

CPA \$130 Per Day

By - IVY Livingston

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Introduction

Welcome to this guide!

First of all, thank you very much for taking the time to read my step by step guideline and that you made the decision to buy this, in my opinion, very valuable information.

My name is Ivy Livingston, I am in the Internet Marketing “game” for almost 6 years now.

The main reason I started with Internet Marketing was the possibility to work from home and do whatever I want. The typical dream of everyone which is starting out in the Internet Marketing area. At the beginning, it was just a wish and I made a lot of mistakes while starting out. Trying to implement one “Get-Rich-Quick-Overnight” – product after another. It doesn’t matter if it was a WSO or a Clickbank product. It was the same shi* every time. The only one who made money was the seller of the product.

With this WSO I would like to give you my information on the topic of Adult CPA and PPC. The information you are

going to read in the next upcoming sides will reflect my own experience and should help you to get started as well.

This is definitely not a get rich quick-scheme or something like that. It is a business model like everything else too. Stick with it, be consistent and you will be fine.

I do not want to talk any longer about me or the product itself because that is not the main aim of this product. Anyways, one more time, thank you for purchasing this product!

Without further ado, let us get straight into it...

The method

So basically, we are creating campaigns in the adult industry area. The way we get traffic towards our campaigns is through a special Adult PPC network which I will explain to you in the

next chapters. In addition to that, I will also explain you how to find good CPA offers for your campaigns and if you do not have a CPA account I will show you that as well!

First of all, you need to understand how the whole model works:

The networks:

1.) The Adult Traffic network

The Adult Traffic network is the network where you will create your campaigns.

It is the place where you choose the banners you like to get traffic on, the CPA offer-link where you want to get your traffic redirected on as well as the GEO-data and bids.

2.) The CPA network

The CPA network is the platform where you will get your CPA offers

CPA stands for Cost Per Action and is basically Affiliate Marketing only with the main aim on digital products most of the time. Digital products do not only mean some eBooks but also some Lead-Pages. Lead-Pages are websites where users can submit their personal information in order to sign up for the website. This could

be a SignUp for Amazon or eBay as well as some McDonalds Online Signups.

The main goal with this is that companies behind those websites get new data and new customers so they can promote their products to their new customers through follow-up emails or other marketing strategies in order to make sales.

The whole process:

As you can already think of, in order to get some leads for the companies you are working with, you need some traffic. That is where the Adult Traffic network comes in place.

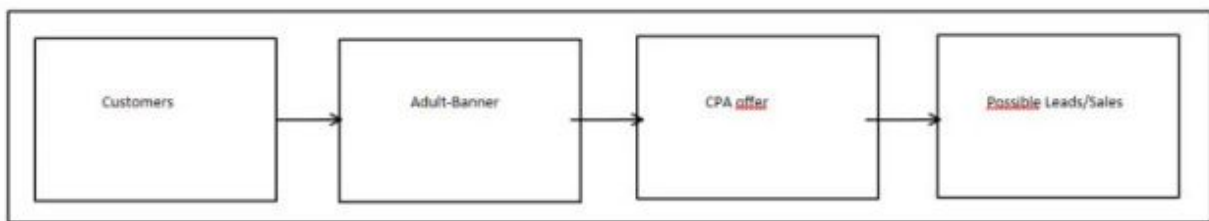
Within this network you are able to buy traffic on Click basis, also known as PPC (=Pay Per Click).

With PPC you are able to buy traffic from certain countries like the United States, Canada or the United Kingdom. In order to get the traffic on your future campaigns, you need to set a BPC price.

BPC means Bid Per Click and is the amount of money you actually pay if someone clicks on your banner.

This bid can vary from 0,0001\$ till 1\$+

As you can already see, a lot of things must be done in order to set up the whole model. To make it a little bit clearer, I have prepared a quick graphic which should explain the whole business model:



Customer:

The customer is basically your traffic.

The first thing we need to do is to drive the customer to our Adult-Banner. In order to do that, we need to create and start a campaign (creating some Adult-Banners) on an Adult PPC network.

The customer can be anywhere in the world. Within the Adult PPC network we have the opportunity to choose only those countries we like to have.

Adult-Banner:

The Adult-Banner is basically your whole adult campaign. It is the banner which your future customer (traffic) is going to see. The cool thing is, you will only get charged if he clicks on the banner. Every impression is free, but the click has to be paid. The amount you have to pay depends on the bid you have chosen for one click.

CPA offer:

If the traffic clicks on one of your beautiful designed Adult-Banners, the next thing which will happen is the redirect on your CPA-offer. In our case it will be some kind of Dating or Adult sites where user can Sign Up or it can be a physical product as well. Within this guys we will stay with PPL (pay per lead) offers.

Possible Leads/Sales:

That's where the money comes in place. If a user signs up for your CPA-offer or buys a product which you promote, you will get a commission. The commission can be fixed-priced (like 2.4\$ per lead) or a percentage of the sales price (like 15% of 50\$)

That is basically all we have to do. I hope it is more clear now and you got the idea about what we are doing.

In the next chapters I will guide you through every step in action followed by a real-life case campaign which I have started recently.

If there is still something unclear about the method, please do not hesitate to contact me for any further information (information contact at the end of this guide).

