High School Basketball



Choosing the right niche. It includes strategies and tips for making sure your new affiliate business gets started in the right direction!

Step 2: Build Your Platform

Building a platform gives you a means of communicating with potential customers.

we walk you through the process of developing and building your platform, which will be the basis for growing your audience and promoting products to them.

What is a Platform ?

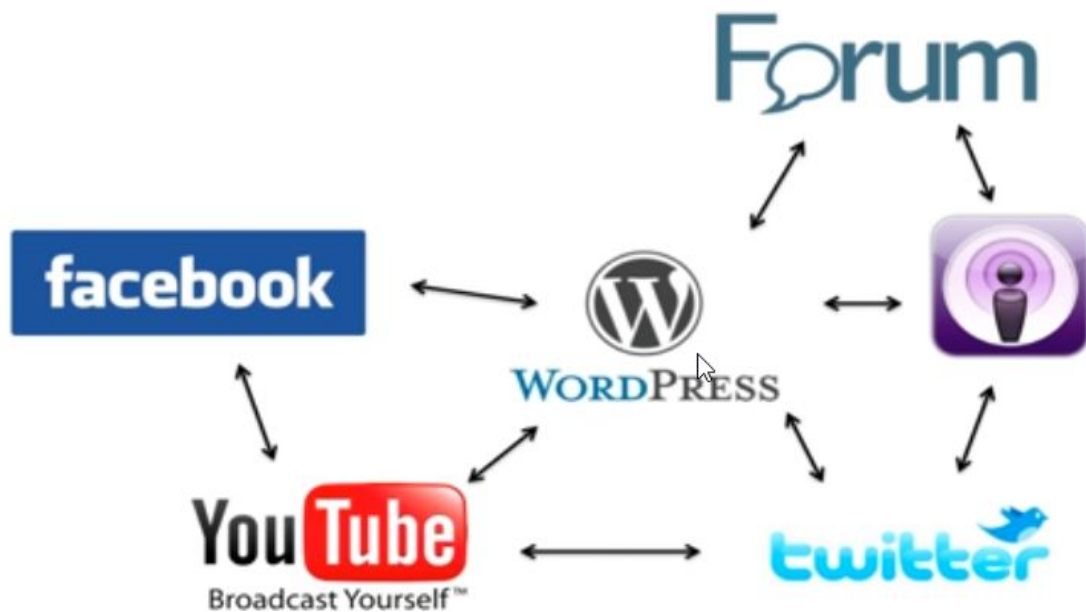


A “home base” for establishing your **authority** and **audience**

Why Do You Need One

1. Control of your brand: Don't let third parties take it away !
2. Trust & Reputation : Perception is reality
3. Easiest path to success: The best place to sell

Kind of platform



Four Key Steps in Platform Building

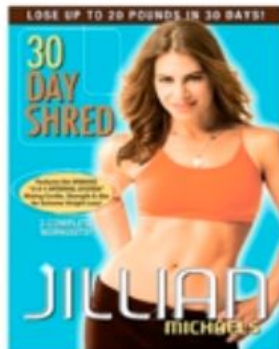
Step 1: Create a brand

Personal

gary vay • ner • chuk



Seth
Godin



Business



fitsugar[®]
Healthy happy you.



Step 2: Get a Domain and Hosting

Domain

Brandable, Personal, or Descriptive (SEO)?

Recommended registrars:



Hosting

Single domain vs multiple domains

Recommended hosting:



Step 3: Create Your Blog

The only choice:



(Self-hosted)

Get a unique theme:

elegantthemes

WooTHEMES

 STUDIOPRESS
By WordPress.com

A step-by-step guide to building a website with WordPress

WordPress is self-hosted which means that you need a domain name and hosting to get started.

Choose a domain name

Think of your domain name as of your identity on the web. Take a moment to choose one and make sure it represents your website well.

Things to consider when choosing your winning domain name

Make it pronounceable and easy to type

Don't make people wonder how to say and spell. Don't use a hyphen, slang, and words difficult to spell. Your domain name shouldn't be confusing. Read it aloud or even say the name to your friends and ask them to spell it for you.

Keep it short, but not too short

The longest possible domain name for a website can contain 63 characters, but that's much more than you need. The best domain names should be less than 15 characters.

Do research

Infringing on a trademark can lead to legal troubles. Avoid brand names in the domain name. You don't want to be sued and forced to give up the domain.

Use an appropriate domain name extension

There are many extensions available from geographical to niche ones. Go after ".com" unless you are sure that you will provide a country-specific content. Dot-com domains are the most memorable and well-established. When people are not sure about the extension, they will most probably type "com" first.

Don't make it too narrow

In case you want to promote products from a broader niche, a specific name can make it impossible. You don't want to limit your options so give yourself a room to expand.

Choose a web hosting provider

Once you have your perfect domain name secured, the next step is to choose a hosting provider. You can keep your domain name with the registrar company, separate from your hosting account or purchase both from the same company. In case creating a free hosting website crossed your mind, I suggest you drop this idea. Sure, it is possible to create a site without spending the money but only if you don't want to monetize it.

You can't run advertisements or make money from free web hosting websites. No affiliate links are usually allowed.

Bluehost, SiteGround, DreamHost or Hostgator are just some of the most popular of web hosts available on the market.

Install the free WordPress software

If you want to create a WordPress blog, you're going to, unsurprisingly, need to install the WordPress software.

We know this might sound a little intimidating – but we think you'll be surprised by how easy it is to install WordPress. When you completed the sign-up process in the previous step, you should have received an email from SiteGround with details on how to log in to the SiteGround Customer Area.

Go ahead and log in to SiteGround. As soon as you log in for the first time, you should see a popup that says something like Welcome to our Website Setup Wizard!

In this popup:

- Check the box for Get WordPress pre-installed on this account
- Click Proceed

Like so:

Welcome to our Website Setup Wizard!

Our Website Setup Wizard will help you get started with WordPress in no time! Start now and get:



- ✓ One-click automatic WordPress installation
- ✓ Free migration of an existing WordPress website from another host
- ✓ Hand-picked WordPress themes created by our own design team
- ✓ Helpful WordPress tutorials all the way from basic to advanced use

Ready to get started?

- ☒ **Get WordPress preinstalled on this account**
Get automatic WordPress installation and enjoy our WordPress optimized hosting services
- ☐ **Set up a new site, but not on WordPress**
Choose different software to be automatically installed on this account
- ☐ **Transfer my existing website**
Let us migrate your existing website from your previous host for FREE
- ☐ **I don't need help setting up**
I am an experienced WordPress user/I have a web developer and don't need assistance

PROCEED

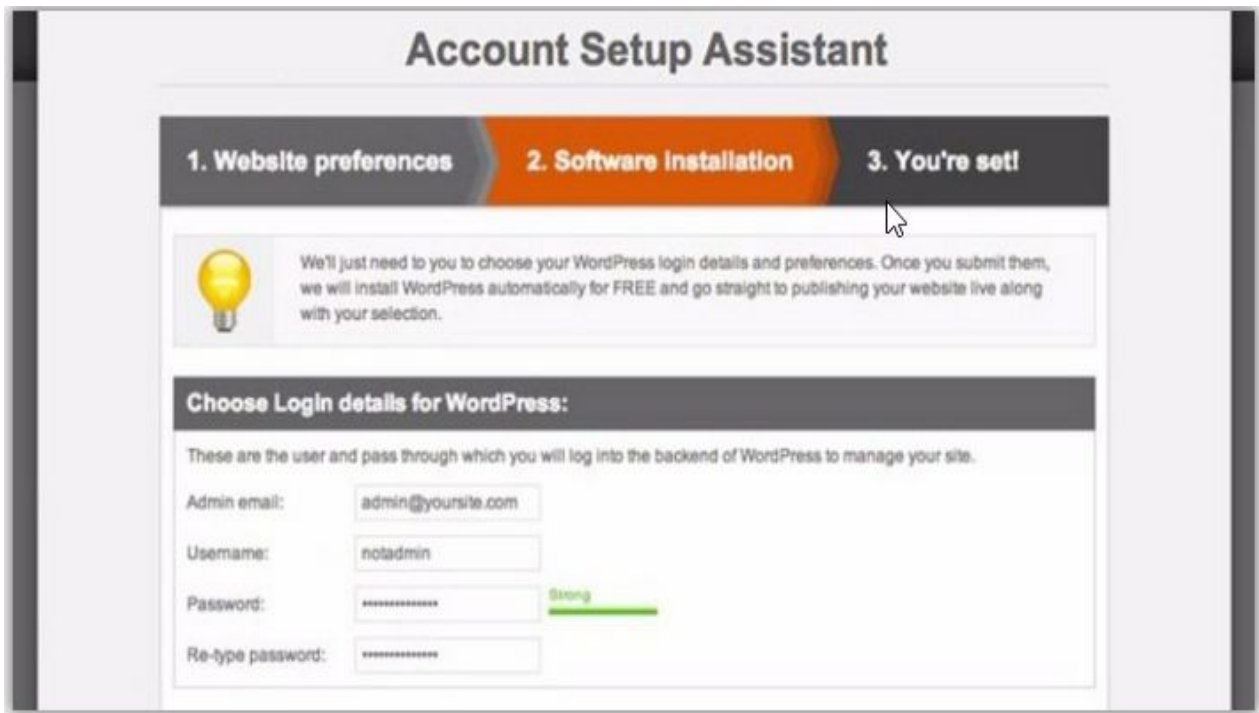
Remind me to set up later ➔

Activate WordPress
Go to Settings to

On the next screen:


1. Enter your desired login details. You'll use these to log in to your actual WordPress blog.
2. Choose a WordPress theme. Don't stress too much about this choice – we'll show you how to change how your blog looks in a second.

3. Click Submit



Account Setup Assistant

1. Website preferences **2. Software Installation** 3. You're set!

 We'll just need to you to choose your WordPress login details and preferences. Once you submit them, we will install WordPress automatically for FREE and go straight to publishing your website live along with your selection.

Choose Login details for WordPress:

These are the user and pass through which you will log into the backend of WordPress to manage your site.

