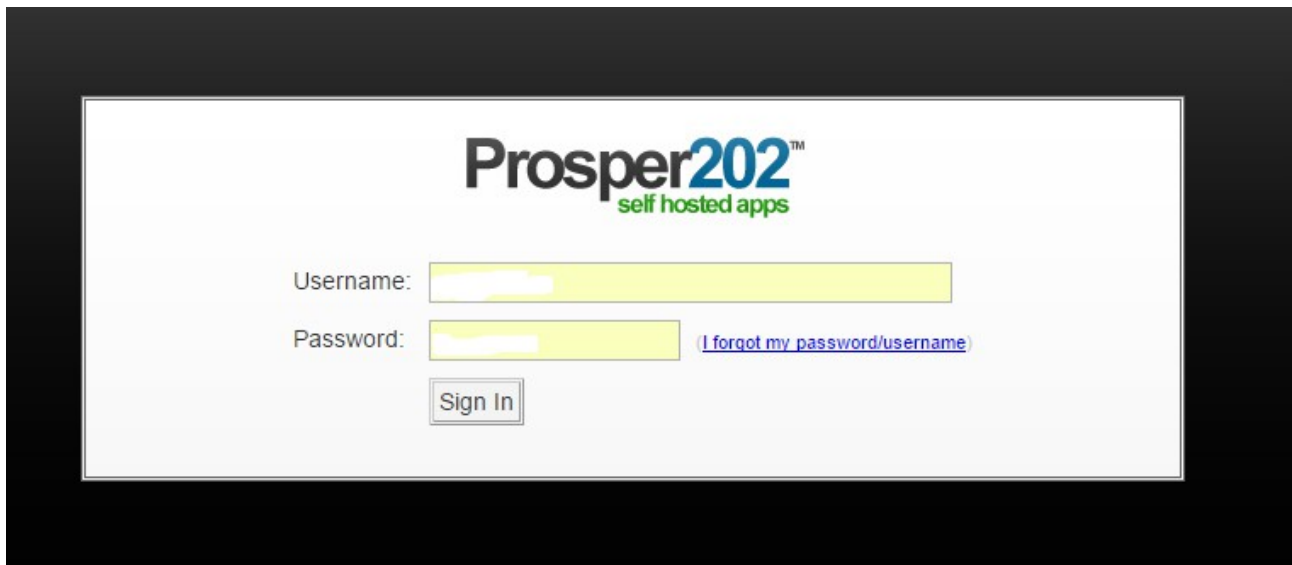# Prosper202 Manual

How to track keywords using Prosper202

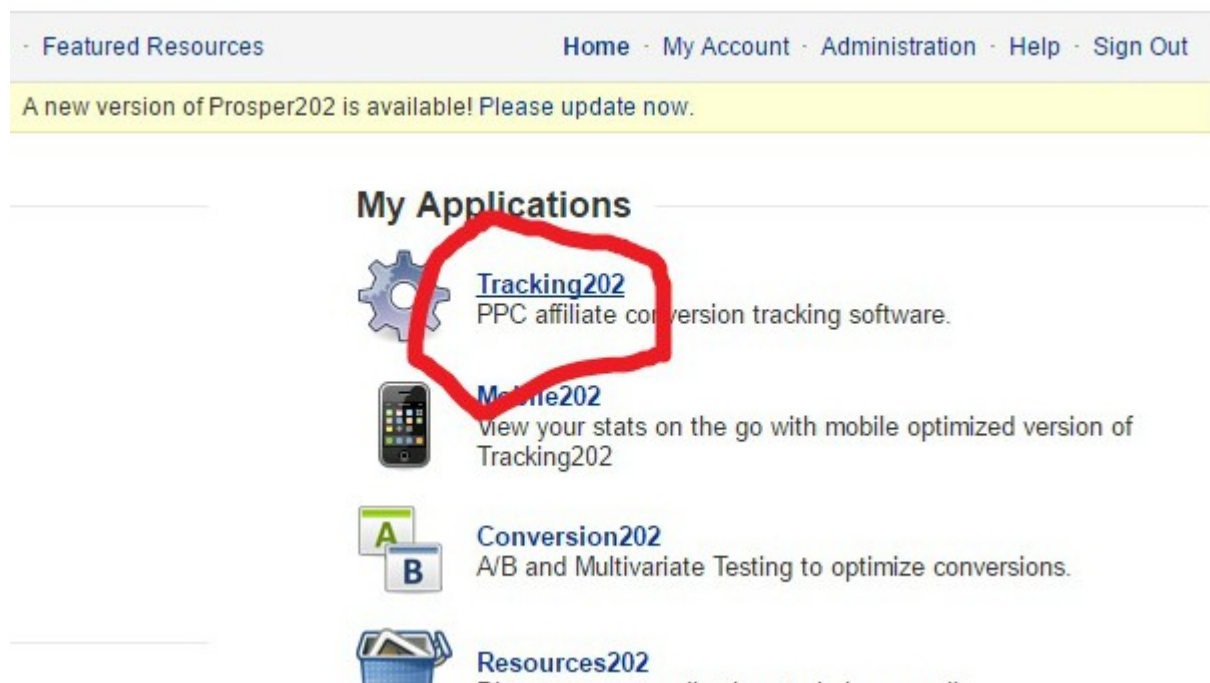First thing you need to do is you need to install the Prosper202 on your server.