If you are ready for the next steps, read on!

The CPA-network

The CPA network provides you with the CPA offers which we need in order to redirect our traffic from the traffic network.

There are many CPA networks out there and each one has its own PROS and CONS. The ones I had best experience with are:

- **MaxBounty** (<http://maxbounty.com/>)

I have worked with them for years. There were no problems at all. Good Affiliate Managers which are willing to work with you and increase your revenue. It is clear, more revenue for you means more revenue for them.

If, at this stage, it is not clear what the main aim of a CPA network is, here is a quick guide:

A CPA network tries to get in touch with Affiliates as well as companies.

There are Affiliate Managers who are responsible for the Affiliates and there are Contact Managers who try to get new businesses on their website.

Without businesses, they cannot provide you with CPA offers. As I have mentioned early in this guide, those are just companies like McDonalds or Amazon. They try to bring Affiliates and companies together and handle the whole tracking process, payouts to affiliates as well as support and providing guides.

If you are not already an affiliate at MaxBounty, please apply.

Some tips: Try to be honest within your application. Do not tell them that you are a very experienced affiliate marketer if you are not one. Be honest and there should be no problem to get you accepted. For the traffic methods, tell them that you are using paid traffic and that you are interested in Adult advertising.

The second one I would like to mention is:

- **PeerFly** (<https://peerfly.com/>)

PeerFly is like MaxBounty but they have a bit more offers in the area of 18+ (Porn). They are reliant as MaxBounty, never had problems with them as well. The only thing I have noticed is that they have better payouts for certain offers compared with MaxBounty. The tracking is also a little bit better than the tracking of MaxBounty.

The third one is the biggest adult/porn network with a lot of offers you can promote:

- CrakRevenue (<https://www.crakrevenue.com/>)

This is a great network for advanced Adult CPA marketers because the assortment of offers is just huge. It can be very complicated for newcomer to choose the correct CPA offers, so I would avoid CrakRevenue until you have more experience with this business model.

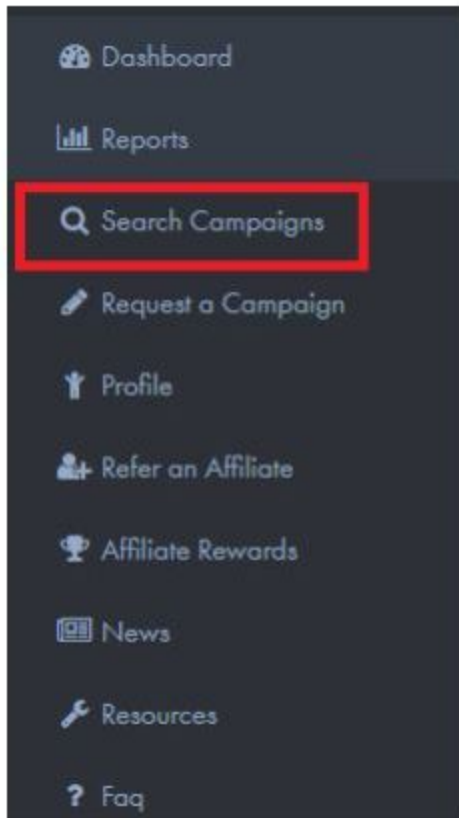
They released a cool new redirect CPA-offer feature which allows you to send traffic from all around the world to this link and your traffic will get redirected to the most suitable offer for him. Worth a try if you do not know where to start.

From all these three CPA networks I recommend to start out with MaxBounty as it is a really good and simple CPA network. The GUI (=Graphical User Interface) is easy to use, the tracking is clean and not too much and it is generally more newcomer friendly imho.

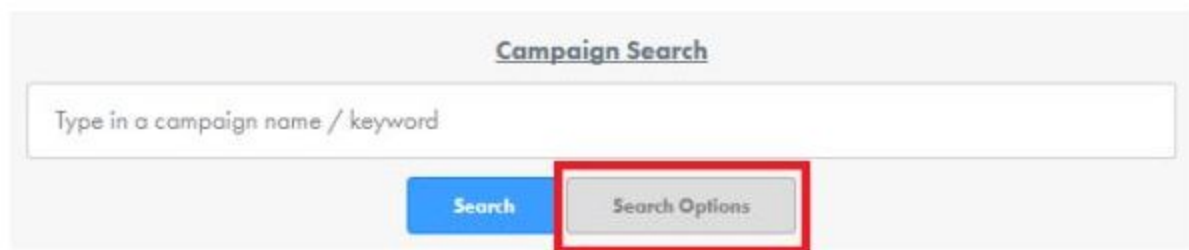
If you have chosen your CPA network and got accepted or if you are already accepted, we are ready to choose some suitable CPA-offers for your adult traffic:

1.) Selecting possible Adult offers

In your MaxBounty account, click on “Search Campaigns” on the left side of the website:



After that, you can either enter a keyword or a campaign name or use the advanced search which we are going to do:

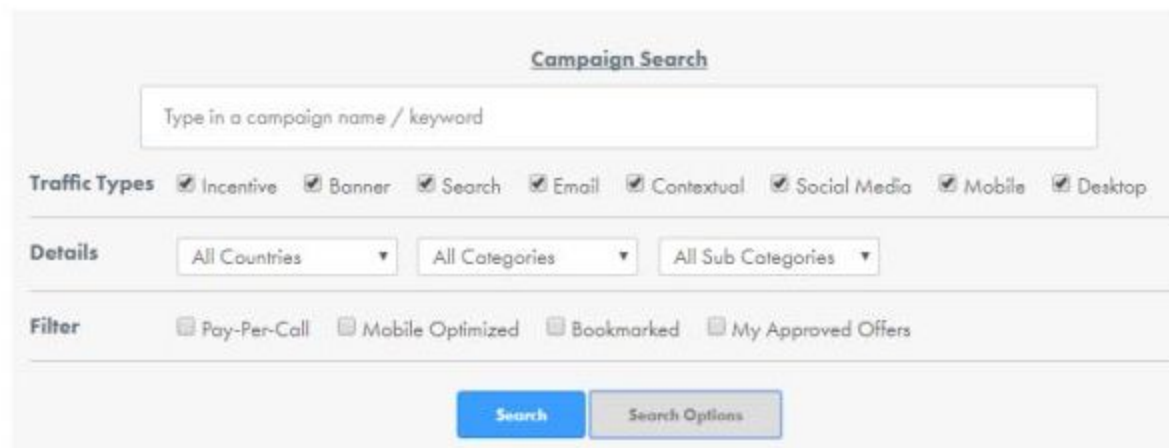


Campaign Search

Type in a campaign name / keyword

Search Search Options

After that, you should see the following options for searching a CPA offer:



Campaign Search

Type in a campaign name / keyword

Traffic Types ☒ Incentive ☒ Banner ☒ Search ☒ Email ☒ Contextual ☒ Social Media ☒ Mobile ☒ Desktop

Details All Countries All Categories All Sub Categories

Filter ☐ Pay-Per-Call ☐ Mobile Optimized ☐ Bookmarked ☐ My Approved Offers

Search Search Options

Traffic Types: means which type of traffic you will deliver.

For us, we are only interested in Desktop and Mobile but choose the Contextual and Banner Option as well.

Desktop: means traffic from a Desktop User (device)

Mobile: means traffic from a mobile device like iPhone or an android device

Contextual: means that you are able to promote a link

This link is your affiliate link with your affiliate ID. That means that if the traffic clicks on your banner and gets redirected to your affiliate offer, which happens through your affiliate link, the CPA network knows that you have send the traffic and in case that there is a conversion (someone buys something or signs up for something) you will see it in your reports.

Banner: means that the offer comes with predefined banners which you can use to promote the offer.

Details:

Drop-Down “All Countries”: this is very important as well. In this dropdown you can choose the countries you want to target later on with your adult campaigns within your traffic network.

Generally said, these are the best countries to target and those were you get the most traffic:

- United States
- United Kingdom
- Canada
- New Zealand
- Germany

These are all high quality traffic countries with a huge volume. Especially the United States and Canada. I would recommend to choose those countries for your first CPA offer.

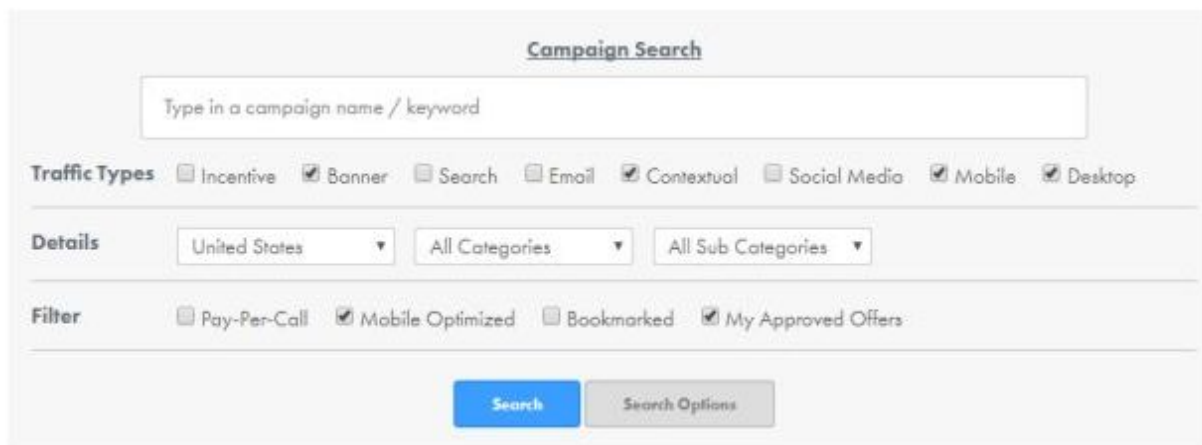
Drop-Down “All Categories”: in this DropDown you need to choose Adult or Dating as this is what we are going to promote. You can choose everything else like Email Submits etc. but for this guide please stay with Dating or Adult.

Filter:

With the Filter you can choose those Check Boxes. If you want to target mobile devices, the mobile optimized Check Box would be a good option. If you want to see only approved offers, check the “My Approved Offers” as well.