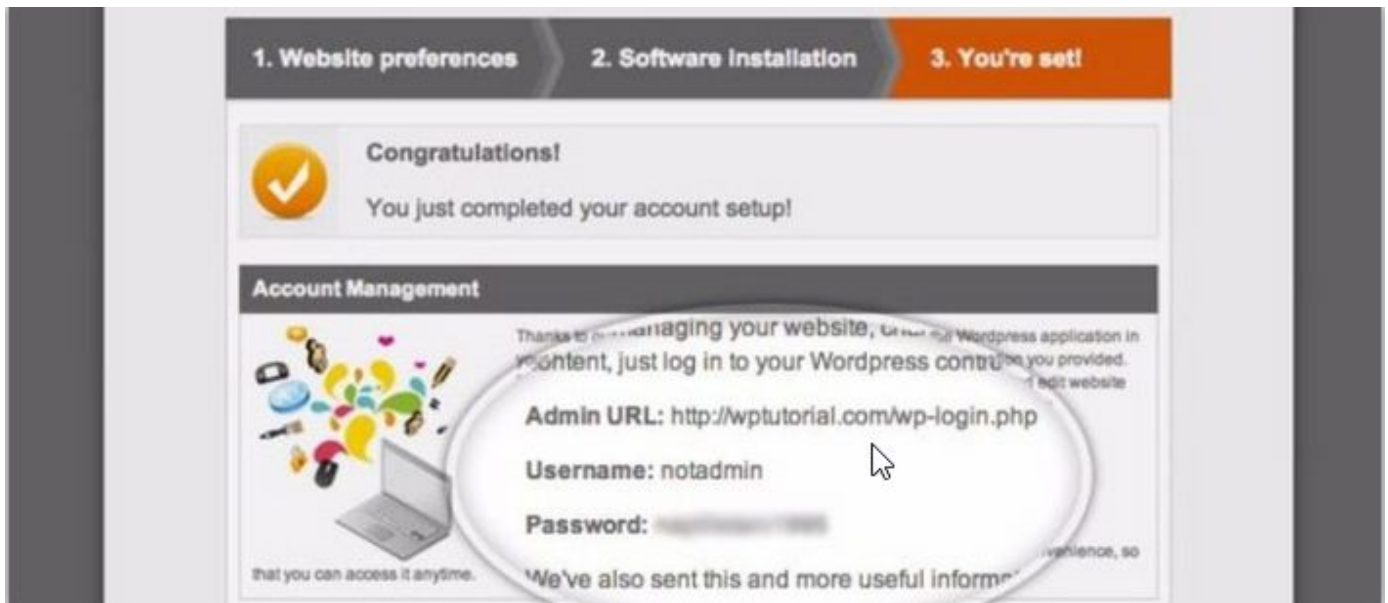
Admin email:

Username:


Password: Strong

Re-type password:


After a few seconds, you should see a success screen:



1. Website preferences 2. Software Installation **3. You're set!**

 **Congratulations!**
You just completed your account setup!

Account Management

Thanks to  managing your website, the WordPress application in content, just log in to your Wordpress control panel you provided. edit website

Admin URL: <http://wptutorial.com/wp-login.php>

Username: notadmin

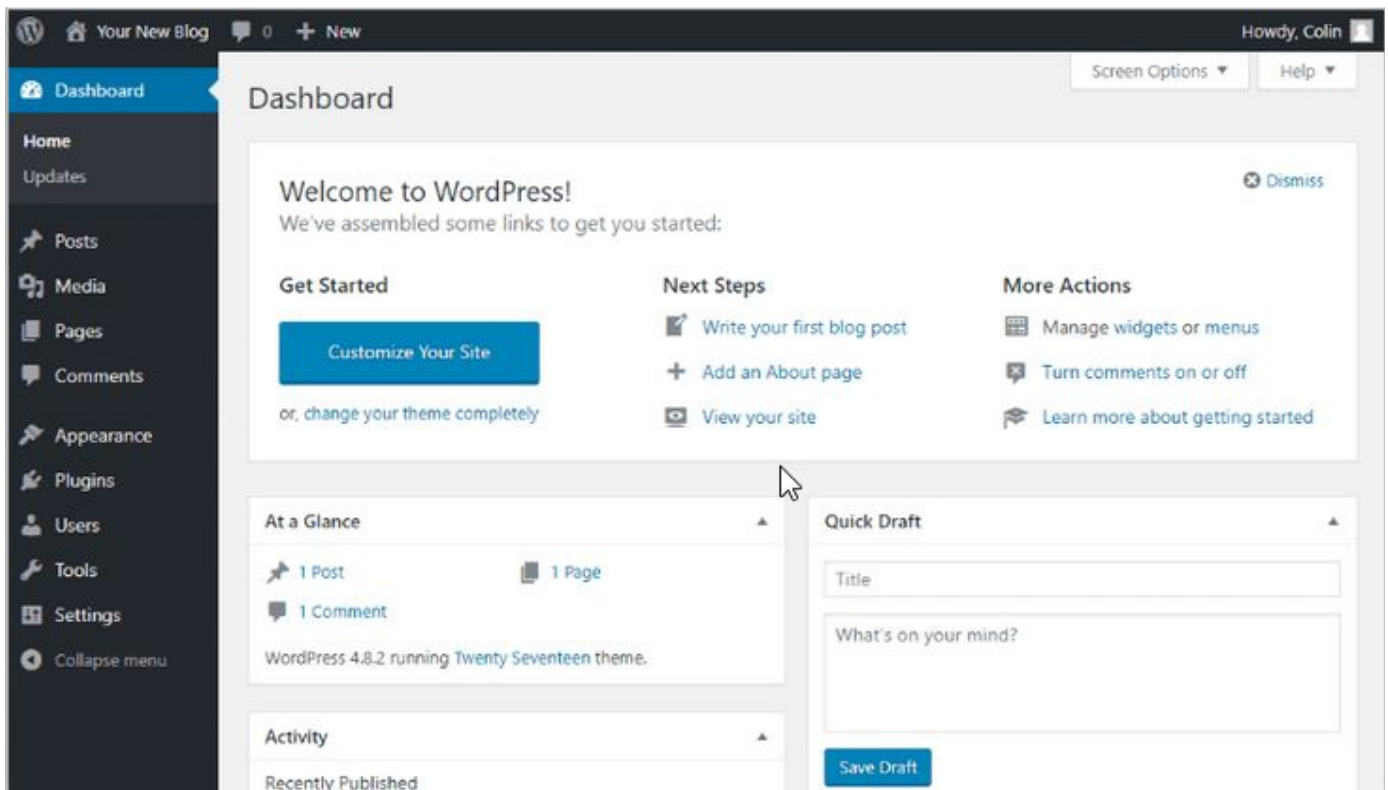
Password:

that you can access it anytime. We've also sent this and more useful information to your email address, so

Go ahead and write your first blog post – you earned it!

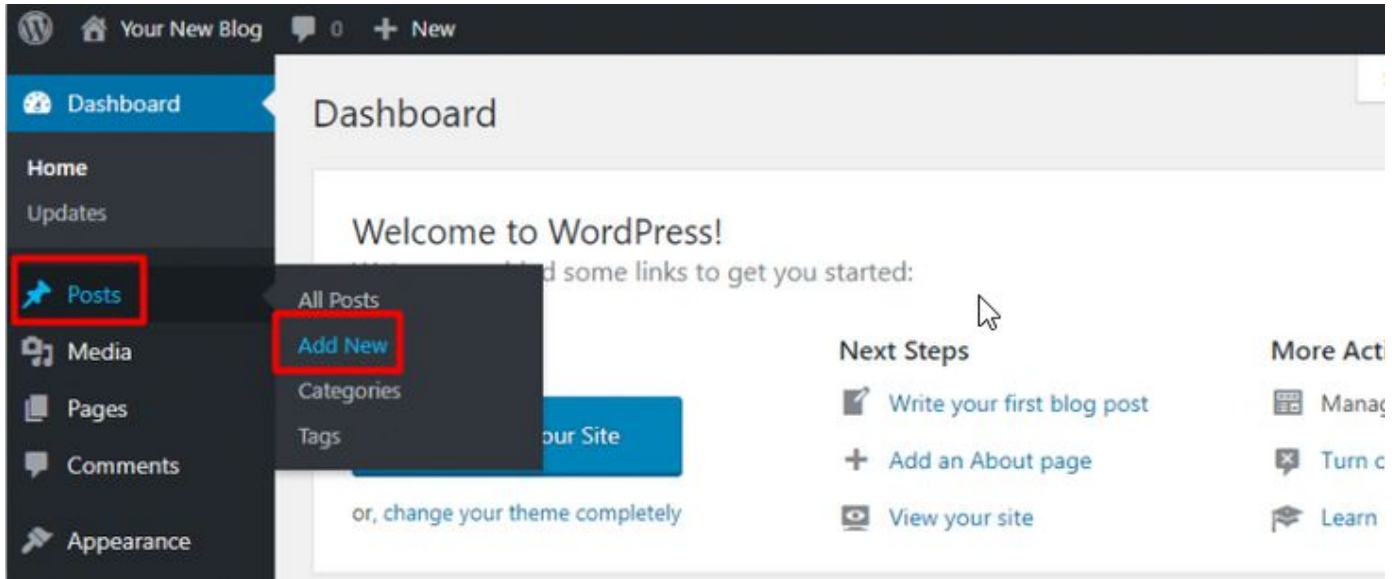
Now that you learned how to create a WordPress blog, you're probably excited to get to blogging! We'll show you how to change how your blog looks and functions in a second. But first, let's go over just how easy it is to write a blog post on your new website.