[Click here to see the video and download the file to your computer.](#)

Once you have instaled the Prosper202 on your server, come back to this guide to set up the keyword tracking the right way.

Step 1 – Log in to your Prosper202 account.

Step 2 – Click on tracking202 for setting everything up.

Step 3 – Click on Setup tab and enter the traffic source. In our case its *Bing ads*

Setup | Overview | Analyze | Visitors | Spy | Update

Traffic Sources | #2 Categories | #3 Campaigns | #4 Landing Pages | #5 Text Ads | #6 Get LP Code | #7

Traffic Source Account Setup

Add the Traffic Source (PPC, PPV, Display, Social etc) you use, and usernames for

1st - Add Traffic Source

What Traffic Sources do you use? Some examples include, Facebook, Plentyofish, MSN Adcenter, and Google Adwords.
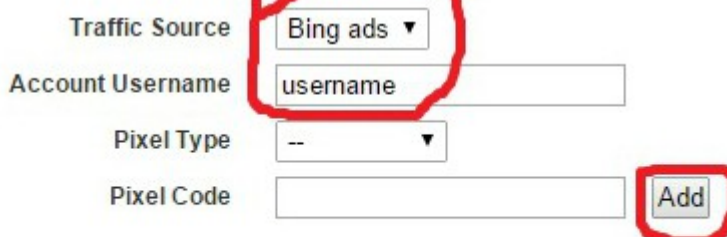
Traffic Source   Bing ads   Add

Step 4 – Add traffic source account as shown below.

2nd - Add Traffic Source Accounts and Pixels

What accounts to do you have with each Traffic Source? For instance, if you have two Plentyofish accounts, you can add them both here. This way you can track how individual accounts on each source are doing.

Traffic Source   Bing ads ▼

Account Username   username

Pixel Type   --   ▼

Pixel Code   _____ Add

Step 5 – Add campaign category. In our case it's *Clickbank*

Overview | Analyze | Visitors | Spy | Update

ces | #2 Categories | #3 Campaigns | #4 Landing Pages | #5 Text Ads | #6 Get LP Code

Campaign Category Setup

Add categories for the offer you will you work with h
For example you may enter in the affiliate networks you work or you could enter in different categories/niches s

Add Campaign Category

What Campaign Categories do you want to use? Some examples include Commission Junction, A4D, Mobile, Dating etc.

Campaign Category   Clickbank   Add

Step 6 – Add a campaign. When you add your affiliate URL, put **[[subid]]** at the end of the link.

Affiliate Campaign Setup
Add the affiliate network campaigns you want to run.

Add A Campaign
Here you add each of the affiliate campaigns you are promoting.

Affiliate Network	Clickbank ▼
Campaign Name	Acne no More
Rotate Urls	⦿ No ○ Yes
Affiliate URL [?]	clickbankhoplink.com[[subid]]

[[subid]] [[c1]] [[c2]] [[c3]] [[c4]]

The following tracking placeholders can be used:
[[subid]], [[c1]], [[c2]], [[c3]], [[c4]]

Payout $	31.14
Cloaking	On by default ▼

Add

Step 7 – add the landing page where your visitor lands after clicking the ad. Chose Advanced option.

#3 Campaigns   #4 Landing Pages   #5 Text Ads   #6 Get LP Code

Landing Page Setup (optional
Please type in the URL addresses of the landing pages you plan

Add A Landing Page (optional)
Here you can add different landing pages you might use with your ppc marketing.