MaxBounty locks some offers for new affiliates. In order to promote those offers you need to apply for them and tell them which traffic methods you will use, how many traffic you can deliver etc. Even though that this affects some offers, there are a lot offers which you can promote instantly.

A typical search looks something like that:



The screenshot shows the 'Campaign Search' interface. At the top is a search bar with the placeholder text 'Type in a campaign name / keyword'. Below this is a 'Traffic Types' section with checkboxes for Incentive, Banner (checked), Search, Email, Contextual (checked), Social Media, Mobile (checked), and Desktop (checked). Underneath is a 'Details' section with three dropdown menus: 'United States', 'All Categories', and 'All Sub Categories'. Below that is a 'Filter' section with checkboxes for Pay-Per-Call, Mobile Optimized (checked), Bookmarked, and My Approved Offers. At the bottom are two buttons: a blue 'Search' button and a grey 'Search Options' button.

If you have prepared your Advanced Search, click on the “Search” button.

2.) Choose the right CPA offer

After you have clicked on the “Search” button, you should get a list of possible CPA offers to promote:

Search Results					
Search Options / Browse / Countries / Mobile / Desktop / United States / Dating / Mobile Optimized / My Approved Offers / Get custom					
ID #	Campaign Name	CPA Rate	EPC	Traffic	Bookmark
8424	BlackBerry - Demographic Profile - US	\$6.10/lead	\$0.26	W S C S M H D	B
8882	Bridge of Love - Russian Dating (RUS)	\$9.80/lead	\$0.11	W S C S M H D	B
1079	Get Insights - US MCHill	\$1.40/lead	\$0.11	W S C S M H D	B
9166	20 More Dating - Mobile 20 in Southern States	\$4.80/lead	\$0.01	W S C S M H D	B
11049	The 5 Cakes	\$70.00/lead	\$0.13	W S C S M H D	B
10601	Rideau - Mobile	\$2.80/lead	\$0.13	W S C S M H D	B
7671	Lexus/Offroadster - Mobile	\$2.80/lead	\$0.03	W S C S M H D	B
7670	LexusBlackBerry - Mobile	\$2.80/lead	\$0.03	W S C S M H D	B
7669	HuntBreaker - Mobile	\$2.80/lead	\$0.17	W S C S M H D	B
7663	BankCrash - Mobile	\$2.80/lead	\$0.02	W S C S M H D	B
9570	ChristianCafe.com - Free Sign-up - Mobile	\$4.20/lead	\$0.07	W S C S M H D	B
7659	Alcoholer - Mobile	\$2.80/lead	\$0.13	W S C S M H D	B
7667	Torchdolls - Mobile	\$2.80/lead	\$0.26	W S C S M H D	B
7666	Torchdolls - Desktop	\$4.40/lead	\$0.07	W S C S M H D	B
7681	Lexus - Mobile	\$2.80/lead	\$0.12	W S C S M H D	B
7665	GangBRO - Mobile	\$2.80/lead	\$0.03	W S C S M H D	B
7657	Lexus/Offroadster - Mobile	\$2.80/lead	\$0.01	W S C S M H D	B
7661	BBWDesire - Mobile	\$2.80/lead	\$0.03	W S C S M H D	B
6722	Credit.com - Facebook App - Mobile 20 in US, CA	\$3.20/lead	\$0.12	W S C S M H D	B

Firstly, you see the name of the campaign. Secondly, there is the CPA Rate. This rate means that if you generate a lead or sale, you get the amount listed as a commission.

Secondly, there is the EPC. EPC stands for Earning Per Click. Basically it is a number calculated from MaxBounty from all the affiliate statistics on their network. The higher the EPC is, the better it converts. That does not mean that it is guaranteed that you will generate leads or sales with it, but others definitely do.

You can click on the EPC in order to order it ascendant or descendant.

Check out some offers and pay attention to the following things:

For example:

GetNaughty - US MOBILE

ID: 11079 · [Dating](#) · [Conventional](#) [Bookmark Campaign](#) ⓘ

Looking for love? Meet a soulmate at GetNaughty!

No creatives available. Publishers can create their own and submit for approval.

Offer converts on single opt-in. You can run any GetNaughty offer link and your traffic will be redirected to the correct link based on geo and device of the user!

Commission details	sol: \$1.60/lead
Allowed traffic types	Inactive Email Website Contextual Search Social Media Mobile Desktop
Your status	APPROVED
Your daily cap	50 leads per day. ⓘ
Countries allowed	United States
Device OS's allowed	All mobile operating systems allowed
Mobile optimized	Yes
Network EPC	\$0.11
Expiry date	None
Tracking type	Server-to-server tracking
Landing Page Previews	Default Landing Page <small>* Landing page previews may not work if you visit from countries not allowed on the campaign.</small>

First of all, you need to read the offer description. It is important that the merchant allows Adult traffic. If not, skip the offer. Secondly it is important that you choose easy to convert offers.

That means: If there are a lot of things to do for traffic in order to sign up it is generally not a good sign for a good CPA offer. You need to find something where the user has to do little to nothing in order to sign up for the site.