When you first log in to your blog's WordPress dashboard, you should see a screen like this:



To write a blog post:

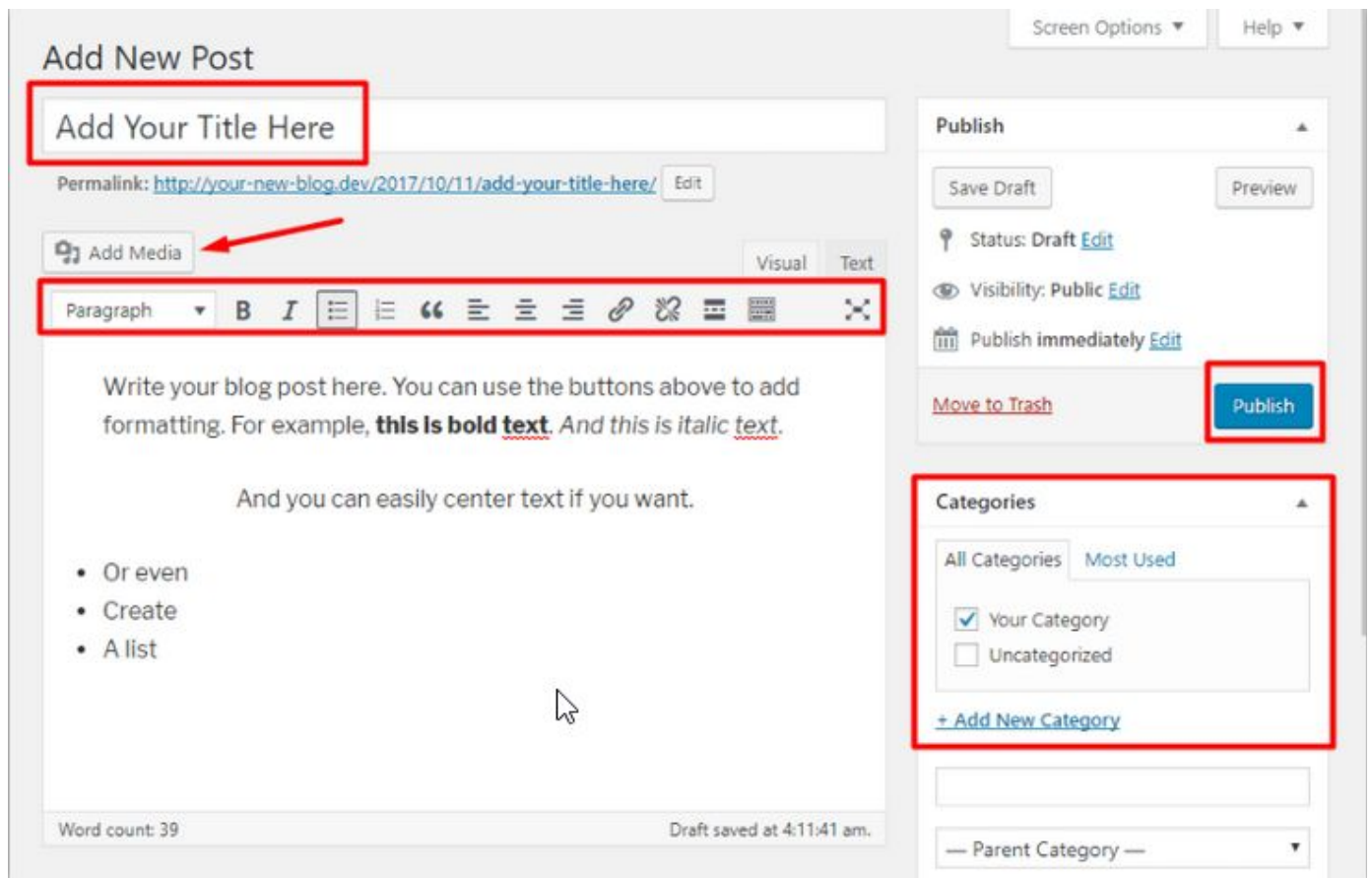
- Hover over Posts
- Click Add New



This will launch the WordPress Editor. If you feel comfortable using Microsoft Word or Google Docs, you should feel at home in this interface.

We encourage you to explore and get a feel for how to use this interface. But here are some basic things you can do:

- Add a title at the top
- Type your blog post text in the main editing box
- Add formatting to your blog post using the toolbar
- Insert images using the Add Media button
- Add a category using the right sidebar
- Make your blog post public by clicking Publish



How to change how your blog looks

When you create a WordPress blog, one of the major benefits that you get is access to WordPress' huge collection of themes and plugins. Here's a quick overview of the two:

Themes – these change how your blog looks

Plugins – these add functionality to your blog

We'll cover the former in this section.

As soon as you create a WordPress blog, you already have a theme active. This is either the default WordPress theme or the theme that you chose during the SiteGround Setup Wizard.

But there are actually thousands of themes available for WordPress, so you're by no means limited to that small selection.

Where to find WordPress themes for your blog

When you go to choose a WordPress theme, you'll need to pick between free and premium themes. There's no inherent difference between the two, but premium themes often have more detailed designs and features.

To find free themes, the best place to search is the official WordPress.org theme directory. Another solid option is Just Free Themes for a more curated approach.

To find premium themes, you'll need a broader approach. Some good options are:



ThemeForest – a big directory of premium themes.



ThemeIsle – we think our themes are pretty swell.



StudioPress – these themes use a popular “framework” called Genesis.

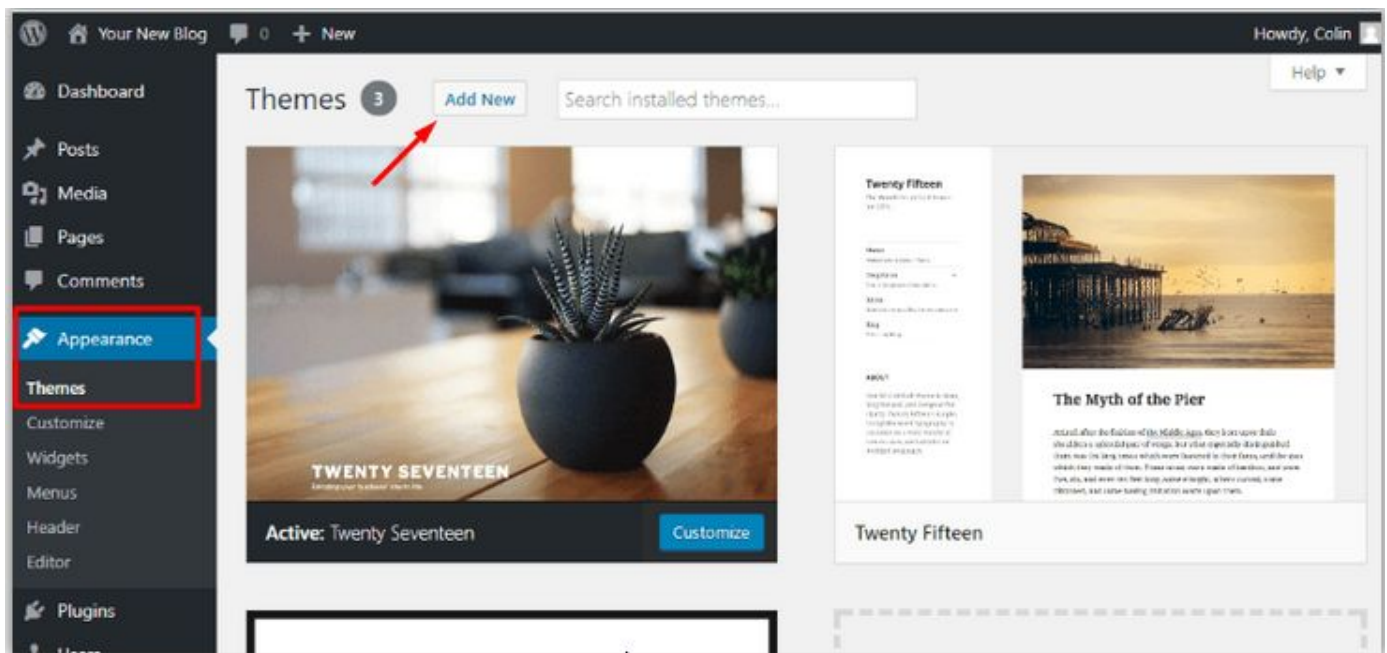
If you want to skip the searching, we also put together a list of the best WordPress themes for blogs.

How to install a WordPress theme

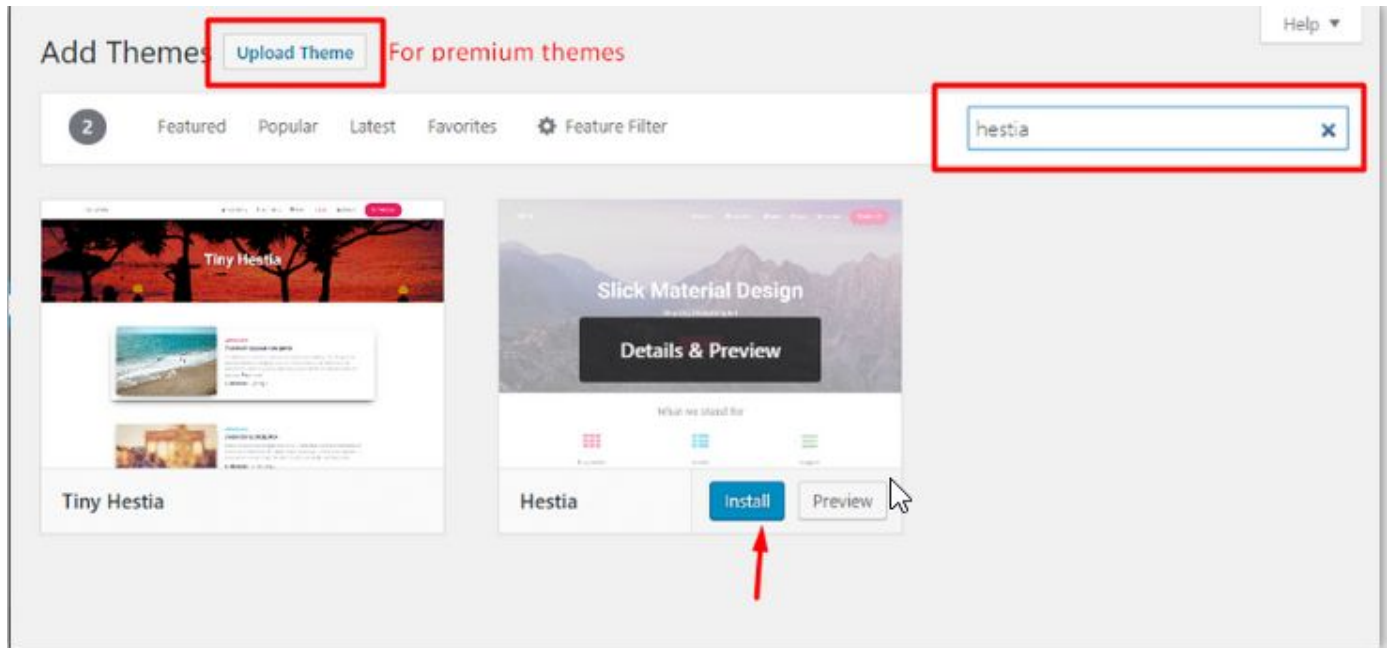
Once you've found a theme that you love, WordPress makes it easy to add that theme to your site.