Landing Page Type [?]	○ Simple (One Offer on the page)
	⦿ Advanced (Mutiple Offers on the page)
LP Nickname	acnetest
Landing Page URL	http://landingpageurl.com

Add

Give it a nickname and landing page URL and click add.

Step 8 – Add your text ads that you use in your bing account. Choose *Advanced Landing Page Setup*.

Step 9 – Click on #6Get LP Code and select Advanced Landing Page

Step 10 – Choose the Landing page and select the offer that you have saved earlier. Click <mark>Get Landing Page Codes.</mark>

Step 11 – Now you have to copy the inbound Javascript code and paste it on your page. To do that you have to install a tracking plugin to your WP site.
Here is the link to download the plugin. Once you download it, you have to install it on your WP site.

Once you have it installed, follow these steps to set the tracking properly.
Note: Use this plugin only for Inbound Javascript Landing Page Code!

1) Under Tools look for Prosper Tracking Settings
2) Under Account – Name put something descriptive for example the page name or the campaign name for that page
3) Under Pages IDs put the page ID for each page that you want tracked. To find page IDs go to Pages or Posts and then click Edit.
4) Mouse over the page you want to track and you will get results like
example: http://customrequest.com/wp-admin/page.php?action=edit&post=172.
172 will be your page ID for this example.
5) Insert Tracking Domain URL from Prosper202 or Tracking 202.

Sep 12 – Now you have to create a PHP file that you will upload to the server. To create a PHP file, follow these steps.

1) open new text document (use notepad for this)
2) copy the code and paste it into the file.
3) Click on File - Save as- enter file name (for example) as 10.php or anything else, just make sure to ad the .php at the end, click save.

Now you have the php file ready for the upload. I use Filezilla for this.

1) Connect to your server,
2) Go to public_html
3) On the left select your php file
4) Then right click on it and select upload.
5) Once it's uploaded, open the browser and go to your php link to see if it's working or not. If everythinf works fine then you are good to go.

Basically for each offer has their own php page, and you want to copy the code given below for each offer, onto each of their associated pages. If you have any more questions please contact the live support and we can walk you through the process.

```php
<?php

    // -----------------------------------------------------------------
    //
    // Tracking202 PHP Redirection, created on Fri Mar, 2017
    //
    // This PHP code is to be used for the following setup:
    // test on http://ajdollars.com/asecretgroup/
    //
    // -----------------------------------------------------------------

    $tracking202outbound =
'http://tracking.ajdollars.com/tracking202/redirect/off.php?
acip=523&pci='.$_COOKIE['tracking202pci'];

    header('location: '.$tracking202outbound);

?>
```

Step 13 – You will need to copy the link with php file and put it on your thank you page. It will work as a redirect to your offer.

Just change the clickable picture link to the php link. Once you have done this step, your tracking system should be ready for tracking the keywords.

Here is an example formula of the campaign.

Keyword → Landing page (with inbound code on it) → Squeeze page → Thank you page (with outbound code – php redirect to the offer).

So far so good, let's move on to the next step.

Step 14 – Now we will be creating a ***destination url*** for your text ads.

Once you click the Generate Tracking Link, you will be presented with the link.

Step 15 – Now you have it. All you need to do is copy this link and paste it as your destination link for your text ad.

Note: For every text ad you will need to create different link so that you can track which ad generated sales.

Important Note: *When you paste the destination link, add at the end* {keyword}.

If you are using Yahoo Search Marketing, you can leave out dynamically inserting the keyword into the our destination url because they do it for you automatically. However on Yahoo Search Marketing you <u>must enable tracking URLs,</u> in the administration portion of your account for this to work

http://ajdollars.com/asecretgroup/?t202id=854&t202kw=

Final Thoughts

If you are confused about how to dynamically insert keywords into your url, here are some examples below:

- **MSN AdCenter Example:** &t202kw={keyword} - More Info and Even More Info
- **Google Adwords Example:** &t202kw={keyword} - More Info

It is extremely important whenever you modify your PPC campaign, if you are to change your CPC on your bids for instance, you must update it with a new unique tracking202 destination URL. If you change your CPC and use a old destination URL, tracking202 will think the CPC is set to whatever your last unique destination URL had its CPC set to

So now everything is set. You are ready to start your campaign.

Good Luck!