Examples:

- 1.) Phone-verification, Email-Signup and Confirmation => bad example
- 2.) Single opt in (only e-mail address and he can signup) => good example
- 3.) Single opt in and e-mail verification (so called double opt in or DOI) => medium good example but doable

The next thing you need to keep an eye on are the landing pages. You can see them most of the time at the top right of the website. There you need to decide for yourself whether or not it appeals to you. You need to ask yourself the question? Would you or your friends possible fill in this Sign Up form or is it really complete garbage? Do not be frustrated if a landing page does not convert that good, try another one and split your landing pages to find the best one!

If you have the feeling that you found the correct offer, scroll down to the bottom of the offer page until you reach the Creative section:



There you can select your affiliate link or some predefined banners from the advertiser itself.

If you want to use the promotion banners from the advertiser go on with it. If not, feel free to use one of my banners which you can find in the Zip folder within the banners folder.

If you do not want to choose any banners from the advertiser, choose the Contextual option to get your custom affiliate link for that offer:

Creatives

Unless otherwise indicated, or specific permission has been received by the merchant, BANNERS are solely

Select Creative Type

Allowed Traffic Types

Description	Contextual	get tracking code
-------------	------------	-----------------------------------

Click on the “get tracking code” link and copy paste your affiliate link. Save it as we need it later on.

Basically, that is all you have to do in order to choose a good CPA offer. Not every CPA offer converts as good as some others so do not be frustrated if the first attempt does not work. Keep testing different offers with different banners until you find a winning campaign where the EPC is higher then the CPC rate.

If you are completely unsure regarding your offer selection, check out the Zip-Folder where I have attached some campaign which worked for me.

The traffic network

This is kind of the secret sauce of this guide. It is one of the, in my honest opinion, best adult traffic networks in terms of quality, quantity and price out there.

We are talking about <https://exoticads.com> !

<https://exoticads.com> is not a new adult traffic network, but it is one of the fastest growing within the last couple of years. They are constantly expanding their websites where you can advertise on. Even though that is great, the best thing is the main traffic source:

<https://chaturbate.com>

Chaturbate is one of the fastest growing Adult Cam sites in the world. They have hundreds if not thousands of new signups every day and growing. This kind of traffic is something different from the normal porn traffic we know. The people on Chaturbate stay longer than the average porn-site user and are generally better in terms of quality.

In order to start out with your first Adult campaign on ExoticAds, please follow the next steps:

1.) Sign Up at ExoticAds (<https://exoticads.com>)



The image shows the ExoticAds website header and a sign-up form. The header includes the 'exoticads' logo and a 'Login | Register' link. Below the header, the text 'Exotic Ads. Optimized Adult Advertising' is displayed, followed by the tagline 'Make the most out of your ads and traffic with the fastest growing adult ad network.' The main content area is divided into two columns. The left column features a 'Buy Traffic' section with a bar chart icon and a list of bullet points: 'Proven ad targeting that gets billions of impressions worldwide', 'Reach global web and mobile traffic optimally and effectively', and 'Real-time stats & advanced reporting'. Below this is a 'Sell Traffic' section with a money bag icon and a bullet point: 'Connect with successful advertisers and'. The right column contains a 'Sign Up and Get Started With ExoticAds' form with input fields for 'First Name', 'Last Name', 'Email', and 'Password'. Below these fields is a checkbox for 'Terms & Conditions' with the text 'I have read and agree to the Terms and Conditions'. A red 'Sign Up Now' button is at the bottom of the form.

exoticads [Login | Register](#)

Exotic Ads. Optimized Adult Advertising
Make the most out of your ads and traffic with the fastest growing adult ad network.

Buy Traffic

- Proven ad targeting that gets billions of impressions worldwide
- Reach global web and mobile traffic optimally and effectively
- Real-time stats & advanced reporting

Sell Traffic

- Connect with successful advertisers and

Sign Up and Get Started With ExoticAds

First Name:

Last Name:

Email:

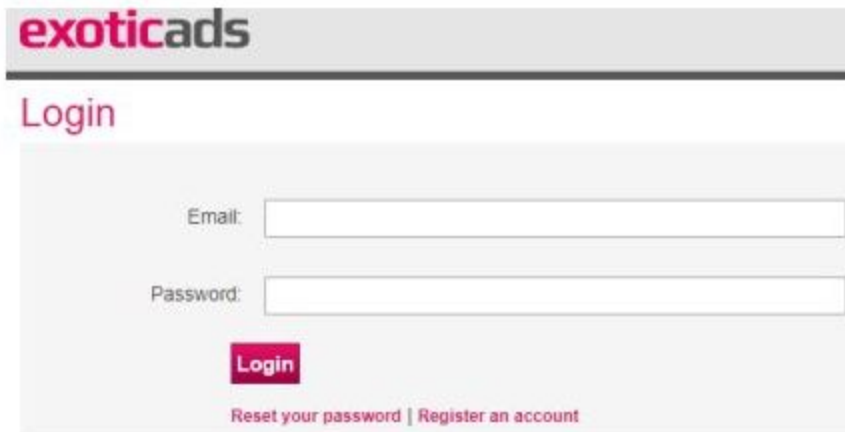
Password:

Terms & Conditions: ☒ I have read and agree to the [Terms and Conditions](#)