Here's how:

- Hover over Appearance
- Select Themes
- Click the Add New button



- If you chose a free theme at WordPress.org, search for the theme by name and click Install.
- If you purchased a premium theme, click the Upload Theme button and upload the ZIP file you should have received when you purchased the theme

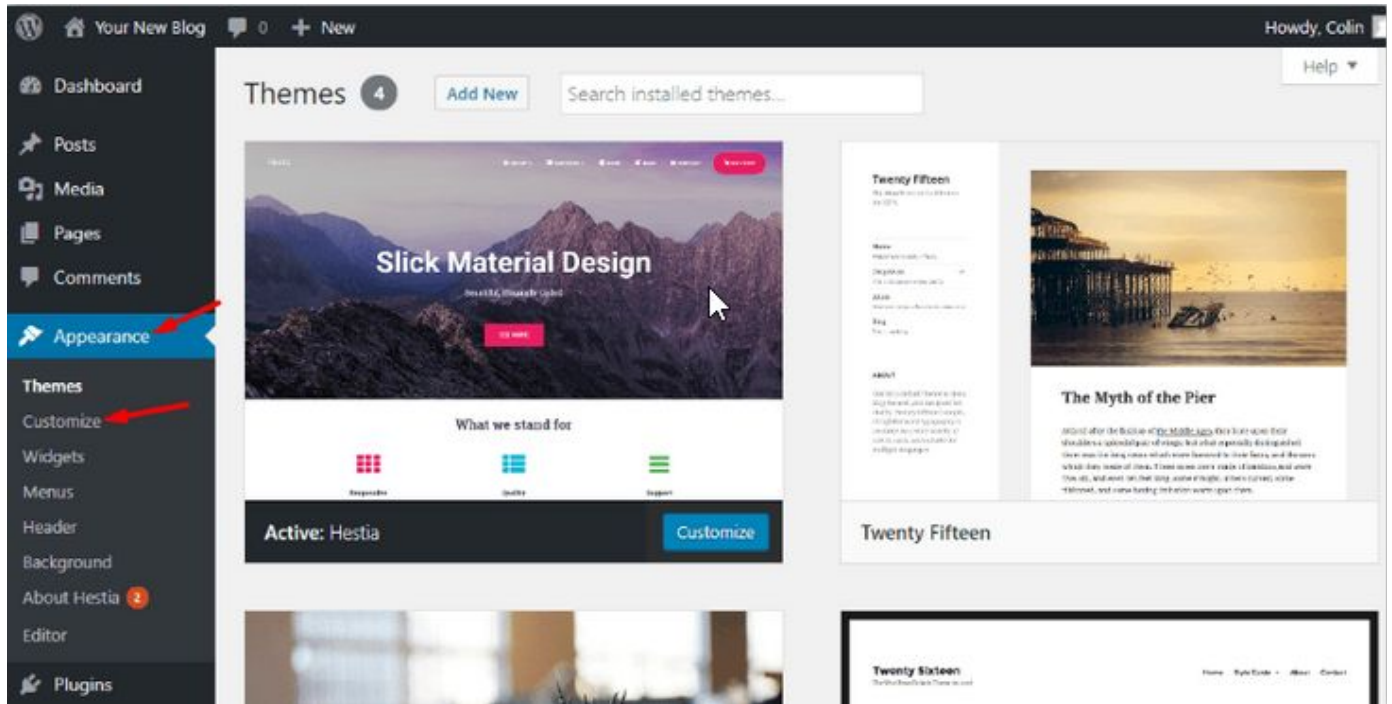


After installing your theme, make sure to click the Activate button to make it active on your site.

How to further customize your WordPress theme

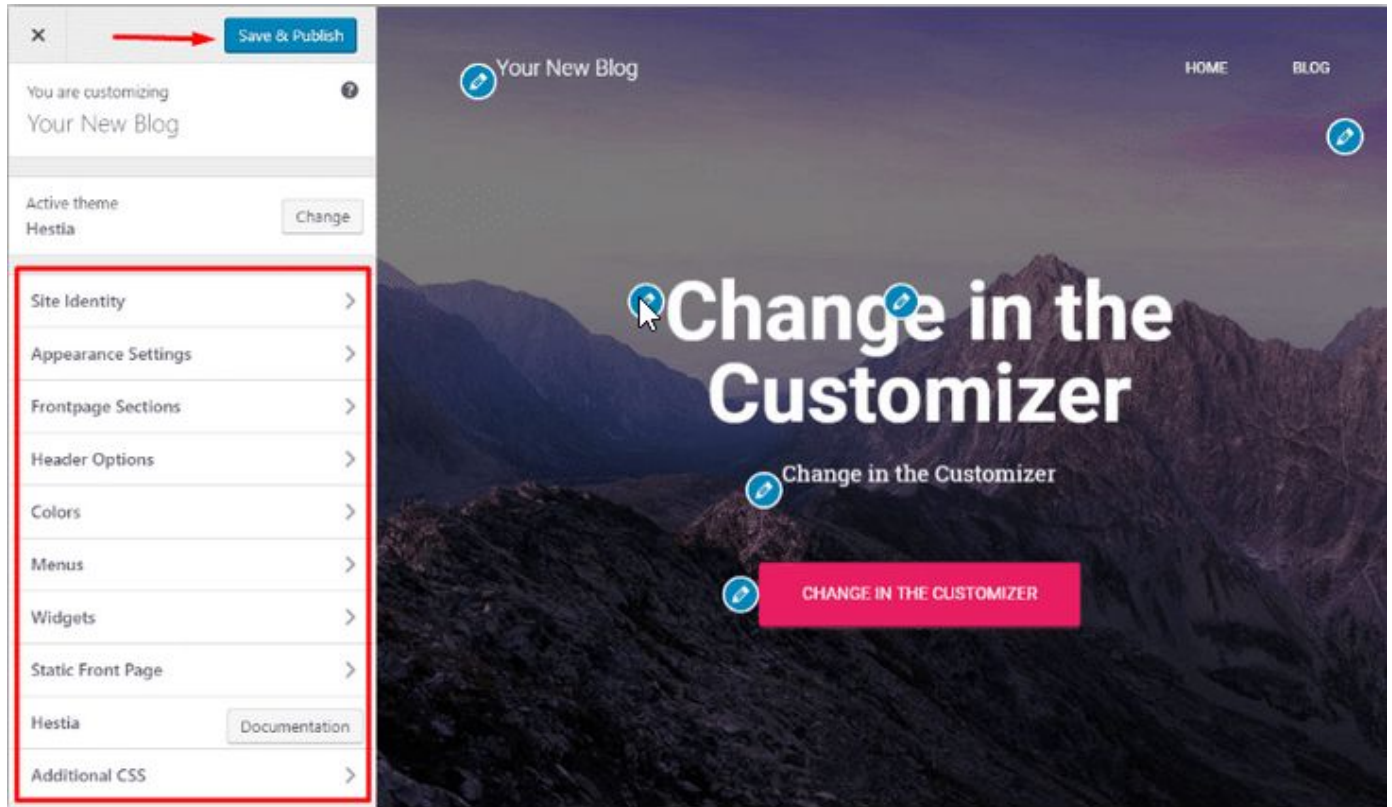
To further customize your theme, you can use something called the WordPress Customizer. This interface lets you make certain tweaks to your theme without needing to know code.

You can access it by going to Appearance → Customize:



Depending on the theme that you chose, you may have a different set of options in the left sidebar. But in general, you can:

- Make changes by using the options on the left
- See a real-time preview on the website preview on the right
- Make your changes live by clicking Save & Publish

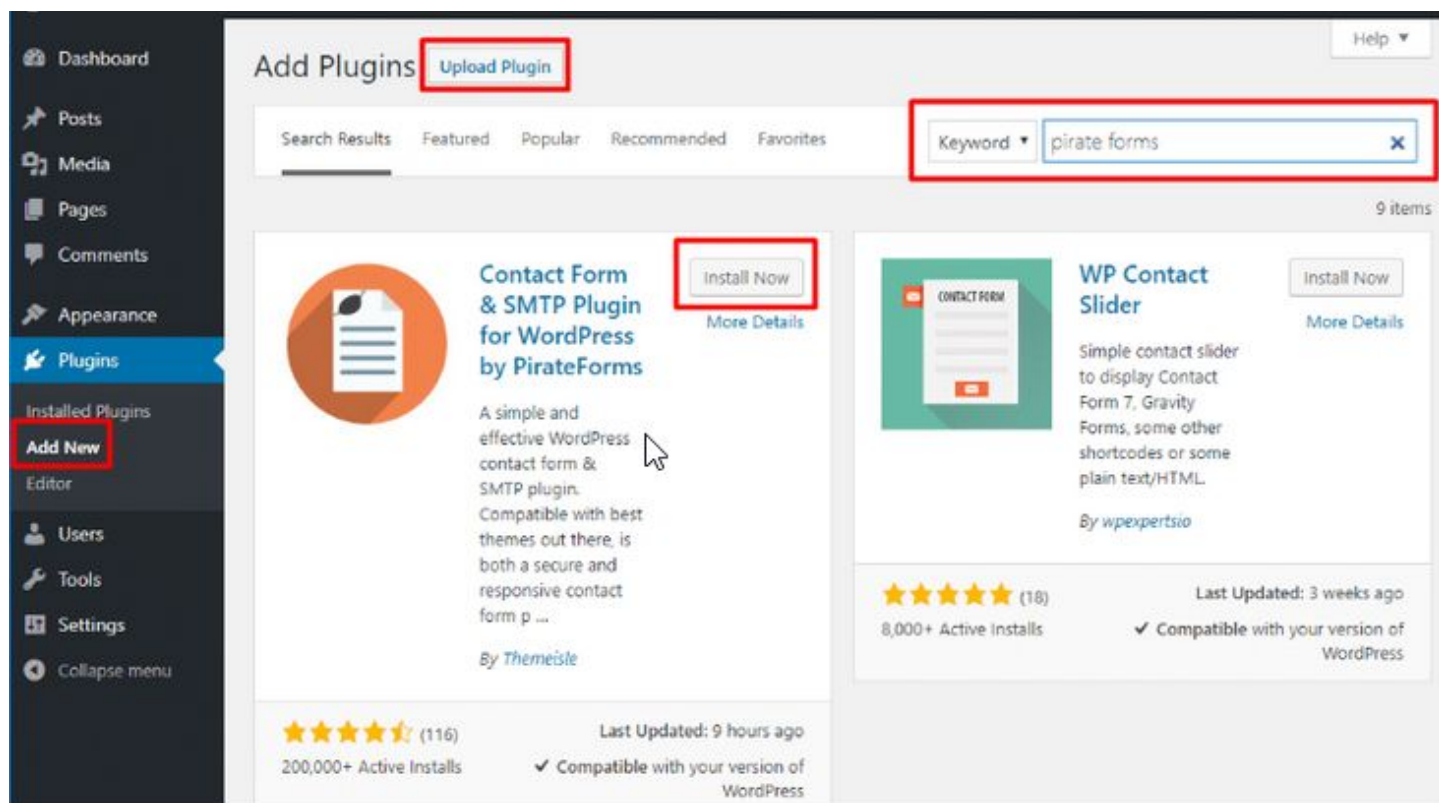


For a more detailed guide, we have a full post on how to use the WordPress Customizer.

How to install WordPress plugins

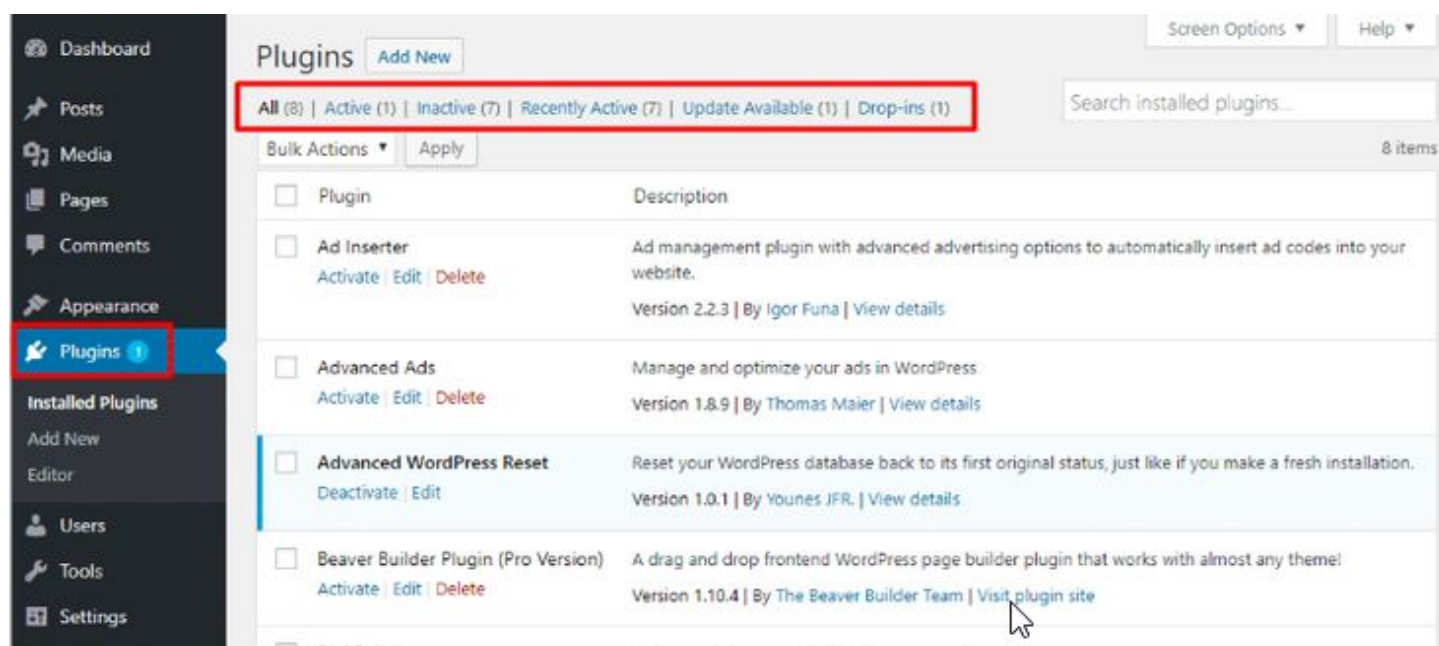
Here's the quick version:

- Go to Plugins → Add New
- If you chose a free plugin at WordPress.org, search for the plugin by name and click Install Now.
- If you purchased a premium plugin, click the Upload Plugin button and upload the ZIP file you should have received when you purchased the plugin.



Make sure to Activate the plugin after installing it.

You can always manage your existing plugins by going to the Plugins tab:



What to do after you create a WordPress blog

Ok, so you managed to create a WordPress blog, install your own theme, and add some functionality with plugins.

What next?

Well, the world is your oyster! But if you're like most people, you'll probably want to look for ways to:

- Get more visitors to your blog
- Make money from your blog

Step 4: Build a List (From the start)

In order to build your list you will need two softwares. I've mentioned them already, but I'll give you one more chance to get them if you haven't already. If you've already got these softwares, than you're good.

- Clickfunnels
- Getresponse.

The Money is in the List!



Once you've setup your accounts you now have the tools to start building your email list. So what comes first?

Create A Lead Magnet

Creating a lead magnet is the first and most crucial step to start generating leads and growing your business. There are many types of lead magnets you can create to start collecting emails: Cheat sheets, guides, reports, video courses, toolkits, ebooks etc.

Here are some things to keep in mind when creating your lead magnet:

- It must be FREE - If you charge for your lead magnet, your conversions will dramatically decrease. Most of the time, this is because people don't know who you are at first. So, they don't trust you enough to buy a product from you. Trust me on this one, keep it FREE.
- It must be SIMPLE - Although you may come up with 1,000 different ways to help people in your niche, the reality is they are not going to read your

10,000 page ebook or 25 hour free e-course. Make sure your lead magnet is simple, yet helpful.

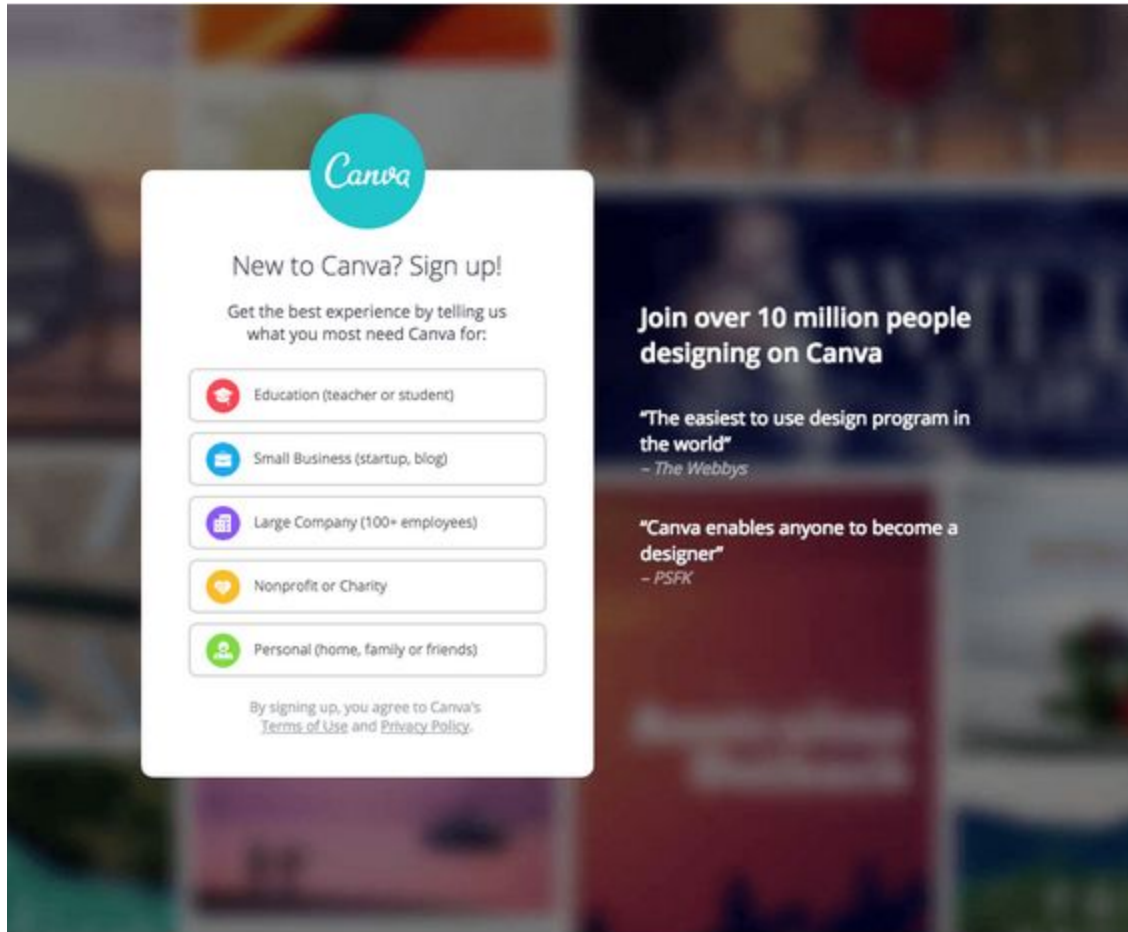
- It must be of VALUE - This is the most important part of your lead magnet. Actually put time into thinking about what your ideal client needs help with and create your lead magnet to specifically help them with this problem. Create something that you would actually charge money for, then give it away for free.
- It must be SPECIFIC - Take the time to go deep into the mind of your ideal client. What's the one or two things they really need help with. Figure out what keeps them awake at night. What drives them? If you can create a lead magnet specifically to cater to this, your conversions will skyrocket.

How To Create Your Lead Magnet

There are many different ways to create your lead magnet, but I'm going to share with you two very simple ways to do this.