Sign Up Now

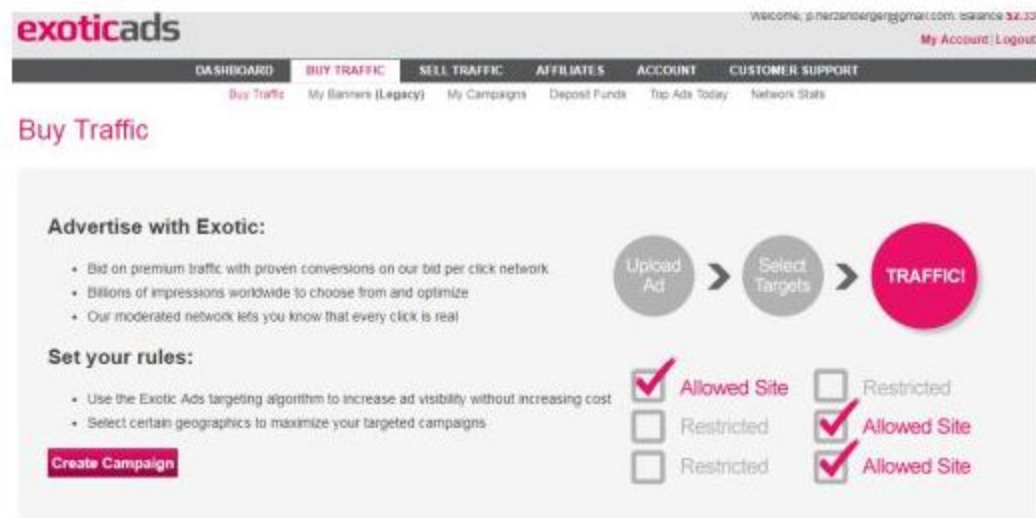
Fill in the requested information and we are ready to go.

2.) Log in with your email address and your password



The login form for Exoticads features the brand logo at the top left. Below it, the word 'Login' is displayed in a large, pink font. The form contains two input fields: 'Email:' and 'Password:', each followed by a white text box. A pink 'Login' button is positioned below the password field. At the bottom of the form, there are two links: 'Reset your password' and 'Register an account', separated by a vertical bar.

3.) Deposit some funds & Buy traffic



The dashboard for buying traffic on Exoticads includes a top navigation bar with the logo, a user welcome message, and a balance of \$2.33. The main navigation menu highlights 'BUY TRAFFIC' and includes links for 'DASHBOARD', 'SELL TRAFFIC', 'AFFILIATES', 'ACCOUNT', and 'CUSTOMER SUPPORT'. A secondary menu under 'Buy Traffic' lists 'My Banners (Legacy)', 'My Campaigns', 'Deposit Funds', 'Top Ads Today', and 'Network Stats'. The 'Buy Traffic' section is titled in pink and contains a flow diagram: 'Upload Ad' -> 'Select Targets' -> 'TRAFFIC!'. Below this, the 'Advertise with Exotic:' section lists benefits like premium traffic and global impressions. The 'Set your rules:' section provides checkboxes for 'Allowed Site' (checked) and 'Restricted' (unchecked) for both 'Allowed Site' and 'Restricted' categories. A 'Create Campaign' button is located at the bottom left.

Click on this link: https://exoticads.com/buy_ads/

The 4th menu option is deposit funds. In order to start your campaigns and drive traffic to your CPA-offers you need some funds.

If you have deposited some funds, we are ready to create our first campaign!

4.) Create campaign

Click on “Create Campaign” within the “BUY TRAFFIC” menu option. After that, you should be on this page:

The screenshot shows the 'Create Campaign' page within a web traffic buying platform. The top navigation bar includes links for 'Buy Traffic', 'My Banners (Legacy)', 'My Campaigns' (highlighted), 'Deposit Funds', 'Top Ads Today', and 'Network Stats'. Below the navigation bar, the page title is 'Campaigns | Create Campaign'. The main content area is divided into four tabs: 'Campaign Settings' (active), 'Banners', 'Bids', and 'Conversion Tracking'. The 'Campaign Settings' tab contains the following fields and options:

- Name:** A text input field.
- Category:** A dropdown menu currently set to 'Straight'. Below it, a note states 'This cannot be edited once created'.
- Countries:** A text input field with the placeholder 'Choose which countries you want your campaign running in'.
- Select Sites?** Two radio button options: 'Run this banner on all publishers (Run Of Network)' (selected) and 'Run on specific Sites only'.
- Terms and Conditions:** A checkbox that is checked, followed by the text 'I have read and agree to the [Terms and Conditions](#)'.
- Start Date (Optional):** A text input field with the label 'Start Date:'.
- End Date (Optional):** A text input field with the label 'End Date:'.
- Spend Limit:** A text input field with the label 'Spend Limit (Optional):'.

On the right side of the 'Campaign Settings' tab, there is a summary box showing 'Daily unique visitors: 2397201' and 'Across all Geos'. At the bottom of the form, there is a red 'Create Campaign' button.

If you have not found the “Create Campaign” button, please click on the following link:

<https://exoticads.com/campaigns/create/>

This is where your campaign starts. In the following lines I will explain every option more in depth.