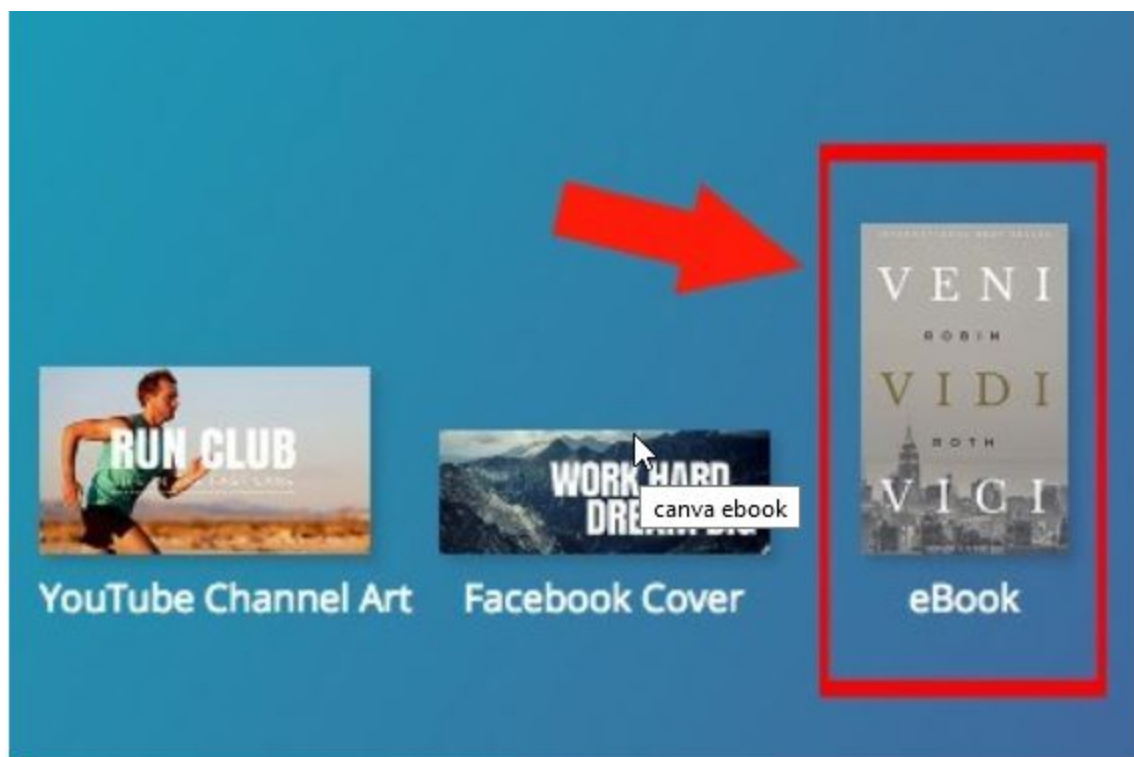
1. Canva.com

Canva is a creators dream. Their platform is simple and packs a punch.



Once you create an account with Canva, you will have access to tons of online digital creation tools that you can use for free.

In this case, we want to navigate to the Ebook to create our free lead magnet.

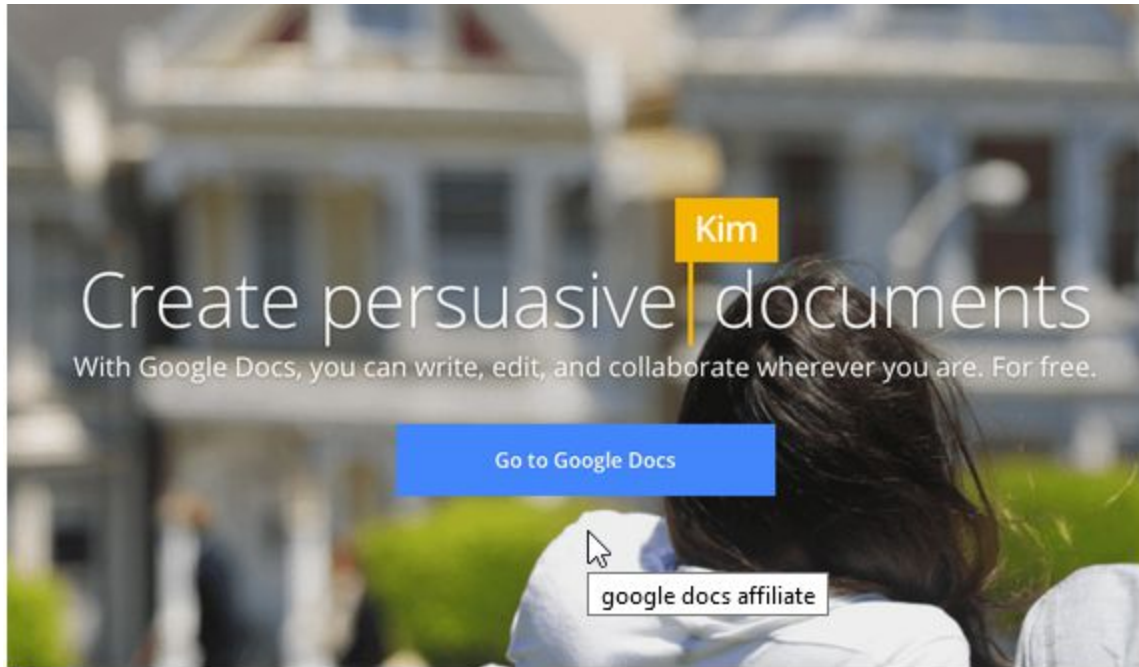


Once inside the Ebook section, type out your free lead magnet. Keep in mind that you can link to other websites and tools within your lead magnet to further help your subscribers.

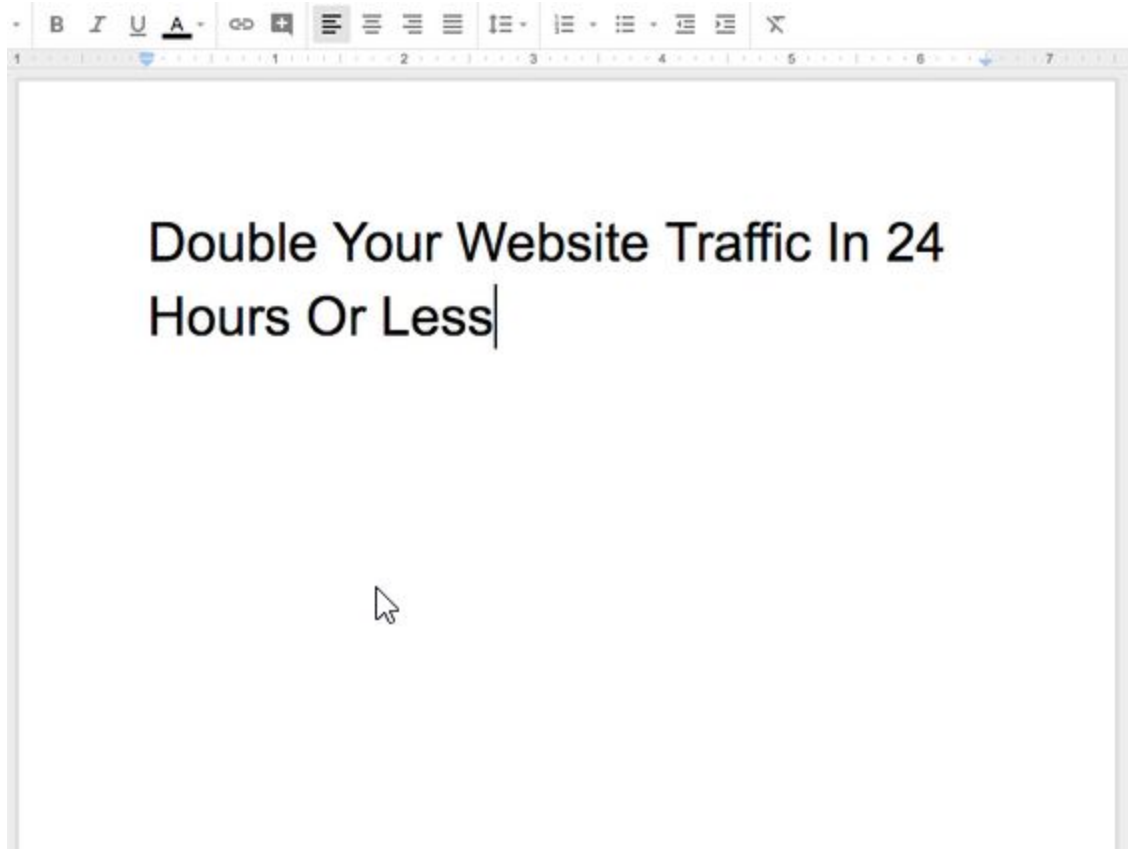
Income Tip: Use affiliate hyperlinks within your lead magnet to sources you recommend to increase your profits. Once you have your lead magnet created, you can publish it right within Canva and get a unique URL for it, or download it and re-upload it elsewhere. You can upload it straight to your website, to dropbox or host it within Clickfunnels if you're using them as your landing page service.

2. Google Docs

So many people forget about Google resources, which is sad because it has so much to offer; one of which is their Google Docs.

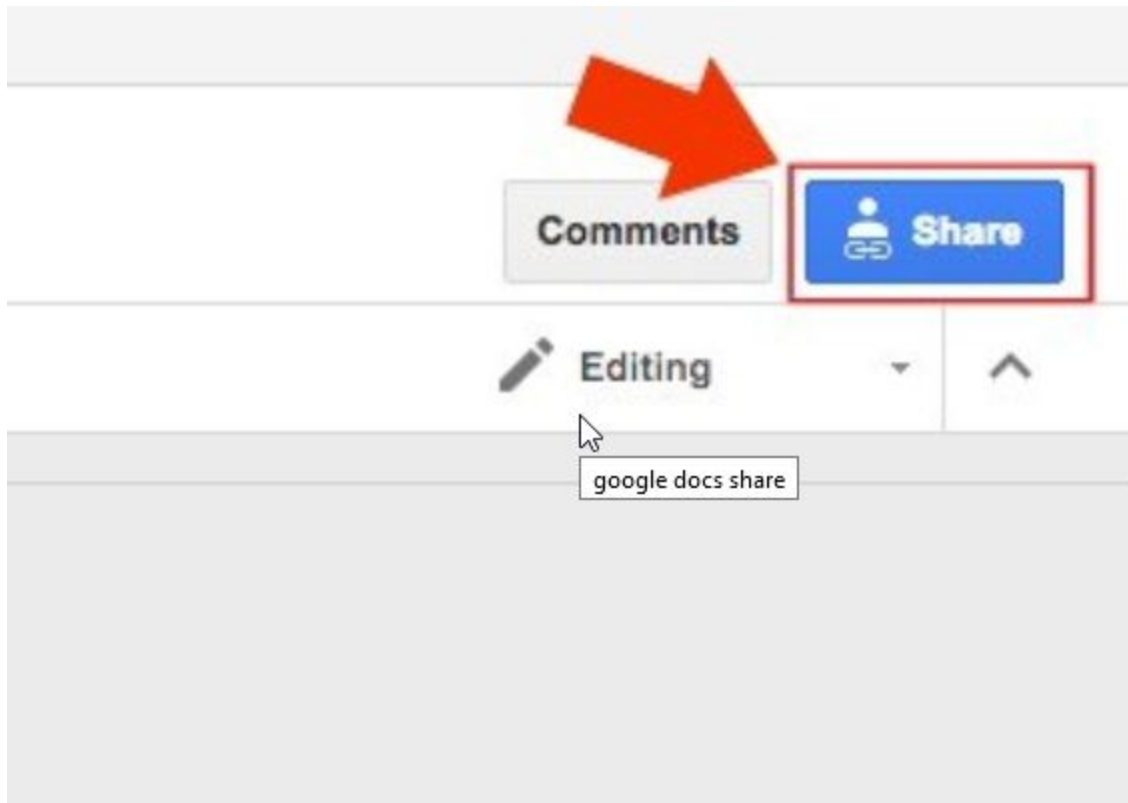


Creating a document with Google Docs is very simple. Once you're logged in, simply create a new document and type out your new lead magnet.

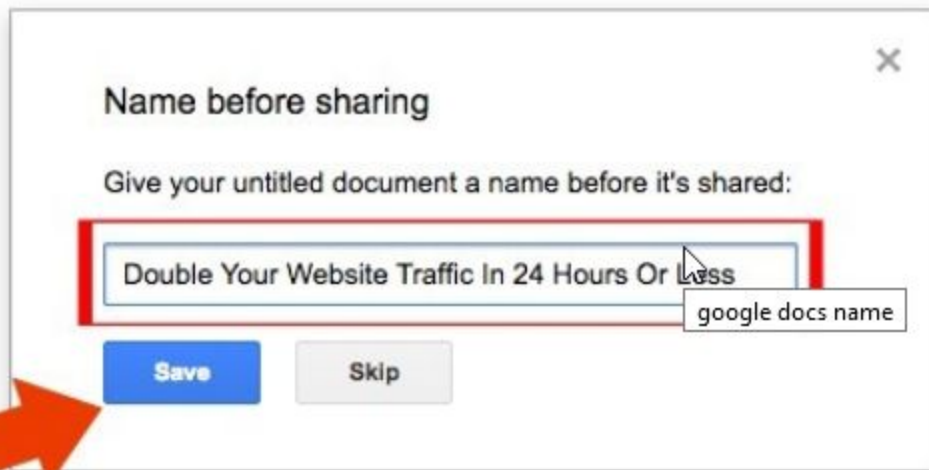


Once you've finished creating your lead magnet document, you need to publish it to the internet with a specific URL. This url is what you'll be sending people to after they option to your landing page.

You do this by clicking the share button at the top right of the document.



After you click the share button, you will need to name your document. Give your document a name then hit save.



Name before sharing

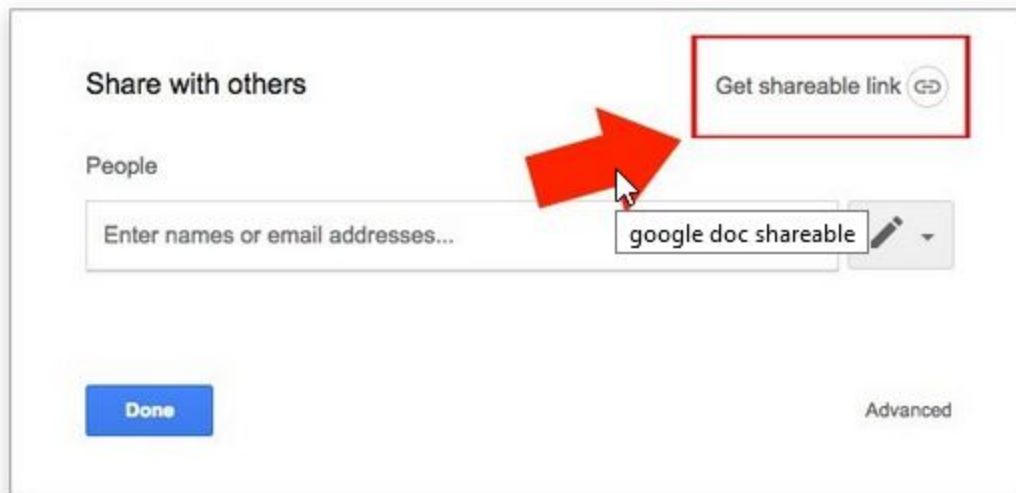
Give your untitled document a name before it's shared:

Double Your Website Traffic In 24 Hours Or Less

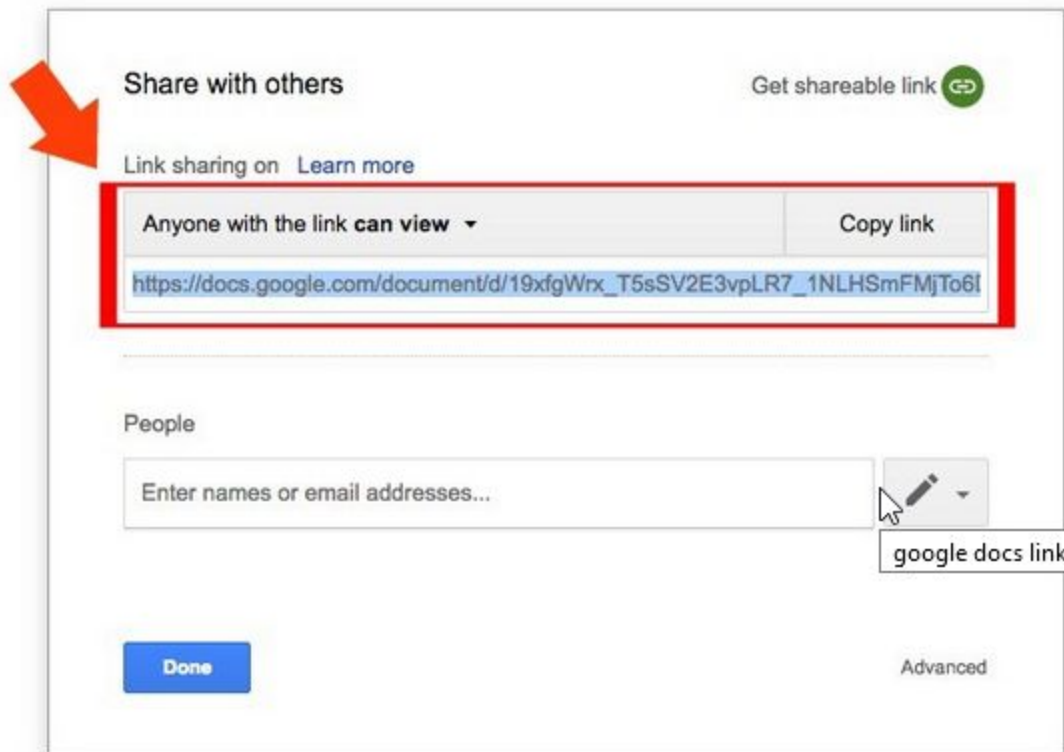
google docs name

Save Skip

The next screen you'll see is how you'll be able to share it with others. You can directly send it to people via email or get a shareable link. In this case we want to click on Get shareable link at the top right.



The next screen is your final step in obtaining your shareable link.



This is the URL you will copy and send people after they optin to your lead magnet. And that's it, you've created your lead magnet.

Create A Capture Page

Now that you've created your lead magnet, you need a way to present it online and capture leads. You'll do this with a lead capture page.

A capture page has many names:

- Capture page
- Landing page
- Lead page
- Squeeze page

So many different names, but it has one purpose. To collect emails.

There are many different platforms to create a capture page with, take your pick. Once you've completed your capture page with your chosen software, you will integrate your email software with your landing page.

This is necessary to deliver your lead magnet via email, which brings us to the next point and a very important one at that.

Affiliate Marketing Riches

This is an e-book I write to show you exactly how to leverage affiliate marketing to make a full-time living online.

It's free to readers of FreedomInfluencer.

That's you!

Enter your email below to download your copy and get more affiliate marketing training for free.



SEND ME THE EBOOK!

Automate Your Business

Let's talk about how to leverage automation in your business. This allows you to leverage technology to grow your business in your sleep.

How does this work? With email automation. You will set this up with an email autoresponder. An autoresponder allows you to deliver your lead magnet automatically to your subscribers and follow-up with them through automation sequences. Now, you can alter what emails you send to people based on their specific actions.

So, if they didn't open the email for your lead magnet, you can send just those specific people a tailored email to remind them of the free gift you've have for them.

Setting up these tailored emails is called a workflow. You can be even more specific and send emails based on whether or not someone has clicked a link inside a specific email, which is shown in the video below.

And remember, all this is automated. Very powerful.

Step 3: Grow Your Audience

Attracting a larger audience means a larger pool of potential customers.

we show you the best ways to grow your audience and get traffic to your platform. No matter what niche you're in or what kind of platform you've built, we will help you start building an audience interested in what you have to say!

we'll share the steps you can take to start growing your audience and getting traffic to your platform. If you're not sure how to get visitors to your site, this step for you! Just make sure you've watched Steps 1 and 2 first.

First: Do You Research

Who is your audience ?

- Who is your ideal reader/visitor ?
- What do they look like,talk about,hate,fear,desire ?
- Who do they hang out with, talk to, argue with, idolize, want to be ?
- Where do they hang out online,in person, want to go, not want to go ?
- What products,brands or personas do they love and hate ?
- How do they talk ?Formally,informally,passionately,analytically ?
- What lingo do they use (i,e ... keywords)?

The #1 Question to Answer

Why are they coming to you ?

Second question:

Why should they listen to you?

Great content: The Foundation

Awesome,original content is not optional!

Your content should be :

- Honest
- Valuable (don't waste people's time)
- Delivered in multiple formats if possible
- As short as possible but no shorter
- Above all:results-oriented!

Have a Personality

Great content is required:personality is what makes you stand out.



"Have a take."



Build a Brand

Even if your brand is casual, Look professional.

- Custom logo
- Premium or custom theme
- Images in post
- Branded social media pages
- Real email address/URL

Examples





Rookie Mistake

Trying to monetize from day one!

Add Value to the Community

Participate in forums

Get active in Facebook groups

Network on Facebook & Twitter

Guest post on blogs in your niche
(Good for reputation, traffic, & SEO)

Attend events and conferences

Link out to other valuable resources/sites

Stay in Contact with Your List

Besides sending out your content:

- Share others great information and resources - be a part of the community
- Survey them and ask questions that you can use to better serve them.
- Add value and share before promoting products to them !