Name: this is basically the name of your campaign. Please fill in the name of your CPA offer in order to get track of your campaigns. This is especially useful if you have more campaigns to manage.

Category: this is really important. The category means which kind of traffic you want. There are 6 options available:

- Straight
- Gay
- Transsexual
- And the same options for Mobile

Please choose the most suitable regarding your offer. If you promote a Straight Dating offer, choose Straight as Category option. If you have a gay offer, choose gay. You got the idea...

Countries: We need to choose the traffic sources which are allowed by our CPA offer. If for example you have chosen a CPA offer which only converts on Australia and US traffic, choose those two countries. If you would choose any other countries you will never get a lead for them because the advertiser from the CPA offer does not want to get leads from other countries besides Australia and the United States.

Select Sites? You can stay with “Run of Network”. It means that your banner will show up on every site which is connected with the ExoticAds network. This basically means more potential traffic.

The other options are optional. If you want to test your campaigns with a predefined budget, choose a limit. That means that the campaign will stop after your Spend Limit has reached.

If you are finished with the Campaign Settings, go on with the “Banner” category which is next to “Campaign Settings”:

The screenshot shows the 'Banners' tab selected in a navigation bar with four items: 'Campaign Settings', 'Banners', 'Bids', and 'Conversion Tracking'. The main content area is titled 'Target URL' and includes a sub-header 'Target URL'. Below this, a message states: 'You must set a default target url to use on your banners, URLs support dynamic tokens, see: [Dynamic Tokens \(New Window\)](#)'. There is a text input field labeled 'Target URL:' with a cursor inside. Below the field, a note says: 'Default target URL for banners, you can override a url for a particular banner'. A red 'Update' button is positioned below the field. The section is separated by a horizontal line from the 'Add Banners' section below. The 'Add Banners' section lists supported banner sizes: '160 x 600, 250 x 250, 300 x 250, 468 x 60, 728 x 90, 900 x 250'. It includes an 'Override URL?' text input field with a note: 'You can override a url for a particular banner'. Below this is an 'Images:' section with a button labeled 'Dateien auswählen' and the text 'Keine ausgewählt'. A note below states: 'You can upload up to 10 banners at once'. A red 'Add Banners' button is at the bottom of the section.

Campaign Settings **Banners** **Bids** **Conversion Tracking**

Target URL

You must set a default target url to use on your banners, URLs support dynamic tokens, see: [Dynamic Tokens \(New Window\)](#)

Target URL:

Default target URL for banners, you can override a url for a particular banner

Update

Add Banners

We support the following banner sizes: 160 x 600, 250 x 250, 300 x 250, 468 x 60, 728 x 90, 900 x 250

Override URL?

You can override a url for a particular banner

Images: Keine ausgewählt

You can upload up to 10 banners at once

Add Banners

The first option is the Target URL. In this text field you need to insert your affiliate link which you have saved. This is the URL or link where your traffic gets redirected after he clicked on one of your banner. Double check your affiliate link so that everything is correct.

The next option is the Banner section. Here you need choose your banners. There are only a predefined number of possible image dimensions or sizes. So, if you are going

to upload banners, check if they have the suitable size in order to upload them.

If you want to choose the banners from the advertiser, download them from MaxBounty first and upload them on ExoticAds. If you do not have banners, please check the banner folder and choose some from mine. I have tested them over the last 2 years with constant competition and they are still very effective in terms of CTR.

CTR means Click Through Rate. It is a metric which tells you how many people (in percent) actually click on your banners. The higher the CTR, the more clicks you get and the better your banners perform.

If you have finished with this part, please move on with the Bids section:

You must at minimum, set a bid for each zone for that banner to become active. You can then override the bid for a particular tier, or a particular country. If you select a country and the tier it is in, the tier's value will be used if you do not set a country override.

	900x250	468x60
Default	0,013	0,003
Optional Country Overrides		
United States	0.013	0.003
Canada	0.013	0.003
United Kingdom	0.013	0.003

[Update](#)

This is a really important step and needs a lot of trial and error. If you hover over the default input fields, you will see the possible minimum bid and the average bid.

Minimum Bid: means that this is the absolute minimum which you may pay per click

Average Bid: means that this is the average bid for this size from all of the advertisers on the network. It is an average value, nothing else.

The key is to find the right bid. If you bid to low, you may get not enough clicks on your banners. If you bid to high, you may not get a positive EPC (=Earning Per Click).

My suggestion:

Start with the minimum bid and see what happens. After your campaigns got approved monitor the stats for a while. If you are not getting enough traffic, increase the bids a little bit. This way, you can get a good amount of clicks for a very low price. With ExoticAds, it is very common to get really cheap quality clicks and a really high EPC. Just try out some bids until you see a good amount of traffic.