How you treat your list can make or break your reputation. Be a hero to them.



The Secret to affiliate success (Really)

One word. Any guesses?

Consistency !

Step 4: Promote Products

we show you how to promote products through your platform in a way that is effective, safe, and profitable!

Once you've created a platform and an audience, you can begin to promote products.

we'll talk about how you can promote products to your audience in a way that will get you the most sales and make your audience love you at the same time! There are lots of great strategies and tactics in this step, but your success hinges on

having done the previous steps properly, so don't jump straight into promoting products before spending time on the earlier steps.

Your website will be your primary tool for promoting affiliate products and services. However, in order to maximize your success and build a long-term audience, you need to leverage the power of social media. That could be from Facebook, Instagram or Twitter

The platform that you choose to promote products and services on will depend, in part, on the type of niche that you choose.

Building an engaged audience of followers is one of the best ways to build long-lasting relationships with your target market. When people trust and like you, they will be more likely to buy from you, because that relationship has been nurtured over time

Once you have consistent traffic coming to your website, you want to create an email list. This is the secret sauce for every affiliate marketer. A list will allow you to promote your content to your audience. The trick here is to focus on adding value.

If you come across as too “sales-driven” people will smell it and unsubscribe to your list. This is why it is so important to be authentic in your approach. That is the key to building trust with your audience. In the words of Howard Schultz, “Mass advertising can help build brands, but authenticity is what makes them last.”

Only Promote What You Believe In

Get access first

- Buy it or ask for a review copy
- Contact vendors via contact page or affiliate page

Try to get results yourself

- Makes reviews more believable and compelling

- Can be used for content
- Can be used for bonuses (more on this later)

How to Promote Through Your Platform

- Banner ads
- Promotions to your list/social media
- Reviews
- Bonuses
- Recommended Page
- In-Content referrals

Banner Ads

The least effective method: easy but low - conversion

Get creatives from vendors affiliates page or create your own.

Ads can be created for as little as \$5 on Fiverr

Ads should be relevant but stand out visually

Best if banners are backed up with other methods



In-Content Referrals

Brief mentions in content - not a full review

Examples:

“This is the official unveiling of my new blog design! It’s built on the premium SuperDuper WordPress theme (affiliate link)”

I’m excited to report that I ‘ve finally got the 18-pack abs. I’ve always wanted and it was easier than i thought.I just did the p90X workout (affiliate link) for 22 hour a day and voila! Piece of cake.

“Figuring out how to tie a wooly bugger fly for the first time can be pretty tricky.If you’re looking for a shortcut i’d recommend Billy’s Fly Tying for City Slickers guide.(affiliate link). It really helped me when I was getting started”

Tip:

Teach a skill or share an outcome, then recommend a product to assist with it.

Reviews

Pre-Sell the Product

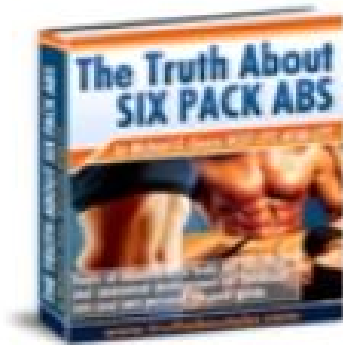
Be honest, Transparent and specific

- Cover the good and the bad
- Talk about who it's right for and who it's not.
- Share your specific results, if possible
- If not, tie back to your own experience ("This would have been great when i was learning...")

Multiple format options:

Text, Video, Audio and Email.

The Truth About Abs Review



If there's one online program that has seen an extremely high amount of success time and time again, **Truth About Abs** would be it. This program has been available since 2004 and is still coming in top spot as one of the hottest products on the market.

But, is it right for you? And, does it really reveal the Truth About Abs as the name suggests?

Let me take a closer look at what I personally think of this product so you can get the need-to-know facts about whether this is **it** that you should consider.

lot



How to Get More Subscribers and Traffic With a Take Action Area + Optin Skin Bonus

286

For the past two weeks I've been secretly running a new plugin behind the scenes of The Smart Passive Income Blog, which I know is going to make a lot of people **extremely** happy.

First, an interesting and related backstory...

In January of 2010 I launched a major redesign of the SPI blog, which is pretty close to what you see today.

Part of the redesign included what I liked to call a **Take-Action Area**, a "box" I designed myself (and *not* created for my web programmer) that was to be placed immediately below a link



Combine with bonuses for maximum effect.

Bonuses:

Add more value & protect the sale.

Great way to get shoppers off the fence and buying now.

Make your audience love you even more.

Protect your commission - ask buyers to email their receipt to you to verify they bought through your link.

And even more value to the product, making your readers more likely achieve their goals.

Recommended Resources Page:

Mini - reviews in one place

RISE RECOMMENDS

Here are some products and services that I know, like and trust. They get "The Rise To The Top" seal of approval for being awesome and will help mediapreneurs like you. From cool products to services, I'm sure you will enjoy them as much as I have!

Note: Some of the products and services below are affiliate links which means if you purchase them, I get a commission, first born child, pony or some kind of other amazing bounty. I know awesome, right? And I've also worked out deals on some of them as well just for RISE viewers (YOU!). You can rest assured I only promote things to you that I really think are fantastical (and I protect you like a mother bear!).

FEATURED RECOMMENDATION: THE MUST-HAVE VIDEO PLAYER FOR INTERNET MARKETERS AND MEDIAPRENEURS:

LeadPlayer is one of the most impressive pieces of easy-to-use software that I've come across over the past several years. Basically it "pimps" your YouTube videos on your site. You can add in opt-in boxes (!), calls to action (!) AND even change out your opt-in boxes and calls to action in all of your videos in a jiffy. Seriously, fantastical. [Check out my review right here](#) (and there is an affiliate link below the review).

TO SHOOT SIDE-BY-SIDE VIDEOS ONLINE EASILY

Ecamm Call Recorder: This is a super simple way to record Skype Video Calls on a Mac. This is the amazingly simple software I use to record interviews on Skype. It is literally one button and you are off to the races, plus some cool bonuses that come with it allowing you to change your file into multiple formats such as MP3. Best part is it is designed to be ridiculously simple so you don't need certification from NASA to



Promotions to Your List:

Still the most reliable and profitable method

Use copy similar to a pitch page:

- Highlights the benefits, not features.
- Personalize your recommendation.
- Include your results & those of other buyers.

Combine with other methods:

- Bonuses
- Reviews

Do you have any websites with Google AdSense on them? Over the past three or four years, a l

My process has been to identify niches that had good profit potential from AdSense and then use social media and other tactics.

Early on while building my AdSense site network, I nearly always focused on getting more traffic realized that I could increase earnings by increasing click-through-rates (CTR) on my existing tr

placements, etc. and was able to increase earnings on nearly all of my sites.

If you have AdSense sites that are earning a few cents to a few dollars each day, you might be these things to improve your CTR. Today I found a great report that use real world data and case Hoffman, was actually able to increase some of his sites from CTRs of 1-3% up to 10% and mo

[Earn More with the Same Traffic - AdSense CTR Guide -Click here](#)

I personally experienced very similar results from many of the same tweaks and strategies outli able to increase them to 10-12%. That means I was essentially able to increase my profits five t

if you have an AdSense site that's earning \$2 per day on average then it is worth \$730 per year. It to \$10 a day. That would be an increase of \$2900+ per year (again without any additional SEO

If you currently run any Google AdSense sites (or plan to do so in the future), I recommend you earnings potential. Here's the link again:

<http://t.co/4.com/u/559018818>

Well that's it for now. Talk to you again soon.

Thank you.



N

Plain text emails work fine - No need to be fancy

High Ticket Affiliate Programs

While promoting low ticket products through affiliate networks can create a good amount of passive affiliate income, high ticket affiliate programs puts this on steroids.

What Is High Ticket Affiliate Marketing?

Through this post you've learned all about affiliate marketing; what it is, how to get started with it and how to make money with it.

Now, let's talk about high ticket affiliate marketing. While making some money through affiliate networks like Clickbank or Amazon associates is nice, high ticket affiliate marketing programs are a different story.



High ticket affiliate marketing is where you can earn \$500 or more in commissions per sale. Many times high ticket affiliate programs allow you to make between \$1,000 - \$10,000 in commissions per sale.

Your job as an affiliate of a high ticket program is no different than that of a normal affiliate offer. Your job is to connect products with people, but with a high ticket program, the payout on the backend can be in the thousands, and that's just for one customer.

How To Make Money With High Ticket Affiliate Programs

As an affiliate of a high ticket program, you will be responsible for acquiring a new customer. This involves you marketing either pre-made sales funnels that the program has put together for you, or coming up with your own lead magnet, which you should be able to create from reading this post.

Either way, on the front end you'll be marketing a low ticket front end offer. This will be anywhere from \$1-\$37 dollars. The only point of the front end offer is to acquire a new customer.

If you're spending money on ads to obtain these new customers, understand that the objective is not to break even on these low ticket front end offers. In fact, you will more than likely be in the negative on the front end, and that's okay.

All the money is made in the back-end with high ticket affiliate programs. Why? Because you will have products that your customers can purchase paying you handsomely, anywhere from \$500-\$10,000 per sale.

This is powerful. Now you don't need to have 100 customers buying a \$50 product every month to make a full-time living from your affiliate commissions.

Just one customer purchasing a high ticket product per month can create a 6-figure income for you.

Above all

Respect Your Audience.

Traffic Sources

There are many different ways to get traffic, both free and paid. Each has their own advantages and disadvantages.

Free

Free traffic, such as organic search engine visitors, video marketing, or social media/forum traffic, can be a great way to get highly relevant visitors to your website without paying for each visitor. Building a platform that delivers free traffic can be a great long-term affiliate marketing strategy. However, the downsides of free traffic are that it can take a lot of time and effort before you start seeing results, and can be unreliable.

Conversion Rates

Your conversion rate is the percentage of order form visits that become purchases. It depends on many different factors:

- Where is your traffic coming from? (Free vs paid, warm vs cold)
- How well does your audience know, like, and trust you? This can have a huge impact on your conversion rate.
- Conversion rates can vary widely, even among products in the same niche.

Things such as sales copy, valuation, page decoration, and vendor's fame may have a big impact on how many hops can be used to convert a sale.

Because there are so many different factors that can affect you. For some affiliates, it may take some of the hops, while others may take hundreds or more.

Affiliate marketing is a great way to make additional income, or make a full-time living.

Over to you!