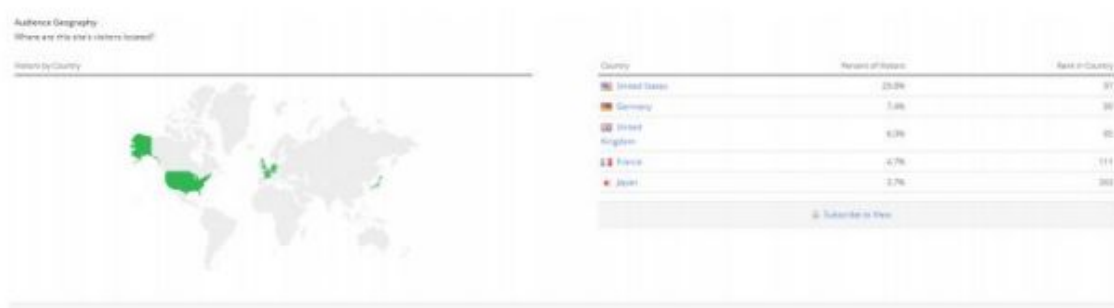
It depends a lot on the competition as well, which are promoting in the same ad sizes like you. So, there is no predefined bidding strategy.

If you have set your bids as well, we are basically done. Optionally you could choose the advanced tracking option where you can connect with a decent tracking system like Prosper202 or some other tracking solutions. But for this method/model, we clearly do not need it, unless you drive 10k+ clicks per day

Full Campaign Setup – Walkthrough

In the next couple of Screenshots you will see one of my example campaigns. How I set them up, which offer I have chosen and the results.

1.) I checked the demographics of the main traffic network behind exoticads



This is optional but if you have the time you can do it

I have done it with Alexa

(<http://www.alexa.com/siteinfo/chaturbate.com>).

After the research I knew that US and Germany as well as UK is definitely a good choice to go as there is a lot of traffic available.

2.) Choosing CPA offer

I wanted to target the German market. So, I have searched for a suitable CPA offer which converts on SOI (single opt in) or DOI (double opt in) and which had a decent payout rate per lead:



This CPA offer had everything. A good landing page, a lot of TV commercials as well as a SOI option and no daily lead limits. That means I could send a good amount of traffic on that offer without any restrictions.

3.) Set Up ExoticAds campaign

Campaigns | Fremdgehen69 | Edit

Campaign Settings

Banners

Bids

Conversion Tracking

Name:

Fremdgehen69

Category:

Straight

This cannot be edited

Countries:

Germany

Changing countries will require your url to be re-approved

Select Sites?

☒ Run this banner on all publishers (Run Of Network)
 ☐ Run on specific Sites only

Paused:

☐

Pause the entire campaign

Start Date (Optional):

Start Date:

End Date (Optional):

End Date:

Spend Limit

Spend Limit (Optional):

Save Changes

Daily unique visitors: 2397201

Across all Geos

Banners:

	234497	488x60	Approved	Softcore, No Animation	Default	Pause Remove
	234495	728x90	Approved	Softcore, No Animation	Default	Pause Remove
	230982	300x250	Approved	Softcore, No Animation	Default	Pause Remove

I wanted to have 3 images, one in each size dimension.

Bids:

Campaigns | Fremdgehen69 | Edit Bids

Campaign Settings Banners **Bids** Conversion Tracking

You must at minimum, set a bid for each zone for that banner to become active. You can then override the bid for a particular tier, or a particular country. If you select a country and the tier it is in, the tier's value will be used if you do not set a country override.

	728x90	468x60	160x600	300x250
Default	<input type="text" value="0,028"/>	<input type="text" value="0,025"/>	<input type="text" value="0,06"/> <small>Bid is less than minimum of \$0.058</small>	<input type="text" value="0,035"/>
Optional Country Overrides				
Germany	<input type="text" value="0,028"/>	<input type="text" value="0,025"/>	<input type="text" value="0,06"/> <small>Bid is less than minimum of \$0.058</small>	<input type="text" value="0,035"/>

After that, I just started to monitor the stats. Played around with the Bids a little bit and tried to get a higher lead payout from my affiliate network.

That is something you should consider as well if you get a lot of leads. They still have plenty of room and eventually increase the payout rate.

The last thing I would like to show you is some kind of motivation with this certain campaign. I do not want to pose with those numbers (and they are not really that high) but I want to show you that it is definitely possible

and that you should not give up if your first campaign is not that successful.

ID #	Campaign Name	Clicks	Leads	CR	Earnings	EPC	View By
8780	Example29-Gemenc-3Q1	3,563	266	7.4%	\$748.90	\$0.21	Create Edit Delete

Closing Words

That's it my fellow Warriors!

I gave you my knowledge in the area of Adult CPA and PPC. This is only a small piece of the whole. The adult industry is huge, so are the monetizing methods.

My main goal with this guide is to take you by the hand and show you how easy it is to set up a few campaigns and find winners. It is all about testing and consistency.

The worst thing you could do is to move on to the next thing because you think it could make you rich overnight. With this business model, which it actually is, if rightly applied, you have everything you need to start out. Do not get distracted and try to stick with something. If not with this, because it maybe doesn't suite you, then with something else, but please stay with something. It's the

best for you and your future career in the area of Internet Marketing.

One more time, thank you for taking the time to read this document.

The only thing you have to do now is

TAKE ACTION!

Best Of Luck,
Wish Your Quick Online Success,
IVY LIVINGSTON.

⇒ Download Banners + Offers

Or ,

<http://www.mediafire.com/file/ahtobkohnyvwm6x/Banner%20+%20Offer.rar>